



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005828736** | File Number: **CPR-118727** | Submit Date: **04/06/2011** | Call Sign: **WNYT** | Facility ID: **73363** | City:
ALBANY | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/06/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Albany-Schenectady-Troy
	Web Home Page Address	www.wnyt.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Jack Hanna Animal Adventure (12.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 1pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO SOCIAL VALUES WITH AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Jack Hanna Animal Adventure (12.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 1:30pm
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO SOCIAL VALUES WITH AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Jack Hanna Animal Adventure (12.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 2pm
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO SOCIAL VALUES WITH AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Jack Hanna Animal Adventure (12.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 1pm
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO SOCIAL VALUES WITH AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Jack Hanna Animal Adventure (12.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 1:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO SOCIAL VALUES WITH AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Jack Hanna Animal Adventure (12.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 2pm
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO SOCIAL VALUES WITH AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE..
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series follows six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair and friendship.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:30a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series finds Shelldon, the yoka shell molusk, and his buddies facing specific challenges. They may learn to manage bullying, improving grades, protecting their environment. There is a direct social-emotional lesson and information relating to sea life and environmental conservation.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 13)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Sat/11a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. There is factual content and socio-emotional problems to solve in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Sat/11:30a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated show is about a young orphaned elephant who finds the strength to rise above the challenges he faces. Each episode develops a social-emotional message.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 13)		Response
Program Title		Willa's Wildlife
Origination		Network
Days/Times Program Regularly Scheduled		Sat/12:00p
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program centers on a six year old girl who lives with her menagerie of animals and her dad. She comes across many challenges and works on solutions to overcome them. The group find ways to maintain healthy friendships, experience success and develop competence. She learns to appreciate her friends and ask questions before jumping to conclusions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 13)		Response
Program Title		Pearlie
Origination		Network
Days/Times Program Regularly Scheduled		Sat/12:30p
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an optimistic, light hearted fairy who sees the good in everyone but often gets into situations because her desire to help is larger than her capacity to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning to avoid getting into trouble.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sun/7:30a
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO SOCIAL VALUES WITH AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maryann Ryan
Address	715 N. Pearl Street
City	Albany
State	NY
Zip	12204
Telephone Number	518.207-4880
Email Address	maryan@wnyt.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>WNYT-TV, LLC has timely filed its license renewal application. The renewal is pending. WNYT-TV, LLC ceased broadcasting its analog channel on 6/12/2009 per FCC. WNYT-TV - Children's Report First Quarter - January 2011 Brain food - January 3, 2011, 5:00 am A new study finds weight gain may actually change the brain's response to food. Using an MRI, researchers found that overweight and obese adults who drank a milkshake had decreased activity in the reward region of the brain. Interestingly, the effect was the exact opposite in children. Researchers say it appears that eating these types of foods throughout life may over stimulate the brain's reward center which eventually tones itself down. 3D Gaming Warning - January 3, 2011 - 11:00 pm, January 5, 2011 - 5:00 am Some of the latest 3d video games may not be suitable for young children, and one manufacturer is putting out a warning. Nintendo says its "3-D" gaming system could have a negative effect on the eyes of children under six years old. They say if the 3-D strength level is cranked up and played for a long time, it could harm kid's eyes. Nintendo's posted about a caution about the 3D's on its Japanese website. Stomach Bug - January 4, 2011 - 12:00 pm A bad stomach bug is sickening more kids. New research shows more children are being diagnosed with a strain of a common intestinal bug known as c-difficile. That's a gastro-intestinal illness that can lead to severe sickness, and in rare cases, death. Researchers say the number of cases rose about 15 percent a year from 1997 to 2006. Experts blame the overuse of antibiotics for the spread this latest bug. They say hand washing could help prevent people from getting sick. Kids and Radiation - January 4, 2011 - 11:00 pm A new study says the average American child will have seven radiation imaging exams during childhood. Researchers say exposure to radiation adds up over a lifetime, and kids are more susceptible to harmful effects. X-rays were the most common radiation exposure for kids, but the study found 12 percent came from c-t scans. And those deliver much higher radiation doses. Too Much Fluoride Water - January 7, 2011 - 11:00 pm According to the CDC 23 percent of kids aged 12- 15 had signs of fluorosis. In extreme cases, teeth can even get pitted. Fluoride has been added to many public water supplies since the 1940's - it's up to states and cities to decide whether to add it. Dentists say low amounts of fluoride are considered safe and necessary. Autism Second Child - January 10, 2011 - 12:00 pm A new study on autism finds a possible link between the disease and how long parents wait to conceive after their first child is born. Researchers found children conceived before their older sibling is one year old, are 'three' times more likely to be diagnosed with autism. That's compared to children spaced at least three years apart. Scientists who conducted the study say they suspect the cause may be related to nutrients being depleted from the mother's body. Humidifiers - January 10, 2011 - 5:00 pm Doctors say the lungs of babies may not be able to handle the chemical particles kicked out by ultrasonic humidifiers. Doctors also say there isn't any clear evidence humidifiers relieve cold symptoms. Other doctors believe humidifiers do help, if they are properly cleaned after each use. Otherwise, they can build up bacteria, fungus and a white dust created by minerals, all of which can irritate the lungs. And, they remind us to always use distilled water to reduce the amount of minerals expelled by the humidifier. Good teen health - January 11, 2011 - 5:00 pm A new study finds being optimistic can have a positive impact on a teen's mental health and behavior. Results show, optimistic teens have less health risks and less risk for the onset of depression. Parents can begin to build their child's optimism early on. Ear Infections - January 12, 2011 - 5:00 pm, 11:00 p</p>
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Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series follows six does from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, sooperation, playing fair and friendship.

Other Matters (2 of 7)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series finds Shelldon, the yoka shell molusk, and his buddies facing specific challenges. They may learn to manage bullying, improving grades, protecting their environment. There is a direct social-emotional lesson and information relating to sea life and environmental conservation.

Other Matters (3 of 7)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show features Ms. Frizzle, an elebentary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. Each expedition takes them to solar systems, the human body, or even inside weather systems. The children learn to solve a socio-emotional problem in each story line.

Other Matters (4 of 7)	Response
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Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated show is about a young orphaned elephant who finds the strength to rise above the challenges he faces. Each episode develops a social-emotional message.

Other Matters (5 of 7)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers on a six year old girl who lives with her menagerie of animals and her dad. She comes across many challenges and works on solutions to overcome them. The group find ways to maintain healthy friendships, experience success and develop competence. She learns to appreciate her friends and ask questions before jumping to conclusions.

Other Matters (6 of 7)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is a light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. This show focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble.

Other Matters (7 of 7)	Response
Program Title	Jack Hanna Animal Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/7:30a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO SOCIAL VALUES WITH AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WNYT-TV, LLC</p>

Attachments

No Attachments.