

Children's Television Programming Report

 FRN:
 0001587583
 File Number:
 CPR-139460
 Submit Date:
 05/14/2013
 Call Sign:
 KCWE
 Facility ID:
 64444
 City:

 KANSAS CITY
 State:
 MO

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 05/14/2013
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	٦
		Affiliated network	CW	
		Nielsen DMA	Kansas City	
		Web Home Page Address	http://www.kmbc.	com/kcwetv
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			5.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Rescue Heroes - through 3/2/13
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:00 - 8:00 AM CT
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11-minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode, the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	The New Adventures of Nanoboy - effective 3/9/13

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:00 - 8:00 AM CT
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone-bacteria - while trying to survive the biggest challenge of all - being a 10-year-old! Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 9-year-old, always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure and exam stress. In the micro-cosmos, Oscar/Nanoboy encounters bigger-than-life problems - Deranged proteins and amazonian Amoebas, and with the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring back to solve human world problems. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	Dog Tales
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays/8:30 - 9:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcase various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs and promotes children's writing and creative skills with essay and art contests. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00 - 9:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	Jack Hanna: Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30 - 10:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the view to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacula animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays/10:00 - 10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood: Teen Edition targets 13-to 16-year-old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind-the-scenes film-making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:30AM - 12:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to provide information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13- to 16-year-olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a red difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids, but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:00 - 11:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life jobs and careers are explored in an energetic style as an educational and informational presentation for teen-age viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for an interchange of questions and responses adding viewer stimulation and insight. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:30 - 11:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining, and educational in structure, allowing children to investigate science on their own. Main digital channel only.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (10 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00 - 9:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy original songs, puppetry, and story theater. The stories are based on the writing of elementary school students, ages 7 - 13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30 - 10:00 AM CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Country Mouse & City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00 - 11:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures, and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists, and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM - 12:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun. Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9:00 - 9:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together, kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork, the Doodlebops are always ready to rock into a new adventure! Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	The Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9:30 - 10:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney, and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping, and learning with their upbeat energetic music and funny stories. Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00 - 10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	64
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a "day in the life" with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house, as does Rousso, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door: music, nature, art, and fun are woren with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewer's home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. Multicast channel only.
Does the Licensee identify the program by	Yes

the program the symbol E /I?	
Digital Core Program (17 of 18)	Response
Program Title	Wimzie's House
Origination	Network

displaying throughout

Program Litle	WIMZIE'S HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30 - 11:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a "day in the life" with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house, as does Rousso, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door: music, nature, art, and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewer's home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	M-F 8:30 - 9:00 AM CT
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test. Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen King
Address	6455 Winchester Avenue
City	Kansas City
State	МО
Zip	64133
Telephone Number	816-760-9260
Email Address	kking@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	On Saturday and Sunday March 23 and 24, due to a This-TV network technical issue, the E/I logo failed to display during all E/I programming on the station's This-TV multicast channel. Each This-TV E/I program that was affected on March 23 and 24 was re-aired with the E/I logo on March 27, 29, 30 or 31st in a "second home" time slot and such re-airings were promoted and publicized in advance. For simplicity, we are not reporting this situation as a "preemption"/rescheduling situation in Item 10. This report was originally timely filed on April 2, 2013, and it is being amended and refiled on May 14, 2013, in order to report the following: the station has discovered that, on January 19, 2013, the "E/I" logo did not appear in several core programs on the station's multicast stream carrying ThisTV programming. All core programs that aired on Saturday, January 19 were affected except for "Green Screen Adventures." The ThisTV network has been unable to confirm that the E/I logo was missing from the programs; however, the station's own investigation suggests that the E/I logo was missing from those programs on that date.

