

Children's Television Programming Report

 FRN:
 0002710192
 File Number:
 CPR-145884
 Submit Date:
 10/17/2013
 Call Sign:
 WCPO-TV
 Facility ID:
 59438

 City:
 CINCINNATI
 State:
 OH
 State:
 OH
 State:
 State:
 OH

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Status Date:

 10/17/2013
 Filing Status:
 Active
 Status
 Status
 Status

Report reflects information for : Third Quarter of 2013

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Typ | e, and Contact Info | rmation | | |
|-------------|---------------------|---------------------|---------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|---------------------------|--|---|-------------|----------|
| Television Information | Station Type | Station Type Station Type Network Affilia | | n |
| | | Affiliated network | ABC | |
| | | Nielsen DMA | Cincinnati | |
| | | Web Home Page Address | WWW.WCPO.CO | DM |
| | | | | |
| Digital Core | Question | | | Response |
| Programming | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | 3.0 | |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 168.0 |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | 3.0 |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the | | | Yes |

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(20)

| Digital Core Program (1 of 20) | Response |
|--|---|
| Program Title | Ask Gilby! |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | July 7-August 4-Sundays/7:00 - 7:30 AM ET; August 11 - September 29 Noon - 12:30 PM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 20) | Response |
|--|---|
| Program Title | Ask Gilby! |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | July 7-August 4 Sundays/7:30 - 8:00 AM ET;August 11-September 29 12: 30-1:00 PM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Response

| Program Title | Ask Gilby! |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | July 7-August 4 Sundays/8:00 - 8:30 AM ET;August 11-September 29 1: 00 PM - 1:30 PM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 20) | Response |
|--|---|
| Program Title | Ask Gilby! |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | July 7-August 4 Sundays/8:30 - 9:00 AM ET; August 11 - September 29 30 - 2PM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 20) | Response |
|--------------------------------|------------|
| Program Title | Ask Gilby! |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | July 7-August 4 Sundays/9:00 - 9:30 AM ET; August 11- September 29 2: 00 - 2:30 PM ET |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 20) | Response |
|--|---|
| Program Title | Ask Gilby! |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | July 7-August 4 Sundays/9:30 - 10:00 AM ET; August 11- September 29 3 30 - 3:00 PM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 20) | Response |
|--------------------------------------|-----------------------------|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturdays/9:00 - 9:30 AM ET |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 20) | Response |
|-----------------------------------|----------------------------------|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM ET |
|---|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 20) | Response |
|---|--|
| Program Title | Born to Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:00 - 10:30 AM ET (13 airings)/Sunday, January 20, 2013 10:30 AM ET (1 airing) |
| Total times aired at regularly scheduled time | 13 |

| Total times aired | 13 |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 20) | Response |
|---|-------------------------------|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:30 - 11:00 AM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit, rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (11 of 20) | Response |
|---|-------------------------------|
| Program Title | Recipe Rehab |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:00 - 11:30 AM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | 1 |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13 to 16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 20) | Response |
|--|-------------------------------------|
| Program Title | Food for Thought with Claire Thomas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:30 AM - 12:00 PM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

Describe the Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, educational produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new informational places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from the program friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Programming.

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Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

| Digital Core Program (13 of 20) | Response |
|--|---------------------------|
| Program Title | Taste Buds |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/9:00 - 9:30 AM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (14 of 20) | Response |
|---|----------------------------|
| Program Title | Aqua Kids Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/9:30 - 10:00 AM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| educa and inform object progra how it the de of Cor | tional ational ive of the am and meets finition | Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |
|--|--|--|
| - | see y the am by ying ghout the am the | Yes |

| Digital Core Program (15 of 20) | Response |
|---|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/10:00 - 10:30 AM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adu in these varying professions, teen viewers learn about the different career paths available, as well a how certain education-based decisions may help shape their future. |

| Does the Licensee | Yes |
|-------------------|-----|
| identify the | |
| program by | |
| displaying | |
| throughout the | |
| program the | |
| symbol E/I? | |

| Digital Core Program (16 of 20) | Response |
|---|---|
| Program Title | Major Decision |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/10:30 - 11 AM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the idea career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core | |
|----------------|----------|
| Program (17 of | |
| 20) | Response |

| Program Title | Ultimate Choice 1 |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/11:00 - 11:30 AM ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ultimate Choice is a weekly half-hour series that teaches children aged 13-16 how to grapple with controversial issues that surround them every day of their lives. In each episode, cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. Helping teens stand up to peer pressure and encouraging them to respect their own values is a primary goal of this program. With a focus on the importance of self-worth and building high self-esteem, Ultimate Choice provides a relatable experience for teen viewers who likely encounter man of the same underlying issues addressed in this series. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 20) | Response |
|---|--------------------------------|
| Program Title | Ultimate Choice 2 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/11:30 AM - 12:00 PM ET |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ultimate Choice is a weekly half-hour series that teaches children aged 13-16 how to grapple with controversial issues that surround them every day of their lives. In each episode, cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. Helping teens stand up to peer pressure and encouraging them to respect their own values is a primary goal of this program. With a focus on the importance of self-worth and building high self-esteem, Ultimate Choice provides a relatable experience for teen viewers who likely encounter many of the same underlying issues addressed in this series. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (19 of 20) | Response |
|---|-------------------------------------|
| Program Title | Ask Gilby |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, July 21, 2013 10-1030 AM ET |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (20 of 20) | Response |
|--|---|
| Program Title | Ask Gilby |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, July 21, 2013 10:30 AM ET |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Jeff Brogan |
| Address | 1720 Gilbert Ave. |
| City | Cincinnati |
| State | ОН |
| Zip | 45202 |
| Telephone Number | 513-721-9900 |
| Email Address | jeff.brogan@wcpo.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Two Ask Gilby episodes were pre-empted on June 29, 2013 on channel 9.2 because of a server failure. The shows were rescheduled for and aired on Sunday, July 21, 2013 at 10:00 and 10: 30 am. It is reflected in this report. WCPO created and runs a summer internship program for high school students who are interested in all aspects of media. WCPO employees go out to schools for career days to give young people an idea of the many opportunities in the field of television. They also spend time in schools reading to students, tutoring and volunteering in various ways. WCPO sponsors community events aimed at children including Holiday Toy Team 9 and Caring with Coats, children's coat drive. |

