

Children's Television Programming Report

 FRN: 0003828712
 File Number: CPR-132355
 Submit Date: 07/10/2012
 Call Sign: WCCB
 Facility ID: 49157
 City:

 CHARLOTTE
 State: NC

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/10/2012
 Filing Status: Active
 Filing Status: Active
 Status: Status
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 Status

Report reflects information for : Second Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affilia		
		Affiliated network FOX		
		Nielsen DMA Charlotte		
		Web Home Page Address www.foxcharlotte	e.com	
Digital Core Programming	Question		Response	
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY gives teens a voice in the greening of the planet. It is hosted by a diverse group of teens who combine enthusiasm for the sustainability of the planet with their natural curiosity to learn the causes and solutions for the depletion of the Earth's resources. ECO COMPANY aired as a core E/I program exclusively on the main channel Saturdays at 7am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS TV teachs teens about the behavior, characteristics, care, and history of our domestic pets, from the everyday variety to the more exotic and unique animal. PETS TV will explore how specific animals evolved as domestic pets and their geographic origins. PETS.TV aired as a core program E/I exclusively on the main channel Saturdays at 7: 30am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	National and international news and current events reported by, and for, children ages 13-16. Each we the series takes a 'kid sensitive' approach to serious news topics such as terrorism, bullying and clique and the alarming increase of diabetes in children. This show is produced Albert Primo and Weekly Reader. Primo is the broadacast news veteran who created the groundbreaking "Eyewitness News" format seen through the country. Weekly Reader is best known for its various educational current ever /news publications that have been distributed in school systems in the U.S. since 1902. TEEN KIDS NEWS aired as a core E/I program exclusively on the main channel Saturdays at 8am.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

10)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV features real kids doing real science, demonstarting practical application of math and other scientific disciplines in everyday life. The show provides information of science and research techniques to encourage viewers to conduct their own experiment. The show aired exclusively as a core E/I program on the main channel Saturdays at 8:30
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

10)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV features real children, from different backgrounds, swapping lives for a once-in-a lifetime adventure. These adventures give the participants and viewers new and varied experiences and insight, allowing them to expand their horizons and strengthening their creative skills. The show aired exclusively as a core E/I program on the main channel Saturdays at 9am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA combines an expert's narration and spectacular photography to educate an inform young viewers about the habits and habitats of a wide variety of American wildlife. It also brings an awareness to the public about how all wildlife, ecosystems, and people are bound together. WILD AMERICA aired exclusively as a core E/I program on the main channel Saturdays at 9:30am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network

