

Children's Television Programming Report

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 City:

 BUFFALO
 State:
 NY

 Service:
 Full Service Television
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 Children's TV Programming Report
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 Status:

Report reflects information for : Second Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	Fox	
		Nielsen DMA	Buffalo	
		Web Home Page Address	www.wutv.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ad to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Will & Dewitt
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon & Tue 7am-730am (4/4/11-6/28/22)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will and Dewitt, along with their human and animal friends, face challenges, such as the first day of school, or tying their shoes for the first time. They often overcome these challenges by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but serves as motivators of growth. Along with this essential kill-based and pro-social education, the series also gives viewers an opportunity to learn primary knowledge based skills. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences and colors. "This program aired on the main digital stream".
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Liberty Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed & Thur, 7am-7:30am (4/6/11-6/30/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. "This program aired on the main digital stream".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Sherlock Holmes in the 22nd Century
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri, 7am-7:30am (4/1/11-6/24/11)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series is designed to build problem-solving and informational management skills and to model the pro-social values and behaviors associated with enduring friendships and effective teamwork. Problem solving themes are illustrated in each episode which also demonstrate fundamental principles of gathering, evaluating, and interpreting information and using it to imagine, present and test plausible scenarios. It is the intent of the series to motivate children to see critical thinking and team problem-solving as exciting, fun, and within their capacity. "This program will air on the main digital stream".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7am-7:30am, (4/2/11-6/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. "This program aired on the main digital stream".
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat, 7:30am-8am (4/2/11-6/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" "This program aired on the main digital stream".

Digital Core Program (6 of 7)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 3:30p-4pm (4/2/11-6/25/11)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEK IN BASEBALL highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. "This program aired on the main digital stream".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	4/30/11 12:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	4/30/11 TW1B #1205
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	5/28/11 12:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 TW1b #1209
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	4/9/11 12:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09
Episode #	4/9/11 TW1B #1202
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	5/7/11 12:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	5/7/11 TW1B #1206
Reason for Preemption	Sports

Digital Core Program (7 of 7)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7am, 7:30am, 8am, 8:30am, 9am, 9:30am (4/2/11-6/25/11)
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multiculturally diverse group of youngsters who are sometimes on and off camera, the attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. "This program aired on the secondary digital stream".
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Dianne Fancher
	Address	699 Hertel Avenue - Ste 100
	City	Buffalo
	State	NY
	Zip	14207
	Telephone Number	716-447-3200
	Email Address	dfancher@sbgnet.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WUTV aired various :30 PSA's geared toward children to include: Salvation Army, Wildfire Prevention, National Guard, Crimestoppers, Adoption, Stop Speeding, Life Long Literacy, McGruff School for Scoundrels, Strong Communities begin at Home, Sexual Explotation, and High School Drop Out Prevention. "WUTV began airing (TCN on 10/30/2010) on its secondary digital channel".

Other Matters (13)

Other Matters (1 of 13)	Response			
Program Title	Will & Dewitt			
Origination	Syndicated			
Days/Times Program Regularly Scheduled	Mon & Tue, 7am - 7:30am (7/4/11-8/30/11)			
Total times aired at regularly scheduled time	18			
Length of Program	30 mins			
Age of Target Child Audience from	3 years to 7 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will and Dewitt, along with their human and animal friends, face challenges, such as the first day of school, or tying their shoes for the first time. They often overcome these challenges by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but serves as motivators of growth. Along with this essential kill-based and pro-social education, the series also gives viewers an opportunity to learn primary knowledge based skills. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences and colors. "This program will air on the main digital stream".			
Other Matters (2 of 13)				
Program Title	Response Liberty Kids			
Origination	Syndicated			
Days/Times Program Regularly Scheduled	Wed & Thur, 7am-7:30am (7/6/11-9/1/11)			
Total times aired at regularly scheduled time	I 18			
Length of Program	30 mins			
Age of Target Child Audience from	7 years to 12 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. "This program will air on the main digital stream".

Other Matters (3 of 13)	Response
Program Title	Sherlock Holmes in the 22nd Century
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri, 7am-7:30am (7/1/11-9/2/11)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series is designed to build problem-solving and informational management skills and to model the pro-social values and behaviors associated with enduring friendships and effective teamwork. Problem solving themes are illustrated in each episode which also demonstrate fundamental principles of gathering, evaluating, and interpreting information and using it to imagine, present and test plausible scenarios. It is the intent of the series to motivate children to see critical thinking and team problem-solving as exciting, fun, and within their capacity. "This program will air on the main digital stream".

Other Matters (4 of 13)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat, 7am-7:30am (7/2/11-9/17/11)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. "This program will air on the main digital stream".

