

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002847564** File Number: **CPR-161345** Submit Date: **10/10/2014** Call Sign: **WNOL-TV** Facility ID: **54280** 

City: **NEW ORLEANS** State: **LA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/10/2014 Filing Status: Active

## Report reflects information for : Third Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	New Orleans
	Web Home Page Address	www.wnol.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	On The Spot (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:30-8AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	The Coolest Places on Earth (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:30AM-8AM CT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Family Style with Chef Jeff (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:30AM-8AM CT through 9/17/14
Total times aired at regularly scheduled time	11
Total times aired	1

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural component to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and healt
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Animal Atlas (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Viewers discover the variety of places that animals live, how they find food, and how they play. Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Rescue Heroes (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7-7:30AM CT and 7:30-8AM CT
Total times aired at regularly scheduled time	14
Total times aired	16
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story. *Due to technical issues on Saturday 8/2/14, Master Control was not able to receive The CW Network feed from 7-8AM. Rescue Heroes was made good on 8/9/14 3:30-4:30PM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Rescue Heroes (38.1)
List date and time rescheduled	8/9/14 3:30-4PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-02
Episode #	
Reason for Preemption	Other

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Rescue Heroes (38.1)
List date and time rescheduled	8/9/14 4-4:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-02
Episode #	
Reason for Preemption	Other

Digital Core Program (6 of 10)	Response
Program Title	Cubix: Robots for Everyone (38.1)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 7-7:30AM CT and 7:30-8AM CT beginning 8/30/14
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Specific Educational Objectives: * Teach children to think and act independently, especially when the right thing to do is not the popular thing to do. * Help young viewers recognize conflict and identify resolutions. * Emphasize confidence in oneself and trust ones instincts. * Encourage viewers to persevere and never give up. * Demonstrate verbal and nonverbal communication. * Teach viewers the differences should be embraced and celebrated. * Demonstrate the value of teamwork. * Help viewers see that they must take responsibility for their own behavior, words, and actions. * Demonstrate the importance of virtues: honesty, perseverance, honesty, and patience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	State To State (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:30AM-8AM CT beginning 9/18/14

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozer of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Animal Atlas (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9-9:30AM & 9:30-10AM CT
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Viewers discover the variety of places that animals live, how they find food, and how they play. Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Zoo Clues (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10-10:30AM & 10:30-11AM CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	On The Spot (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11-11:30AM & 11:30AM-12PM CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Claudia Bell
Address	One Galleria Blvd., Suite 850
City	Metairie
State	LA
Zip	70001
Telephone Number	504-569-0979
Email Address	cbell@tribune.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section	WNOL ceased analog broadcasts on June 12, 2009. WNOL became an affiliate of THIS TV Network on February 1, 2010 which is carried on digital channel 38.2. "Animal Atlas" and "On the Spot" air on both digital channels 38.1 and 38.2 each week. However, each channel airs episodes from different seasons, assuring that no episode airs within 7 days of an airing on the other channel. Third quarter schedule changes reflect the start of the fall broadcast season. *Due to technical issues on Saturday 8 /2/14, Master Control was not able to receive The CW Network feed from 7-8AM. Rescue Heroes was made good on 8/9/14 3:30-

4:30PM.

73.671, NOTES 2 and 3.

#### Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	On The Spot (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:30-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (2 of 13)	Response
Program Title	The Coolest Places on Earth (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:30AM-8AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other	
Matters (3 of	
13)	Response

Program Title	State To State (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	State to State is an educational and informative half-hour. E/L program that travels to every entertaining

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.

Other Matters (4 of 13)	Response
Program Title	Animal Atlas (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	Animal Atlas introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the

Other Matters (5 of 13)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition (38.1)
Origination	Network

Days/Times Program	Saturday 7 & 7:30AM CT
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and
informational	creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan,
objective of the	Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach
program and	families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to
how it meets	Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable
the definition of	to professional first hand and discount to be a grant profile and surror

the definition of Core Programming.

transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (6 of 13)	Response
Program Title	Calling Dr. Pol (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8 & 8:30AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (7 of 13)	Response
Program Title	The Brady Barr Experience (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9 & 9:30AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13-16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share is knowledge and passion for the earth's wildlife with the audience.

Other Matters (8 of	
13)	Response
Program Title	Expedition Wild (38.1)
Origination	Network
Days/Times	Saturday 10 & 10:30AM CT
Program	
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

and how it

meets the definition of

Programming.

Core

Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (9 of 13)	Response
Program Title	Rock The Park (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9-9:30AM CT through 11/29/14; Saturday 11-11:30AM effective 12/6/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age. The series taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. The viewers will learn, along with Jack and Colton, about the wonders of nature and the variety of wild animals that inhabit America. Viewers will witness the fascinating activities of the massive brown bears of the Katmai National Park in Alaska, mammoth glaciers crashing into the sea,

Other Matters (10 of 13)	Response
Program Title	Reluctantly Healthy (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30-10AM CT through 11/29/14; Saturday 11:30AM-12PM effective 12/6/14
Total times aired at regularly scheduled time	13

and Jack and Colton to facing their fears on the quest to make the climb of their lives in North Cascades

and explore the vast resources that the national parks provide.

National Park in Washington, Jack and Colton's adventures on Rock the Park will inspire families to go out

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reluctantly Healthy is a half-hour weekly series designed to educate and inform children 13-16 years of age. Healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy are featured in this live action television program. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on-the-go. Judy shows how it's easy to stay happy and healthy through exercise and eating well.

Other Matters (11 of 13)	Response
Program Title	Animal Atlas (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9-9:30AM & 9:30-10AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Viewers discover the variety of places that animals live, how they find food, and how they play. Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation.

Other Matters (12 of 13)	Response
Program Title	Zoo Clues (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10-10:30AM & 10:30-11AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

Other Matters (13 of 13)	Response
Program Title	On The Spot (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 11-11:30AM & 11:30AM-12PM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Tribune
Television
New
Orleans,
Inc.

**Attachments** 

No Attachments.