



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022463962** | File Number: **CPR-145867** | Submit Date: **10/17/2013** | Call Sign: **KAME-TV** | Facility ID: **19191** |
City: **RENO** | State: **NV**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/17/2013 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | MYTV |
| | Nielsen DMA | Reno |
| | Web Home Page Address | |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(17)

| Digital Core Program (1 of 17) | Response |
|--|---|
| Program Title | Pets.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 7:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show explains the positives and negatives of pet ownership, including how to care for your pet, features segments on owners, trainers and other people who interact with domesticated animals. This program aired on the main program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 17) | Response |
|--|--|
| Program Title | DOG AND CAT TRAINING WITH JOEL SILVERMAN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through Joel's interviews with fellow animal trainers and his in-the-home training sessions, this program focuses on issues real people have with their dog or cat and ways to correct unacceptable behavior. The program also discusses the animal's natural instincts and shows the viewer how to use those instincts to help the dog or cat be a well behaved member of the family. The viewer learns good tips to use training his dog or cat at home. This program aired on the main program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 17) | Response |
|--|--|
| Program Title | ANIMAL RESCUE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. This program aired on the main program stream |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 17) | | Response |
|--|--|----------|
| Program Title | DRAGONFLY TV | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 8:30AM | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the main program stream. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (5 of 17) | | Response |
|---|----------------------------|----------|
| Program Title | JACK HANNA'S INTO THE WILD | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 9:00AM | |
| Total times aired at regularly scheduled time | 13 | |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program aired on the main program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 17) | | Response |
|--|--|---|
| Program Title | | EYEWITNESS KIDS NEWS |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | SATURDAYS @ 9:30AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Newscast for and delivered by children. Child journalists and anchors report on stories of interest and educational value to its own audience. This program aired on the main program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (7 of 17) | | Response |
|--|--|---------------------|
| Program Title | | AWESOME ADVENTURES |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | SATURDAYS @ 10:00AM |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer. This program aired on the main program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 17) | | Response |
|--|--|---|
| Program Title | | THE REAL WINNING EDGE |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | SUNDAYS @ 8:00AM |
| Total times aired at regularly scheduled time | | 12 |
| Total times aired | | 1 |
| Number of Preemptions | | 1 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | 1 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Each episode of Real Winning Edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode. This program aired on the main program stream. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------|
| Title of Program | THE REAL WINNING EDGE |
| List date and time rescheduled | 7/28/2013 12pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-07-21 |
| Episode # | |
| Reason for Preemption | Other |

| Digital Core Program (9 of 17) | Response |
|--|--------------------------------|
| Program Title | GREEN SCREEN ADVENTURES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS & SUNDAYS: 8AM - 9AM |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystry and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program aired on the secondary program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 17) | | Response |
|--|--|---|
| Program Title | | CHILDREN TALK |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | SATURDAYS @ 9AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. This program aired on the secondary program stream. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
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| Digital Core Program (11 of 17) | Response |
|--|---|
| Program Title | WORKFORCE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Workforce is designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. This program aired on the secondary digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 17) | Response |
|---------------------------------|-----------------------|
| Program Title | TRAVEL TROUGH HISTORY |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | SATURDAYS @ 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the whys and hows that shaped a particular city or destination into the modern destination it is today. As the program delves into the people and past of the destination, the viewer has a new outlook on the location and is inspired to go there someday. This program aired on the secondary digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 17) | | Response |
|--|--|--|
| Program Title | | SAFARI |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | SATURDAYS @ 10:30AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Safari offers a dynamic television experience for teens -with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.This program aired on the secondary digital stream. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (14 of 17) | Response |
|--|---|
| Program Title | COOKING WITH CUTTY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program's mission is to encourage good health, nutrition and fitness habits to children around the world, with the hopes they will carry them into their adulthood. Filmed entirely on location throughout the beautiful Islands of Hawaii, Cookin' With Cutty informs and educates children, parents and families through the easiest learning method on earth, ...FUN! This program aired on the secondary digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 17) | Response |
|---|-----------------------|
| Program Title | KIDS COOKING FOR KIDS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well being. This program aired on the secondary digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 17) | Response |
|--|--|
| Program Title | MAD ABOUT |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is designed to convey important information about personal finance, health, nutrition, fitness, conservation and decision-making all necessary life skills, in a fun and entertaining way. Through sketch comedy, music videos, animation and kid on the street interviews, the Mad About team teaches and inspires teens to make quality life decisions. This program aired on the secondary digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 17) | Response |
|--|---|
| Program Title | EDGEMONT |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program revolves around everyday lives of teenagers focusing in on teen activities. It is designed to entertain its core audience while informing and educating them about issues that arise at school and at home. Some of the issues covered are social and emotional challenges, forming and maintaining family, friendship and romantic relationships as well as ethical and moral choices. The program's objective is to demonstrate models of behavior for teens allowing them to consider choices they may face and to witness potential outcomes of those choices and to gain positive tools to resolve issues and conflicts in a constructive way. This program aired on the secondary digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (3)

| Non-Core Educational and Informational Programming (1 of 3) | | Response |
|--|---|----------|
| Program Title | THE REAL WINNING EDGE | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled: | SATURDAYS @ 5:30AM | |
| Total times aired at regularly scheduled time: | 13 | |
| Number of Preemptions | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of Real Winning Edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode. This program aired on the main program stream. | |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes | |

