



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001547462** File Number: **CPR-129124** Submit Date: **04/09/2012** Call Sign: **KOBI** Facility ID: **8260** City:

MEDFORD State: OR

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/09/2012 Filing Status: Active

Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response	
Station Type	Station Type	Network Affiliation	
	Affiliated network	NBC	
	Nielsen DMA	Medford-Klamath Falls	
	Web Home Page Address	www.nbc5.com	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8-8:30am 5.1 (LTC 2/4/12)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 16)	Response
	Zula Patrol
Program Title	Zuia Patroi
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8-8:30am 5.1 (FTC 2/11/12)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL is an animated show about six extraterrestrial characters-Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the explored and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and two-part information segment at the end of each story.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core
Program (3
of 16)

Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9am 5.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plant of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 16)	Response
Program Title	Magic School Bus

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9-9:30am 5.1 LTC 2/4/12
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Magic School Bus" is based on a series of children's books about science written by Joanna Cole. show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles he students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goof each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trip. The content of the show is appropriate for children ages 6-10 and in addition to all the factual content, the children also have a social-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

	Digital Core					
Program (5 of						
	16)	Response				
	Program Title	Jane & The Dragon				
	Origination	Network				

Days/Times Program Regularly Scheduled	Saturdays 9-9:30am 5.1 FTC 2/11/12
Total times aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Jane & The Dragon
List date and time rescheduled	Sat. 3/10/12 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Sat. 3/10/12
Reason for Preemption	Sports

Digital Core Program (6 of 16)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Satudays 9:30-10am 5.1
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Babar," based on the books by Laurent de Brunhoff, is an animated show about a young orpha elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional mes such as taking responsibility, being patient and persistent in hard work, respecting people's priv learning to cope with unforeseen changes, and being honest. These messages emerge from the to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Babar
List date and time rescheduled	Sat 3/10/12 7:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/10/12
Reason for Preemption	Sports

Questions	Response
Title of Program	Babar
List date and time rescheduled	Sat 1/14/12 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 1/14/12
Reason for Preemption	Sports

Digital Core Program (7 of 16)	Response
Program Title	Willa's Wildlife
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10-10:30am 5.1
Total times aired at regularly scheduled time	5
Total times aired	11
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

"Willa's Wild Life," based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated Describe the series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and educational and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each informational episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best objective of friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together the program they find ways to maintain healthy friendships, experience success, develop competence, and become and how it altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping meets the others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" definition of group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. Core Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wildlife
List date and time rescheduled	Sun 3/18/12 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/17/12
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wildlife
List date and time rescheduled	Sun 4/1/12 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/31/12
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wildlife
List date and time rescheduled	Sun 1/8/12 9:30am
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 1/7/12
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wildlife
List date and time rescheduled	Sun 2/12/12 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 2/11/12
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Willa's Wildlife
List date and time rescheduled	Resched Sun 3/25 9am DNA (pls see #17)
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/24/12
Reason for Preemption	Other

Digital Preemption Programs #6

Questions	Response
Title of Program	Willa's Wildlife
List date and time rescheduled	Resched Sun 1/15 9am DNA (pls see #17)
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 1/14/12
Reason for Preemption	Other

Questions	Response

Title of Program	Willa's Wildlife
List date and time rescheduled	Sun 3/11/12 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/10/12
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wildlife
List date and time rescheduled	Sun 3/4/12 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/3/12
Reason for Preemption	Sports

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Digital Core Program (8 of 16)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11am 5.1
Total times aired at regularly scheduled time	4
Total times aired	11
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Sun 3/25 9:30am DNA (pls see #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/24/12
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Sun 3/18/12 3:30pm Slid to 4:09pm (pls see #17
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/17/12
Reason for Preemption	Other

Questions	Response
QUESTIONS	Response

Title of Program	Pearlie
List date and time rescheduled	Sun 4/1/12 3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/31/12
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Sun 3/11/12 5:30pm (pls see #17)
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/10/12
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Reschd Sun 1/15 9:30am DNA (pls see #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 1/14/12
Reason for Preemption	Other

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Sun 1/8/12 10am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 1/7/12
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Sun 2/12/12 3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 2/11/12
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Sun 3/4/12 3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 3/3/12
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	Sun 2/26/12 3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 2/25/12
Reason for Preemption	Sports

Digital Core Program (9 of 16)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-9:30am 5.2
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care Series is E/I rated and is suitable for family viewing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	3/31/12 8:53am (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/31/12
Reason for Preemption	Other