Days/Times Program Regularly Scheduled	Sub-channel: Saturdays and Sundays at 8am, 8:30am, 9am, 9:30am
Total times aired at regularly scheduled time	104
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The show's diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES aired as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (8 of 10)	Response
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Saturdays at 10am and 10:30am
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About" provides core programming for ages 13-16 in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. "Mad About" explores being "green" and understanding how our actions impact the world. The "Mad About" team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. MAD ABOUT aired as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 10am and 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions	
for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" has the goal to entertain, inform and educate viewers between the ages of 13 and 16 about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. "Edgemont" also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse. "Edgemont" further benefit its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. EDGEMONT aired as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	MLB PLAYER POLL
Origination	Network
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 3pm (as of 5/26/12)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB PLAYER POLL is an educational and informational show for ages 13-16 providing insight into the opinions and perspectives of MLB players. MLB PLAYER POLL educates young viewers on how the game of baseball is played and provides instructions regarding the techniques that successful players use. MLB Player Poll provides examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previously held belief. The emphasis on physical education in eace episode of MLB PLAYER POLL will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with guidance and advice from NASPE (National Association for Sport and Physical Education), produces this series that airs exclusively on WCCB's FOX affiliated primary channel. MLB PLAYER POLL started airing in its regular time period of Saturdays at 3pm on a weekly basis effective Ma 26, 2012. (From April 7 until May 26, the show's time period varied each week.) The show will continue to air on Saturdays at 3pm for a total of 19 consecutive weeks beginning with the May 26 airdate.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	MLB PLAYER POLL
Origination	Network
Days/Times Program Regularly Scheduled:	Main channel: Saturday at 12noon (April 14 & 28; May 12 & 19), Saturday at 3pm (April 7 & 22; May 5)
Total times aired at regularly scheduled time:	7
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB PLAYER POLL is an educational and informational show for ages 13-16 providing insight into the opinions and perspectives of MLB players. MLB PLAYER POLL educates young viewers on how the game of baseball is played and provides instructions regarding the techniques that successful players use. MLB Player Poll provides examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previously held belief. The emphasis on physical education in each episode of MLB PLAYER POLL will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with guidance and advice from NASPE (National Association for Sport and Physical Education), produces this series that airs exclusively on WCCB's FOX affiliated primary channel. MLB PLAYER POLL aired a total of seven times in varying time periods between April 7 and May 19. Due to FOX's inconsistent scheduling of the show in these weeks, we are categorizing these airdates as non-core. MLB PLAYER POLL started airing in a consistent weekly time period of Saturdays at 3pm for a 19 consecutive week run effective May 26 (these 19 airings are being counted in section 10 as core programming).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		
Does the	Yes	
Licensee		
provide		
information		
regarding the		
program,		
including an		
indication of		
the target		
child		
audience, to		
publishers of		
program		
guides		
consistent		
with 47 C.F.		
R. Section		
73.673?		

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Jeff Arrowood
	Address	One Television Place
	City	Charlotte
	State	NC
	Zip	28205
	Telephone Number	704-372-1800
	Email Address	jarrowood@foxcharlotte. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY gives teens a voice in the greening of the planet. It is hosted by a diverse group of teens who combine enthusiasm for the sustainability of the planet with their natura curiosity to learn the causes and solutions for the depletion of the Earth's resources. ECO COMPANY will air as a core program exclusively on the main channel Saturdays at 7am.
Other Matters (2 of 12)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 7:30am (final telecast - 9/15/12)
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective	PETS TV teachs teens about the behavior, characteristics, care, and history of domestic pets, from the everyday variety to the more exotic and unique animal. PETS TV will explore how specific animals evolved as domestic pets and their geographic origins. PETS.TV will a

Other Matters (3 of 12)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

t 13 years to 16 years

Describe the
educational and international news and current events reported by, and for, children ages 13-16. Each week
educational and
informationalNational and international news and current events reported by, and for, children ages 13-16. Each week
to serious news topics such as terrorism, bullying and cliques,
and the alarming increase of diabetes in children. This show is produced Albert Primo and Weekly
objective of the
program and
format seen through the country. Weekly Reader is best known for its various educational current event
/news publications that have been distributed in school systems in the U.S. since 1902. TEEN KIDS
the definition ofNEWS will air as a core E/I program exclusively on the main channel.

Programming.

Core

Other Matters (4 of 12)	Response
Program Title	DRAGON FLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV features real kids doing real science, demonstarting practical applications of math and other scientific disciplines in everyday life. The show provides information on science and research techniques to encourage viewers to conduct their own experiments. The show will air as a core E/I program exclusively on the main channel.
Other Matters (5 of 12)	Response
Other Matters (5 of 12) Program Title	Response SWAP TV
Program Title	SWAP TV
Program Title Origination Days/Times Program	SWAP TV Syndicated
Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	SWAP TV Syndicated Main channel: Saturdays at 9am
Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	SWAP TV Syndicated Main channel: Saturdays at 9am 13
Program TitleOriginationDays/Times Program Regularly ScheduledTotal times aired at regularly scheduled timeLength of ProgramAge of Target Child Audience	SWAP TV Syndicated Main channel: Saturdays at 9am 13 30 mins

Other Matters (6 of 12)	Response
Program Title	WILD AMERICA
Origination	Syndicated

