



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001887363** | File Number: **CPR-161054** | Submit Date: **10/10/2014** | Call Sign: **KPNX** | Facility ID: **35486** | City:  
**MESA** | State: **AZ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/10/2014** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Phoenix
	Web Home Page Address	www.12news.azcentral.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Whatever Show (on Multicasted Channel)
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays @ 9:00am, 9:30am, 10:00am, 10:30am, 11:00am and 11:30am
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers".
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	CHICA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9AM
Total times aired at regularly scheduled time	11

Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	CHICA
List date and time rescheduled	09/27 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/27 ETCS205DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
-----------	----------

Title of Program	CHICA
List date and time rescheduled	07/12 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/12 ETCS107DH
Reason for Preemption	Sports

Digital Core Program (3 of 7)	Response
Program Title	NOODLE & DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	09/27 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/27 ENAD105DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	07/12 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/12 ENAD120DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	08/17 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/16 ENAD117DH
Reason for Preemption	Sports



Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	07/12 4PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/12 EJTM109DH
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	09/27 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/27 EJTM106DH
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	08/17 10AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/16 EJTM120DH
Reason for Preemption	Sports

Digital Core Program (5 of 7)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 11:30AM
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tome who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	09/20 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/21 ETFT115DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	08/17 10:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/16 ETFT204DH
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	07/12 4:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/12 ETFT103DH
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
-----------	----------

Title of Program	TREE FU TOM
List date and time rescheduled	09/27 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/28 ETFT116DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	08/23 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/23 ETFT206
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	08/30 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/30 ETFT208DH
Reason for Preemption	Sports

Digital Core Program (6 of 7)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10AM
Total times aired at regularly scheduled time	8

Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	09/20 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/21 ELZT312DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
-----------	----------

Title of Program	LAZYTOWN
List date and time rescheduled	08/23 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/24 ELZT304DH
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	07/19 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/20 ELZT126DH
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	08/09 11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/10 ELZT306DH
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	09/13 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/14 ELZT310DH
Reason for Preemption	Sports

Digital Core Program (7 of 7)		Response
Program Title	ZOU	
Origination	Network	
Days/Times Program Regularly Scheduled	SUNDAYS @ 10:30AM	
Total times aired at regularly scheduled time	9	
Total times aired	13	
Number of Preemptions	4	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	4	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou: is the story of a 5 year old zebra, Bizou, who lives in an intergenerational household composed of his parents, grandparents, and great grandmother. They reside in a lovely brightly colored suburban community of vertical, bi-pedaled zebras that walk, talk, dress and interact like humans. Bizou's best friend, Elzee lives next door and his other good friend, Zac, is often found in his father's store. Bizou also has a less rewarding relationship with his snooty, spoiled cousin Zinnia, a budding ballerina. We follow Zou through his hum-drum days, vicariously participating in his birthday, a trip to the store, taking his pet parakeet Poc, to the doctor, or helping Elzee find a lost toy. The show is very centered on family and personal relationships, and the abundant adults in the family are always around to guide but not direct Bizou through his dilemmas, projects, and predicaments.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

#### Digital Preemption Programs #1

Questions	Response
-----------	----------

Title of Program	ZOU
List date and time rescheduled	08/24 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/24 EZOU108DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	ZOU
List date and time rescheduled	07/19 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/20 EZOU102DH
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	ZOU
List date and time rescheduled	08/31 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/31 EXOU109DH
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	ZOU
List date and time rescheduled	09/20 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/21 EZOU113DH
Reason for Preemption	Sports



Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Michelle Fierros
Address	200 E Van Buren St
City	Phoenix
State	AZ
Zip	85004
Telephone Number	602-444-1285
Email Address	mfierros@12news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	07/12/14: Chica, Noodle & Doodle, Justin Time, & Tree Fu Tom were preempted due to NBC coverage of Golf. 07/20/14: Lazytown & Zou were preempted due to NBC coverage of Dew Tour. 08/10/14: Lazytown was preempted due to NBC coverage of Ironman. 05/25/14: Lazytown & Zou were preempted due to NBC coverage of the French Open. 08/16/14: Noodle & Doodle, Justin Time, & Tree Fu Tom were preempted due to NBC coverage of the Barclay's Soccer. 08/23/14: Lazytown, Tree Fu Tom was preempted due to NBC coverage of the Barclay's Soccer. 08/24/14: Zou was preempted due to NBC coverage of Pan Pacific swimming. 08/30/14: Tree Fu Tom was preempted due to NBC coverage of Barclay's Soccer. 08/31/14: Zou was preempted due to NBC coverage of Youth Olympic Games. 09/13/14: Lazytown was preempted due to NBC coverage of Golf. 09/20/14: Tree Fu Tom was preempted due to NBC coverage of Barclay's Soccer. 09/21/14: Laztown was preempted due to NBC coverage of Road to the Ryder Cup. 09/27/14: Chica, Noodle & Doodle, Justin Time, & Tree Fu Tom was preempted due to The Ryder Cup. KPNX rescheduled all of the above preempted programs and notified viewers appropriately. Because KPNX ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Whatever Show
Origination	Local
Days/Times Program Regularly Scheduled	Saturday @ 9:00am, 9:30am, 10:00am, 10:30am, 11:00am, & 11:30am
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers".

Other Matters (2 of 7)	Response
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9AM TILL 11/01 & 10AM STARTING 11/08
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial 3-eyed octopus who runs the counter in the Smoothie Shack, the space station café. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast! And everyone on the crew has plenty to learn to keep the community happy and on an even keel.

Other Matters (3 of 7)	
Response	
Program Title	CHICA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM TILL 11/1 & 10:30AM STARTING 11/08
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (4 of 7)	
Response	
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10AM TILL 11/01 & 11AM STARTING 11/08
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'Big World' magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and his friends are facing. These friends include Ariella, a butterfly who is also a rancher and has rope lassoing skills, Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.
--	---

Other Matters (5 of 7)	Response
Program Title	LAZY TOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:30AM TILL 11/01 11:30AM STARTING 11/08
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus, who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help, frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other Matters (6 of 7)	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 10AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap.

Other Matters (7 of 7)	Response
Program Title	NOODLE & DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>MULTIMEDIA HOLDINGS CORPORATION</b></p>



**Attachments**

No Attachments.