



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004970836** File Number: **CPR-122351** Submit Date: **07/08/2011** Call Sign: **WICD** Facility ID: **25684** City:

CHAMPAIGN State: IL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2011 Filing Status: Active

Report reflects information for : Second Quarter of 2011

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|--------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Champaign-Spgfld-Decatur |
| | Web Home Page Address | www.wicd15.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(9)

| Digital Core Program (1 of 9) | Response |
|--|--|
| Program Title | Ultimate Choice |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7-8:00am CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 60 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications, they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. This program aired on the station's other than main digital stream channel 15.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 9) | Response |
|--|--|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30am CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. This program aired on the station's other than main digital stream channel 15.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Program Title | Beta Records TV |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9a CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Beta Records TV" is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), ar music as it pertains to fashion and pop culture. This program aired on the station's other than main digital stream channel 15.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 9) | Response |
|--|------------------------|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9-10:00am CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|---|
| Length of Program | 60 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News meets FCC requirements for "core children's programming" by producing each week educational features such as, "College and You" (tips for choosing and getting into college), and "Word," (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The Program stimulates the 13 - 16 year olds curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 5,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms. This program aired on the station's other than main digital stream channel 15.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (5 of 9) | Response |
|--|--------------------------|
| Program Title | The Emporer's New School |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30am CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Thirteen-year-old Miley Stewart, recently moved from Tennesee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lily, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. This program aired on the station's main digital stream channel 41. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (6 of 9) | Response |
|---|--------------------------|
| Program Title | The Replacements |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00am CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 8 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Replacement parents for a \$1.98 fee and decide to send the money. They acquire an unorthodox pair of Replacement parents, Dick Daring, a former daredevil stuntman, and Agent K., a British super-spy. Neither seems to know much about parenting, although their intentions are good. Their attempts to forge a family and adjust to a new school are both touching and comedic. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. This program will air on the station's mair digital stream channel 41. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 9) | Response |
|--|-------------------------------|
| Program Title | That's So Raven |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9-9:30a/9:30-10a CT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 10 years to 13 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven is a teen who is clairvoyant. Because of her special gift, Raven, a normally happy and resourceful girl, sometimes wonders if she is a freak. She has loving & supportive parents who both work outside of the home, which often makes her responsible for her younger brother after school causing the issue of typical sibling rivalry to arise. Raven also has two very close friends, Chelsea and Eddie. Everyone close to Raver knows about her clairvoyant abilities which sometimes gets her in trouble. The episodes focus on how Raven deals with growing up, being clairvoyant and deals with issues such as sibling rivalry, loyalty, self-acceptance, dealing with authority both from parents and at school, honesty, jealousy, the consequences of lying and/or cheating. This program aired on the station's main digital stream channel 41. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (8 of 9) | Response |
|--|-------------------------|
| Program Title | Hannah Montana |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10-10:30am CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 10 years to 13 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Thirteen-year-old Miley Stewart, recently moved from Tennesee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lily, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. This program aired on the station's main digital stream channel 41. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (9 of 9) | Response |
|--|---------------------------------|
| Program Title | The Suite Life of Zack and Cody |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11am CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 11 years to 13 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program takes place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom. One of the twins is polite and shy and excels in academics, while the other, an athlete, extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. Series episodes explore sibling rivalry, conflicts with parents, divorce household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure. This program aired on the station's main digital stream channel 41. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|--|--|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sunday's/5:00-5:30am CT |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | -1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature. This program aired on the station's main digital stream channel 41. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Tonya L. Bliss |
| Address | 250 S. Country Fair Dr. |
| City | Champaign |
| State | IL |
| Zip | 61821 |
| Telephone Number | 217.351.8500 |
| Email Address | tbliss@sbgnet.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The "Golden Apple" bi-monthly feature recognizes outstanding educators in the community who have a positive impact on students in our community. WICD has also developed another news feature "Making the Grade". This feature recognizes students in our community that achieve good grades, excels in extra curricular activities and are involved in community events. Several on air talent's spoke to and answered questions from students at local schools and colleges. |

