



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001712819** | File Number: **CPR-123691** | Submit Date: **10/05/2011** | Call Sign: **WHKY-TV** | Facility ID: **65919** |

City: **HICKORY** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/05/2011 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Charlotte
	Web Home Page Address	www.whky.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	18.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(23)

Digital Core Program (1 of 23)		Response
Program Title		9th Period (Digital Sub Channel 14.4)
Origination		Network
Days/Times Program Regularly Scheduled		Friday 8:00-8:30am
Total times aired at regularly scheduled time		13
Total times aired		24
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		After school is let out, students use skills learned in the classroom to solve the mysteries and crimes that take place in their town.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 23)		Response
Program Title		BETA Records (Digital Main Channel 14.1 & Digital Sub Channel 14.4)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 7:00am-7:30am & 8:30am-9:00am; Mon 8:30am-9:00am & Thurs 8:00-8:30am
Total times aired at regularly scheduled time		52
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 23)		Response
Program Title		Real Life 101 (Digital Main Channel 14.1 & Digital Sub Channel 14.4)

Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00am-10:30am & Wed 8:00-8:30am
Total times aired at regularly scheduled time	26
Total times aired	48
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, horse trainers and special effects. So you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)		Response
Program Title		Curiosity Quest (Digital Main Channel 14.1 & Digital Sub Channel 14.4)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 9:00am-9:30am & Tues 8:00-8:30am
Total times aired at regularly scheduled time		26
Total times aired		24
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		An upbeat, family show that explores what the community is curious about. Host Joel Greene provides a hands-on quest for answers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 23)		Response
Program Title		Aqua Kids (Digital Main Channel 14.1 & Digital Sub Channel 14.4)
Origination		Network

Days/Times Program Regularly Scheduled	Sat 10:30am-11:00am & Wed 8:30-9:00am
Total times aired at regularly scheduled time	26
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids Adventures" has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. "Aqua Kids Adventures" travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	In the Zone (Digital Main Channel 14.1 & Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am-10:00am & Tues 8:30-9:00am
Total times aired at regularly scheduled time	26
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson along with his professional athlete friends teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 23)	Response
Program Title	Ariel & Zoey & Eli, Too (Digital Main Channel 14.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am-8:00am & 8:00am-8:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces children to people who have accomplished great things and have a positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	In the Zone (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson and fellow professional athletes teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)		Response
Program Title		BETA Records (Digital Sub Channel 14.2)
Origination		Network
Days/Times Program Regularly Scheduled		Wednesdays 8:30am-9:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 23)		Response
Program Title		Mustard Pancakes (Digital Sub Channel 14.2)
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays 8:30am-9:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Music-driven "Mustard Pancakes" celebrates the joy of childhood through the power of music, storytelling and appealing characters. The shows nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 23)	Response
Program Title	The Real Winning Edge (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series purpose is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athletes and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 23)	Response
Program Title	Aqua Kids (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Wed 8:00am-8:30am & Fri 8:00am-8:30am

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids Adventures" has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. "Aqua Kids Adventures" travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)		Response
Program Title		Mustard Pancakes (Digital Sub Channel 14.2)
Origination		Network
Days/Times Program Regularly Scheduled		Mondays 8:00am-8:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Music-driven "Mustard Pancakes" celebrates the joy of childhood through the power of music, storytelling and appealing characters. The shows nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 23)	Response
Program Title	Angel's Friends (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three young angels attend a special class in school that will transform them into 100% Guardian Angels.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	The Outdoorsman (Digital Sub Channel 14.3)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Saturday 8:00am-8:30am
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Experienced outdoorsman Buck McNeely travels to remote locations across the globe, often with celebrity guests, to hunt and study local issues in conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)	Response
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Program Title	Wild America (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife photographer and naturalist Marty Stouffer explores the flora and fauna of North America.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)	Response
Program Title	Ariel & Zoey & Eli, Too (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces children to people who have accomplished great things and have a positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)	Response
Program Title	Ariel & Zoey & Eli, Too (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8:00-8:30am & Thurs 8:00-8:30am
Total times aired at regularly scheduled time	26
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces children to people who have accomplished great things and have a positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	Planet X (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Extreme sports, including skateboarding, snowboarding, surfing, skiing, BMX and windsurfing, are explored.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)	Response
Program Title	AJ's Time Travelers (Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am & 9:00-9:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel with A. J. and friends in his time machine as their thirst for knowledge brings them face to face with some of the most influential people in history.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 23)	Response
Program Title	Future Phenoms (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional football player Pat Summerall hosts a look at young promising players around the country; players are profiled and interviewed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)	Response
Program Title	New Zoo Revue (Digital Sub Channel 14.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am-8:00am & 8:00am-8:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program conveys the concepts of cooperation and guidance for living in contemporary society. Each episode dealt with a topic like moving away, courtesy, bragging or patience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (23 of 23)		Response
Program Title		Zoo Diaries (Digital Sub Channel 14.4)
Origination		Network
Days/Times Program Regularly Scheduled		Mon-Fri 7:30am-8:00am
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Zoo diaries takes viewers behind the scenes at the Toronto zoo, whose mission is the care and preservation of wildlife, and the repopulating and return to the wild of endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jeff Long
Address	PO Box 1059
City	Hickory
State	NC
Zip	28603-1059
Telephone Number	828-485-5501
Email Address	JeffLong@whky.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WHKY-TV ceased programming on its analog channel and converted to digital only broadcast as part of the early transition option to Digital Television on February 14, 2009. Licensee's responses to question 7 assume that the main digital program is the same as the former analog channel. WHKY-TV's non-broadcast efforts include participation in youth related fund raisers and speaking to classes at their schools.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Ariel & Zoey & Eli, Too (Digital Sub Channels 14.2 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8:00am-8:30am, Thurs 8:30-9am & Fri 8:30am-9:00am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces children to people who have accomplished great things and have a positive message.

