

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004343323** File Number: **CPR-150189** Submit Date: **01/10/2014** Call Sign: **WNJX-TV** Facility ID: **73336** 

City: MAYAGUEZ State: PR

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2014 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response    |
|--------------|-----------------------|-------------|
| Station Type | Station Type          | Independent |
|              | Affiliated network    |             |
|              | Nielsen DMA           | Puerto Rico |
|              | Web Home Page Address | www.wapa.tv |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

### Digital Core Programs(4)

| Digital Core Program (1 of 4)  | Response  |
|--|---|
| Program Title  | Hi-5 - On Channel 4.1   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays & Sundays 8:30 - 9:00 a.m.  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 4)                      | Response                          |
|--|-----------------------------------|
| Program Title                                      | Beakman's World - On Channel 4.1  |
| Origination  | Syndicated                        |
| Days/Times Program Regularly Scheduled             | Saturdays & Sundays 9:00am-9:30am |
| Total times aired at regularly scheduled time      | 26                                |
| Total times aired                                  | 39                                |
| Number of Preemptions                              | 0                                 |
| Number of Preemptions for other than Breaking News |                                   |
| Number of Preemptions<br>Rescheduled               | 1                                 |
| Length of Program                                  | 30 mins                           |

| Age of Target Child Audience   | 8 years to 13 years  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beakman's World a new live-action television series, aims to prove that learning about science, nature and how the world works can be fun and fascinating. Main topics spin off into subsets of questions and answers that reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the-art visuals designed to make learning fun. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 4)  | Response  |
|--|---|
| Program Title  | Animal Atlas - On Channel 4.1.  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays & Sundays 9:30 - 10:00 a.m.   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an educational and entertaining half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals. Attuned to the importance of going "green", Animal Atlas is not only entertaining, it's culturally relevant and important. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes   |

| Digital Core Program (4 of 4)             | Response   |
|---|--|
| Program Title                             | Hi-5 - Digital Multicast On Channel 4.2                      |
| Origination                               | Syndicated   |
| Days/Times Program<br>Regularly Scheduled | Friday, Saturday, Sunday - 7:00am - 7:30am & 7:30am - 8:00am |

| Total times aired at regularly scheduled time  | 78  |
|--|---|
| Total times aired  | 78  |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   | 6   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Jimmy Arteaga  |
| Address   | P.O Box 362050   |
| City  | San Juan   |
| State   | PR   |
| Zip   | 00936-2050   |
| Telephone Number  | (787) 792-9997   |
| Email Address   | jimmyarteaga@wapa-tv.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | In the Fourth Quarter 2013, WNJX-TV broadcasted a significant amount of public service announcements for an antidrug campaign, alcoholism disease, homeless, cyber bulling, environmental, sports and health related issues such as, prevention H1N1, hypertension and cancer. |

## Other Matters (4)

| Other Matters (1 of 4)   | Response  |
|--|---|
| Program Title  | Hi-5 - On Channel 4.1   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays & Sundays 8:30 - 9:00 a.m.  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 2 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life. |

| Other Matters (2 of 4)   | Response   |
|--|--|
| Program Title  | Beakman's World - On Channel 4.1   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays & Sunday 9:30 am - 10:00 am  |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 8 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beakman's World a new live-action television series, aims to prove that learning about science, nature and how the world works can be fun and fascinating. Main topics spin off into subsets of questions and answers that reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the-art visuals designed to make learning fun. |

| Other Matters (3 of 4)                        | Response                                |
|---|---|
| Program Title                                 | Animal Atlas - On Channel 4.1           |
| Origination                                   | Syndicated                              |
| Days/Times Program<br>Regularly Scheduled     | Saturdays and Sundays 9:30 - 10:00 a.m. |
| Total times aired at regularly scheduled time | 26                                      |
| Length of Program                             | 30 mins                                 |
| Age of Target Child Audience from             | 13 years to 16 years                    |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Atlas is an educational and entertaining half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals. Attuned to the importance of going "green", Animal Atlas is not only entertaining, it's culturally relevant and important.

| Other Matters (4 of 4)   | Response  |
|--|---|
| Program Title  | Hi-5 - On Channel 4.2   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Friday, Saturday and Sunday - 7:00am - 7:30am & 7:30am - 8:00am   |
| Total times aired at regularly scheduled time  | 78  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 2 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Televicentro of Puerto Rico, LLC **Attachments** 

No Attachments.