



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-118679** | Submit Date: **04/05/2011** | Call Sign: **KYES-TV** | Facility ID: **21488** |

City: **ANCHORAGE** | State: **AK**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**04/05/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MNT
	Nielsen DMA	Alaska
	Web Home Page Address	www.kyes.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	No
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOSTED BY EMMY AWARD WINNING ACTRESS MARIETTE HARTLEY, EVERY SHOW EXPLORES THE WORK OF ANIMALS AND THE PLACES THEY LIVE. FROM THE JUNGLES OF BELIZE, TO THE PLAINS OF AFRICA, WILD ABOUT ANIMALS GIVE ITS VIEWERS A FRONT ROW SEAT TO THE WORLDS MOST EXOTIC ANIMALS. ALSO FEATURED ARE HEARTWARMING STORIES OF ANIMALS RESCUES AND ANIMAL HEROES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am & 8:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE ACTION TV CAMERAS FOLLOW JACK AS HE SPENDS TIME WITH ANIMALS ACROSS THE CONTINENTS. HE TALKS WITH PEOPLE ABOUT THE ANIMALS HABITATS, TEACHING AS HE GOES. EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A POSITIVE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Laura Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler is an in-depth, high definition travel show offers entertaining, safe educational and informational programming appropriate for general audiences of all ages, including children under the age of 16. Through the use of on-site stand-ups, voice over monologues environmental b-roll and pop-up 'Travel Tips.' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrated the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles!. Produced by Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Provide a safe learning environment for the viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS IS AN ENTERTAINING AND EDUCATIONAL HALF-HOUR PROGRAM THAT EXPLORES THE WORLD OF ANIMAL WILDLIFE, PROMOTING A BETTER UNDERSTANDING OF HOW VARIOUS ANIMAL SPECIES LIVE AND WHAT THEY NEED TO SURVIVE. WITH AN ENTERTAINING NARRATIVE, THE SERIES COMBINES FOCUSED EXAMINATIONS OF CERTAIN TOPICS SUCH AS "ANIMAL APPETITES" (WHICH EXPLORES THE VARIOUS DIETS OF ANIMALS ALONG WITH INFORMATION ABOUT HOW ANIMALS CATCH AND EAT THEIR FOOD, HOW DIETS DETERMINE THEIR LIFESTYLE, ETC.) "ANIMAL ANTICS", (A HILARIOUS LOOK AT THE CRAZY PHYSICAL ANTICS AND TALENTS OF CERTAIN SPECIES). "ANIMAL BABIES", (AN INTIMATE LOOK AT BABIES OF VARIOUS SPECIES, HOW THEY ARE BORN, HOW THEY ARE RAISED AND THE DIFFICULTIES AND DELIGHTS OF GROWING UP), ALONG WITH SHOWS WHICH FOCUS SOLELY ON CERTAIN ANIMALS SUCH AS ELEPHANTS, BEARS AND MONKEYS. IN THESE SHOWS A THOROUGH AND ENTERTAINING EXPLORATION OF THE SPECIFIC ANIMAL TAKES THE VIEWER INTO THAT ANIMAL'S WORLD AS WE SEE WHERE IT LIVES, HOW IT EATS, HOW IT PLAYS, HOW THE FAMILY UNIT OPERATES, AND WHAT THREATENS AND SUPPORTS ITS SURVIVAL. ANIMAL ATLAS ALSO PROMOTES RESPONSIBILITY TOWARD WILDLIFE ISSUES BY EDUCATING THE VIEWER ABOUT ENDANGERED SPECIES AND WILDLIFE HABITS, AS WELL AS INFORMING VIEWERS HOW TO SUPPORT WILDLIFE CONSERVATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Animal Atlas Classics
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 6:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics is a combination of previous seasons of Animal Atlas, It explores the work of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.). "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows focus solely on certain animals such as elephants, bears and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into the animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30a

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three brothers - Marshall, Marty and Mark dream of becoming naturalists and portraying animal life of America. One summer their dream comes true, they travel through America, filming alligators, bears and moose. Written by Anonymous
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a childrens television program that is designed to find scientific explanations for various mysteries, such as ghost findings. Each episode of the series typically looks into two mysteries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	PlanetX
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon-Wed 1130a and 12p

Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PlanetX stories utilize virtuous qualities of athletics - camaraderie, healthy lifestyle, self-empowerment - and demonstrates how these common traits across humanity, allowing for connections to be made within those whose own personal experiences are extraordinarily different due to war, socio-economics, geography or history. Sports are seen as a way to open oneself to a world of experiences leading to the development of a broader world view. PlanetX utilize sports as a hook to expand ones understanding and appreciation of the world at large.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Carol Schatz
Address	3700 Woodland Dr. Ste. 800
City	Anchorage
State	AK
Zip	99517
Telephone Number	907-248- 5937
Email Address	carols@kyes. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (0)**

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Fireweed Communications LLC</b></p>

**Attachments**

No Attachments.