



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024376642** File Number: **CPR-128605** Submit Date: **04/05/2012** Call Sign: **WKYC** Facility ID: **73195** City:

CLEVELAND State: OH

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/05/2012 Filing Status: Active

Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Cleveland
	Web Home Page Address	www.wkyc.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Jakers!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Meet Piggley Winks, an eager eight-year-old pig and his friends, Dannan and Ferny that live on Raloo Farm in Ireland. Everyday is a new adventure for the trio. "Jakers!" is their Irish expression of wonder and enchantment. Each episode begins with Piggley in present as a grandpa, telling stories of his childhood adventures to his three hip, city raised grandpigs. Everyone of Grandpa Piggley's exciting stories paint a picture of a childhood long ago and far away, that teaches his three contemporary grandpigs fundamental lessons in life: the fulfillment you feel with hard work; how to handle feelings of fear, anxiety or insecurity; the pleasure of using your imagination; realizing everyone's unique talents; and, the immeasurable value of Grandpa's wisdom.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Jakers!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9am 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Meet Piggley Winks, an eager eight-year-old pig and his friends, Dannan and Ferny that live on Raloo Farm in Ireland. Everyday is a new adventure for the trio. "Jakers!" is their Irish expression of wonder and enchantment. Each episode begins with Piggley in present as a grandpa, telling stories of his childhood adventures to his three hip, city raised grandpigs. Everyone of Grandpa Piggley's exciting stories paint a picture of a childhood long ago and far away, that teaches his three contemporary grandpigs fundamental lessons in life: the fulfillment you feel with hard work; how to handle feelings of fear, anxiety or insecurity; the pleasure of using your imagination; realizing everyone's unique talents; and, the immeasurable value of Grandpa's wisdom.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Beakman's World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-9:30am 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) This live-action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids' questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state of the art visuals designed to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Beakman's World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10am 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	6 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) This live-action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids' questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state of the art visuals designed to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Inspector Gadget' Field Trip
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-10:30am 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)This FCC friendly show takes children on a "video field trip" using real footage from around the world. Through a "Gadget Guided" international tour, kids visit foreign countries such as China, Rome, India, New York and lots of other exciting places. History is no longer a class! It's a fuin and educational show that will expand children's knowledge of geography and foreign places.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Inspector Gadget' Field Trip

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11am 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) This FCC friendly show takes children on a "video field trip" using real footage from around the world. Through a "Gadget Guided" international tour, kids visit foreign countries such as China, Rome, India, New York and lots of other exciting places. History is no longer a class! It's a fuin and educational show that will expand children's knowledge of geography and foreign places.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am 1/1/12-2/5/12
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Canine buddies Dash, Mags, Strut, GT, Stinkbert and Clutch learn lessons in friendship, fair play and teamwork as they pull together to protect their reputations at the fastest dogs in Racerville in this animated series adapted from Bob Kolar's picture book ``Racer Dogs."

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (8 of 14)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30am 1/7/12-2/4/12
Total times aired at regularly scheduled time	5
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/1?		

Digital Core Program (9 of 14)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12-12:30pm 1/7/12-3/31/12
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa's Wild Life, who is permitted to share her home with an ever-growing menagerie of animals an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa's Wild Life, offering her advice and friendship from each of their respective points of view. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa's Wild Life finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/10/12 8-8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

Days/Times Program Regularly Scheduled	Sunday 7:30-8am 1/1/12-3/25/12
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school aged yoka shell mullusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disaster. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches the and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 14)		Response			
	Program Title	Pearlie			
	Origination	Network			

Days/Times Program Regularly Scheduled	Saturday 12:30-1pm 1/7/12-3/31/12
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	1/14/12 8:30-9a
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/10/12 8:30-9a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 14)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am 2/12/12-3/25/12
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30am 2/11/12-3/31/12
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jan learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Moir
Address	1333 Lakeside Avenue
City	Cleveland
State	ОН
Zip	44114
Telephone Number	216-344-3351
Email Address	tmoir@wkyc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NBC Network changed its program offerings mid-quarter so that Turbo Dogs was replaced by Zula Patrol and Magic School Bus was replaced by Jane and the Dragon. Pearlie was preempted on Jan. 14, 2012 due to NBC Network's live sports coverage of NHL Hockey. Willa's Wild Life was preempted on March 10, 2012 due to NBC Network's live sports coverage of USSA: Snowboard Grand Prix. Pearlie was preempted on March 10, 2012 due to NBC Network's live sports coverage of USSA: Snowboard Grand Prix.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.

