



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001842509** | File Number: **CPR-122087** | Submit Date: **07/08/2011** | Call Sign: **WHIO-TV** | Facility ID: **41458** |

City: **DAYTON** | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/08/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Dayton
	Web Home Page Address	www.whiotv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)		Response
Program Title		MYSTERY HUNTERS
Origination		Syndicated
Days/Times Program Regularly Scheduled		Mondays, 12:30-1:00 p.m. (April 4-June 27, 2011)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Mystery Hunters is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 14)		Response
Program Title		JACK HANNA'S INTO THE WILD
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays, 12:30-1:00 p.m. (April 5-June 28, 2011)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Step Into the Wild again with Jack Hanna. Hanna's passion for animals and conservation peaks as he visits remote locations around the world and encounters elusive animals in their natural habitats.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 14) Response	
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 12:30-1:00 p.m. (April 6-June 29, 2011)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving, while providing valuable information to reach answers. The program meets the educational and informational objectives of the FCC's Children's Programming requirements. On June 29, 2011 due to President Obama's Press Conference Dragonfly TV did not air.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	July 6, 2011 1:00 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	June 29, 2011
Reason for Preemption	Non-breaking News

Digital Core Program (4 of 14) Response	
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 12:30-1:00 p.m. (April 7-June 30, 2011)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. The series meets the educational and informational objectives of the FCC's Children's Programming Requirements. On April 28, 2011 due to technical issues, Swap TV did not air.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	SWAP TV
List date and time rescheduled	May 5, 2011 1:00 p.m.
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 28, 2011
Reason for Preemption	Other

Digital Core Program (5 of 14) Response	
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 12:30-1:00 p.m. (April 1-June 24, 2011)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. This program meets the educational and information objectives of the FCC's Children's Programming requirement.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14) Response	
Program Title	BUSYTOWN MYSTERIES I



Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30 a.m. (April 2-June 25, 2011)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (7 of 14)</b>	<b>Response</b>
Program Title	BUSYTOWN MYSTERIES II
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00 a.m. (April 2-June 25, 2011)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 7:00-7:30 a.m. (April 3-June 26, 2011)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	TROLLZ
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 7:30-8:00 a.m. (April 3-June 26, 2011)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	HORSELAND
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 8:00-8:30 a.m. (April 3-June 26, 2011)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	HIGH Q
Origination	Local
Days/Times Program Regularly Scheduled	Sundays, 8:30-9:00 a.m. (April 3-May 22, 2011)

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Locally produced question and answer quiz show designed to challenge kids academically. Game is played between two teams of four players each, each team being from an area school. Contestants are from grades 9-12. Points are scored by correct answers to questions asked by the host.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)		Response
Program Title		JACK HANNA'S ANIMAL ADVENTURES
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 12:30-1:00 p.m. (April 2-June 25, 2011)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 14)		Response
Program Title	SPORTS STARS OF TOMORROW	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 12:30-1:00 p.m. (April 3-June 26, 2011)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Sports Stars of Tomorrow" displays the hard work and dedication that it takes to be a success in sports and in life. It chronicles the trials and tribulations of the young athletes as they strive to become the "Top Level" athletes. The program helps youngsters realize that they can achieve their full potential in both life and the playing field thru hard work and determination. It reinforces the importance of key values like personal dedication, discipline and commitment, learning from their teacher/coaches and being a part of a team and a community.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (14 of 14)		Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 8:30-9:00 a.m. (May 29-June 26, 2011)	
Total times aired at regularly scheduled time	5	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. This program meets the educational and information objectives of the FCC's Children's Programming requirement.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays, 4:00-4:30 a.m. (April 3-May 22, 2011)
Total times aired at regularly scheduled time:	8
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. This program meets the educational and information objectives of the FCC's Children's Programming requirement.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 4)	Response
Program Title	LAURA MCKENZIE'S TRAVELER
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays, 4:00-4:30 a.m. (May 29-June 26, 2011)
Total times aired at regularly scheduled time:	5
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This in-depth travel show offers entertaining, safe, educational and informational programming. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up "Travel Tips," Laura McKenzie's Traveler provides an educational journey to significant destinations around the world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 4)	Response
Program Title	JACK HANNA'S INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays, 3:30-4:00 a.m. (April 1, April 15-May 20, June 3-17, 2011)
Total times aired at regularly scheduled time:	10
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Step Into the Wild again with Jack Hanna. Hanna's passion for animals and conservation peaks as he visits remote locations around the world and encounters elusive animals in their natural habitats. Program was joined in progress to make up time on April 8, 2011 at 3:52 a.m. due to CBS The Masters Highlights Show.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming  
(4 of 4)