Other Matters (17)

time

Length of Program

Age of Target Child

Audience from

30 mins

13 years to 16 years

Other Matters (1 of		
17)	Response	
Program Title	The New Adventures of Nanoboy	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/7:00 - 8:00 AM CT	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone-bacteria - while trying to survive the biggest challenge of all - being a 10-year-old! Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 9-year-old, always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure and exam stress. In the micro-cosmos, Oscar/Nanoboy encounters bigger-than-life problems - Deranged proteins and amazonian Amoebas, and with the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring back to solve human world problems. Main digital channel only.	
Other Matters 17)	(2 of Response	
Program Title	Dog Tales	
Origination	Syndicated	
Days/Times Program Regul Scheduled	Sundays/8:30 - 9:00 AM CT arly	
Total times aire regularly scheo		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs and promotes children's writing and creative skills with essay and art contests. Main digital channel only.

Other Matters (3 of 17)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00 - 9:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Main digital channel only.

Other Matters (4 of 17) Response

Program Title	Jack Hanna: Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30 - 10:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. Main digital channel only.

Other Matters (5 of 17)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:00 - 10:30 AM CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood: Teen Edition targets 13- to 16-year-old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. Main digital channel only.

Other Matters (6 of 17)	Response	
Program Title	Dragonfly TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays/10:30 - 11:00 AM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining, and educational in structure, allowing children to investigate science on their own. Main digital channel only.	
Other Matters (7 c	of 17) Response	
Program Title	Real Life 101	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Sundays/11:00 - 11:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Real life jobs and careers are explored in an energetic style as an educational and informational presentation for teen-age viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for an interchange of questions and responses adding viewer stimulation and insight. Main digital channel only.

Other Matters (8 of 17)	Respon	se
Program Title	Teen Ki	ds News
Origination	Syndica	ted
Days/Times Program Regularly Scheduled	Sundays	s/11:30 AM - 12:00 PM CT
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years	s to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	as well a appeal t their sto appeal t difference unique p doing bu actual ki none tha the imag	sion of Teen Kids News is to provide information and news to kids in a manner that is educational as highly entertaining. The target audience for the program is 13-16 year olds. It is designed to to the audience on its own level. The focus of the program is young people, always letting them tell ries in their own words. The large, diverse news anchor team is unique in television and has great to kids who identify and emulate them. This program serves the audience in a way that makes a real ce in their lives. It inserts the clear voice of the kid into the adult dominated media and provides a perspective to the news that is not currently available on network television. This is a unique way of usiness in the crowded world of television news. There is no current news programming that features ids reporting to other kids on television. There have been shows by adults working with kids but at a young audience can literally identify with. Teen Kids News is filling that void and has captured gination of America, becoming the first program in history targeting the next generation of news. Main digital channel only.
Other Matters	(9 of 17)	Response
Program Title		Green Screen Adventures
Origination		Network
Days/Times Pro Regularly Sche	-	Saturdays/9:00 - 9:30 AM CT
Total times aire regularly sched time		13
Length of Prog	ram	30 mins
Age of Target (Audience from	Child	7 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 7 - 13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Multicast channel only.

Other Matters (10 of 17)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30 - 10:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. Multicast channel only.

Other Matters (11 of 17)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00 - 10:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Come spend a "day in the life" with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house, as does Rousso, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door: music, nature, art, and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewer's home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. Multicast channel only.

Other Matters (12 of 17)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30 - 11:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a "day in the life" with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house, as does Rousso, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door: music, nature, art, and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewer's home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. Multicast channel only.

Other Matters (13 of 17)	Response
Program Title	Country Mouse & City Mouse Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00 - 11:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures, and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists, and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. Multicast channel only.

Other Matters (14 of 17)	Response	
Program Title	Danger Rangers	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM - 12:00 PM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	5 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun. Multicast channel only.	

Other Matters (15 of 17)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9:00 - 9:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Together, kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork, the Doodlebops are always ready to rock into a new adventure! Multicast channel only.

Other Matters (16 of 17)	Response
Program Title	Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9:30 - 10:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney, and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping, and learning with their upbeat energetic music and funny stories. Multicast channel only.

Other Matters (17 of 17)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	M - F/8:30 - 9:00 AM CT
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test. Multicast channel only.

Certification	
---------------	--

I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	Hearst
represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to	

Attachments No Attachments.