Other Matters (2 of 12)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30-8am 4/1/12-6/24/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (3 of 12)	Response
Program Title	Jakers!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Airs on 13.2 multicast channel)Piggley Winks, an eager eight-year-old pig and his friends, Dannan and Ferny live on Raloo Farm in Ireland.; Everyday is a new adventure for the trio. "Jakers!" is their Irish expression of wonder and enchantment. Each friendly episode begins with Piggley in present as a grandpa, telling stories of his childhood adventures to his three hip, city raised grandpigs. Every one of Grandpa Piggley's exciting stories paint a picture of a childhood long ago and far away that teaches his three contemporary grandpigs fundamental lessons in life: the fulfillment you feel with hard work; and how to handle feelings of fear, anxiety or insecurity; the pleasure of using your imagination; realizing everyone's unique talents; and, the immeasurable value of Grandpa's wisdom.

Other Matters (4 of 12)	Response
Program Title	Jakers!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9am 4/7/12-6/30/12
Total times aired at regularly scheduled time	13

Length of	30 mins		
Program			
Age of Target Child Audience from	4 years to 7 years		
Describe the	(Airs on 13.2 multicast channel)Piggley Winks, an eager eight-year-old pig and his friends, Dannan and		
educational and	Ferny live on Raloo Farm in Ireland.; Everyday is a new adventure for the trio. "Jakers!" is their Irish expression of wonder and enchantment. Each friendly episode begins with Piggley in present as a grandpa		
informational	telling stories of his childhood adventures to his three hip, city raised grandpigs. Every one of Grandpa		
objective of	Piggley's exciting stories paint a picture of a childhood long ago and far away that teaches his three		
the program	contemporary grandpigs fundamental lessons in life: the fulfillment you feel with hard work; and how to		
and how it	handle feelings of fear, anxiety or insecurity; the pleasure of using your imagination; realizing everyone's		
meets the	unique talents; and, the immeasurable value of Grandpa's wisdom.		
definition of			
Core			
Programming.			

Other Matters (5 of 12)	Response
Program Title	Beakman's World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-9:30am 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
A (T (O))	
Age of Target Child Audience from	6 years to 14 years

Other Matters (6 of 12)	Response
Program Title	Beakman's World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10am 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(Airs on 13.2 multicast channel) This live-action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slighty nutty but never boring scientist whose answers to kids' questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the-art visuals designed to make learning fun.

Other Matters (7 of 12)	Response
Program Title	Inspector Gadget's Field Trip
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-10:30am 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Airs on 13.2 multicast channel)This FCC friendly show takes children on a video field trip using real footabe from around the world. Through a "Gadget Guided" international tour, kids visit foreigh countries such as China, Rome, India, New York and lots of other exciting places. History is no longer a class? It's a funand educational show that will expand children's knowledge of geography and foreigh places.

Other Matters (8 of 12)	Response
Program Title	Inspector Gadget's Field Trip
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11am 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Airs on 13.2 multicast channel) This FCC friendly show takes children on a video field trip using real footabe from around the world. Through a "Gadget Guided" international tour, kids visit foreigh countries such as China, Rome, India, New York and lots of other exciting places. History is no longer a class? It's a funand educational show that will expand children's knowledge of geography and foreigh places.

Other Matters (9 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm 4/7/12-6/30/12
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar
program and how it meets the definition of Core Programming.	and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.

Other Matters (10 of 12)	Response
Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30am 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Other Matters (11 of 12)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30-1pm 4/7/12-6/30/12
Total times aired at regularly scheduled time	13

Length of	30 mins	
Program		
Age of	6 years to 10 years	
Target Child	•	
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (12 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12-12:30p 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa's Wild Life, who is permitted to share her home with an ever-growing menagerie of animals an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa's Wild Life, offering her advice and friendship from each of their respective points of view. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa's Wild Life finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WKYC-TV, Inc. **Attachments**

No Attachments.