

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0000013342** File Number: **CPR-142768** Submit Date: **07/03/2013** Call Sign: **KPLR-TV** Facility ID: **35417**

City: **ST. LOUIS** State: **MO**

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

07/03/2013 Filing Status: Active

Report reflects information for : Second Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	The CW
	Nielsen DMA	St.Louis
	Web Home Page Address	www.kplr11.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response		
Program Title	(26.1) Rescue Heroes		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturdays at 7:00a.m. April 20 - June 29, 2013		
Total times aired at regularly scheduled time	11		
Total times aired			
Number of Preemptions	0		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled			
Length of Program	30 mins		
Age of Target Child Audience	6 years to 11 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.		
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes		

Digital Core Program (2 of 14)	Response
Program Title	(26.1) The New Adventures of Nanoboy
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00 a.m. April 6 & 13, 2013; Saturdays & 7:30 a.m. April 6 - June 29, 2013
Total times aired at regularly scheduled time	15
Total times aired	

Number of	0
Preemptions	
Number of	
Preemptions for	
other than Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
7.0010100	
Describe the	This program is an action-comedy about a boy who transforms into the world's smallest superhero t
educational and	fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells,
informational	molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the
objective of the	average cell, takes on bad-to-the-bone-bacteria-while trying to survive the biggest challenge of all -
program and how it	being a 10-year-old! In resolving these crimes in the micro-world, Nanoboy encounters solutions that
meets the definition	he can bring back to solve human world problems.
of Core	
Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (3 of 14)	Response
Program Title	(26.1) Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10:00 a.m. April 7 - June 30, 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming, alternative energies, recycling, etc. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, the show provides weekly practical tips that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response		
Program Title	(26.1) On The Spot		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Sundays @ 10:30 a.m. April 7 - June 30, 2013		
Total times aired at regularly scheduled time	13		
Total times aired			
Number of Preemptions	0		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled			
Length of Program	30 mins		
Age of Target Child Audience	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, "On The Spot" explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. The show challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.		
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes		

Digital Core Program (5 of 14)	Response
Program Title	(26.1) Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:00 a.m. April 7 - June 30, 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segme exposing the target audience of young viewers to accomplished "teens" that have set goals are giving back to their communities as mentors, scholars, entrepreneurs and philanthropis Attributes and advice emphasized by guests instill a grounded balance of priorities, commit and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	(26.1) Now Eat This! With Rocco Dispirito
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:30 a.m. April 7 - June 30, 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Each episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. He teaches viewers & guests important information about nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	(26.2) Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Monday thru Friday @ 8:30 a.m. April 1 - June 28, 2013
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Take a riding stable devoted to teaching dressage to young people, mix in half a dozen "tweens" from verificerent backgrounds, and a stable full of jumping horses who, when people are not around talk to each other; add to the conversation the voices of one supercilious cat, one very curious pig, and a wise, old barnyard-dog, and you have a recipe for an almost unending supply of stories about how kids can learn to get along, accept responsibility, and develop self-confidence, self-esteem, and a strong, positive character. This isn't just a stable where kids learn to ride and take care of their animals. It's a microcosm a small world in which three pre-teen girls and a boy encounter and learn to resolve many of the same kinds of problems and issues that most kids face in their daily lives as they struggle to become positive, productive adults.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (8 of 14)	Response
Program Title	(26.2) Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9am April 6 - June 29, 2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard.

Does the Licensee identify the	Yes
program by displaying	
throughout the program the	
symbol E/I?	

Digital Core Program (9 of 14)	Response
Program Title	(26.2) The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30 am April 6 - June 29, 2013
Total times aired at regularly scheduled time	13
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concwerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of	
14)	Response
Program Title	(26.2) Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10am & 10:30am April 6 - June 29, 2013
Total times aired at regularly scheduled time	26
Total times aired	13

Number of Preemptions	0
Number of	
Preemptions for	
other than	
Breaking News	
Number of	1
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and	This series was designed around four principal learning goals: To support the child in the development of his/her identify; to urge the child to communicate and create bonds with people around him/her; to
informational	encourage the child to adopt attitudes and behaviors that are open to differences; and to nourish a
objective of the program and how	desire within the child for learning and discovering new things. These four principal learning goals are supported and reinforced in the stories through themes drawn from the everyday experiences of your
it meets the	children. In each story, the familiar themes explicate a set of educational informational objectives.
definition of Core	ormatoria in cachi cicry, and farminal anomics expined a cost of cadeanonia informational expectives.
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (11 of 14)	Response
Program Title	(26.2) Country Mouse / City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00 a.m. April 6 - June 29, 2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse counsin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable "learning to learn" skills, centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes and intriguing core-knowledge learning focused on world history, geography and language.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	(26.2) Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 a.m. April 6 - June 29, 2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is the ultimate child safety show an animated series that uses action adventure storylines, comedy, and songs to impart vital health and safety information, and promote the cognitive, personal and pro-social qualities necessary for youngsters to carry them out. As viewers observe the Danger Rangers Sully, Kitty, Burble, Squeeky, Gabriella, Burt and their trulty robot Fallbot successfully helping those in jeopardy and vanquishing the careless characters who put them there, by using their own powerful blend of health and safe knowledge, problem-solving smarts, and positive character traits, viewers are encouraged to adopt these qualities for themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	(26.2) Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:00a.m. April 7 - June 30, 2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the doodlenet on their magical tour bus. Deedee, Rooney and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!

Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (14 of 14)	Response
Program Title	(26.2) Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:30a.m. April 7 - June 30, 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band. Join the Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus. The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chris Fricke
Address	2250 Ball Drive
City	St. Louis
State	MO
Zip	63146
Telephone Number	314-213-2222
Email Address	www.kplr11.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Please note that answers to Sections 2, 3, and 4 were left blank, as the station broadcasts in digital only, as required by the rules and regulations of the FCC. The correct response to Section 7(b) is NO inasmuch as the station has ceased analog operation; however, a YES response is required in order to enable the submission of the filing.

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	(26.1) Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00 a.m. July 6 - September 28, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.

Other Matters (2 of 14)	Response
Program Title	(26.1) The New Adventures of Nanoboy
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30 a.m. July 6 - September 28, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone-bacteria-while trying to survive the biggest challenge of all being a 10-year-old! In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring back to solve human world problems.

Other Matters (3 of 14)	Response
Program Title	(26.1) Eco Company
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays @ 10:00 a.m. July 7 - September 29, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming, alternative energies, recycling, etc. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, the show provides weekly practical tips that teens and people of all ages can use in their daily lives.

Other Matters (4 of 14)	Response
Program Title	(26.1) On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10:30 a.m. July 7 - September 29, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, "On The Spot" explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. The show challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (5 of 14)	Response
Program Title	(26.1) Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:00 a.m. July 7 - September 29, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished "teens" that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Other Matters (6 of 14)	Response
Program Title	(26.1) Now Eat This! With Rocco Dispirito
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 11:30 a.m. July 7 - September 29, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Each episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. He teaches viewers & guests important information about nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.

Other Matters (7 of 14)	Response
Program Title	(26.2) Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Monday thru Friday @ 8:30am July 1 - September 30, 2013, 2013
Total times aired at regularly scheduled time	66
Length of Program	30 mins

Age of	9 years to 11 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

Take a riding stable devoted to teaching dressage to young people, mix in half a dozen "tweens" from very different backgrounds, and a stable full of jumping horses who, when people are not around talk to each other; add to the conversation the voices of one supercilious cat, one very curious pig, and a wise, old barnyard-dog, and you have a recipe for an almost unending supply of stories about how kids can learn to get along, accept responsibility, and develop self-confidence, self-esteem, and a strong, positive character. This isn't just a stable where kids learn to ride and take care of their animals. It's a microcosm ... a small world in which three pre-teen girls and a boy encounter and learn to resolve many of the same kinds of problems and issues that most kids face in their daily lives as they struggle to become positive, productive adults.

Other Matters (8 of 14)	Response
Program Title	(26.2) Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:00 a.m. July 6 - September 28, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard.

Other Matters (9 of 14)	Response
Program Title	(26.2) The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30 a.m. July 6 - September 28, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concwerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (10 of 14)	Response
Program Title	(26.2) Wimzie's House

Origination	Network	
Days/Times Program Regularly Scheduled	y	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core	This series was designed around four principal learning goals: To support the child in the development of his/her identify; to urge the child to communicate and create bonds with people around him/her; to encourage the child to adopt attitudes and behaviors that are open to differences; and to nourish a desire within the child for learning and discovering new things. These four principal learning goals are supported and reinforced in the stories through themes drawn from the everyday experiences of young children. In each story, the familiar themes explicate a set of educational informational objectives.	

Programming.

informational objective of the

program and

how it meets

the definition of

Programming.

Other Matters (11 of 14)	Response
Program Title	(26.2) The Country Mouse and the City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00am July 6 - September 28, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and	This series employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse counsin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with

Other Matters (12 of 14)	Response
Program Title	(26.2) Danger Rangers
Origination	Network

non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the

situations with which they are confronted, they teach youngsters valuable "learning to learn" skills,

and intriguing core-knowledge learning focused on world history, geography and language.

centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes;

Days/Times Program Regularly Scheduled	Saturdays @ 11:30am July 6 - September 28, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This series is the ultimate child safety show an animated series that uses action adventure storylines, comedy, and songs to impart vital health and safety information, and promote the cognitive, personal and pro-social qualities necessary for youngsters to carry them out. As viewers observe the Danger Rangers Sully, Kitty, Burble, Squeeky, Gabriella, Burt and their trulty robot Fallbot successfully helping those in jeopardy and vanquishing the careless characters who put them there, by using their own powerful blend of health and safe knowledge, problem-solving smarts, and positive character traits, viewers are encouraged to adopt these qualities for themselves.

Programming.

Other Matters (13 of 14)	Response
Program Title	(26.2) The Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:00a.m. July 7 - September 29, 2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the doodlenet on their magical tour bus. Deedee, Rooney and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!

Other Matters (14 of 14)	Response
Program Title	(26.2) The Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:30 a.m. July 7 - September 29, 2013

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band. Join the Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus. The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KPLR, Inc. **Attachments**

No Attachments.