



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **NO FRN** | File Number: **CPR-121399** | Submit Date: **07/06/2011** | Call Sign: **KDFW** | Facility ID: **33770** | City:  
**DALLAS** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/06/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Dallas-Ft. Worth
	Web Home Page Address	www.myfoxdfw.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens share their stories of inspiration, motivation and triumph over adversity. Athletes introduce the interviews and profiles of these outstanding youngters who discuss goal-setting and character building.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to inform and entertain kids about the histories and cultures of places they visit during each episode. Children travel the world and experience the excitement of jounrneys while learning about the beauty of nature, its creatures and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)		Response
Program Title	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 11 AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Teen Kids News" presents news and informational features in a teen appropriate manner. Segments include college advice; personal safety - including tips for new drivers; vocabulary skills training and nutrition. This program develops youngsters' learning, cognitive, listening and thinking skills and stimulates their curiosity. "Teen Kids News" serves as an enhancement of their academic and educational experience.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (4 of 8)		Response
Program Title	Sports Stars of Tomorrow	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 11:30 AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow," hosted by Pat Summerall, shows youngsters they can reach their full potential in life and athletics through hard work, dedication and determination. This program reinforces the importance of key values like discipline, commitment and community involvement.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 2:30 PM
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"TWIB" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education, "TWIB" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program will be regularly scheduled and air between the hours of 7 AM and 10 PM. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 8)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 4:30 PM
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"TWIB" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education, "TWIB" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program will be regularly scheduled and air between the hours of 7 AM and 10 PM. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.



Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (7 of 8)	Response
Program Title	Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jack Hanna, along with his family and crew, travel the world learning about the conservation projects that are making a difference in the lives of the local people and animals.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Swap TV" gives two kids from different backgrounds the opportunity to "swap" lives for a weekend. Viewers see the special interests of the "swapping" youngsters and the adjustments they make to a different life situation. "Swap TV" emphasizes tolerance and appreciation of different ways of life. Each episode promotes good social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Saunders
Address	400 N. Griffin
City	Dallas
State	TX
Zip	75202
Telephone Number	(214) 720-3176
Email Address	Kathy. Saunders@foxtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens share their stories of inspiration, motivation and triumph over adversity. Athletes introduce the interviews and profiles of these outstanding youngsters who discuss goal-setting and character building.

Other Matters (2 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to inform and entertain kids about the histories and cultures of places they visit during each episode. Children travel the world and experience the excitement of journeys while learning about the beauty of nature, its creatures and the people who inhabit the land.

Other Matters (3 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" presents news and informational features in a teen appropriate manner. Segments include college advice; personal safety - including tips for new drivers; vocabulary skills training and nutrition. This program develops youngsters' learning, cognitive, listening and thinking skills and stimulates their curiosity. "Teen Kids News" serves as an enhancement of their academic and educational experience.

Other Matters (4 of 7)	Response
Program Title	Sports Stars of Tomorrow

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow," hosted by Pat Summerall, shows youngsters they can reach their full potential in life and athletics through hard work, dedication and determination. This program reinforces the importance of key values like discipline, commitment and community involvement.

Other Matters (5 of 7)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Swap TV" gives two kids from different backgrounds the opportunity to "swap" lives for a weekend. Viewers see the special interests of the "swapping" youngsters and the adjustments they make to a different life situation. "Swap TV" emphasizes tolerance and appreciation of different ways of life. Each episode promotes good social values and respect.

Other Matters (6 of 7)	Response
Program Title	Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jack Hanna, along with his family and crew, travel the world learning about the conservation projects that are making a difference in the lives of the local people and animals.

Other Matters (7 of 7)	Response
Program Title	This Week in Baseball
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 2:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"TWIB" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education, "TWIB" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program will be regularly scheduled and air between the hours of 7 AM and 10 PM. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>NW Communications of Texas, Inc.</b></p>

**Attachments**

No Attachments.