

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: 0015431562 | File Number: CPR-149642 | Submit Date: 01/09/2014 | Call Sign: WSWB | Facility ID: 73374 | City:

SCRANTON State: PA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2014 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Wilkes Barre-Scranton
	Web Home Page Address	WWW.MYFOXNEPA.COM

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	168.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	7AM MON-FRI
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storyline focus on the social and emotional challenges faced by every secondary school student, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	8AM SUN
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years or age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	8AM/8:30AM SAT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theater. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard. Green Screen Adventures provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academics kills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Digital Core Program (4 of 9)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	10:30AM SAT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storyline focus on the social and emotional challenges faced by every secondary school student, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	9:30AM SAT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS EXPLORES SOME OF THE WORLD'S GREATEST MYTHS AND MYSTERIES. COMBINING ON-SITE REPORTING AND EXCITING ADVENTURES, THE MYSTERY HUNTERS USES SCIENCE AND REASONING TO TRY AND UNCOVER THE TRUTH. THE PROGRAM TEACHES CHILDREN HOW TO GATHER FACTS, MEET WITH EXPERTS, DEBUNK COMMON MYTHS AND OFFER EXPLANATIONS FOR LEGENDS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	RESCUE HEROES
Origination	Network
Days/Times Program Regularly Scheduled	7:30AM SAT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	TRAVEL THRU HISTORY
Origination	Network
Days/Times Program Regularly Scheduled	9AM SAT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY IS DESIGNED TO SPARK INTEREST AND ENTHUSIASM IN TEENS AND THEIR FAMILIES TO LEARN ABOUT OUR COUNTRY'S RICH AND FASCINATING HISTORY. THE SERIES VISITS DIVERSE LOCALES ACROSS THE U. S. FROM LOS VEGAS TO KEY WEST.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	SAFARI
Origination	Network
Days/Times Program Regularly Scheduled	10AM SAT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI PROVIDES CORE PROGRAMMING IN THE AREAS OF GLOBAL ECOLOGY, WILDLIFE BIOLOGY AND SPECIES CONSERVATION AND PRESERVATION. EMMY AWARDS-WINNING HOST AND WILDLIFE EXPERT JOHN ROSS TRAVELS TO THE FARTHEST REACHES OF THE WORLD TO BRING THE VIEWERS FACE TO FACE WITH SOME OF THE PLANET'S MOST INTERESTING ANIMALS. SAFARI OFFERS A DYNAMIC TELEVISION EXPERIENCE FOR TEENS - WITH THE EXCITING EXPERIENCE OF EXPLORING THE FASCINATING WORLD OF WILDLIFE AND AT THE SAME TIME DISCOVERING WHAT NEEDS TO BE DONE TO PROTECT THE ANIMALS AND THEIR HABITAT SO THAT THEY CAN LIVE ON IN THE WILD. VARIOUS AGE-APPROPRIATE GLOABAL WILDLIFE AND ECOLOGY ISSUES ARE INTRODUCED TO THE VIEWING AUDIENCE WITH IN-DEPT AND THOUGHTFUL EXPLANATIONS.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 9)	Response
Program Title	ADVENTURES OF CHUCK AND FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	7AM SAT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour is an action-comedy to inspire children, to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. CHUCK s storylines and characters aim to spark young children s imaginations, and encourage them to think of fun ways of turning their daydreams into action packed adventures and games with their real life friends. Chuck and his friends will use problem solving strategies such as teamwork, thinking creatively, taking responsibilities for their actions, perseverance when they encounted obstacles and to ask for help when trying to handle a frustrating situation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MELISSA SCHWARTZ
Address	1181 HIGHWAY 315
City	PLAINS
State	PA
Zip	18702
Telephone Number	570-970-5613
Email Address	MSCHWARTZ@FOX56.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WSWB WAS BROADCAST IN DIGITAL THROUGHOUT THE ENTIRE QUARTER.

## Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	8AM SUN
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, inlcuding safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States.

