



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027334275** | File Number: **CPR-168051** | Submit Date: **04/09/2015** | Call Sign: **KWHM** | Facility ID: **37105** | City:
WAILUKU | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/09/2015 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Honolulu
	Web Home Page Address	www.kwhe.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	2.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Made In Hollywood
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) Its nationally syndicated weekly TV series franchise "MADE IN HOLLYWOOD" is available in 107 million U.S. homes, as well as in major territories worldwide, including India's Zee Network and Fox International Channels in Turkey, Greece & Cyprus. Stars, directors & producers take viewers on a tour of HOW projects are "MADE IN HOLLYWOOD", now in its 10th anniversary season. The FCC Friendly, Educational/Informational, weekly series spin-off, "MADE IN HOLLYWOOD: TEEN EDITION", currently in its 9th season, introduces teens to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Wild About Animals
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday / 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) Wild About Animals, is a reality science series that is produced for children in the age of 13-16 group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of education value. The structure of each show consists of (4) different segments/stories which make for a varied,fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience.The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)		Response
Program Title		Lassie's Pet Vets
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays/ 10:00am
Total times aired at regularly scheduled time		13
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) "Lassie's Pet Vet" , is a 13-part show to pet care series hosted by respected veterinarian Dr. Jeff Werber and Lassie, the worlds most famous dog. In each episode, Dr. Jeff and Lassie present a series of vignettes focusing on pet health, pet lifestyle and pet community. The series features an entertaining and informative mix of on-location pet stories, " Lassie's Pet Vet Tips" and fascinating pet-related trivia. Pets today are members of the family, and the series explores the unique emotional bond shared between pets and their "parents".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Zoo Diaries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) "Zoo Diaries" , Half hour series,produced by Microtainment of Canada, focusing on informing & educating teens aged 13-16 on the unusual jobs of people who care for unique animals in North American Zoos. It is fully FCC E/I compliant. Program will be closed captioned.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) "Awesome Adventures", This adventure/travel show takes teens, ages 13 to 16, on incredible journeys all over the world. Awesome Adventures has won numerous awards, and, in 2013, was nominated for a daytime Emmy for Outstanding Travel Series.The destinations and activities are diverse, from Ice Climbing the glaciers in Iceland to trekking next to Lava in the islands of Hawaii.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 1:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) The Real Winning Edge is a 30 minute program that profiles student athletes. The show talks about what it takes to succeed in sports by emphasizing the importance of education academics perseverance and hard work to achieve ones goals. The show is entertaining educational and informational because it teaches the viewer 13 to 16 years of age the values of persistence and hard work to achieve your goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13) Response	
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 1:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1)Laura McKenzies Traveler is a television program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home the classroom and or any other educational media venues. Through the use of on site stand ups voice over monologues environmental b roll and pop up Travel Tips Laura McKenzies Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring rich new cultures and heritages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) "WHADDYADO" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, we feature a Moral Dilemma segment each week. We provide all.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
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Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/ 9:00am/ 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.3) Pursuant to the Children's Television Act of 1990, Think Big airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an _invent-off_ challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)		Response
Program Title		Biz Kids
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sundays/ 9:30am/ 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.3) Pursuant to the Children's Television Act of 1990, Biz Kids airing on our third digital channel will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. Biz Kids serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	DragonFly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 7:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) "Dragonfly TV" is a weekly half-hour science television series, airing on our third digital channel, that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)		Response
Program Title		The Real Winning Edge
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays/ 7:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.3)The Real Winning Edge, airing on our third digital channel, is a 30 minute program that profiles student athletes. The show talks about what it takes to succeed in sports by emphasizing the importance of education academics perseverance and hard work to achieve ones goals. The show is entertaining educational and informational because it teaches the viewer 13 to 16 years of age the values of persistence and hard work to achieve your goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	The Lone Ranger
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) The Lone Ranger shows young viewers and families about a person who stands up for what is right and decent and the adversity that sometimes comes along with this. This program meets the definition of core programming as it teaches children various lessons on building character and learning to persevere through hardships that may come their way. It also teaches valuable lessons on values and morals the importance of each.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Arielle Thomas
Address	1188 Bishop St, Suite 502
City	Honolulu
State	HI
Zip	96813
Telephone Number	808-538-1414
Email Address	athomas@lesea.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	"As demonstrated in Section 14 (Other Matters), LeSEA is scheduled to air 8.5 hours of CORE programming per week, of which 3 hours are for the main channel Q2 obligation and 5.5 hours will be used to achieve the minimum 3 hours per week as averaged over the six month period of Q1 and Q2. "

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Made In Hollywood
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Its nationally syndicated weekly TV series franchise "MADE IN HOLLYWOOD" is available in 107 million U.S. homes, as well as in major territories worldwide, including India's Zee Network and Fox International Channels in Turkey, Greece & Cyprus. Stars, directors & producers take viewers on a tour of HOW projects are "MADE IN HOLLYWOOD", now in its 10th anniversary season. The FCC Friendly, Educational/Informational, weekly series spin-off, "MADE IN HOLLYWOOD: TEEN EDITION", currently in its 9th season, introduces teens to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.

Other Matters (2 of 8)	Response
Program Title	Lassie's Pet Vets
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Lassie's Pet Vet" , is a 13-part show to pet care series hosted by respected veterinarian Dr. Jeff Werber and Lassie, the worlds most famous dog. In each episode, Dr. Jeff and Lassie present a series of vignettes focusing on pet health, pet lifestyle and pet community. The series features an entertaining and informative mix of on-location pet stories, " Lassie's Pet Vet Tips" and fascinating pet-related trivia. Pets today are members of the family, and the series explores the unique emotional bond shared between pets and their "parents".

Other Matters (3 of 8)	Response
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Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Winning Edge- The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (4 of 8)	Response
Program Title	The Lone Ranger
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 14.1) The Lone Ranger shows young viewers and families about a person who stands up for what is right and decent and the adversity that sometimes comes along with this. This program meets the definition of core programming as it teaches children various lessons on building character and learning to persevere through hardships that may come their way. It also teaches valuable lessons on values and morals the importance of each.

Other Matters (5 of 8)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 14.1) Wild About Animals, is a reality science series that is produced for children in the age of 13-16 group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of education value. The structure of each show consists of (4) different segments/stories which make for a varied,fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience.The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

Other Matters (6 of 8)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 14.1)"Awesome Adventures", This adventure/travel show takes teens, ages 13 to 16, on incredible journeys all over the world. Awesome Adventures has won numerous awards, and, in 2013, was nominated for a daytime Emmy for Outstanding Travel Series.The destinations and activities are diverse, from Ice Climbing the glaciers in Iceland to trekking next to Lava in the islands of Hawaii.

Other Matters (7 of 8)	Response
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 14.1) Laura McKenzies Traveler is a television program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home the classroom and or any other educational media venues. Through the use of on site stand ups voice over monologues environmental b roll and pop up Travel Tips Laura McKenzies Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring rich new cultures and heritages.
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Other Matters (8 of 8)	Response
Program Title	Little House On The Prairie
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday /3:00pm
Total times aired at regularly scheduled time	50
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 14.1) Little House on the Prairie is an E/I show, due to its historical depiction of frontier life in the 19th century and its connection to the popular elementary-school book series by Laura Ingalls Wilder. This show allows children to solve life problems as well as learn about history.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>LeSEA Broadcasting of Hawaii Inc</p>

Attachments

No Attachments.