



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-130976** | Submit Date: **07/03/2012** | Call Sign: **WVFX** | Facility ID: **10976** | City:
CLARKSBURG | State: **WV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/03/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Clarksburg-Weston
	Web Home Page Address	WWW. MYFOXCLARKSBURG. COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	4.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)		Response
Program Title		WILD AMERICA
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS AT 7AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 7)		Response
Program Title		DRAGONFLY TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS AT 7:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		DRAGONFLY TV IS A HALF-HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCLIPLINE AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 7)		Response
Program Title		SWAP TV
Origination		Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUNDS SWAPING LIVES FOR THE WEEKEND.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	MLB PLAYER POLL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 3:00PM
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB PLAYER POLL WILL SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF TEENAGERS BY PROVIDING INSIGHT INTO THE OPINIONS AND PRESPECTIVES OF MAJOR LEAGUE BASEBALL PLAYERS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	MLB PLAYER POLL
List date and time rescheduled	4/28 12P
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/28/ MLBPP104
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	MLB PLAYER POLL
List date and time rescheduled	4/14 12P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/14/ MLBPP102
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	MLB PLAYER POLL
List date and time rescheduled	5/12 12P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/12/ MLBPP106
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	MLB PLAYER POLL
List date and time rescheduled	5/19 12P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/19 MLBPP107
Reason for Preemption	Sports

Digital Core Program (5 of 7)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 2PM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE ARE MAKING A POSITIVE IMPACT ON ENVIRONMENT
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 2:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE PROFILES LIFESTYLES OF YOUNG ACHIEVERS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS IS A EXCELLENT EXAMPLE OF A CHILDREN'S PROGRAM THAT IS INNOVATIVE AND EMPOWERING THOUGH CRITICAL OBSERVATION, ANALYTICAL THINKING AND SCIENTIC TESTING THE SERIES ENCOURAGES CHILDREN TO QUESTION THE WORLD AROUND THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JODY HINKLE
Address	5 TELEVISION DRIVE
City	BRIDGEPORT
State	WV
Zip	26330
Telephone Number	304-848-5000
Email Address	WWW.WDTV. COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD.

Other Matters (2 of 7)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV IS A HALF-HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCLIPLINE AND CHALLENGES THEM IN CRITCAL THINKING AND PROBLEM SOLVING.

Other Matters (3 of 7)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUNDS SWAPING LIVES FOR THE WEEKEND.

Other Matters (4 of 7)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 2PM & 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE ARE MAKING A POSITIVE IMPACT ON ENVIRONMENT.
Other Matters (5 of 7)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 2:30PM & SUNDAYS AT 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE PROFILES LIFESTYLES OF YOUNG ACHIEVERS.
Other Matters (6 of 7)	Response
Program Title	MLB PLAYER POLL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS AT 3PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB PLAYER POLL WILL SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF TEENAGERS BY PROVIDING INSIGHT INTO THE OPINIONS AND PRESPECTIVES OF MAJOR LEAGUE BASEBALL PLAYERS.
Other Matters (7 of 7)	Response
Program Title	MYSTERY HUNTER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS IS A EXCELLENT EXAMPLE OF A CHILDREN'S PROGRAM THAT IS INNOVATIVE AND EMPOWERING THOUGH CRITICAL OBSERVATION, ANALYTICAL THINKING AND SCIENTIC TESTING THE SERIES ENCOURAGES CHILDREN TO QUESTION THE WORLD AROUND THEM.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WITHERS BROADCASTING OF WEST VIRGINIA</p>

Attachments

No Attachments.