

Children's Television Programming Report

 FRN:
 0004284899
 File Number:
 CPR-127471
 Submit Date:
 01/10/2012
 Call Sign:
 WPIX
 Facility ID:
 73881
 City:

 NEW YORK
 State:
 NY
 State:
 NY
 State:
 State:

Report reflects information for : Fourth Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	ation Type Station Type Network Affilia		n
		Affiliated network	CW	
		Nielsen DMA	New York	
		Web Home Page Address	www.wpix.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			504.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			13.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Profiles of Nature
Origination	Network
Days/Times Program Regularly Scheduled	MON - SAT 8AM
Total times aired at regularly scheduled time	79
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) This award-winning wildlife nature series takes an up-close look at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, Green Screen Adventures focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12PM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable. Each segment of The Young Icons delivers an educational and informationa message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Licensee identify the program by displaying throughout the program the	Does the
displaying throughout the program the	_icensee identify
throughout the program the	he program by
program the	displaying
	hroughout the
averable F/12	program the
Symbol E/1?	symbol E/I?

Digital Core Program (4 of 18)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Eco Company, hosted by a diverse group of teens, explores the importance of "living green" and understanding how our actions impact the planet. The young hosts of Eco Company report on stories in energy, conservation, recycling, alternative fuels, truths and myths of global warming and more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	12/25/11 7am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-25
Episode #	12/25/11 #316
Reason for Preemption	Other

Digital Core Program (5 of 18)	Response
Program Title	Career Day
Origination	Syndicated

Days/Times Program Regularly Scheduled	SUN 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Career Day
List date and time rescheduled	12/25/11 7:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-25
Episode #	12/25/11 #205
Reason for Preemption	Other

Digital Core Program (6 of 18)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for	
other than Brooking Nowo	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	3 years to 7 years
Child Audience	
Describe the	(11.3) Busytown Mysteries is an investigative learning show for young children based on the questions
educational and	and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of
informational	understanding. The show's educational content includes a range of meaningful metacognitive, social-
objective of the	emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives
program and	youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry.
how it meets the	brings them a broad base of interesting knowledge on which to practice these burgeoning skills, as well
definition of	as the psycho-social abilities to effectively do so.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
throughout the program the	

Digital Core Program (7 of 18)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11AM & 11:30AM
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
Describe the	(11.3) The Busy World of Richard Scarry is designed for two to five year olds. Like the Scarry books
educational	themselves the TV series uses themes that are congruent with the interests of pre-school and early
and	elementary school children. These include: - love of parents - mastery (of all the motor, language and social
informational	skills that they see in the world around them) - power (who calls the shots) - possession, (It's mine!)-
objective of	personal routines (eating, dressing, sleeping) - family living (cooking, recreation, celebration.) The aim of
the program	the series is to make television a positive force in the lives of these children: - to stimulate imagination and
and how it	foster vicarious play to teach pro-social behavior: generosity, friendliness, persistence, altruism,
meets the	understanding of others' points of view, empathy, acceptance of others' idiosyncrasies - to help children
definition of	move beyond family attachments to the world of friendships and community To help children develop
Core	skills on which academic learning depends: attention, language, memory, active processing of a story,
Programming.	interest in reading.
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (8 of 18)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7AM & 7:30AM
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.4) Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.4) "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Digital Core Program (11 of 18)	Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.4) Curiosity Quest Goes Green is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Head's Up!
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.4) Heads Up! is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several features segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM & 12:30PM
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.4) Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Liberty's Kids
Origination	Network
Days/Times Program Regularly Scheduled	MON-FRI 9:30AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Liberty's Kids is designed to enable 7-12 year olds to experience, in fresh and exciting ways, the extraordinary period of 1774 to 1787 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals, fought for freedom from Britain and established a new nation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12:30PM

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM & 12:30PM
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of

9 years to 11 years

Target Child Audience

educational

objective of

the program

and how it

meets the

Core

definition of

Programming.

and

Describe the (11.3) Dino Squad features five quirky teens who suddenly gain the power to transform into dinosaurs. Their science teacher, the mysterious Ms. Moynihan, guides them as they learn to work together and use their unique abilities to protect Earth from an anthropomorphic Velociraptor who is creating mutant-saurs and informational accelerating global warming in his quest to bring back the Age of the Dinosaurs. In addition to featuring action and adventure, the series provides pro-social messaging for kids on various topics, including online safety, dealing with bullies, the importance of telling the truth, being responsible, thinking of others and other excellent role model behavior. "Dino Squad" also features environmental information woven into the storylines that addresses global warming, herbicides, the delicate balance of nature, eco-friendly, fuelefficient and emissions-free vehicles (like their own "Dino Cycle"), clean oceans, anti-litter and recycling.

oes the Yes
icensee
lentify the
rogram by
isplaying
nroughout
ne program
ne symbol E
?
(

Digital Core Program (17 of 18)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as the hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.

Does the Licensee	Yes		
identify the			
program by			
displaying			
throughout the			
program the			
symbol E/I?			

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Liz Esquirol
	Address	220 E. 42nd St.
	City	New York
	State	NY
	Zip	10017
	Telephone Number	212-210-2614
	Email Address	lesquirol@pix11.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The correct response to Question No. 7(b) is NO inasmuch as the station has ceased analog operation. However, a YES response is required in order to enable the submission of this filing.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Profiles of Nature
Origination	Network
Days/Times Program Regularly Scheduled	MON - SAT 8AM
Total times aired at regularly scheduled time	79
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) This award-winning wildlife nature series takes an up-close look at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.