Days/Times Pro Regularly Scheo	
Total times aired regularly schedu	
Length of Progra	am 30 mins
Age of Target C Audience from	Child 13 years to 16 years
Describe the ed and information objective of the and how it meet definition of Cor Programming.	al inform young viewers about the habits and habitats of a wide variety of American wildlife. It program also brings an awareness to the public about how all wildlife, ecosystems, and people are ts the bound together. The show will air as a core E/I program exclusively on the main channel. It
Other Matters (7 of 12)	Response
Program Title	MLB PLAYER POLL
Origination	Network
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 3pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB PLAYER POLL is an educational and informational show for ages 13-16 by providing insight into the opinions and perspectives of MLB players. MLB PLAYER POLL will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use The show will also glean insight into players' preferences in areas outside of baseball with topics like "W Career Interests You After You Retire from Baseball?", "What Is Your Favorite City To Play In?, "What Player From History Would You Most Like To Watch/Play For/Play Against? In addition, MLB Player Poll provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. Finally, the emphasis on physical education in each episode of MLB PLAYER POLL will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with guidance and advice from NASPE (National Association for Sport and Physical Education), will produce this series that will air exclusively on WCCB's FOX affiliated primary channel.
Other Matters (8 of 12)	Response
Program Title	GREEN SCREEN ADVENTURES

Days/Times Program Regularly Scheduled	Sub-channel: Saturdays and Sundays at 8am, 8:30am, 9am, 9:30am
Total times aired at regularly scheduled time	108
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, origin songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The show's diverse Green Screen company of performers and writers reinforce critical writing skills and shar positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES will air a a core E/i program exclusively on WCCB's MeTV affiliated sub-channel.
Other Matters (9 of 12)	Response
Program Title	MAD ABOUT
-	
Origination	Network
Days/Times Program Regularly	Sub-channel: Saturdays at 10am and 10:30am
Scheduled	
Scheduled Total times aired at regularly scheduled time	26
Total times aired at regularly	26 30 mins
Total times aired at regularly scheduled time Length of	

Other Matters (10 of 12)	Response
Program Title	EDGEMONT
Origination	Network

Program Regularly Scheduled	Sub-channel: Sundays at 10am and 10:30am
Total times 2 aired at regularly scheduled time	28
Length of 3 Program	30 mins
Age of 1 Target Child Audience from	3 years to 16 years
educationalisandsinformationaleobjective ofcthe programtand how itcmeets thetdefinition ofvCorep	Edgemont" has the goal to entertain, inform and educate viewers between the ages of 13 and 16 about ssues that arise in school and at home. Storylines focus on the social and emotional challenges that ever secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of the en audience. "Edgemont" also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual ident to divorce, teen pregnancy, bullying and alcohol and substance abuse. "Edgemont" further benefits its riewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. "Edgemont" will air as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.
Other Matters (11 of 12)	Response
Program Title	DOG TALES
Program Title Origination	DOG TALES Syndicated
-	
Origination Days/Times Program Regularly	Syndicated
Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Syndicated Main channel: Saturdays at 7:30am (effective Sept 22, 2012) 2
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Syndicated Main channel: Saturdays at 7:30am (effective Sept 22, 2012) 2
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience	Syndicated Main channel: Saturdays at 7:30am (effective Sept 22, 2012) 2 a 30 mins 13 years to 16 years "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of ownin a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core	Syndicated Main channel: Saturdays at 7:30am (effective Sept 22, 2012) 2 a 30 mins 13 years to 16 years "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of ownin a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The show will air exclusively as a core E/I program on the main channel effective 9/2 /12.

Syndicated

Origination

Days/Times Program Regularly Scheduled	Main channel: Saturdays at 9:30am (effective Sept 22, 2012)
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorced by the National Center for Missing and Exploited Children. The show will air exclusively as a core E/I program on the main channel effective 9/22/12.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	North Carolina Broadcasting Partners

Attachments No Attachments.