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Children's Television Programming Report

FRN: **0001712819** | File Number: **CPR-162365** | Submit Date: **01/05/2015** | Call Sign: **WHKY-TV** | Facility ID: **65919** |

City: **HICKORY** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/05/2015 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Charlotte
	Web Home Page Address	www.whky.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	624.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	14.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(24)

Digital Core Program (1 of 24)	Response
Program Title	Real Life 101 (Digital Sub Channel 14.3, Main Channel 14.1 11/3/14-12/26/14)
Origination	Network
Days/Times Program Regularly Scheduled	Tue-Thur 8:30am, Mon-Wed 7:30am
Total times aired at regularly scheduled time	63
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, horse trainers and special effects. So you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 24)	Response
Program Title	Mouse in the House (Digital Sub Channel 14.3, Main Channel 14.1 11/3/14-12/26/14)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 8:00am, Mon 7:00am
Total times aired at regularly scheduled time	21
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children get to conduct a variety of scientific experiments in a manner that is both informative and enjoyable.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 24)	Response
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Program Title	9th Period (Digital Sub Channel 14.3, Main Channel 14.1 11/3/14-12/26/14)
Origination	Network
Days/Times Program Regularly Scheduled	Fri 8:00am, Thurs 7:00am
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 24)		Response
Program Title		Animal Rescue (Digital Sub Channel 14.3, Main Channel 14.1 11/3/14-12/26/14)
Origination		Network
Days/Times Program Regularly Scheduled		Wed 8:00am, Tues 7:00am
Total times aired at regularly scheduled time		21
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Host Alex Paen shows footage and re-enactments of heroic efforts of people as they rescue animals in danger from the elements, accidents or abusive situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 24) Response	
Program Title	Mustard Pancakes (Digital Sub Channel 14.3, Main Channel 14.1 11/3/14-12/26/14)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8:00am, Fri 7:00am
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Music-driven "Mustard Pancakes" celebrates the joy of childhood through the power of music, storytelling and appealing characters. The shows nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 24) Response	
Program Title	Eco Company (Digital Sub Channel 14.3, Main Channel 14.1 11/3/14-12/26/14)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 8:00am, Wed 7:00am
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 24)		Response
Program Title		Mouse in the House (Digital Sub Channel 14.4, Main Channel 14.1 10/4/14-10/25/14)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 7:00am, Sat 9:30am, Sat 9:30am
Total times aired at regularly scheduled time		21
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Children get to conduct a variety of scientific experiments in a manner that is both informative and enjoyable.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 24)		Response
Program Title		Real Life 101 (Digital Sub Channel 14.4, Main Channel 14.1 10/4/14-10/25/14)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 7:30am, Sat 9:00am, Sat 9:00am, Sat 10:30am, Sat 10:30am
Total times aired at regularly scheduled time		38
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, horse trainers and special effects. So you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 24) Response	
Program Title	Mustard Pancakes (Digital Sub Channel 14.4, Main Channel 14.1 10/4/14-10/25/14)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am, Sat 8:30am
Total times aired at regularly scheduled time	17
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Music-driven "Mustard Pancakes" celebrates the joy of childhood through the power of music, storytelling and appealing characters. The shows nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 24) Response	
Program Title	Think Big (Digital Sub Channel 14.4, Main Channel 14.1 10/4/14-10/25/14)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00am, Sat 10:00am

Total times aired at regularly scheduled time	17
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a quest for the Genius Cup, child inventors split into two teams to see who can develop the most creative invention using innovation and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 24)	Response
Program Title	Dudley the Dragon (Digital Sub Channel 14.4, Main Channel 14.1 10/4/14-10/25/14)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am, Sat 8:00am
Total times aired at regularly scheduled time	17
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	After awakening from a century-long slumber, a dragon and two human pals travel around the world to learn about social issues and eco-friendliness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 24)	Response
Program Title	Animal Atlas (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00am, Sundays 10:30am

