Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0034803759** | File Number: **CPR-123029** | Submit Date: **07/11/2011** | Call Sign: **WJLP** | Facility ID: **86537** | City: **MIDDLETOWN TOWNSHIP** | State: **NJ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/11/2011** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MyFamilyTV
	Nielsen DMA	Salt Lake City
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Ariel & Joey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 8:00 a.m.; Thursdays 8:30 a.m.
Total times aired at regularly scheduled time	17
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium. Ariel & Zoey & Eli Too's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with kindness & respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	A.J.'s Time Travelers
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00 a.m. & Saturdays 7:30 a.m. (through April 9) then Saturdays 7:30 a.m. and Saturdays 8
Total times aired at regularly scheduled time	18

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To A.J. Malloy, knowledge is power. To satisfy his curiosity, 15-year-old A.J. reaches into his fantasy world of time travel by entering his Time Machine, KYROS. With his eccentric crew of Ollie, Izzy, Bit, Maria, Pulse, and 3D, they come face-to-face with the most influential people, places, and events in world history. The ride is fast, furious and funny. The message is always entertaining and educational, with moral lessons to be learned.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	**Response**
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 8:00 a.m. (as of April 19)
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewers' letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel hits the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	**Response**
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 8:00 a.m. (through April 12) Wednesday 8:30 a.m.
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on saving the oceans of the world. Pollution and abuse of these natural resources are taking their toll. Entire species of fish have disappeared, marine mammals are dying from ingesting plastic, and toxic waste in our waterways is destroying habitat and marine life. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not too late to change the tide of destruction.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 8)	**Response**
Program Title	In the Zone
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8:30 a.m.
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Beta Records TV
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 8:30 a.m.; Thursdays 8:00 a.m.
Total times aired at regularly scheduled time	17
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays at 8:00 a.m.; Fridays at 8:00 a.m.
Total times aired at regularly scheduled time	18
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children ages 2-6, featuring the lovable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. This program is specifically designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 8)	**Response**
Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:30 a.m.
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Common through the episodes of this show is the intersection of sports with complex socio-political situations. This can be an effective means for connecting teenagers to situations of historical and contemporary political importance with which they are likely unfamiliar. Each story utilizes virtuous qualities of athletics - camaraderie, healthy lifestyle, self-empowerment - and demonstrates how these are common traits across humanity, allowing for connections to be made with those whose own personal experiences are extraordinarily different due to socio-economics, geography, or history. Sports are seen as a way to open oneself to a world of experiences leading to the development of a broader world view. The sports are participatory as are the experiences of the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Paula Ogden
Address	501 Aultman - Suite 208
City	Ely
State	NV
Zip	89301
Telephone Number	775-289-6474
Email Address	kvnvdtv3@sbcglobal.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KVNV was unable to broadcast children's educational /informational programming, or any other network programming, throughout the month of June, due to the failure of the station's satellite dish. As a result of that failure, it was impossible for KVNV to receive the network programming for broadcast. That satellite dish has now been restored. As indicated herein, however, despite that failure, KVNV was able to broadcast an average of over three hours per week of core programming.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Ariel & Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:00 a.m.; Thursdays at 8:30 a.m.
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium. Ariel & Zoey & Eli Too's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with kindness & respect.

Other Matters (2 of 9)	Response
Program Title	A.J.'s Time Travelers
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m.; Saturdays at 9:00 a.m.
Total times aired at regularly scheduled time	22
Length of Program	30 mins
Age of Target Child Audience from	10 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To A.J. Malloy, knowledge is power. To satisfy his curiosity, 15-year-old A.J. reaches into his fantasy world of time travel by entering his Time Machine, KYROS. With his eccentric crew of Ollie, Izzy, Bit, Maria, Pulse, and 3D, they come face-to-face with the most influential people, places, and events in world history. The ride is fast, furious and funny. The message is always entertaining and educational, with moral lessons to be learned.

Other Matters (3 of 9)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 8:00 a.m

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewers' letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel hits the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (4 of 9)	**Response**
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 8:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on saving the oceans of the world. Pollution and abuse of these natural resources are taking their toll. Entire species of fish have disappeared, marine mammals are dying from ingesting plastic, and toxic waste in our waterways is destroying habitat and marine life. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not too late to change the tide of destruction.

Other Matters (5 of 9)	**Response**
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00 a.m.
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for "Real Life 101" is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.

Other Matters (6 of 9)	**Response**
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8:00 a.m.
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience. These three friends are more than friends, they are amateur sleuths. Each show presents a mystery that the children solve by the end of that show. Problem solving, working together toward a common goal, ethics, and morals are conveyed through the thoughts, words, and actions of these three characters: Peyton, Connor, and Meg. Every child will see him/herself in these characters. Peyton, Connor, and Meg share their daily trials and triumphs as they face the following together: bullies-both cyberspace and in your face- thievery, learning difficulties, family conflicts, adversity in and out of the classroom, homelessness, hidden agendas in places as small as the schoolyard to their favorite restaurant, and as large as the town itself.

Other Matters (7 of 9)	**Response**
Program Title	In the Zone
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.

Other Matters (8 of 9)	**Response**
Program Title	Beta Records TV
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:30 a.m.; Thursdays at 8:00 a.m.
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Other Matters (9 of 9)	**Response**
Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:30 a.m.
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Common through the episodes of this show is the intersection of sports with complex socio-political situations. This can be an effective means for connecting teenagers to situations of historical and contemporary political importance with which they are likely unfamiliar. Each story utilizes virtuous qualities of athletics - camaraderie, healthy lifestyle, self-empowerment - and demonstrates how these are common traits across humanity, allowing for connections to be made with those whose own personal experiences are extraordinarily different due to socio-economics, geography, or history. Sports are seen as a way to open oneself to a world of experiences leading to the development of a broader world view. The sports are participatory as are the experiences of the planet.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**PMCM TV, LLC**

Attachments

No Attachments.