Other Matters (2	
of 9)	Response
Program Title	ADVENTURES OF CHUCK AND FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	7AM SAT (UNTIL 2/8)
Total times aired at regularly scheduled time	6
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour is an action-comedy to inspire children, to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. CHUCK s storylines and characters aim to spark young children s imaginations, and encourage them to think of fun ways of turning their daydreams into action packed adventures and games with their real life friends. Chuck and his friends will use problem solving strategies such as teamwork, thinking creatively, taking responsibilities for their actions, perseverance when they encounter obstacles and to ask for help when trying to handle a frustrating situation.

Other Matters (3 of 9)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	7AM MON-FRI
Total times aired at regularly scheduled time	66

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT IS DESIGNED TO ENTERTAIN ITS TEEN AUDIENCE AND ALSO TO INFORM AND EDUCATE ITS VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE STORYLINES FOCUS ON THE SOCIAL AND EMOTIONAL CHALLENGES FACED BY EVERY SECONDARY SCHOOL STUDENT, FROM FORMING AND MAINTAINING FRIENDSHIPS AND ROMANTIC ATTACHMENTS, TO ETHICAL AND MORAL CHOICES AND FAMILY RELATIONSHIPS.

Other Matters (4 of 9)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	8AM/8:30AM SAT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theater. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard. Green Screen Adventures provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academics kills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

Other Matters (5 of 9)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	10:30AM SAT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	EDGEMONT IS DESIGNED TO ENTERTAIN ITS TEEN AUDIENCE AND ALSO TO INFORM
educational and	AND EDUCATE ITS VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOME. THE
informational objective	STORYLINES FOCUS ON THE SOCIAL AND EMOTIONAL CHALLENGES FACED BY EVERY
of the program and	SECONDARY SCHOOL STUDENT, FROM FORMING AND MAINTAINING FRIENDSHIPS AND
how it meets the	ROMANTIC ATTACHMENTS, TO ETHICAL AND MORAL CHOICES AND FAMILY
definition of Core	RELATIONSHIPS.
Programming.	

Other Matters (6 of 9)	Response
Program Title	TRAVEL THRU HISTORY
Origination	Syndicated
Days/Times Program Regularly Scheduled	9AM SAT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (7 of 9)	Response
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	9:30AM SAT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS EXPLORES SOME OF THE WORLD'S GREATEST MYTHS AND MYSTERIES. COMBINING ON-SITE REPORTING AND EXCITING ADVENTURES, THE MYSTERY HUNTERS USES SCIENCE AND REASONING TO TRY AND UNCOVER THE TRUTH. THE PROGRAM TEACHES CHILDREN HOW TO GATHER FACTS, MEET WITH EXPERTS, DEBUNK COMMON MYTHS AND OFFER EXPLANATIONS FOR LEGENDS.

Program Title SAFARI	Other Matters (8 of 9)	Response			
	gram Title	·			

Days/Times Program Regularly Scheduled	10AM SAT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI PROVIDES CORE PROGRAMMING IN THE AREAS OF GLOBAL ECOLOGY, WILDLIFE BIOLOGY AND SPECIES CONSERVATION AND PRESERVATION. EMMY AWARDS-WINNING HOST AND WILDLIFE EXPERT JOHN ROSS TRAVELS TO THE FARTHEST REACHES OF THE WORLD TO BRING THE VIEWERS FACE TO FACE WITH SOME OF THE PLANET'S MOST INTERESTING ANIMALS. SAFARI OFFERS A DYNAMIC TELEVISION EXPERIENCE FOR TEENS - WITH THE EXCITING EXPERIENCE OF EXPLORING THE FASCINATING WORLD OF WILDLIFE AND AT THE SAME TIME DISCOVERING WHAT NEEDS TO BE DONE TO PROTECT THE ANIMALS AND THEIR HABITAT SO THAT THEY CAN LIVE ON IN THE WILD. VARIOUS AGE-APPROPRIATE GLOABAL WILDLIFE AND ECOLOGY ISSUES ARE INTRODUCED TO THE VIEWING AUDIENCE WITH IN-DEPTH AND THOUGHTFUL EXPLANATIONS.

Other Matters (9 of 9)	Response
Program Title	RESCUE HEROES
Origination	Network
Days/Times Program Regularly Scheduled	7AM SAT (BEG 2/15), 7:30AM SAT
Total times aired at regularly scheduled time	20
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. MPS MEDIA
OF
SCRANTON
LICENSE,
LLC

**Attachments** 

No Attachments.