Digital Core Program (10 of 16)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DragonFly TV features real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dragonfly TV
List date and time rescheduled	Sat 3/31/12 9:23am (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/31/12
Reason for Preemption	Other

Digital Core Program (11 of 16)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30am 5.2
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Real Life 101
List date and time rescheduled	Sat 3/31/12 10:53am (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	

Episode #	Sat 3/31/12
Reason for Preemption	Other

Questions	Response
Title of Program	Real Life 101
List date and time rescheduled	Sat 3/24/12 10:54am (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/24/12
Reason for Preemption	Other

Digital Core Program (12 of 16)	Response
Program Title	Ariel & Zoey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11:30am-12:00pm 5.2 LTC 1/28/12
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Ariel & Zoey, Eli Too series is a children's informational show, hosted by three siblings: twin girls, Ariel & Zoey, and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 & 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals. Character education is an integral part of academic education, as well as family life. This show supports and encourages respect for others, having integrity, following directions, putting forth best effort and taking responsibility, which a wonderful message for American youth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)	Response
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11:30am-12:00pm 5.2 FTC 2/4/12
Total times aired at regularly scheduled time	7
Total times aired	9
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport To Explore: Teens travel the globe in search of exciting and adventure filled places to show you - and learn a little something in the process. Join in with the five "young explorer" hosts who lead informal fun adventures. Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Passport to Explore
List date and time rescheduled	Sata 3/24/12 11:08am (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/24/12
Reason for Preemption	Other

Questions	Response
Title of Program	Passport to Explore
List date and time rescheduled	3/31/12 11:23am (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/31/12
Reason for Preemption	Other

Digital Core Program (14 of 16)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1:00-1:30pm 5.2
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

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Questions	Response
Title of Program	Aqua Kids
List date and time rescheduled	Sat 3/24/12 1:24pm (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/24/12
Reason for Preemption	Other

Questions	Response
Title of Program	Aqua Kids
List date and time rescheduled	Sat Sat 3/24/12 12:54pm (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/24/12
Reason for Preemption	Other

Digital Core Program (15 of 16)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1:30-2:00pm 5.2
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing features actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. The show displays the E/I icon and the age range is 13-16 year olds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Missing
List date and time rescheduled	Sat 3/31/12 4:25pm (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/31/12
Reason for Preemption	Other

Questions	Response
Title of Program	Missing
List date and time rescheduled	Sat 3/24/12 1:24pm (See #17)
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sat 3/24/12
Reason for Preemption	Other

Digital Core Program (16 of 16)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 4:00-4:30pm 5.1
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care Series is E/I rated and is suitable for family viewing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	Sun 1/8/12 4-4:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 1/7/12
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun. 3:00-3:30pm 5.1
Total times aired at regularly scheduled time:	8
Number of Preemptions	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing features actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. The show displays the E/I icon and the age range is 13-16 year olds.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	Sun 2/5/12 Not resch
Date Time	Sun 2/12/12 Slid to 3:03pm (sports over-run)
Date Time	Sun 3/11/12 Not reschd
Date Time	Sun 1/8/12 Not reschd
Date Time	Sun 3/18/12 Not reschd
Date Time	Sun 2/19/12 JIP'd at 3:11pm (sports over-run)
Date Time	Sun 3/25/12, not reschd, but MCO deleted scheduled Pearlie prior to air. Aired Missing at 9:00am in

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 4:30-5:00am (Friday log)(5.1)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing features actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. The show displays the E/I icon and the age range is 13-16 year olds.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Donna Rodriguez
Address	125 So. Fir Street
City	Medford
State	OR
Zip	97501
Telephone Number	541-779-5555
Email Address	drodriguez@kobi5.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

