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Children's Television Programming Report

FRN: **0024376642** | File Number: **CPR-118498** | Submit Date: **04/05/2011** | Call Sign: **WKYC** | Facility ID: **73195** | City:
CLEVELAND | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/05/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Cleveland
	Web Home Page Address	www.wkyc.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Jakers!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 1/1/11-3/26/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Meet Piggley Winks, an eager eight-year-old pig and his friends, Dannan and Ferny that live on Raloo Farm in Ireland. Everyday is a new adventure for the trio. "Jakers!" is their Irish expression of wonder and enchantment. Each episode begins with Piggley in present as a grandpa, telling stories of his childhood adventures to his three hip, city raised grandpigs. Everyone of Grandpa Piggley's exciting stories paint a picture of a childhood long ago and far away, that teaches his three contemporary grandpigs fundamental lessons in life: the fulfillment you feel with hard work; how to handle feelings of fear, anxiety or insecurity; the pleasure of using your imagination; realizing everyone's unique talents; and, the immeasurable value of Grandpa's wisdom.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Jakers!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9am 1/1/11-3/26/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Meet Piggley Winks, an eager eight-year-old pig and his friends, Dannan and Ferny that live on Raloo Farm in Ireland. Everyday is a new adventure for the trio. "Jakers!" is their Irish expression of wonder and enchantment. Each episode begins with Piggley in present as a grandpa, telling stories of his childhood adventures to his three hip, city raised grandpigs. Everyone of Grandpa Piggley's exciting stories paint a picture of a childhood long ago and far away, that teaches his three contemporary grandpigs fundamental lessons in life: the fulfillment you feel with hard work; how to handle feelings of fear, anxiety or insecurity; the pleasure of using your imagination; realizing everyone's unique talents; and, the immeasurable value of Grandpa's wisdom.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Beakman's World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-9:30am 1/1/11-3/26/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)This live-action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids' questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state of the art visuals designed to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Beakman's World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10am 1/1/11-3/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	6 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)This live-action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids' questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state of the art visuals designed to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)		Response
Program Title		Inspector Gadget' Field Trip
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday @ 10-10:30am 1/1/11-3/26/11
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		(Aired on 13.2 multicast channel)This FCC friendly show takes children on a "video field trip" using real footage from around the world. Through a "Gadget Guided" international tour, kids visit foreign countries such as China, Rome, India, New York and lots of other exciting places. History is no longer a class! It's a fun and educational show that will expand children's knowledge of geography and foreign places.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 12)		Response
Program Title		Inspector Gadget' Field Trip

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11am 1/1/11-3/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)This FCC friendly show takes children on a "video field trip" using real footage from around the world. Through a "Gadget Guided" international tour, kids visit foreign countries such as China, Rome, India, New York and lots of other exciting places. History is no longer a class! It's a fun and educational show that will expand children's knowledge of geography and foreign places.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30-1pm 1/1/11-3/26/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Canine buddies Dash, Mags, Strut, GT, Stinkbert and Clutch learn lessons in friendship, fair play and teamwork as they pull together to protect their reputations as the fastest dogs in Racerville in this animated series adapted from Bob Kolar's picture book ``Racer Dogs."

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	1/1/2011 2-2:30pm & 1/2/2011 2-2:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 12)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30am 1/1/11-3/26/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus
List date and time rescheduled	1/1/2011 1-1:30pm & 1/2/2011 1-1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm 1/1/11-3/26/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	1/1/2011 1:30-2pm & 1/2/2011 1:30-2pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am 1/2/11-3/27/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa's Wild Life, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa's Wild Life, offering her advice and friendship from each of their respective points of view. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa's Wild Life finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am 1/1/11-3/26/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school aged yoka shell mullusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30-8am 1/2/11-3/27/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Moir
Address	1333 Lakeside Avenue
City	Cleveland
State	OH
Zip	44114
Telephone Number	216-344-3351
Email Address	tmoir@wkyc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	The Magic School Bus, Babar, and Turbo Dogs were moved on 1/1 due to NBC's coverage of The Rose Parade. Additionally, NBC was uncertain (due to weather concerns) of the afternoon sports schedule, which could have affected our makegood location for these 3 programs. We decided to schedule each of these programs both on Saturday & Sunday to cover any possible situation. Both sets of makegoods aired.

