

# Children's Television Programming Report

 FRN:
 0005795067
 File Number:
 CPR-163685
 Submit Date:
 01/08/2015
 Call Sign:
 KTVU
 Facility ID:
 35703
 City:

 OAKLAND
 State:
 CA
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 CA
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# **Report reflects information for : Fourth Quarter of 2014**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	n
		Affiliated network FOX	
		Nielsen DMA San Fran-Oaklar	nd-San Jose
		Web Home Page Address www.ktvu.com	
Digital Core	Question		Response
Programming	State the average numb stream	er of hours of Core Programming per week broadcast by the station on its main program	3.0
	State the average numb station on other than its	er of hours per week of free over-the-air digital video programming broadcast by the main program stream	168.0
	•	er of hours per week of Core Programming broadcast by the station on other than its ee 47 C.F.R. Section 73.671:	3.0
	•	de information identifying each Core Program aired on its station, including an indication nce, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
	programming guideline (	y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program of program episodes that had already aired within the previous seven days either on the	Yes

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 12:30pm, 10/6 - 12/29
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Outer Space is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. Each week host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. *When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have shown.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 12:30pm, 10/7 - 12/30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Earth 2050 is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 12:30pm, 10/1 - 12/31
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Targ Child Audie	
Describe th educational information objective of program ar how it meet definition of Core Programmi	<ul> <li>expanding our target audience' interest in the field of STEM education. Xploration Awesome Planet will</li> <li>inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of</li> <li>legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent</li> <li>mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features</li> <li>on planet Earth. Geological experts share their wisdom with Philippe, as we strive to understand places</li> <li>on the earth, inside the earth, and above the earth.</li> </ul>
Does the Licensee identify the program by displaying throughout program the symbol E/I2	

Digital Core Program (4 of 12)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 12:30pm, 10/2 - 12/30
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation, and organics, to sharing the stories of young people making a positivi impact on the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	11/30/14 at 10:00am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-27
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 12)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 12:30pm, 10/3 - 12/26
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Animal Science is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. Produced specifically for the 13-16 demographic, this is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, Xploration Animal Science goes one step further to look at how and why an animal is able to excel in its environment. This series uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. This is a program that all animal lovers will watch and learn from.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Xploration Animal Science
List date and time rescheduled	11/30/14 at 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-28
Episode #	
Reason for Preemption	Sports

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Xploration Animal Science
List date and time rescheduled	11/1/14 at 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Sport Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am, 10/4 - 12/27
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow focuses on today's youth as they pursue their dreams of becoming the next superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Sport Stars of Tomorrow
List date and time rescheduled	10/25/14 at 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-18
Episode #	
Reason for Preemption	Sports

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Sport Stars of Tomorrow
List date and time rescheduled	12/13/14 at 2:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-13
Episode #	
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Sport Stars of Tomorrow
List date and time rescheduled	12/27/14 at 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-20
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Animal Rescue (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 7:00am, 10/6-12/29
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Biz Kids (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 7:00am, 10/7-12/30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz kid is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors t explain basic economic concepts.[1] Its motto is "Where kids teach kids about money and business
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Dragonfly TV (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am, 10/1-12/31

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	The Real Winning Edge (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7:00am, 10/2-12/25
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Whaddayado (KTVU DT-2)

Origination	Network
Onginalion	
Days/Times Program Regularly Scheduled	Fridays 7:00am, 10/3-12/26
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WHADDYADO" (What Do You Do) is a half-hour weekly educational series designed to inform, educate, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Think Big (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00am, 10/5-12/28
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studie filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Lisa Yokota
	Address	2 Jack London Square
	City	Oakland
	State	СА
	Zip	94607
	Telephone Number	(510) 834-1212
	Email Address	lisa.yokota@foxtv.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station carried no analog programming during the past quarter because it had previously transitioned to digital only broadcasting.

# Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 12:30pm, 1/5/15-3/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Outer Space is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. Each week host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. *When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have shown.

Other Matters (2 of 12)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 12:30pm,1/6/15-3/31/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Earth 2050 is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.
Other Matters (3 of 12)	Response
Program Title	Xploration Awesome Planet

Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 12:30pm,1/7/15-3/25/15

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Awesome Planet is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth, and above the earth

Other Matters (4 of 12)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 12:30pm,1/1/15-3/26/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation, and organics, to sharing the stories of young people making a positive impact on the environment.

Other Matters (5 of 12)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times	Friday 12:30pm,1/2/15-3/27/15
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Xploration Animal Science is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. Produced specifically for the 13-16 demographic, this is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, Xploration Animal Science goes one step further to look at how and why an animal is able to excel in its environment. This series uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. This is a program that all animal lovers will watch and learn from.

Programming.

Other Matters (6 of 12)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10am,1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow focuses on today's youth as they pursue their dreams of becoming the next superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.

Other Matters (7 of 12)	Response
Program Title	Animal Rescue (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday 7:00am, 1/5-3/30
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Other Matters (8 of 12)	Response
Program Title	Biz Kids (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 7:00am, 1/6-3/31
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Biz kid is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts.[1] Its motto is "Where kids teach kids about money and business

Other Matters (9 of 12)	Response
Program Title	Dragonfly TV (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 7:00am, 1/7-3/25
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own

Other Matters (10 of 12)	Response
Program Title	The Real Winning Edge (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 7:00am, 1/1-3/26
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.

Other Matters (11 of 12)	Response
Program Title	Whaddayado (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Friday 7:00am, 1/2-3/27
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and"WH/informational objective of theinformprogram and how it meets theepisordefinition of Core Programming.for point

"WHADDYADO" (What Do You Do) is a half-hour weekly educational series designed to inform, educate, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere.

Other Matters (12 of 12)	Response
Program Title	Think Big (KTVU DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00am, 1/4-3/29
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork.

Attachments No Attachments.