



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029023009** | File Number: **CPR-166020** | Submit Date: **04/02/2015** | Call Sign: **WMFP** | Facility ID: **41436** | City:  
**FOXBOROUGH** | State: **MA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/02/2015** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Cozi TV
	Nielsen DMA	Boston
	Web Home Page Address	http://www.wmfp-tv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)		Response
Program Title	Edgemont (DT-1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Mondays 7:00AM, 7:30AM, Tuesdays, Wednesdays, Thursdays 7:00AM	
Total times aired at regularly scheduled time	64	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide life lessons that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 10)		Response
Program Title	Dragonfly TV (DT-1)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Fridays 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Aqua Kids (DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00AM, 11:00AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is a marine biology children's show that travels around the country to various marine and aquatic locations. Each episode focuses on a certain location, and the viewer gets a behind the scenes and up close look at different aquariums and oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Ariel, Zoey & Eli, Too (DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A music variety show starring three siblings. The show features interviews with celebrities a and accomplished public figures across many different sectors; educational segments; musical guests and music videos.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Steal The Show (DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides core programming in the areas of music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspects of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)		Response
Program Title		Boomerang (DT-3)
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY 10AM AND 10:30AM
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Boomerang is an E/I children's travel series featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. This program is specifically produced for children 16 and under. Filmed on location, Boomerang's young hosts share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special requests.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (7 of 10)</b>	<b>Response</b>
Program Title	Heroes Among Us (DT-3)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM, 11:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This s an E/I documentary series featuring true stories of exceptional men, women and children making a difference across the country. This series features stories designed for all ages; in addition, select stories are specifically produced for children 16 and under (target age 13-16.) From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our nation today while going one step further, and teaching key response behaviors critical to overcoming every day, unforeseen dangers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 10)		Response
Program Title		Into the Wild (DT-3)
Origination		Network
Days/Times Program Regularly Scheduled		SUNDAY 10AM 10:30AM
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This is a very informative and delightful educational weekly E/I wildlife series. Each episode features a close-up exploration into the world of wild animals living around the world. There is a special focus on the importance of habitat conservation as well as an emphasis on protecting endangered species. This series is specifically produced for children 16 and under. (specifically 13-16).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 10)		Response
Program Title		Killer Instinct (DT-3)
Origination		Network
Days/Times Program Regularly Scheduled		SUNDAYS 11AM 11:30AM
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a weekly E/I wildlife series. This very informative and insightful educational program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the "Barefoot Bushman. This series is specifically produced for children 16 and under. (specifically 13-16).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	The New Howdy Doody Show (DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10am 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	The New Howdy Doody Show (DT1)
Origination	Network
Days/Times Program Regularly Scheduled:	Sunday 10am and 10:30am
Total times aired at regularly scheduled time:	23
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Steve Marra
Address	11 Lakeland Park Drive
City	Peabody
State	MA
Zip	01960
Telephone Number	978-717-5633
Email Address	WMFP@COMCAST.NET
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Dragonfly TV (DT-1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (2 of 10)	Response
Program Title	Edgemont (DT-1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00AM, 7:30AM, Tuesdays, Wednesdays, Thursdays 7:00AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide life lessons that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.

Other Matters (3 of 10)	Response
Program Title	Aqua Kids (DT-2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10:00AM, 11:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is a marine biology children's show that travels around the country to various marine and aquatic locations. Each episode focuses on a certain location, and the viewer gets a behind the scenes and up close look at different aquariums and oceans.

Other Matters (4 of 10)	Response
Program Title	Ariel, Zoey & Eli, Too (DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A music variety show starring three siblings. The show features interviews with celebrities a and accomplished public figures across many different sectors; educational segments; musical guests and music videos.

Other Matters (5 of 10)	Response
Program Title	The New Howdy Doody Show DT2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10am 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.
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Other Matters (6 of 10)	Response
Program Title	Steal the Show (DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides core programming in the areas of music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.

Other Matters (7 of 10)	Response
Program Title	Boomerang DT-3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00AM, 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Boomerang is an E/I children's travel series featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. This program is specifically produced for children 16 and under. Filmed on location, Boomerang's young hosts share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special requests.
<b>Other Matters (8 of 10)</b>	
Program Title	Heroes Among Us DT-3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00AM, 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Boomerang is an E/I series featuring true stories of exceptional men, women and children making a difference across the country. This series features stories designed for all ages; in addition, select stories are specifically produced for children 16 and under (target age 13-16.) From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our nation today while going one step further, and teaching key response behaviors critical to overcoming every day, unforeseen dangers.
<b>Other Matters (9 of 10)</b>	
Program Title	Into The Wild DT-3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00AM, 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a very informative and delightful educational weekly E/I wildlife series. Each episode features a close-up exploration into the world of wild animals living around the world. There is a special focus on the importance of habitat conservation as well as an emphasis on protecting endangered species. This series is specifically produced for children 16 and under, specifically 13 to 16.
<b>Other Matters (10 of 10)</b>	
Program Title	Killer Instinct DT-3

Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00AM, 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a weekly E/I wildlife series. This very informative and insightful educational program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the Barefoot Bushman. This series is specifically produced for children 16 and under, specifically 13 to 16.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>NRJ TV BOSTON LICENSE CO, LLC</b></p>

**Attachments**

No Attachments.