Response

Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday, 2:00-2:30 p.m. (April 16, 2011), 1:30-2:00 p.m. (April 30, 2011), 12:30-1:00 p.m. (May 7,
Total times aired at regularly scheduled time:	6
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" displays the hard work and dedication that it takes to be a success in sports and in life. It chronicles the trials and tribulations of the young athletes as they strive to become the "Top Level" athletes. The program helps youngsters realize that they can achieve their full potential in both life and the playing field thru hard work and determination. It reinforces the importance of key values like personal dedication, discipline and commitment, learning from their teacher/coaches and being a part of a team and a community.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Fantine Kerckaert
Address	1611 South Main Street
City	Dayton
State	OH
Zip	45409
Telephone Number	(937) 259-2158
Email Address	fantine.kerckaert@whiotv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	17(a) - Throughout the quarter, WHIO-TV airs general programming, as well as PSA's that are targeted toward a general audience that has educational and informational value for children. 17(b) - WHIO-TV personnel visit schools throughout the area for career days and other events to provide information on the station and various topics such as weather. 17(c)- After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. The station terminated analog operations on June 12, 2009. Accordingly, Questions 2 through 4 refer to its primary digital stream and Question 10 refers to its multicast channel. Questions 7(b) and 7(c) no longer apply.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	BUSYTOWN MYSTERIES I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30 a.m. (July 2-September 24, 2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 13)	Response
Program Title	BUSYTOWN MYSTERIES II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00 a.m. (July 2-September 24, 2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 13)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:00-7:30 a.m. (July 3-September 25, 2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 13)	Response
Program Title	TROLLZ
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:30-8:00 a.m. (July 3-September 25, 2011)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 13)	Response
Program Title	HORSELAND I
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:00-8:30 a.m. (July 3-September 25, 2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.



Other Matters (6 of 13)		Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 8:30-9:00 a.m. (July 3-September 25, 2011)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. This program meets the educational and information objectives of the FCC's Children's Programming requirement.	
Other Matters (7 of 13)		Response
Program Title	MYSTERY HUNTERS (Digital Multicast Only)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Mondays, 12:30-1:00 p.m. (July 4-September 26, 2011)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs.	
Other Matters (8 of 13)		Response
Program Title	JACK HANNA'S INTO THE WILD (Digital Multicast Only)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesdays, 12:30-1:00 p.m. (July 5-September 27, 2011)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Step Into the Wild again with Jack Hanna. Hanna's passion for animals and conservation peaks as he visits remote locations around the world and encounters elusive animals in their natural habitats.

**Other Matters (9 of 13)**

**Response**

Program Title	DRAGONFLY TV (Digital Multicast Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 12:30-1:00 p.m. (July 6-September 28, 2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving, while providing valuable information to reach answers. The program meets the educational and informational objectives of the FCC's Children's Programming requirements.

**Other Matters (10 of 13)**

**Response**

Program Title	SWAP TV (Digital Multicast Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 12:30-1:00 p.m. (July 7-September 29, 2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. The series meets the educational and informational objectives of the FCC's Children's Programming Requirements.

**Other Matters (11 of 13)**

**Response**

Program Title	MADE IN HOLLYWOOD: TEEN EDITION (Digital Multicast Only)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Fridays, 12:30-1:00 p.m. (July 1-September 30, 2011)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. This program meets the educational and information objectives of the FCC's Children's Programming requirement.

Other Matters (12 of 13)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Digital Multicast Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30-1:00 p.m. (July 2-September 24, 2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (13 of 13)	Response
Program Title	SPORTS STARS OF TOMORROW (Digital Multicast Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 12:30-1:00 p.m. (July 3-September 25, 2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" displays the hard work and dedication that it takes to be a success in sports and in life. It chronicles the trials and tribulations of the young athletes as they strive to become the "Top Level" athletes. The program helps youngsters realize that they can achieve their full potential in both life and the playing field thru hard work and determination. It reinforces the importance of key values like personal dedication, discipline and commitment, learning from their teacher/coaches and being a part of a team and a community.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Miami Valley Broadcasting Corporation</b></p>

Attachments

No Attachments.