



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022774392** | File Number: **CPR-121059** | Submit Date: **07/01/2011** | Call Sign: **KMSB** | Facility ID: **44052** | City:  
**TUCSON** | State: **AZ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/01/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General  
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Tuscon (Nogales)
	Web Home Page Address	www.fox11az.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(15)

Digital Core Program (1 of 15)		Response
Program Title	SPORTS STARS OF TOMORROW (11.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT, 7 AM,(040211-062511)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Up up-and-coming young athletes whose talent and hard work are making them winners are showcased. Each episode highlights the featured athletes' success in sports, as well as the hard work that's gotten them that far. Although the players' athletic prowess, and the awards and scholarships they've received because of their talents, are the show's central focus, it also demonstrates that it's possible to balance success on and off the fields and courts. The featured young people are positive role models for all young people. (MAIN DIGITAL CHANNEL ONLY, 11.1)	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 15)		Response
Program Title	REAL LIFE 101 (11.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT, 7:30 AM,(040211-062511)	
Total times aired at regularly scheduled time	13	
Total times aired	9	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces teens to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and special effects directors, the show covers them all. The program helps kids "try on" jobs and consider options for the future. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)		Response
Program Title		ECO COMPANY (11.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT, 8 AM,(040211-062511)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. Each story and each feature is reported by teens and told from their perspective. The program profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas. Additionally, the show provides weekly practical tips that teens, and people of all ages, can use in their daily lives. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)		Response
Program Title		MAD ABOUT (11.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT, 8:30 AM,(040211-062511)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program explores valuable life skills in personal finance for tweens, teens, and their families in a weekly, half-hour sketch-comedy/variety show. Episodes use a creative mix of sketch comedy, music videos, animation, and kids-generated video to convey important messages around making, saving, spending and sharing money. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 15)		Response
Program Title		THE YOUNG ICONS (11.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 9 AM,(040211-062511)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)      Response	
Program Title	TEEN KIDS NEWS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 9:30 AM,(040211-062511)
Total times aired at regularly scheduled time	9



Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The focus of each episode is on young people, telling their stories in their own words. Through the youth anchors, it will insert the clear voice of a kid into the adult-dominated media and provide a unique perspective to the news not currently available on network television. The large, diverse anchor team will appeal to kids who will identify and emulate them. Subject matter each week will include such issues as fear of going to school, school violence, space travel, health issues, video games and computers. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KIDS NEWS (11.1)
List date and time rescheduled	050811, 9:30-10 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05711
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	TEEN KIDS NEWS (11.1)
List date and time rescheduled	050111, 9:30-10 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	043011
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KIDS NEWS (11.1)
List date and time rescheduled	041111, 9:30-10 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	040911
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	TEEN KIDS NEWS (11.1)
List date and time rescheduled	052911, 9:30-10 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	052811
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	MADE IN HOLLYWOOD TEEN EDITION (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 10 AM,(040211-062511)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series introduces young people to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	MADE IN HOLLYWOOD TEEN EDITION (11.1)
List date and time rescheduled	041111, 10-10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	040911
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	MADE IN HOLLYWOOD TEEN EDITION (11.1)
List date and time rescheduled	050111, 10-10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	050811
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	MADE IN HOLLYWOOD TEEN EDITION (11.1)
List date and time rescheduled	050111, 10-10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	043011
Reason for Preemption	Sports

Digital Core Program (8 of 15)		Response
Program Title	THE REAL WINNING EDGE (11.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT, 10:30 AM,(040211-062511)	
Total times aired at regularly scheduled time	10	
Total times aired	13	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three young achievers are introduced by different celebrities for each program. Issues such as overcoming dyslexia and illness, turning weaknesses into strengths and overcoming past mistakes are addressed. Each episode promotes a value system that is a strong source of purpose and worthiness. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	THE REAL WINNING EDGE (11.1)
List date and time rescheduled	050811, 10:30-11 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	050711
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THE REAL WINNING EDGE (11.1)
List date and time rescheduled	050111, 10:30-11 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	043011
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
Title of Program	THE REAL WINNING EDGE (11.1)
List date and time rescheduled	041011, 10:30-11 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	040911
Reason for Preemption	Sports