Other Matters (2 of 18)	Response	
Program Title	The Young Icons	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 12PM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.	
Other Matters (3 o	f 18)	Response
Program Title		Eco Company
Origination		Syndicated
Days/Times Progra Scheduled	am Regularly	SUN 12PM
Total times aired a scheduled time	t regularly	13
		30 mine

Length of Program

30 mins

Age of Target Child Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. (11.1) Eco Company, hosted by a diverse group of teens, explores the importance of "living green" and understanding how our actions impact the planet. The young hosts of Eco Company report on stories in energy, conservation, recycling, alternative fuels, truths and myths of global warming and more.

Other Matters (4 of 18)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.

Other Matters (5 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, Green Screen Adventures focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship and Compassion.
Other	

Other Matters (6 of 18)	Response
Program Title	Busy World of Richard Scarry
Origination	Network

Days/Times Program Regularly Scheduled	SAT 11AM & 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
educational and informational objective of the program and how it meets the definition of Core	(11.3) The Busy World of Richard Scarry is designed for two to five year olds. Like the Scarry books themselves the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: - love of parents - mastery (of all the motor, language and socialskills that they see in the world around them) - power (who calls the shots) - possession, (It's mine personal routines (eating, dressing, sleeping) - family living (cooking, recreation, celebration.) The aim of series is to make television a positive force in the lives of these children: - to stimulate imagination and foster vicarious play to teach pro-social behavior: generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies - to help children move beyond family attachments to the world of friendships and community To help children develop on which academic learning depends: attention, language, memory, active processing of a story, interes reading.
Other Matters (7 of 18)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the	(11.3) Busytown Mysteries is an investigative learning show for young children based on the question and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social emotional and core-knowledge learning goals aimed at promoting school readiness. The series give youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquit brings them a broad base of interesting knowledge on which to practice these burgeoning skills, as w

Other Matters (8 of 18)	Response
-------------------------	----------

Program Title

```
Magi-Nation
```

Origination	Network	
Days/Times Program SAT 7AM & 7:30AM Regularly Scheduled		SAT 7AM & 7:30AM
Total times aired at 26 regularly scheduled time		26
Length of Program 30 mins		30 mins
Age of Target C Audience from	Child	7 years to 12 years
educational andstory-line, characters and settings that make upinformational objectiveadventures of Tony and Edyn and the other forceof the program andprovides young viewers with a non-threatening a		(11.1) The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.
Other Matters (9 of 18)	Respons	se
Program Title	Critter G	Sitters
Origination	Network	X
Days/Times Program Regularly Scheduled	SAT 10:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 14 years	
Describe the educational and informational objective of the program and how it meets the definition of Core	 stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "sup sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and color neighborhood characters. Action and stimulating story lines combined with compelling situations along wirkids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models to add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid Westjust about everywhere in the USA. 	

Other Matters (10 of	
18)	Response
Program Title	Curiosity Quest
Origination	Network

Days/Times Program Regularly Scheduled	SAT 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.4) "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (11 of 18)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.

Other Matters (12 of 18)	Response
Program Title	Liberty's Kids
Origination	Network
Days/Times Program Regularly Scheduled	MON-FRI 9:30AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Liberty's Kids is designed to enable 7-12 year olds to experience, in fresh and exciting ways, the extraordinary period of 1774 to 1787 in American history, as the thirteen colonies, led by a group of courageous and brilliant individuals, fought for freedom from Britain and established a new nation.

Other Matters (13 of 18)	Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.4) Curiosity Quest Goes Green is a weekly half-hour television series that allows child to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promo children's writing and creative skills.
Other Matters (14 of 18)	Response
Program Title	Head's Up!
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core	(11.4) Heads Up! is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical conter practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several features segments, including a survey of a planets and moons in our solar system.
Programming.	

Program Title	Young America Outdoors
Origination	Network
Days/Times	SAT 12PM & 12:30PM
Program	
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.4) Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (16 of 18)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM & 12:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Dino Squad features five quirky teens who suddenly gain the power to transform into dinosaurs. Their science teacher, the mysterious Ms. Moynihan, guides them as they learn to work together and use their unique abilities to protect Earth from an anthropomorphic Velociraptor who is creating mutant-saurs and accelerating global warming in his quest to bring back the Age of the Dinosaurs. In addition to featuring action and adventure, the series provides pro-social messaging for kids on various topics, including online safety, dealing with bullies, the importance of telling the truth, being responsible, thinking of others and other excellent role model behavior. "Dino Squad" also features environmental information woven into the storylines that addresses global warming, herbicides, the delicate balance of nature, eco-friendly, fuel-efficient and emissions-free vehicles (like their own "Dino Cycle"), clean oceans, anti-litter and recycling.

Other Matters (17 of 18)	Response
Program Title	Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.

Other Matters (18 of 18)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
a), who is authorized to represent the party filing the Children's Television Programming, and who further	
certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
pelief there is good ground to support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
FORFEITURE OF ANY FEES PAID	
Jpon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
equirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
certify that this application includes all required and relevant attachments.	
declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	WPIX, Inc.,
	Dahtar In
he Authorization(s) specified above.	Debtor-In-

Attachments No Attachments.