KOBI-TV is very active in the community. Our staff regularly offers tours of the station and speaks to students at their schools, career days, etc. ************ Academic Challenge: Airing at 6:30pm on Sundays, this year's season started on October 16, 2011. A half hour show, Academic Challenge features student teams from 20 Southern Oregon and Northern California High Schools. Teams are asked history, math, English, geography and other academic questions. This is a double elimination tournament and the final two teams will play not only for the championship, but the winners will also be awarded scholarship monev. ************************* Southern Oregon Meth Project: Created by NBC 5 and NBC 2, our main goal is to considerably decrease the prevalence of first time Meth users in Southern Oregon, with the primary focus being children. This initiative has won an Emmy, the National Association of Broadcasters Service to America Award, along with several state and regional awards. Visit www.southernoregonmeth.org ******** Are You Ready? NBC 5 and NBC 2 along with several partners brought the "Are You Ready?" campaign to Southern Oregon to encourage people to finish their education and to build responsible citizens who are informed, engaged, connected, caring, and work- ready. Through numerous platforms we inform, educate, and engage students, community members, businesses and organizations in our efforts. ************ YES (Youth, Education, Success): KOBI-TV/NBC5, KOTI-TV/NBC2 and their partners launched YES (Youth Education Success) in January of 2012. Participating businesses will donate a portion of their earnings one day a month to fund extracurricular activities, classroom supplies and programs for public schools in our region. Through YES, schools can access a portion of the overall Sunday, January 15 Willa's Wildlife and Pearlie were scheduled to air at 9am and 9:30am respectively. The shows were accidentally deleted prior to air and were no longer available, so board op aired Magic School Bus and Babar in their place. On Sunday, March 10, Pearlie was scheduled on the log to air at 5:30pm. Unfortunately, out listings were not correct and showed that Missing was scheduled in that time period. Pearlie is what aired. On Sunday, March 17, Pearlie was scheduled to air at 3:30pm. Due to a sports overrun, the show actually aired at 4:09pm. On Sunday, March 25, Willa's Wildlife and Pearlie were scheduled to air at 9am and 9:30am respectively. The shows were accidentally deleted prior to air and were no longer WX Now 5.2 On 3/24, the WX Now computer fell out of sync and programs did not air at their scheduled times. Real Life 101 (scheduled to air at 11am) aired early at 10:54am, Passport to Explore (scheduled to air at 11:30am) aired at 11:08am, Agua Kids (scheduled to air at 1pm) aired at 12:54pm and Missing (scheduled to air at 1:30pm) aired at 1:24pm. The board op rebooted the WX Now computer and the station was off air from 1:42-1:47pm. This included a segment of Missing. On 3/31, the WX Now computer again fell out of sync. Again, we had problems with programs airing at the wrong times. Dog Tales and Dragonfly TV, scheduled to air at 9am and 9:30am, aired at 8:53am and 9:23am. Real Life 101 and Passport to Explore, scheduled to air at 11am and 11:30am, aired at 10:53am and 11:23am. The WX Now computer was rebooted causing us to be off air from 11:38 to 11:48am. This included a portion of Passport to Explore. Also, Aqua Kids and and Missing, scheduled to air at 1pm and 1:30pm, were delayed to 3:55pm and 4:25pm.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00-8:30am 5.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL is an animated show about six extraterrestrial characters-Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.

Other Matters (2 of 12)	Response	
Program Title	Shelldon	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 8:30-9:00am 5.1	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (3 of 12)	Response
Program Title	Jane & The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00-9:30am 5.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Other Matters (4 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30-10:00am 5.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target
Child Audience
from

6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Babar," based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (5 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am 5.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the	"Willa's Wild Life," based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated

educational and informational objective of the program and how it meets the definition of Core
Programming.

"Willa's Wild Life," based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (6 of 12)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am 5.1

Describe the	PEARLIE recounts the weekly escapades of an optimistic, amigble fairy who has been appointed by Fairy
from	
Audience	
Target Child	
Age of	6 years to 10 years
Program	
Length of	30 mins
time	
regularly scheduled	
aired at	
Total times	13

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.

Other Matters (7 of 12)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:00-9:30am 5.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care Series is E/I rated and is suitable for family viewing.

Other Matters (8 of 12)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:30-10:00am 5.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing!

Other Matters	
(9 of 12)	Response

Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am 5.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.

Other Matters (10 of 12)	Response
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11:30am-12:00pm 5.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport To Explore: Teens travel the globe in search of exciting and adventure filled places to show you - and learn a little something in the process. Join in with the five "young explorer" hosts who lead informal fun adventures. Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process.

Other Matters (11 of 12)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1:00-1:30pm 5.2

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (12 of 12)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1:30-2:00pm 5.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. Assisted by local, state and federal law enforcement agencies, as well as The National Center for Missing and Exploited Children, each episode includes interviews with friends, family and investigators involved with the case. We visit the missing individual's last known whereabouts and provide viewers with all the relevant facts to increase public awareness in hopes of locating the missing person.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. California
Oregon
Broadcasting
Inc.

Attachments

No Attachments.