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom--- including our own species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 24)	Response
Program Title	Zoo Clues (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00am, Sundays 11:30am
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 24)		Response
Program Title		On The Spot (Digital Sub Channel 14.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 12:00noon, Sundays 12:30pm
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 24)	Response
Program Title	Think Big (Digital Sub Channel 14.3, Main Channel 14.1 11/3/14-12/26/14)
Origination	Network
Days/Times Program Regularly Scheduled	Fri 8:30am, Thurs 7:30am
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a quest for the Genius Cup, child inventors split into two teams to see who can develop the most creative invention using innovation and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 24)	Response
Program Title	Dragon Fly TV(Digital Sub Channel 14.3, Main Channel 14.1 11/3/14-12/26/14)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8:30am, Fri 7:30am
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Girls and boys are invited to join the hosts as they explore how science affects everyday life, from computers and space travel to sports and games.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 24)	Response
Program Title	Dog Tails (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a weekly half-hour television series all about dogs and the people who love them. "Dog Tales" features dogs of all sizes, shapes and breeds from across the United States.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 24)	Response
Program Title	Dr. Wonder's Workshop (Digital Sub Channel 14.5, 10/25/14-12/28/14)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 7:00am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voice over narration.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (19 of 24)	Response
Program Title	iShine Knect (Digital Sub Channel 14.5, 10/25/14-12/28/14)
Origination	Network
Days/Times Program Regularly Scheduled	Tue 7:00am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 24)	Response
Program Title	The Adventures of Donkey Ollie(Digital Sub Channel 14.5, 10/25/14-12/28/14)
Origination	Network
Days/Times Program Regularly Scheduled	Wed 7:00am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 24)	Response
Program Title	Pierce's Scaly Adventures (Digital Sub Channel 14.5, 10/25/14-12/28/14)
Origination	Network
Days/Times Program Regularly Scheduled	Thur 7:00am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week we take you to amazing places and bring you up close with fascinating animals and those who care for them. More than just another animal show, Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conservation and education a super fun, cool experience. Make every day an adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (22 of 24)	Response
Program Title	Real Life 101 (Digital Sub Channel 14.5, 10/25/14-12/28/14)
Origination	Network

Days/Times Program Regularly Scheduled	Fri 7:00am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A. J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 24)	Response
Program Title	Sugar Creek Gang (Digital Sub Channel 14.5, 10/25/14-12/28/14)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 24) Response	
Program Title	Miss Charity's Diner (Digital Sub Channel 14.5, 10/25/14-12/28/14)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 7:00am
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Faithville Gospelcast Productions is a non-profit charitable organization in the United States and Canada. Their office and studio facilities are located in Ontario. They produce family television and radio programming for children that entertains and educates. The goal is to assist parents, grandparents and educators in the development of children. The programs are designed to help the family instill good moral values, respect for one another and one's individual importance. The curriculum and programs always teach the golden rule 'treat others as you would want them to treat you.'
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jeff Long
Address	PO Box 1059
City	Hickory
State	NC
Zip	28603-1059
Telephone Number	828-485-5501
Email Address	JeffLong@whky.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Digital Sub Channel 14.5 began operation on October 25, 2014. WHKY-TV ceased programming on its analog channel and converted to digital only broadcast as part of the early transition option to Digital Television on February 14, 2009. Licensee's responses to question 7 assume that the main digital program is the same as the former analog channel.

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Eco Company (Digital Main Channel 14.1 & Digital Sub Channel 14.3)
Origination	Network
Days/Times Program Regularly Scheduled	Wed 7:00am, Thur 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.

Other Matters (2 of 20)	Response
Program Title	Animal Atlas (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00am, 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom--- including our own species.

Other Matters (3 of 20)	Response
Program Title	Zoo Clues (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00am, 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

Other Matters (4 of 20)	Response
Program Title	On the Spot (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:00Noon, 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation.

Other Matters (5 of 20)	Response
Program Title	Dragonfly TV (Digital Main Channel 14.1 & Digital Sub Channel 14.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fri 7:30am, Mon 8:30am

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Girls and boys are invited to join the hosts as they explore how science affects everyday life, from computers and space travel to sports and games.

