



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0017130642** File Number: **CPR-149794** Submit Date: **01/09/2014** Call Sign: **WFLI-TV** Facility ID: **72060** 

City: **CLEVELAND** State: **TN** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2014 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.myfoxchattanooga.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	9:30AM MONDAY - FRIDAY, 12:30PM SUNDAY (10/01/2013-12/31/2013)
Total times aired at regularly scheduled time	79
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact local conservation efforts in the region.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	12PM SUNDAYS (10/06/2013-12/29/2013)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists adn entrepreneurs, all under the age of 18.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	8AM, 8:30AM, SATURDAYS (10/05/2013-12/28/2013)
Total times aired at regularly scheduled time	26
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGES 7 - 13. CHILDREN GET THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIAL MESSAGES. OUR EDUCATIONAL MISSION EMPHASIZES THE FOUR ?C?s AS WELL AS THE THREE ?R?s - CURIOSITY, CONFIDENCE, CITIZENSHIP, COMPASSION.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (4 of 9)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	10:30AM SATURDAYS (10/05/2013-12/28/2013)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN IT'S TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE IT'S VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORLINES FOCUS ON THE SOCIAL AND EMOTIONAL CHALLENGES FACED BY EVERY SECONDARY SCHOOL STUDENT, FROM FORMING AND MAINTAINING FRIENDSHIPS AND AND ROMANTIC ATTACHMENTS, TO ETHICAL AND MORAL CHOICES AND FAMILY RELATIONSHIPS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	RESCUE HEROES
Origination	Network
Days/Times Program Regularly Scheduled	7AM/7:30AM SATURDAYS (10/05/2013-12/28/2013)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE RESCUE HEROES ARE A CRACK TEAM OF INTERNATIONAL EMERGENCY RESPONSE PROFESSIONALS WHO TRAVE THE GLOBE TO HELP THOSE IN DANGER. EQUIPPED WITH THE LATEST UP-TO-THE-MINUTE KNOWLEDGE, HIGH-TECH HARDWARE AND CUTTING-EDGE TECHNOLOGY, THEY ARE DEDICATED TO PROMOTING SAFETY AND SAVING LIVES EVERYWHERE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	SAFARI
Origination	Network
Days/Times Program Regularly Scheduled	10AM SATURDAYS (10/05/2013-12/28/2013)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI PROVIDES CORE PROGRAMMING IN THE AREAS OF GLOBAL ECOLOGY, WILDLIFE BIOLOGY AND SPECIES CONSERVATION AND PRESERVATION. EMMY AWARD-WINNING HOST AND WILDLIFE EXPERT HON ROSS TRAVELS TO THE FARTHEST REACHES OF THE WORLD TO BRING THE VIEWERS FACE TO FACE WITH SOME OF THE PLANET'S MOST INTERESTING ANIMALS. SAFARI OFFERS A DYNAMIC TELEVISION EXPERIENCE FOR TEENS - WITH THE EXCITING EXPERIENCE OF EXPLORING THE FASCINATING WORLD OF WILDLIFE AND AT THE SAME TIME DISCOVERING WHAT NEEDS TO BE DONE TO PROTECT THE ANIMALS AND THEIR HABITAT SO THAT THEY CAN LIVE ON IN THE WILD. VARIOUS AGE-APPROPRIATE GLOBAL WILDLIFE AND ECOLOGY ISSUES ARE INTRODUCED TO THE VIEWING AUDIENCE WITH IN-DEP ADN THOUGHTFUL EXPLANATIONS.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (7 of 9)	Response
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	9:30AM SATURDAYS (10/05/2013-12/28/2013)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to uncover the truth. The program teaches children how to gather facts, meet with expert debunk common myths, and offer explanations for legends. 2006 Winner of a Parents Ch Award, Mystery Hunters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	TRAVEL THRU HISTORY
Origination	Network
Days/Times Program Regularly Scheduled	9AM SATURDAYS (01/04/2014 - 03/29/2014)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country?s rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	THE NEW ADVENTURES OF CHUCK AND FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 7A (10/05/2013-12/28/2013)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE NEW ADVENTURES OF CHUCK AND FRIENDS IS AN ACTION-COMEDY TO INSPIRE CHILDREN, ESPECIALLY 4-7 YEAR-OLD BOYS TO APPROACH PLAYTIME AS AN EXCITING, LIMITLESS ADVENTURE, IN WHICH EVERYONE LEARNS HOW TO SOLVE PROBLEMS CREATIVELY, COMPASSIONATELY, AND WITH A SENSE OF HUMOR. CHUCK'S STORLINES AND CHARACTERS AIM TO SPARK YOUNG CHILDREN'S IMAGINATIONS, AND ENCOURAGE THEM TO THINK OF FUN WAYS OF TURNING THEIR DAYDREAMS INTO ACTION-PACKED ADVENTURES AND GAMES WITH THEIR REAL-LIFE FRIENDS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JENNY GIDDENS
Address	1101 EAST MAIN STREET
City	CHATTANOOGA
State	TN
Zip	37408
Telephone Number	423-386-2324
Email Address	JGIDDENS@FOX61TV.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	9:30AM MONDAY - FRIDAY, 12:30PM SUNDAY (01/01/2014 - 03/31/2014)
Total times aired at regularly scheduled time	77
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact local conservation efforts in the region.

