



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-143867** | Submit Date: **07/09/2013** | Call Sign: **WMYD** | Facility ID: **74211** | City: **DETROIT** | State: **MI** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/09/2013 Filing Status: Active

# Report reflects information for : Second Quarter of 2013

General	
Information	

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Network TV
	Nielsen DMA	Detroit
	Web Home Page Address	www.tv20detroit.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	M@d About Money
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About Money combines improv sketch comedy along with great information about money. The show teaches the teen viewing audience about earning, saving, spending, and sharing their money; the difference between cash and credit; the importance of forming a savings habit; different levels of risk in investing and so much more! Mad About Money uses actors along with hilarious sketches, and talks to a financial expert who answers questions including those submitted to the show Web site from young viewers. The interactive web site includes other educational resources to assist students in strengthening their knowledge about money with PDF activity workbooks and online tests and challenges.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Eco Company
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays @ 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a weekly environmental lifestyle show hosted by a diverse group of teens as peer journalists that report on stories in energy, conservation recycling, alternative fuels, truths and myths of global warming and a variety of other topics like plastic pollution. They explore the importance of "Living Green: and understanding how our actions impact the planet." The show is supported by an interactive Web site where teen viewers can submit their own ideas and videos on how to make their communities and lives "green".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7a.m.; 7:30a.m.; & 8am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about
educational	issues that arise in school and at home. The storylines focus on social and emotional challenges faced by
and	all secondary school students, from forming and maintaining family, friendship and romantic relationships,
informational	ethical choices and more. The objective of the series is to demonstrate models of behavior for teen viewer
objective of	allowing them to consider choices that they themselves may face; to witness the potential outcomes of
the program	these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive wa
and how it	School work is taken seriously as depicted through characters studying in the library, receiving or discussi
meets the	grades or doing homework at home. Each episode advances a few specific storylines based on particular
definition of	social and emotional issues and takes them to a new conclusion. Characters act out behaviours that bring
Core	these issues to the forefront and they solve problems generally without intervention by adults, but through
Programming.	communication with peers and direct action, which leads to a better understanding of the situation and each
	other. At the same time the show highlights the fact that actions do lead to consequences and the outcom-
	provide a life lesson that is plainly evident, but conveyed to the viewer in a natural way.
Does the	Yes
Licensee	
identify the program by	
displaying	
throughout the program	
the symbol E	
uic symbol L	

Digital Core Program (4 of 10)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, ethical choices and more. The objective of the series is to demonstrate models of behavior for teen viewers allowing them to consider choices that they themselves may face; to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way School work is taken seriously as depicted through characters studying in the library, receiving or discussing grades or doing homework at home. Each episode advances a few specific storylines based on particular social and emotional issues and takes them to a new conclusion. Characters act out behaviours that bring these issues to the forefront and they solve problems generally without intervention by adults, but through communication with peers and direct action, which leads to a better understanding of the situation and each other. At the same time the show highlights the fact that actions do lead to consequences and the outcome provide a life lesson that is plainly evident, but conveyed to the viewer in a natural way.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (5 of 10)	Response	
Program Title	K.E.Y.S. Kids	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays @ 8:30a.m.	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KEYS Kids is one of the longest running locally produced educational and informational children's shows in Metro Detroit. Even the shows anagrammed name is full of intent of a good life for children. The KEYS in the name stands for Kids Enjoy Your Selves Without Drugs. The show asks children and their families to look for alternatives to behaviors that can hurt them; and also focuses on issues that are of importance to young people. Positive programs that are going on in and around Metro Detroit for kids and families are highlighted to show children alternatives in a more tangible way. KEYS Kids is designed to entertain and educate their core audience using life-sized puppet characters to teach young viewers about the importance of living a happy, healthy and drug free life - ever confident in who they are.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 12:30p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national half hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003 and given how many people watch it and love it, the show will be on forever! Teen Kids News {TKN} highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show [who are of course all kids!] report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college, to making friends, to behind the scenes with entertainers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response		
Program Title	Aqua Kids Adventures II [COZI 20.2]		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Saturdays 10 & 11am		
Total times aired at regularly scheduled time	25		
Total times aired			
Number of Preemptions	0		
Number of Preemptions for other than Breaking News			

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures II - E/I, K13-16 Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 10)	Response		
Program Title	Ariel & Zoey & Eli, Too [COZI 20.2]		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Saturdays 10:30 &11:30am		
Total times aired at regularly scheduled time	26		
Total times aired			
Number of Preemptions	0		
Number of Preemptions for other than Breaking News			

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too - E/I, K13-16 Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven to three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Dog/Cat Training w/J.Silverman [COZI 20.2]
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training with Joel Silverman - E/I, K13-16 The motto of the series Dog and Cat Training with Joel Silverman says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (10 of 10)	Response		
Program Title	Beta Records [COZI 20.2]		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Sundays @ 10:30a.m.		
Total times aired at regularly scheduled time	13		
Total times aired			
Number of Preemptions	0		
Number of Preemptions for other than Breaking News			