Digital Core Program (9 of 15)	Response
Program Title	GREEN SCREEN ADVENTURES (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7 AM, (040211-062511)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features stories and drawings by students in second through eighth grade using sketch comedy, story theatre, game shows, original songs, puppetry and more. The educational goals of the program are to encourage children to be enthusiastic about writing and reading, to help students build a foundation for writing, critical thinking, and problem solving, and to promote character development as the cast demonstrates cooperation and mutual respect. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	
	Response
Program Title	BUSYTOWN MYSTERIES (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7:30 AM, (040211-062511)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is an investigative learning show for young children based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these burgeoning as well as the psycho-social abilities to effectively do so. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (11 of 15)	Response
Program Title	BUSY WORLD OF RICHARD SCARY (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 8 AM, (040211-062511)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program employs the fun and fascinating world-wide jaunts of a pair of mice to present a body of important new learning skills. Emily, the practical Country Mouse, and Alexander, the sophisticated City Mouse, visit friends and family around the globe and encounter problems, complications and mysteries. By stepping in, helping out, and dealing with the situations with which they are confronted, they teach youngsters valuable skills in how to learn such as discovery, investigation and analysis. The show encourages viewers to develop positive personal character attributes such as open-mindedness, courage, perceptiveness, initiative, creativity and perseverance. The mice also teach pro-social behaviors related to helping, learning, and problem solving, teamwork, cooperation and leadership. Country Mouse, City Mouse also increases the viewers core knowledge base and appreciation of the world around them by introducing information about world geography, history and new languages. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Core Program (12 of 15)	Response
Program Title	CAKE (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 9 AM, (040211-062511)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of the program is to promote creativity and individuality and prosocial behavior through teaching young viewers how to recycle old objects into new by means of do-it-yourself handicrafts in the context of highly positive interpersonal interactions. Four youngsters team up to produce a weekly, local access how-to-do-it TV program. Each week, they develop and produce a "educational program" expressly designed to teach young viewers how to execute a new creative, handicraft project. The characters day-to-day lives influence what each week's craft will be. Their on-camera demonstrations provide viewers with step-by-step information about how to execute the various craft projects. Their interpersonal interactions model highly positive social behaviors. Cake is a dynamic young adolescent who has never seen a glue-gun she didn't buy individuality, but you can make it." (SECONDARY DIGITAL CHANNEL ONLY, 11.2)



