



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022491765** | File Number: **CPR-174434** | Submit Date: **10/08/2015** | Call Sign: **WTOM-TV** | Facility ID: **21254** |
City: **CHEBOYGAN** | State: **MI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/08/2015 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Traverse City-Cadillac
	Web Home Page Address	www.upnorthlive.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Ruff-Ruff, Tweet and Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10am (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RUFF-RUFF, TWEET AND DAVE - This program chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff-Ruff, Tweet and Dave
List date and time rescheduled	7/11/15 @ 7am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/11/15/ RTD102
Reason for Preemption	Sports

Digital Core Program (2 of 19)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:30am (7/4/15 -9/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ASTROBLAST - Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends. Under the watchful eye of Sal the Octopus, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	7/11/15 @ 7:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/11/15/ ATB102
Reason for Preemption	Sports

Digital Core Program (3 of 19)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 11am (7/4/15- 9/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZYTOWN - This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program aired on the main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	7/12/15 @ 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/11/15/ LZT101
Reason for Preemption	Sports

Digital Core Program (4 of 19)	Response
Program Title	Earth to Luna
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 11:30am (7/4/15 -9/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EARTH TO LUNA! - This pre-school series is about science and the process of scientific inquiry that leads to scientific knowledge. The program follows the adventures of Luna, an inquisitive six-year-old girl, who is a science enthusiast. Luna, along with little brother Jupiter and her pet ferret, Clive, views the earth as a giant laboratory. She is constantly searching to learn more about what things are, and why and how scientific actions take place. This program aired on the main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Earth to Luna
List date and time rescheduled	7/12/15 @ 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/11/15/ ETL102
Reason for Preemption	Sports

Digital Core Program (5 of 19)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12pm (7/4/15 -9/26/15)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POPPY CAT - This program is based on the books by Lara Jones and emphasizes the use of imagination and creative thinking for the viewers. In each episode Lara reads a story to her cat, Poppy, and as the story unfolds they enter an exciting adventure which takes them to distant lands reached by boat, plane or train. Poppy Cat and his animal friends are always nice yet ignore the antics of the resident bully. The lesson in the story is to think creatively and exercise your mind through reading. This program aired on the main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	7/12/15 @ 11am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/11/15/ PCT120
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	9/26/15 @ 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/26/15/ PCT206
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	9/19/15 @ 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/19/15/ PCT205
Reason for Preemption	Sports

Digital Core Program (6 of 19)		Response
Program Title	Tree Fu Tom	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturday/ 12:30pm (1/3/15 - 3/28/15)
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM - This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. He and his friends in Treetopolis invariably run into a problem or disaster that needs fixing. Tom then calls upon viewers to do original dance moves that will bring him "Big World" magic, so he and his friends can resolve the challenge of the day. The dance moves also get the viewer to exercise. The educational messages of the program reinforce positive socio-emotional content, using examples to model being loyal to your friends, knowing how to ask for help, doing the right thing rather than what is convenient, making an effort to share rather than be selfish, and relying on teamwork to accomplish a goal. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	7/12/15 @ 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	7/11/15/ TFT115
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	8/15/15 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/15/15/ TFT120
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	9/12/15 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/12/15/ TFT124
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	8/8/15 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/8/15/ TFT119
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	8/22/15 @ 9:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/22/15/ TFT121
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	8/29/15 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/29/15/ TFT122
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	9/19/15 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/19/15/ TFT125
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	9/26/15 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/26/15/ TFT126
Reason for Preemption	Sports

Digital Core Program (7 of 19)		Response
Program Title		Wild America
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sunday/ 7:30am (7/5/15 - 9/27/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9am (7/4/15 - 9/26/15)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S WILD COUNTDOWN - This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program aired on the secondary digital stream (4.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9:30am (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program aired on the secondary digital stream (4.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 10am (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEA RESCUE - Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the secondary digital stream (4.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)		Response
Program Title		The Wildlife Docs
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday/ 10:30am (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		THE WILDLIFE DOCS - This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the secondary digital stream (4.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 19)	Response
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11am (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES WITH TIM FAULKNER - This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program aired on the secondary digital stream (4.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11:30am (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BORN TO EXPLORE - Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby gives a better understanding why we are different and yet the same. This program aired on the secondary digital stream (4.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)		Response
Program Title	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday/ 11am (7/4/15 - 9/26/15)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	3	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS - This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the secondary digital stream (4.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Future Phenoms
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 10am & 12:30pm (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FUTURE PHENOMS - hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program aired on the secondary digital stream (4.3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)		Response
Program Title		On the Spot
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday/ 10:30am (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		ON THE SPOT - This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program aired on the secondary digital stream (4.3).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (17 of 19)	Response
Program Title	Better Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11am (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV - This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program aired on the secondary digital stream (4.3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Make Television
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11:30am (7/4/15 - 9/26/15)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAKE: TELEVISION - This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program aired on the secondary digital stream (4.3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 12pm (7/4/15 - 9/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program will air on the secondary digital stream (4.3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matthew Diehlmann
Address	2000 West 41st St
City	Baltimore
State	MD
Zip	21211
Telephone Number	410-662-4545
Email Address	mcdiehlmann@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During 2nd quarter of 2015 we hosted and assisted at the following activities for children. Kristen Lowe is the celebrity dancer with Swingshift and the Stars raising money for the Music House a local music center geared towards children and families. Brendon Kinney is the roving reporter for this event. We had a booth at Friday Night Live in downtown Traverse City to promote the No Text Zone, this was staffed by several station staff including Mark Watkins our head meteorologist. Our meteorologists have started their visits to various local elementary school classrooms to talk with the students about meteorology, weather and science now that school is back in session. We ran the following PSA's during 2nd quarter 2015 that covered topics that applied to children; No Text Zone, several different ADHD PSAs, AI Anon, Alcohol Abuse courageous persuaders, Buzzed Driving, Childhood Obesity, Computer skills, Concussion prevention, Drugfree.org, Dental Minute, Diabetes Association, Drunk Driving, Dyslexia, preventing eating disorders, Kids Oral Health, Lets move.org, MADD, Mind your Meds, Pertussis, Reading, Prevent school violence, Several different Stop Bullying PSA's, Teen Suicide prevention, Traverse District Library, Underage Drinking, GED Achievement, Big Brothers /Big Sisters, Boystown Nat'l Hotline, Flu shot awareness, Learning & Attention issue, Let Girls Learn, Seat Belt Use, and Unicef.