Date and Time Aired:

| Questions | | Response |
|---|----------------------|----------|
| Non-Core Educational and Informational Programming (2 of 3) | | |
| Program Title | MISSING | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled: | SUNDAYS @ 3:00AM | |
| Total times aired at regularly scheduled time: | 13 | |
| Number of Preemptions | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program has interviews with friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz and an instructional message from the National Center for Missing and Exploited Children. This program aired on the main program stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|--|--|
| Non-Core Educational and Informational Programming (3 of 3) | Response |
| Program Title | DRAGONFLY TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | SUNDAYS @ 3:30AM |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the main program stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |

| | |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Yolanda Corral |
| Address | 4920 BROOKSIDE COURT |
| City | Reno |
| State | NV |
| Zip | 89502 |
| Telephone Number | 775-856-1100 |
| Email Address | yccorral@deerfieldmedia.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KAME aired various Public Service Announcements in the third quarter. Some examples of issues in these PSA's include: Drug Education, Health/Nutrition issues (including prenatal), Education/Literacy, Homefront, Environment, Community Volunteering, Crime Prevention, Teen Pregnancy, Child Safety, Online Safety, Traffic Safety, Drunk Driving Prevention, Gun Violence and Family Values. |

Other Matters (17)

| Other Matters (1 of 17) | Response |
|--|--|
| Program Title | PETS.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 7:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show explains the positives and negatives of pet ownership, including how to care for your pet, features segments on owners, trainers and other people who interact with domesticated animals. This program will air on the main program stream. |

| Other Matters (2 of 17) | Response |
|--|--|
| Program Title | DOG AND CAT TRAINING WITH JOEL SILVERMAN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through Joel's interviews with fellow animal trainers and his in-the-home training sessions, this program focuses on issues real people have with their dog or cat and ways to correct unacceptable behavior. The program also discusses the animal's natural instincts and shows the viewer how to use those instincts to help the dog or cat be a well behaved member of the family. The viewer learns good tips to use training his dog or cat at home. This program will air on the main program stream. |

| Other Matters (3 of 17) | Response |
|---|----------------------|
| Program Title | ANIMAL RESCUE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. This program will air on the main program stream. |
|--|--|

| Other Matters (4 of 17) | Response |
|--|---|
| Program Title | DRAGONFLY TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the main program stream. |

| Other Matters (5 of 17) | Response |
|--|--|
| Program Title | JACK HANNA'S INTO THE WILD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program will air on the main program stream. |

| Other Matters (6 of 17) | Response |
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| Program Title | EYEWITNESS KIDS NEWS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Newscast for and delivered by children. Child journalists and anchors report on stories of interest and educational value to its own audience. This program will air on the main program stream. |

| Other Matters (7 of 17) | Response |
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| Program Title | Biz Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. This program will air on the main program stream. |

| Other Matters (8 of 17) | Response |
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| Program Title | THE REAL WINNING EDGE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of Real Winning Edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode. This program will air on the main program stream. |

| Other Matters (9 of 17) | Response |
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| Program Title | GREEN SCREEN ADVENTURES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS & SUNDAYS: 8AM - 9AM |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program will air on the secondary program stream. |

| Other Matters (10 of 17) | Response |
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| Program Title | CHILDREN TALK |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. This program will air on the secondary program stream. |

| Other Matters (11 of 17) | Response |
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| Program Title | WORKFORCE |
| Origination | Network |

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| Days/Times Program Regularly Scheduled | SATURDAYS @ 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Workforce is designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. This program will air on the secondary digital stream. |

| Other Matters (12 of 17) | Response |
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| Program Title | TRAVEL TROUGH HISTORY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the whys and hows that shaped a particular city or destination into the modern destination it is today. As the program delves into the people and past of the destination, the viewer has a new outlook on the location and is inspired to go there someday. This program will air on the secondary digital stream. |

| Other Matters (13 of 17) | Response |
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| Program Title | SAFARI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari offers a dynamic television experience for teens -with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.This program will air on the secondary digital stream. |

| Other Matters (14 of 17) | Response |
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| Program Title | COOKING WITH CUTTY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program's mission is to encourage good health, nutrition and fitness habits to children around the world, with the hopes they will carry them into their adulthood. Filmed entirely on location throughout the beautiful Islands of Hawaii, Cookin' With Cutty informs and educates children, parents and families through the easiest learning method on earth, ...FUN! This program will air on the secondary digital stream. |
| Other Matters (15 of 17) | Response |
| Program Title | KIDS COOKING FOR KIDS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well being. This program will air on the secondary digital stream. |
| Other Matters (16 of 17) | Response |
| Program Title | MAD ABOUT |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is designed to convey important information about personal finance, health, nutrition, fitness, conservation and decision-making all necessary life skills, in a fun and entertaining way. Through sketch comedy, music videos, animation and kid on the street interviews, the Mad About team teaches and inspires teens to make quality life decisions. This program will air on the secondary digital stream. |
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| Other Matters (17 of 17) | Response |
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| Program Title | EDGEMONT |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program revolves around everyday lives of teenagers focusing in on teen activities. It is designed to entertain its core audience while informing and educating them about issues that arise at school and at home. Some of the issues covered are social and emotional challenges, forming and maintaining family, friendship and romantic relationships as well as ethical and moral choices. The program's objective is to demonstrate models of behavior for teens allowing them to consider choices they may face and to witness potential outcomes of those choices and to gain positive tools to resolve issues and conflicts in a constructive way. This program will air on the secondary digital stream. |

Certification

| Question | Response |
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| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Deerfield Media (Reno) Licensee, LLC</p> |

Attachments

No Attachments.