Other Matters (12)

Other Matters (1 of 12)		Response
Program Title	Turbo Dogs	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 12:30-1pm 4/2/11-5/7/11 & Sunday 7-7:30am 5/15/11-6/26/11	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Canine buddies Dash, Mags, Strut, GT, Stinkbert and Clutch learn lessons in friendship, fair play and teamwork as they pull together to protect their reputations as the fastest dogs in Racerville in this animated series adapted from Bob Kolar's picture book ``Racer Dogs."	

Other Matters (2 of 12)		Response
Program Title	Shelldon	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10:30-11am 4/2/11-5/7/11 & Sunday 7:30-8am 5/15/11-6/26/11	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.	

Other Matters (3 of 12)		Response
Program Title	Jakers!	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturday 8-8:30am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Airs on 13.2 multicast channel)Piggley Winks, an eager eight-year-old pig and his friends, Dannan and Ferny live on Raloo Farm in Ireland.; Everyday is a new adventure for the trio. "Jakers!" is their Irish expression of wonder and enchantment. Each friendly episode begins with Piggley in present as a grandpa, telling stories of his childhood adventures to his three hip, city raised grandpigs. Every one of Grandpa Piggley's exciting stories paint a picture of a childhood long ago and far away that teaches his three contemporary grandpigs fundamental lessons in life: the fulfillment you feel with hard work; and how to handle feelings of fear, anxiety or insecurity; the pleasure of using your imagination; realizing everyone's unique talents; and, the immeasurable value of Grandpa's wisdom.

Other Matters (4 of 12)	Response
Program Title	Jakers!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Airs on 13.2 multicast channel)Piggley Winks, an eager eight-year-old pig and his friends, Dannan and Ferny live on Raloo Farm in Ireland.; Everyday is a new adventure for the trio. "Jakers!" is their Irish expression of wonder and enchantment. Each friendly episode begins with Piggley in present as a grandpa, telling stories of his childhood adventures to his three hip, city raised grandpigs. Every one of Grandpa Piggley's exciting stories paint a picture of a childhood long ago and far away that teaches his three contemporary grandpigs fundamental lessons in life: the fulfillment you feel with hard work; and how to handle feelings of fear, anxiety or insecurity; the pleasure of using your imagination; realizing everyone's unique talents; and, the immeasurable value of Grandpa's wisdom.

Other Matters (5 of 12)		Response
Program Title		Beakman's World
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 9-9:30am 4/2/11-6/25/11
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		6 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		(Airs on 13.2 multicast channel)This live-action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids' questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the-art visuals designed to make learning fun.

Other Matters (6 of 12)		Response
Program Title		Beakman's World
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 9:30-10am 4/2/11-6/25/11
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		6 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		(Airs on 13.2 multicast channel)This live-action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids' questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the-art visuals designed to make learning fun.

Other Matters (7 of 12)		Response
Program Title		Inspector Gadget's Field Trip
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 10-10:30am 4/2/11-6/25/11
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Airs on 13.2 multicast channel)This FCC friendly show takes children on a video field trip using real footabe from around the world. Through a "Gadget Guided" international tour, kids visit foreigh countries such as China, Rome, India, New York and lots of other exciting places. History is no longer a class? It's a funand educational show that will expand children's knowledge of geography and foreigh places.
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Other Matters (8 of 12)	Response
Program Title	Inspector Gadget's Field Trip
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Airs on 13.2 multicast channel)This FCC friendly show takes children on a video field trip using real footabe from around the world. Through a "Gadget Guided" international tour, kids visit foreigh countries such as China, Rome, India, New York and lots of other exciting places. History is no longer a class? It's a funand educational show that will expand children's knowledge of geography and foreigh places.

Other Matters (9 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12pm 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.

Other Matters (10 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am 4/3/11-5/8/11 & Saturday 12-12:30pm 5/14/11-6/25/11

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa's Wild Life, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa's Wild Life, offering her advice and friendship from each of their respective points of view. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa's Wild Life finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Other Matters (11 of 12)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (12 of 12)	Response
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Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30-8am 4/3/11-5/8/11 & Saturday 12:30-1pm 5/14/11-6/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WKYC-TV, Inc.</p>

Attachments

No Attachments.