Other Matters (6 of 20)	Response
Program Title	Animal Rescue (Digital Main Channel 14.1 & Digital Sub Channel 14.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 7:00am, Wed 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Alex Paen shows footage and re-enactments of heroic efforts of people as they rescue animals in danger from the elements, accidents or abusive situations.

Other Matters (7 of 20)	Response
Program Title	Think Big (Digital Main Channel 14.1, Digital Sub Channels 14.3 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 7:30am, Fri 8:30am, Sat 10:00am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a quest for the Genius Cup, child inventors split into two teams to see who can develop the most creative invention using innovation and teamwork.

Other Matters (8 of 20)	Response
Program Title	Dog Tails (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a weekly half-hour television series all about dogs and the people who love them. "Dog Tales" features dogs of all sizes, shapes and breeds from across the United States.

Other Matters (9 of 20)	Response
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Program Title	Real Life 101 (Digital Main Channel 14.1, Digital Sub Channels 14.3 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Wed 7:30am, Tue-Thur 8:30am, Sat 9:00am, Sat 10:30am
Total times aired at regularly scheduled time	104
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, horse trainers and special effects. So you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

Other Matters (10 of 20)	Response
Program Title	Mouse in the House (Digital Main Channel 14.1, Digital Sub Channels 14.3 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 7:00am, Tues 8:00am, Sat 9:30am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children get to conduct a variety of scientific experiments in a manner that is both informative and enjoyable.

Other Matters (11 of 20)	Response
Program Title	Dudley the Dragon (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	After awakening from a century-long slumber, a dragon and two human pals travel around the world to learn about social issues and eco-friendliness.

Other Matters (12 of 20)	Response
Program Title	9th Period (Digital Main Channel 14.1 & Digital Sub Channel 14.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 7:00am, Fri 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.
Other Matters (13 of 20)	
Response	
Program Title	Mustard Pancakes (Digital Main Channel 14.1, Digital Sub Channels 14.3 & 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Fri 7:00am, Mon 8:00am, Sat 8:30am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Music-driven "Mustard Pancakes" celebrates the joy of childhood through the power of music, storytelling and appealing characters. The shows nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face.
Other Matters (14 of 20)	
Response	
Program Title	Dr. Wonder's Workshop (Digital Sub Channel 14.5)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voice over narration.
Other Matters (15 of 20)	
Response	
Program Title	iShine Knect (Digital Sub Channel 14.5)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school!
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Other Matters (16 of 20)	Response
Program Title	The Adventures of Donkey Ollie(Digital Sub Channel 14.5)
Origination	Network
Days/Times Program Regularly Scheduled	Wed 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well.

Other Matters (17 of 20)	Response
Program Title	Pierce's Scaly Adventures(Digital Sub Channel 14.5)
Origination	Network
Days/Times Program Regularly Scheduled	Thur 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scaly Adventures! Each week we take you to amazing places and bring you up close with fascinating animals and those who care for them. More than just another animal show, Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conservation and education a super fun, cool experience! Make every day an adventure!

Other Matters (18 of 20)	Response
Program Title	Real Life 101(Digital Sub Channel 14.5)
Origination	Network
Days/Times Program Regularly Scheduled	Fri 7:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A. J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.

Other Matters (19 of 20)	Response
Program Title	Sugar Creek Gang (Digital Sub Channel 14.5)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.

Other Matters (20 of 20)	Response
Program Title	Miss Charity's Diner (Digital Sub Channel 14.5)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Faithville Gospelcast Productions is a non-profit charitable organization in the United States and Canada. Their office and studio facilities are located in Ontario. They produce family television and radio programming for children that entertains and educates. The goal is to assist parents, grandparents and educators in the development of children. The programs are designed to help the family instill good moral values, respect for one another and one's individual importance. The curriculum and programs always teach the golden rule 'treat others are you would want them to treat you.'

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Long Communications, LLC</p>

Attachments

No Attachments.