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (13 of 15)	Response
Program Title	DANCE REVOLUTION (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 9:30 AM, (040211-062511)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Obesity and overweight have become a significant problem. The goal of Dance Revolution is to teach and promote dance as a means of exercise and an avenue to good health for 10-12-year-olds. Dance offers one possible avenue to increased exercise among children and adolescents, and Dance Revolution has been developed to meet this growing need. Combine the popular appeal of Hip-hop dance, the proven attraction of a talent contest, and some of the messaging techniques of contemporary web-sites (e.g., pop-ups, scrolling messages, etc), to teach dance and to encourage young viewers to get up and move. "Get vertical!" That is the mantra of host D.J. Rick, as he encourages young viewers to get up and dance along with the contestants on Dance Revolution. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Core Program (14 of 15)	Response
Program Title	STARGATE INFINITY (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN., 7 AM, (040311-062611)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races, and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member of the team to contribute to the well-being of all. As the young cadets learn to interact with and value "people" from different backgrounds and cultures, so too will the viewing audience. The trainees model many of the attitudes and behaviors that today's young people must learn in order to function well in a highly diverse society. The episodes emphasize getting along with others who are very different from oneself, working well with one's own team, and the individual character traits and abilities that go into the making of a good Stargate warrior and, of course, a good person. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Core Program (15 of 15)	Response
Program Title	MAGI-NATION (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 7:30 AM, (040311-062611)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For young people today, new information is generally no more than a mouse-click away. How do kids get the "right" information and make proper use of it. What questions should be asked? How does one assess veracity? How does one weigh alternatives? How are decisions best arrived at? How does one decide when aims can be accomplished independently, and if help is needed, how does one go about enlisting support? Above all, how can goals be achieved ethically and with regard to the greater good. "Magi Nation" addresses these vital learning goals. Tony and Edyn along with their human and decidedly non-human colleagues model their successful, and sometimes less than successful, attempts to analyze difficult situations, set appropriate goals, and creatively seek solutions to the dire dilemmas in which they find themselves. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Bob Lee
Address	1855 N. Sixth Avenue
City	Tucson
State	AZ
Zip	85705
Telephone Number	(520)770-1123
Email Address	blee@kmsb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	a. KMSB regularly aired PSAs specifically designed for children 16-years-old and under during the report period. Subjects this quarter included: Teen Reckless Driving(Ad Council), Anti Graffiti(Tuc. Police Dept.), Anti-Meth Use(Meth Free Alliance), Under-Age drinking (SAMHSA-Ad Council), Pet abuse prevention(ASPCA-Ad Council & PETA), Anti-substance abuse (Drug-Free AZ), Adopt Pets(ASPCA, AWASA), Teen Homelessness(Open Inn), Childhood Obesity Prev. (USDHHS), Fitness (Nat. All of Health & Phys. Fitness), Distracted Driving (AZ Orthopaedic Society), Lifelong Literacy (U.S. Dept. of Ed), High School Graduation (Boost-Up, U.S. Dept. of Ed), Kids speak against Domestic Violence (EMERGE!), Pool Safety (Cons. Prod. Safe. Commission), Anti-bullying (ThinkB4 You Speak/Reachout.com)

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	SPORTS STARS OF TOMORROW (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 7 AM,(070211-092411)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bilingual multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences.Each episode show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap, hip-hop and humor. THIS PROGRAM WILL BE BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.

Other Matters (2 of 15)	Response
Program Title	REAL LIFE 101 (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT., 7:30 AM,(070211-092411)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces teens to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and special effects directors, the show covers them all. The program helps kids "try on" jobs and consider options for the future. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.

Other Matters (3 of 15)	Response
Program Title	ECO COMPANY (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 8 AM,(070211-092411)
Total times aired at regularly scheduled time	13



Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. Each story and each feature is reported by teens and told from their perspective. The program profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas. Additionally, the show provides weekly practical tips that teens, and people of all ages, can use in their daily lives. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.

Other Matters (4 of 15)	Response
Program Title	MAD ABOUT (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 8:30 AM,(070211-092411)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores valuable life skills in personal finance for tweens, teens, and their families in a weekly, half-hour sketch-comedy/variety show. Episodes use a creative mix of sketch comedy, music videos, animation, and kids-generated video to convey important messages around making, saving, spending and sharing money. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.

Other Matters (5 of 15)	Response
Program Title	THE YOUNG ICONS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 9 AM,(070211-092411)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.
--	---

---

Other Matters (6 of 15)	Response
Program Title	TEEN KIDS NEWS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 9:30 AM,(070211-092411)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The focus of each episode is on young people, telling their stories in their own words. Through the youth anchors, it will insert the clear voice of a kid into the adult-dominated media and provide a unique perspective to the news not currently available on network television. The large, diverse anchor team will appeal to kids who will identify and emulate them. Subject matter each week will include such issues as fear of going to school, school violence, space travel, health issues, video games and computers. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.

---

Other Matters (7 of 15)	Response
Program Title	MADE IN HOLLYWOOD:TEEN EDITION(11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 10 AM,(070211-092411)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series introduces young people to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.

---

Other Matters (8 of 15)	Response
Program Title	REAL WINNING EDGE (11.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT, 10:30 AM,(070211-092411)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three young achievers are introduced by different celebrities for each program. Issues such as overcoming dyslexia and illness, turning weaknesses into strengths and overcoming past mistakes are addressed. Each episode promotes a value system that is a strong source of purpose and worthiness. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.