Other Matters (2 of 18)	Response
Program Title	AJ's Time Travelers (Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am & 9:00-9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel with A. J. and friends in his time machine as their thirst for knowledge brings them face to face with some of the most influential people in history.

Other Matters (3 of 18)	Response
Program Title	Real Life 101 (Digital Main Channel 14.1 & Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am & Wed 8:00-8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, horse trainers and special effects. So you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

Other Matters (4 of 18)	Response
Program Title	Curiosity Quest (Digital Main Channel 14.1 & Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am-9:30am & Tuesdays 8:00am-8:30am

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An upbeat, family show that explores what the community is curious about. Host Joel Greene provides a hands-on quest for answers.

Other Matters (5 of 18)	Response
Program Title	Aqua Kids (Digital Main Channel 14.1, Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Wed 8:30am-9:00am, Sat 10:30am-11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids Adventures" has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. "Aqua Kids Adventures" travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Other Matters (6 of 18)	Response
Program Title	Ariel & Zoey & Eli, Too (Digital Main Channel 14.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30-8:00am & 8:00am-8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces children to people who have accomplished great things and have a positive message.

Other Matters (7 of 18)	Response
Program Title	In the Zone (Digital Main Channel 14.1, Sub Channels 14.2 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am-10:00am, Tue 8:00am-8:30am, Tue 8:30am-9:00am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson along with his professional athlete friends teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.
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Other Matters (8 of 18)	Response
Program Title	Mustard Pancakes (Digital Main Channel 14.1 & Sub Channels 14.2 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8:00-8:30am, Tues 8:30-9:00am, Thurs 8:30-9:00am & Sat
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters. The shows nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face.

Other Matters (9 of 18)	Response
Program Title	Angel's Friends (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 8:30am-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three young angels attend a special class in school that will transform them into 100% Guardian Angels.

Other Matters (10 of 18)	Response
Program Title	Wild America (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 8:30am-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife photographer and naturalist Marty Stouffer explores the flora and fauna of North America.

Other Matters (11 of 18)	Response
Program Title	The Outdoorsman (Digital Sub Channel 14.3)
Origination	Network

Days/Times Program Regularly Scheduled	Monday-Saturday 8:00am-8:30am
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Experienced outdoorsman Buck McNeely travels to remote locations across the globe, often with celebrity guests, to hunt and study local issues in conservation.

Other Matters (12 of 18)	Response
Program Title	BETA Records (Digital Main Channel 14.1, Digital Sub Channels 14.2 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8:30-9:00am, Wed 8:30am-9:00am, Thur 8:00am-8:30am, Sat 7:00-7:30am & Sat 8:30-9:00am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Other Matters (13 of 18)	Response
Program Title	Passport to Explore (Digital Sub Channels 14.2 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Wed 8:00am-8:30am & Fri 8:00am-8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vibrant hosts travel to the most kid-friendly vacation destinations in the world to help children explore the best of what the world has to offer as they focus on local culture, history and entertainment through a variety of hands-on activities.

Other Matters (14 of 18)	Response
Program Title	Monsters & Pirates (Digital Sub Channels 14.2 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8:00am-8:30am & 8:30am-9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Seeks to educate about developmentally relevant psychological themes relating to individual competence by providing role models of children their age mastering unusual, new and challenging situations.
Other Matters (15 of 18)	Response
Program Title	Animal Atlas (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animals and their environments around the world are featured, highlighting the important links between the creatures of the wild and the ecosystems in which they live.
Other Matters (16 of 18)	Response
Program Title	New Zoo Revue (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am-8:00am & 8:00am-8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program conveys the concepts of cooperation and guidance for living in contemporary society. Each episode dealt with a topic like moving away, courtesy, bragging or patience.
Other Matters (17 of 18)	Response
Program Title	Zoo Diaries (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 7:30am-8:00am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo diaries takes viewers behind the scenes at the Toronto zoo, whose mission is the care and preservation of wildlife, and the repopulating and return to the wild of endangered species.
Other Matters (18 of 18)	Response
Program Title	Future Phenoms (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional football player Pat Summerall hosts a look at young promising players around the country; players are profiled and interviewed.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Long Communications, LLC</p>

Attachments

No Attachments.