Other Matters (5 o 13)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Progra Regularly Schedule	
Total times aired at regularly scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how ir meets the definition of Core Programming.	
Other Matters (6 of 13)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 3:30p-4pm (7/2/11-9/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and	THIS WEEK IN BASEBALL highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in

Other Matters (7			
of 13)	Response		
Program Title	Dragonfly TV		
Origination	Syndicated		

Days/Times Program Regularly Scheduled	Mon., 7am-7:30am (9/5/11-9/26/11)	
Total times aired at regularly scheduled time	4	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. "This program will air on the main digital stream".	
Other Matters (8 o 13)	f Response	
Program Title	Wild America	
Origination	Syndicated	
Days/Times Progra Regularly Schedul		
Total times aired a regularly scheduled time		
Length of Program	30 mins	
Age of Target Chile Audience from	d 13 years to 16 years	
Describe the educational and informational objective of the program and how i meets the definition Core Programming	n of digital stream".	
Other Matters (9 of 13)	Response	
	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wed., 7am-730am (9/7/11-9/28/11)	

	4
aired at	
regularly	
scheduled time	
0	30 mins
Program	
	13 years to 16 years
Child Audience	
from	
Describe the	This program features weekly educational features such as, "College and You" (tips for choosing and
educational	getting into college), and "Word" (vocabulary skills training), as well as informational features for teens,
and	such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has
informational	been designed to meet needs of children and young adolescents with a unique curiosity about their worl
objective of the	with weekly headlines that present the news in a teen appropriate manner. The program stimulates the
program and	viewers curiosity, develops their learning, congnitive, listening and thinking skills, and serves as an
	enhancement to their academic and educational experience. "This program will air on the main digital
	stream".
Core	
Programming.	
Other Matters (10 of 13)	Response
	•
Program Title	Wild Ltd.
Origination	Syndicated
Days/Times	Fri., 7am-7:30am (9/9/11-9/30/11)
Program	
Regularly	
Scheduled	
Total times aired	4
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Wild Ltd is a half hour conservation series, and in each episode the cameras follow Game Ranger
educational and	Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets
informational	researchers and veterinarians and learns about their work - suggesting job opportunities in the
objective of the	conservation world. Michelle always teaches about the anatomy of the species at hand, the
program and how	conservation listing and why / how we can better preserve their population numbers. Each episode is
it meets the	designed to reveal to children the value of wild spaces and the creatures that live within. "This progra
definition of Core	will air on the main digital stream".
Programming.	
Other Matters (11	of 13) Response
Program Title	Live Life and Win
Origination	Sundicated

Origination

Days/Times Program

Regularly Scheduled

Total times aired at

regularly scheduled time

Syndicated

1

Sat., 7am-7:30am on 9/24/11

Length of Prog	ram	30 mins		
Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		13 years to 16 years A half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise and nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. "This program will air on the main digital stream".		
Program Title	Elizabeth St	tanton's Great Big World		
Origination	Syndicated			
Days/Times Program Regularly Scheduled	Sat., 7:30an	n-8am (9/10/11-9/24/11)		
Total times aired at regularly scheduled time	3			
Length of Program	30 mins			
Age of Target Child Audience from	13 years to	16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	young teens friends trave combines ex opportunitie depth and th field both ins	tanton's Great Big World" provides dynamic core programming in areas of particular concern to s; including global, social, educational, and wellness issues. Elizabeth and select celebrity el around the world volunteering in ares of specific need. "Elizabeth Stanton's Great Big World" xciting, fun, and diverse experiences of world exploration with life-changing volunteer s. Various age-appropriate global issues are introduced to the viewing audience through in- noughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the spire teens to engage in selfless, helping behaviors, and educate them on where and how to find oportunities. "This program will air on the main digital stream". "This program will air on the main m".		
Other Matters (13	Paspansa			
of 13) Program Title	Response Gina D's Kio	ds Club		
Origination	Syndicated			
Days/Times Program Regularly Scheduled	-	7am, 7:30am, 8am, 8:30am, 9am, 9:30am (7/2/11-9/24/11)		

Total times	78
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 6 years
Target Child	
Audience	
from	
Describe the	Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and i
educational	playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is
and	surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets an
informational	Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-
objective of	culturally diverse group of youngsters who are sometimes on and off camera, the attains and maintains the
the program	attention of young children to help further develop their self-image, social skills, math readiness, and readin
and how it	readiness. Various themes throughout the program may include bike safety, not talking to strangers, and
meets the	stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are
definition of	imparted to the target audience. "This program aired on the secondary digital stream".
Core	
Programming.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WUTV Licensee, LLC

Attachments No Attachments.