Other Matters (16)

| Other Matters (1 of 16) | Response |
|---|---|
| Program Title | Ultimate Choice |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/7-8:00am CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational | "Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode |

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications, they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. This program will air on the station's other than main digital stream channel 15.2.

| Other Matters (2 of 16) | Response |
|---|-----------------------|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30am CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. This program will air on the station's other than main digital stream channel 15.2.

| Other Matters (3 of 16) | Response |
|--|---|
| Program Title | Beta Records |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30am-9a CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program will air on the station's other than main digital stream channel 15.2. |

| Other Matters (4 of 16) | Response |
|--|-----------------------|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9-9:30am CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

and

informational

objective of

the program

and how it

meets the

Core

definition of

Programming.

This program produces weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word," (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating, driving tips for new drivers, and avoiding internet predators. The show has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates curiosity, develops learning and cognition, listening and thinking skills, and serves as an enhancement of a teen's academic and educational experience. This program will air on the station's other than main digital stream, channel 15.2

| Other Matters (5 of 16) | Response |
|---|---|
| Program Title | The Emporer's New School |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30am CT July 2nd - Aug. 27th |
| Total times aired at regularly scheduled time | 9 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 11 years |
| Describe the educational | Kuzco, heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. During this process, he faces the intellectual, physical and social challenges |

that all teens face. In many episodes Kuzco must thwart attempts by his enemies to stop him from doing well

in school. Kuzco struggles to complete his assignments and stay on track to graduate. Kuzco must remain

steadfast, study hard, learn from his mistakes, relate to his citizens at all levels of society in order to ascend

the throne. His loyal friend, Malina, helps Kuzco stay out of trouble and achieve his goals. Series episodes

explore relevant messages, such as, coping with peer pressure, respecting authority, taking responsibility,

adhering to foster family and school rules, honesty acceptance of differences, building self-esteem and trust.

| Other Matters (6 of 16) | Response |
|--|---|
| Program Title | The Replacements |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00am CT July 2nd - Aug. 27th |

This program will air on the station's main digital stream channel 41.

Total times 9 aired at regularly scheduled time Length of 30 mins Program Age of Target 8 years to 12 years Child Audience from Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be Describe the educational adopted. They find a comic book advertisement for Replacement parents for a \$1.98 fee and decide to and send the money. They acquire an unorthodox pair of Replacement parents, Dick Daring, a former daredevil stuntman, and Agent K., a British super-spy. Neither seems to know much about parenting, informational objective of although their intentions are good. Their attempts to forge a family and adjust to a new school are both touching and comedic. Stories revolve around issues such as cooperating with household/family rules, the program and how it taking responsibility, fairness, building self-esteem, and trust. This program will air on the station's main meets the digital stream channel 41. definition of Core Programming.

Other Matters (7 of 16) Response That's So Raven Program Title Origination Network Days/Times Saturdays/9-9:30a/9:30-10a CT July 2nd - Aug. 27th Program Regularly Scheduled Total times 18 aired at regularly scheduled time Length of 30 mins Program Age of 10 years to 13 years **Target Child** Audience from Describe the Raven is a teen who is clairvoyant. Because of her special gift, Raven, a normally happy and resourceful educational girl, sometimes wonders if she is a freak. She has loving & supportive parents who both work outside of the home, which often makes her responsible for her younger brother after school causing the issue of typical and informational sibling rivalry to arise. Raven also has two very close friends, Chelsea and Eddie. Everyone close to Raven objective of knows about her clairvoyant abilities which sometimes gets her in trouble. The episodes focus on how Raven deals with growing up, being clairvoyant and deals with issues such as sibling rivalry, loyalty, selfthe program and how it acceptance, dealing with authority both from parents and at school, honesty, jealousy, the consequences of meets the lying and/or cheating. This program will air on the station's main digital stream channel 41. definition of Core Programming.

| Other | |
|---------------|----------|
| Matters (8 of | |
| 16) | Response |

| Program Title | Hannah Montana |
|---|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10-10:30am CT July 2nd - Aug. 27th |
| Total times aired at regularly scheduled time | 9 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 13 years |
| Describe the | Thirteen-year-old Miley Stewart, recently moved from Tennesee to Malibu, CA, leads a double life. By day |

educational and informational objective of the program and how it meets the definition of Core Programming.