Other Matters (18)

| Other Matters (1 of 18) | Response | |
|--|---|--|
| Program Title | Jack Hanna's Wild Countdown | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays/9:00 - 9:30 AM ET/Digital 9.1 | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. | |
| Other Matters (2 of 18) | Response | |
| Program Title | Ocean Mysteries with Jeff Corwin | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays/9:30 - 10:00 AM ET/ Digital 9.1 | |
| Total times airec at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.

| Other Matters (3 of 18) | Response |
|--|---|
| Program Title | Born to Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:00 - 10:30 AM ET Digital 9.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |
| Other Matters (4 of 18) | Response |
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:30 AM - 11:00 Noon ET Digital 9.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of Target 13 years to 16 years Child

Audience from

and

Describe the The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and educational entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation informational programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to objective of the program conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of and how it meets the sea life with which we share our planet. definition of

Core Programming.

| Other Matters (5 of 18) | Response |
|--|---|
| Program Title | Wildlife Docs |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:00 - 11:30 AM ET Digital 9.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Wildlife Docs, follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, host Rachel Reenstra will show viewers a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |

| Other Matters (6 of 18) | Response |
|---|--|
| Program Title | Expedition Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:30 AM - 12:00 PM ET Digital 9.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Hosted by wildlife expert Casey Anderson, this program showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse of the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears bringing audiences up-close and personal with rare and endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

| Programming. | | |
|--|---|--|
| Other Matters (7 of 18) | Response | |
| Program Title | Ask Gilby! | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sundays/12:00 - 12:30 PM ET Digital 9.2 | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 2 years to 6 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. | |
| Other Matters (8 of 18) | Response | |
| Program Title | Ask Gilby! | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sundays/12:30 - 1:00 PM ET Digital 9.2 | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 2 years to 6 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. | |
| Other Matters (9 of 18) | Response | |
| Program Title | Ask Gilby! | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sundays/1:00 - 1:30 PM ET Digital 9.2 | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 2 years to 6 years | |
| Describe the educational and informational objective of the program and how it meets the | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such | |

Other Matters (10 of 18)

definition of Core Programming.

Response

as kindness, friendship, good citizenship, etc.

| Program Title | Ask Gilby! |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/1:30 -2:00 PM ET Digital 9.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics s as kindness, friendship, good citizenship, etc. |
| Other Matters (11 of 18) | Response |
| Program Title | Ask Gilby! |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/2:00 - 2:30 PM ET Digital 9.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational | This children's series explores a wide variety of topics using skits with |
| objective of the program and how it meets the definition of Core Programming. | people and puppets to teach children everyday lessons about topics s as kindness, friendship, good citizenship, etc. |

| | Response |
|--|---|
| Program Title | Ask Gilby! |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/2:30 - 3:00 PM ET Digital 9.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc. |

| Other Matters (13 of 18) | Response |
|-----------------------------|---------------------------------------|
| Program Title | Taste Buds |
| Origination | Syndicated |
| Days/Times | Sundays/9:00 - 9:30 AM ET Digital 9.3 |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled time | |

| Length of 3 Program | 0 mins |
|--|---|
| Age of Target 1 Child Audience from | 3 years to 16 years |
| educationalthandlainformationalhobjective offdthe programrdand how ittd | Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what hey eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and augh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young osts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the bod. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and bounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will war to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and nvironmental responsibility. |
| Other Matters (14 of 18) F | Response |
| Program Title | Aqua Kids Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/9:30 - 10:00 AM ET Digital 9.3 |
| Total times aired at regularly scheduled time | 13 |
| Length of S Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| educational program and progra | Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within heir own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharin heir adventures and what they learn about preserving a world for everyone to explore. Whether they're alking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |
| Other Matters (15 of 18) | Response |
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly | Sundays/10:00 - 10:30 AM ET Digital 9.3 |

| Total times aired at regularly scheduled time | 13 |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. |
| Other Matters (16 of 18) | Response |
| Program Title | Major Decision |

| Origination | Syndicated |
|---|--|
| Days/Times Program Regularly Scheduled | Sundays/10:30 - 11:00 AM ET Digital 9.3 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. |
| Other Matters 17 of 18) | Response |

| (17 of 18) | Response |
|-------------------|---|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times | Sundays/11:00 - 11:30 AM ET Digital 9.3 |
| Program | |
| Regularly | |
| Scheduled | |
| Total times aired | 13 |
| at regularly | |
| scheduled time | |
| Length of | 30 mins |
| Program | |

Age of Target Child Audience from

Describe the

informational

program and

Programming.

13 years to 16 years

Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, educational and their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife objective of the habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of how it meets the definition of Core information about the animal world.

| Other Matters (18 of 18) | Response |
|---|---|
| Program Title | Mystery Hunters |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:30 AM - 12:00 PM ET Digital 9.3 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. |

| Certification | |
|---------------|--|
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Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Scripps Authorization(s) specified above. Media, Inc.

Attachments No Attachments.