Pr	umber of reemptions escheduled	
	ength of rogram	30 mins
Cł	ge of Target hild udience	13 years to 16 years
ect an inf ob the an me de Co	escribe the ducational and formational ojective of e program and how it eets the efinition of ore rogramming.	BETA Records - E/I, K13-16 Beta Records TV is a teen-focused music interview program in which hosts interview up-and-coming musical artists. The artists talk about their inspirations life choices while emphasizing the importance of music education and education generally. Through these interviews, the hosts and guests try to communicate a grounded balance of priorities and the value of commitment, cooperation and perseverance that teens can apply in their own lives. The program also makes teens aware of past and present music history. By focusing on younger musical artists, the program captures the attention of teens while using the interview format as an effective way to elicit life lessons from the artists that are useful to the teen audience. (Showplace TV Syndication)
Lid ide pro dis the the	oes the censee entify the rogram by splaying roughout e program e symbol E	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays @ 5:00a.m.
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical choices and more. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face; to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. School work is taken seriously as depicted through characters studying in the library, receiving or discussing grades or doing homework at home. Each episode advances a few specific storylines based on particular social and emotional issues and takes them to a new conclusion. Characters act out behaviours that bring these issues to the forefront and they solve problems generally without intervention by adults, but through communication with peers and direct action, which leads to a better understanding of the situation and each other. At the same time the show highlights the fact that actions do lead to consequences and the outcomes provide a life lesson that is plainly evident, but conveyed to the viewer in a natural way.
Does the	Yes

Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes			
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Yes			

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sharon McClendon
Address	27777 Franklin Road; #1220
City	Southfield
State	MI
Zip	48034
Telephone Number	248-355-2020
Email Address	s.mcclendon@tv20detroit.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Commercial Limits: After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at twelve and under. The station does not air additional programs other than those listed in this report designed for children ages twelve and under that were not educational or informational programming.

# Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	M@d About Money
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About Money combines improv sketch comedy along with great information about money. The show teaches the teen viewing audience about earning, saving, spending, and sharing their money; the difference between cash and credit; the importance of forming a savings habit; different levels of risk in investing and so much more! Mad About Money uses actors along with hilarious sketches, and talks to a financial expert who answers questions including those submitted to the show Web site from young viewers. The interactive web site includes other educational resources to assist students in strengthening their knowledge about money with PDF activity workbooks and online tests and challenges.

Other Matters (2 of 9)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a weekly environmental lifestyle show hosted by a diverse group of teens as peer journalists that report on stories in energy, conservation recycling, alternative fuels, truths and myths of global warming and a variety of other topics like plastic pollution. They explore the importance of "Living Green: and understanding how our actions impact the planet." The show is supported by an interactive Web site where teen viewers can submit their own ideas and videos on how to make their communities and lives "green".

Other Matters (3 of 9)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/7,7:30,8am; Sun 12 Noon
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by

educational and informational objective of the program and how it meets the definition of Core
Programming.

Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical choices and more. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face; to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. School work is taken seriously as depicted through characters studying in the library, receiving or discussing grades or doing homework at home. Each episode advances a few specific storylines based on particular social and emotional issues and takes them to a new conclusion. Characters act out behaviours that bring these issues to the forefront and they solve problems generally without intervention by adults, but through communication with peers and direct action, which leads to a better understanding of the situation and each other. At the same time the show highlights the fact that actions do lead to consequences and the outcomes provide a life lesson that is plainly evident, but conveyed to the viewer in a natural way.

Other Matters (4 of 9)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Teen Kids News is a national half hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003 and given how many people watch it and love it, the show will be on forever! Teen Kids News {TKN} highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show [who are of course all kids!] report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college, to making friends, to behind the scenes with entertainers.

Other Matters (5 of 9)	Response
Program Title	K.E.Y.S. Kids
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays @ 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KEYS Kids is one of the longest running locally produced educational and informational children's shows in Metro Detroit. Even the shows anagrammed name is full of intent of a good life for children. The KEYS in the name stands for Kids Enjoy Your Selves Without Drugs. The show asks children and their families to look for alternatives to behaviors that can hurt them; and also focuses on issues that are of importance to young people. Positive programs that are going on in and around Metro Detroit for kids and families are highlighted to show children alternatives in a more tangible way. KEYS Kids is designed to entertain and educate their core audience using life-sized puppet characters to teach young viewers about the importance of living a happy, healthy and drug free life - ever confident in who they are.

Other Matters (6 of 9)	Response
Program Title	Aqua Kids Adventures II [COZI 20.2]
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10 & 11am

Total times	26	
aired at		
regularly		
scheduled		
time		
Longth of	30 mins	
Length of	30 1111115	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Aqua Kids Adventures II - E/I, K13-16 Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)

Other Matters (7 of 9)	Response
Program Title	Ariel & Zoey & Eli Too [COZI 20.2]
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30 & 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Ariel & Zoey & Eli, Too - E/I, K13-16 Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

Ariel & Zoey & Eli, Too - E/I, K13-16 Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)

Other Matters (8 of 9)	Response
Program Title	Dog & Cat Training with Joel Silverman [COZI 20.2]
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training with Joel Silverman - E/I, K13-16 The motto of the series Dog and Cat Training with Joel Silverman says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability. (Showplace TV Syndication)

Other Matters (9 of 9)	Response
Program Title	Beta Records [COZI 20.2]
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

BETA Records - E/I, K13-16 Beta Records TV is a teen-focused music interview program in which hosts interview up-and-coming musical artists. The artists talk about their inspirations life choices while emphasizing the importance of music education and education generally. Through these interviews, the hosts and guests try to communicate a grounded balance of priorities and the value of commitment, cooperation and perseverance that teens can apply in their own lives. The program also makes teens aware of past and present music history. By focusing on younger musical artists, the program captures the attention of teens while using the interview format as an effective way to elicit life lessons from the artists that are useful to the teen audience. (Showplace TV Syndication)

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WXON License, Inc. **Attachments** 

No Attachments.