Thirteen-year-old Miley Stewart, recently moved from Tennesee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lily, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. This program will air on the station's main digital stream channel 41.

| Other Matters (9 of 16) | Response |
|--|--|
| Program Title | The Suite Life of Zack and Cody |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/ 10:30-11am CT July 2nd - Aug. 27th |
| Total times aired at regularly scheduled time | 9 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 11 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program takes place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom. One of the twins is polite and shy and excels in academics, while the other, an athlete, extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. Series episodes explore sibling rivalry, conflicts with parents, divorce household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure. This program will air on the station's main digital stream channel 41. |

| Other Matters (10 of 16) | Response |
|--|---|
| Program Title | Dragonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30a CT/September 3- September 24 |
| Total times aired at regularly scheduled time | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the station's main digital stream channel 41. |

| Other Matters (11 of 16) | Response |
|---|---|
| Program Title | Animal Exploration with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30am-9am/Sept. 3-Sept. 24th |
| Total times aired at regularly scheduled time | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Ever wanted your own personal tour guide to the world? Dream of dancing with wolves, running with the bulls or flying with the eagles. From Cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as seen in episodes such as "need for speed", in which viewers learn about the fast-paced lives of the animals one might expect, like cheetahs, but also about the world's fastest butterfly, the fasted striking snake, and a bird that bears a striking and deadly resemblence to the to the velociraptor. This program will air on the stations main digital stream channel channel 41.

| Other Matters (12 of 16) | Response |
|--|--|
| Program Title | M@d About |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9am-9:30am/Sept. 3-Sept. 24th |
| Total times aired at regularly scheduled time | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | M@dAbout conveys important messages about life skills like personal finance, health and nutrition, fitness, conservation and decision making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improvisational comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. This program will air on the station's main digital stream channel 41. |

| Other Matters (13 | |
|---|--|
| of 16) | Response |
| Program Title | Eco Company |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30am-10am/Sept. 3-Sept. 24th |
| Total times aired at regularly scheduled time | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the | This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, |

educational and informational objective of the program and how it meets the definition of Core Programming.

This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. This program will air on the station's main digital stream channel 41.

| Other Matters (14 of 16) | Response |
|--|--|
| Program Title | Live Life & Wins |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10am-10:30am/Sept. 3-Sept. 24th |
| Total times aired at regularly scheduled time | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A half-hour series with a goal to inspire and enlighted young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and wellness. The series will promote critical thesmes as social responsibility, perserverence, leadership, acedemic achievement and volunteerism. This program will air on the station's main digital stream channel 41. |

| Other Matters (15 of 16) | Response |
|--|---|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:30am-11am/Sept. 3-Sept. 24th |
| Total times aired at regularly scheduled time | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show guides young people to potential career paths. This program best illustrates our commitment to family in the example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?". This program will air on the station's main digital stream channel 41. |

| Other Matters (16 of 16) | Response |
|---|-------------------------|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday's/5:00-5:30am CT |
| Total times aired at regularly scheduled time | 13 |

| Length of Program | 30 mins |
|--------------------------------------|--|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the | The ambitious goal of this program is to produce a television experience with which teens could |
| educational and | identify and from which teens would learn valuable life lessons. This program presents basic |
| informational | biological facts to this most curious segment of our society. Where does food come from? Where do |
| objective of the | babies come from? How do animals relate to one another? How does ecology work? What is the |
| program and how it | relationship between life and death/humans and nature. This program will air on the station's main |
| meets the definition | digital stream channel 41. |
| of Core Programming. | |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WICD Licensee, LLC **Attachments**

No Attachments.