Other Matters (9 of 15)		Response
Program Title	GREEN SCREEN ADVENTURES (11.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT., 7 AM, (070211-092411)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features stories and drawings by students in second through eighth grade using sketch comedy, story theatre, game shows, original songs, puppetry and more. The educational goals of the program are to encourage children to be enthusiastic about writing and reading, to help students build a foundation for writing, critical thinking, and problem solving, and to promote character development as the cast demonstrates cooperation and mutual respect. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)	

Other Matters (10 of 15)		Response
Program Title	BUSYTOWN MYSTERIES (11.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat, 7:30 AM, (070211-092411)	
Total times aired at regularly scheduled time	13	

Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is an investigative learning show for young children based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these burgeoning as well as the psycho-social abilities to effectively do so. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Other Matters (11 of 15)	Response
Program Title	BUSY WORLD OF RICHARD SCARY (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 8 AM, (070211-092411)
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Like the Scarry books themselves, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include - love of parents - mastery (of all the motor, language and social skills that they see in the world around them)- power (who calls the shots) - possession, (It's mine!) -personal routines, cooking, recreation, celebration. The aim of the series is to make television a positive force in the lives of these children: - to stimulate imagination and foster vicarious play. - to teach pro-social behavior: generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Other Matters (12 of 15)	Response
Program Title	CAKE(11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 9 AM, (070211-092411)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of the program is to promote creativity and individuality and prosocial behavior through teaching young viewers how to recycle old objects into new by means of do-it-yourself handicrafts in the context of highly positive interpersonal interactions. Four youngsters team up to produce a weekly, local access how-to-do-it TV program. Each week, they develop and produce a "educational program" expressly designed to teach young viewers how to execute a new creative, handicraft project. The characters day-to-day lives influence what each week's craft will be. Their on-camera demonstrations provide viewers with step-by-step information about how to execute the various craft projects. Their interpersonal interactions model highly positive social behaviors. Cake is a dynamic young adolescent who has never seen a glue-gun she didn't buy individuality, but you can make it." (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Other Matters (13 of 15)	Response
Program Title	DANCE REVOLUTION (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 9:30 AM, (070211-092411)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Obesity and overweight have become a significant problem. The goal of Dance Revolution is to teach and promote dance as a means of exercise and an avenue to good health for 10-12-year-olds. Dance offers one possible avenue to increased exercise among children and adolescents, and Dance Revolution has been developed to meet this growing need. Combine the popular appeal of Hip-hop dance, the proven attraction of a talent contest, and some of the messaging techniques of contemporary web-sites (e.g., pop-ups, scrolling messages, etc), to teach dance and to encourage young viewers to get up and move. "Get vertical!" That is the mantra of host D.J. Rick, as he encourages young viewers to get up and dance along with the contestants on Dance Revolution. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Other Matters (14 of 15)	Response
Program Title	STARGATE INFINITY (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 7 AM, (070311-092511)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races, and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member of the team to contribute to the well-being of all. As the young cadets learn to interact with and value "people" from different backgrounds and cultures, so too will the viewing audience. The trainees model many of the attitudes and behaviors that today's young people must learn in order to function well in a highly diverse society. The episodes emphasize getting along with others who are very different from oneself, working well with one's own team, and the individual character traits and abilities that go into the making of a good Stargate warrior and, of course, a good person. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Other Matters (15 of 15)	Response
Program Title	MAGI-NATION (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 7:30 AM, (070311-092511)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years

---

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

For young people today, new information is generally no more than a mouse-click away. How do kids get the "right" information and make proper use of it. What questions should be asked? How does one assess veracity? How does one weigh alternatives? How are decisions best arrived at? How does one decide when aims can be accomplished independently, and if help is needed, how does one go about enlisting support? Above all, how can goals be achieved ethically and with regard to the greater good. "Magi Nation" addresses these vital learning goals. Tony and Edyn along with their human and decidedly non-human colleagues model their successful, and sometimes less than successful, attempts to analyze difficult situations, set appropriate goals, and creatively seek solutions to the dire dilemmas in which they find themselves. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

---

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KMSB-TV, Inc.</b></p>



**Attachments**

No Attachments.