Other Matters (2 of 9)	Response
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	12PM SUNDAYS (01/05/2014 - 03/30/2014)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists adn entrepreneurs, all under the age of 18.

Other Matters (3 of 9)	Response
Program Title	RESCUE HEROES
Origination	Network
Days/Times Program Regularly Scheduled	7:30AM SATURDAYS (01/04/2014 - 03/29/2014)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THE RESCUE HEROES ARE A CRACK TEAM OF INTERNATIONAL EMERGENCY RESPONSE PROFESSIONALS WHO TRAVE THE GLOBE TO HELP THOSE IN DANGER. EQUIPPED WITH THE LATEST UP-TO-THE-MINUTE KNOWLEDGE, HIGH-TECH HARDWARE AND CUTTING-EDGE TECHNOLOGY, THEY ARE DEDICATED TO PROMOTING SAFETY AND SAVING LIVES EVERYWHERE.

Other Matters (4 of 9)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	8AM, 8:30AM, SATURDAYS (01/04/2014 - 03/29/2014)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
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Origination	Network
Days/Times Program Regularly Scheduled	10:30AM SATURDAYS (01/04/2014 - 03/29/2014)
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Other Matters (7 of 9)	Response
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Origination	Network
Days/Times Program Regularly Scheduled	9:30AM SATURDAYS (01/04/2014 - 03/29/2014)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Mystery Hunters explores some of the world's greatest myths and mysteries. Combining onsite reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents Choice Award, Mystery Hunters.

Other Matters (8 of 9)	Response
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Origination	Network
Days/Times Program Regularly Scheduled	9AM SATURDAYS (01/04/2014 - 03/29/2014)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country?s rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (9 of 9)	Response
Program Title	THE ADVENTURES OF CHUCK AND FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 7A (01/04/2014 - 03/29/2014)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE NEW ADVENTURES OF CHUCK AND FRIENDS IS AN ACTION-COMEDY TO INSPIRE CHILDREN, ESPECIALLY 4-7 YEAR-OLD BOYS TO APPROACH PLAYTIME AS AN EXCITING, LIMITLESS ADVENTURE, IN WHICH EVERYONE LEARNS HOW TO SOLVE PROBLEMS CREATIVELY, COMPASSIONATELY, AND WITH A SENSE OF HUMOR. CHUCK'S STORLINES AND CHARACTERS AIM TO SPARK YOUNG CHILDREN'S IMAGINATIONS, AND ENCOURAGE THEM TO THINK OF FUN WAYS OF TURNING THEIR DAYDREAMS INTO ACTION-PACKED ADVENTURES AND GAMES WITH THEIR REAL-LIFE FRIENDS.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

MPS MEDIA
OF
TENNESSEE,
LLC

**Attachments** 

No Attachments.