

# Children's Television Programming Report

 FRN:
 0018223693
 File Number:
 CPR-130328
 Submit Date:
 04/11/2012
 Call Sign:
 WOIO
 Facility ID:
 39746
 City:

 SHAKER HEIGHTS
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# **Report reflects information for : First Quarter of 2012**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information					
	Applicant	Address	Phone	Email	Applicant Type	

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	CBS	
		Nielsen DMA	Cleveland	
		Web Home Page Address	http://www.19acti com	onnews.
	<b>a</b> <i>t</i>			_
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	stream		1 0	
		per of hours per week of free over-the-air digital video progra main program stream		168.0

Does the Licensee provide information identifying each Core Program aired on its station, including an indication Yes of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Yes programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	THE DOODLEBOPS - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I aired on WOIO's main digital channel throughout the 1st quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	DOODLEBOPS - II (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Eac episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II aired on WOIO's main digital channel throughout the 1st quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (3	
of 16)	Response

Program Title	BUSYTOWN MYSTERIES - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I aired on WOIO's main digital channel throughout the 1st quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 16)	Response
Program Title	BUSYTOWN MYSTERIES - II (main digital channel 10.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-fille adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II aired on WOIO's main digital channel throughout the 1st quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 16)	Response
Program Title	DANGER RANGERS (main digital channel 10.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DANGER RANGERS is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DANGER RANGERS aired on WOIO's main digital channel throughout the 1st quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 16)	rogram (6	
Program Title	HORSELAND (main digital channel 10.1)	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND aired on WOIO's main digital channel throughout the 1st quarter 2012 with the following exception - NOTE: On Saturday, 3/10/12, the regularly-scheduled network broadcast of HORSELAND was preempted due to CBS network coverage of NCAA Basketball playoffs. The preempted program was rescheduled to its "second home" and aired on 3/11 /12 per below.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	HORSELAND (main digital channel 10.1)
List date and time rescheduled	3/11/127:00-7:30AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	3/10/12#1939R
Reason for Preemption	Sports

Response
GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Network
Saturday, 8:00-8:30AM
13
0
30 mins
7 years to 13 years
GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the	Yes
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Digital Core Program (8 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytellin and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The education mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II aired on WOIO's secondary digital channel through the 1st quarter 2012.

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Digital Core Program (9 of	
16)	Response
Program Title	GREEN SCREEN ADVENTURES - III (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories a based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III aired on WOIO's secondary digital channel througho the 1st quarter 2012.

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Digital Core Program (10 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - IV (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

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Digital Core Program (11 of 16)	Response
Program Title	MAD ABOUT - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 13- 16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation, and viewer-generated video. The series conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye- catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - I aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

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Digital Core Program (12 of 16)	Response
Program Title	MAD ABOUT - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 13- 16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation, and viewer-generated video. The series conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye- catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - II aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

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Digital Core Program (13 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the	Yes
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Digital Core Program (14 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

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Digital Core Program (15 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - III (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

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Digital Core Program (16 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - IV (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Lisa McManus
	Address	1717 East 12th Street
	City	Cleveland
	State	ОН
	Zip	44114
	Telephone Number	216-367-7105
	Email Address	Lmcmanus@raycommedia.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NOTES: Because WOIO-TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable. On April 9, 2012, the FCC staff kindly extended the deadline for filing this Form 398 report until April 27, 2012, following continued difficulties with the FCC Form 398 Electronic Filing System database.

### Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	DOODLEBOPS - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I will air on WOIO's main digital channel in the 2nd quarter 2012.
Other Matters (2 of 16)	Response
Program Title	DOODLEBOPS - II (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core

THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II will air on WOIO's main digital channel in the 2nd quarter 2012.

Programming.

Other Matters (3 of	
16)	Response
Program Title	BUSYTOWN MYSTERIES - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I will air on WOIO's main digital channel in the 2nd quarter 2012.
Other Matters (4 of 16)	Response
Program Title	BUSYTOWN MYSTERIES - II (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II will air on WOIO's main digital channel in the 2nd quarter 2012.
Other Matters (5 of 16)	Response
Program Title	DANGER RANGERS (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the	DANGER RANGERS is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DANGER RANGERS will air on WOIO's main digital channel in the 2nd guarter 2012.

Other Matters (6 of 16)	Response
Program Title	HORSELAND (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside houses a farm called Horseland. Each of these main characters has a special horse whose personalis similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" serie which viewers experience and learn from the social interactions, hopes, dreams, and even fears of the group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social ar emotional guidelines for better understanding many of the life-lessons they need to learn as they group develop. This program is specifically designed to further the educational and informational needs of the aducating and informing children as a significant purpose, and otherwise meets the definition of the Programming as specified in the Commission's rules. HORSELAND will air on WOIO's main digital chi in the 2nd quarter 2012.
Other Matters (7 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I will air on WOIO's secondary digital channel in the 2nd quarter 2012.

Other Matters (8 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II will air on WOIO's secondary digital channel in the 2nd quarter 2012
Other Matters (9 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - III (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

7 years to 13 years Age of Target Child

Audience from

and

GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, Describe the and story theatre in this fun, informational and educational program. The program sparks enthusiasm for educational writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of informational performers and writers reinforce critical writing skills and share positive social messages. The educational objective of mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and the program Compassion. GREEN SCREEN ADVENTURES - III will air on WOIO's secondary digital channel in the and how it 2nd quarter 2012 meets the definition of

Core
Programming.

Scheduled

Other Matters (10 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - IV (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV will air on WOIO's secondary digital channel in the 2nd quarter 2012
Other Matters (11 of 16)	Response
Program Title	MAD ABOUT - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly	Saturday, 10:00-10:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation, and viewer-generated video. The series conveys important messar about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making if fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, e catching animation, music videos, humorous "man on the street" interviews, and viewer-created questio about life's issues. MAD ABOUT - I will air on WOIO's secondary digital channel in the 2nd quarter 2012
Other Matters (12 of 16)	Response
Program Title	MAD ABOUT - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation, and viewer-generated video. The series conveys important messar about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making if fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, e catching animation, music videos, humorous "man on the street" interviews, and viewer-created questio about life's issues. MAD ABOUT - II will air on WOIO's secondary digital channel in the 2nd quarter 2012

Other Matters (13 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytell and story theatre in this fun, informational and educational program. The program sparks enthusiasm f writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The storie are based on the writings of elementary school children, ages 7-13. The diverse Green Screen compa performers and writers reinforce critical writing skills and share positive social messages. The education mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I will air on WOIO's secondary digital channel in the quarter 2012
Other Matters (14 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II will air on WOIO's secondary digital channel in the 2nd quarter 2012

Other Matters (15 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - III (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III will air on WOIO's secondary digital channel in the 2nd quarter 2012
Other Matters	
(16 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES - IV (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV will air on WOIO's secondary digital channel in the 2nd quarter 2012

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. **WOIO** License

Subsidiary, LLC Attachments No Attachments.