Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-148566** | Submit Date: **01/06/2014** | Call Sign: **WHDT** | Facility ID: **83929** | City: **STUART** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/06/2014** | Filing Status: **Active**

## Report reflects information for : Fourth Quarter of 2013

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|

## Contact Representatives (0)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | W. Palm Beach-Ft Pierce |
| | Web Home Page Address | |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 7.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

## Digital Core Programs(2)

| Digital Core Program (1 of 2) | Response |
|---|---|
| Program Title | NASA Science Files |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday Thru Sunday 7:00 am |
| Total times aired at regularly scheduled time | 92 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Six so-called "Treehouse Detectives" along with their mentor, Dr. D, are presented with a scientific challenge that try to figure out. The kids visit and question real scientists and also conduct experiments to provide clues to solving the scientific problem. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 2) | Response |
|---|---|
| Program Title | So You Want To Be |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday Thru Sunday 7:30 am |
| Total times aired at regularly scheduled time | 92 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|---|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "So You Want to Be?" is specifically designed to provide children in the most formative years in their educational process with a realistic and informative look at real people and their varied occupations. Its audience has an opportunity to compare the glamour of each profession to the challenges and rewards that professionals face every day. The series is based upon the concept that career decisions are connected with all aspects of a child's life. They are encouraged to utilize that experience to acquire greater knowledge and make proper decisions that encourages viewers to succeed and secure a solid education. Robin Dean, who is charged with teaching Career Development to elementary school students, said it best, "I just happened to see your show and was very impressed with the quality, relevance and interesting presentations for younger children. Not much of the material available for elementary career development has the scope and depth that this program offers". The series' www.soyouwanttobe.tv web site provides its audience with links to other web sites that will provide them with information about higher education and career opportunities. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Jason Green |
| Address | 661 Hernando St Apt 8 |
| City | Fort Pierce |
| State | FL |
| Zip | 34949 |
| Telephone Number | 561-983-6300 |
| Email Address | green@whdt.net |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WHDT is a digital-only station and does not broadcast an analog channel. |

## Other Matters (2)

| Other Matters (1 of 2) | Response |
|---|---|
| Program Title | NASA Science Files |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday thru Sunday 7:00 am |
| Total times aired at regularly scheduled time | 90 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Six so-called "Treehouse Detectives" along with their mentor, Dr. D, are presented with a scientific challenge that try to figure out. The kids visit and question real scientists and also conduct experiments to provide clues to solving the scientific problem. |

| Other Matters (2 of 2) | Response |
|---|---|
| Program Title | So You Want To Be |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday thru Sunday 7:30 am |
| Total times aired at regularly scheduled time | 90 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "So You Want to Be?" is specifically designed to provide children in the most formative years in their educational process with a realistic and informative look at real people and their varied occupations. Its audience has an opportunity to compare the glamour of each profession to the challenges and rewards that professionals face every day. The series is based upon the concept that career decisions are connected with all aspects of a child's life. They are encouraged to utilize that experience to acquire greater knowledge and make proper decisions that encourages viewers to succeed and secure a solid education. Robin Dean, who is charged with teaching Career Development to elementary school students, said it best, "I just happened to see your show and was very impressed with the quality, relevance and interesting presentations for younger children. Not much of the material available for elementary career development has the scope and depth that this program offers". The series' www.soyouwanttobe.tv web site provides its audience with links to other web sites that will provide them with information about higher education and career opportunities. |

## Certification

| Question | Response |
|---|---|
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **Guenter Marksteiner** |

## Attachments

No Attachments.