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Ruff-Ruff, Tweet and Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RUFF-RUFF, TWEET AND DAVE - This program chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program will air on the main digital stream.

Other Matters (2 of 19)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:30am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ASTROBLAST - Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends and under the watchful eye of Sal the Octopus. Things can still get complicated, but through it all, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program will air on the main digital stream.

Other Matters (3 of 19)	Response
-------------------------	----------

Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZYTOWN - This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program will air on the main digital stream.

Other Matters (4 of 19)	Response
Program Title	Earth to Luna
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EARTH TO LUNA! - This pre-school series is about science and the process of scientific inquiry that leads to scientific knowledge. The program follows the adventures of Luna, an inquisitive six-year-old girl, who is a science enthusiast. Luna, along with little brother Jupiter and her pet ferret, Clive, views the earth as a giant laboratory. She is constantly searching to learn more about what things are, and why and how scientific actions take place. This program will air on the main digital stream.

Other Matters (5 of 19)	Response
Program Title	Poppy Cat
Origination	Network

Days/Times Program Regularly Scheduled	Saturday/ 12pm (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POPPY CAT - This program is based on the books by Lara Jones and emphasizes the use of imagination and creative thinking for the viewers. In each episode Lara reads a story to her cat, Poppy, and as the story unfolds they enter an exciting adventure which takes them to distant lands reached by boat, plane or train. Poppy Cat and his animal friends are always nice yet ignore the antics of the resident bully. The lesson in the story is to think creatively and exercise your mind through reading. This program will air on the main digital stream.

Other Matters (6 of 19)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12:30pm (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM - This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. He and his friends in Treetopolis invariably run into a problem or disaster that needs fixing. Tom then calls upon viewers to do original dance moves that will bring him "Big World" magic, so he and his friends can resolve the challenge of the day. The dance moves also get the viewer to exercise. The educational messages of the program reinforce positive socio-emotional content and use examples to model what it means to be loyal to your friends, how to ask for help, do the right thing rather than what is convenient, make an effort to share rather than be selfish, and rely on teamwork to accomplish a goal. This program will air on the main digital stream.

Other Matters (7 of 19)	Response
Program Title	Wild America
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 7:30AM (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program will air on the main digital stream.

Other Matters (8 of 19)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S WILD COUNTDOWN - This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program will air on the secondary digital stream (4.2).

Other Matters (9 of 19)		Response
Program Title	Ocean Mysteries	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday/ 9:30am (10/3/15 - 12/26/15)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program will air on the secondary digital stream (4.2).	
Other Matters (10 of 19)		Response
Program Title	Sea Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday/ 10am (7/4/15 - 9/26/15)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEA RESCUE - Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program will air on the secondary digital stream (4.2).	
Other Matters (11 of 19)		Response
Program Title	The Wildlife Docs	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday/ 10:30am (10/3/15 - 12/26/15)	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE WILDLIFE DOCS - This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the secondary digital stream (4.2).

Other Matters (12 of 19)	Response
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES WITH TIM FAULKNER - This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world (4.2). Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program will air on the secondary digital stream.

Other Matters (13 of 19)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11:30am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BORN TO EXPLORE - Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby gives a better understanding why we are different and yet the same. This program will air on the secondary digital stream (4.2).
--	--

Other Matters (14 of 19)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/ 11am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS - This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the secondary digital stream (4.2).

Other Matters (15 of 19)	Response
Program Title	Future Phenoms
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 10am & 12:30pm (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FUTURE PHENOMS - hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the secondary digital stream (4.3).
Other Matters (16 of 19)	
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 10:30am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT - This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the secondary digital stream (4.3).
Other Matters (17 of 19)	
Program Title	Better Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV - This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program will air on the secondary digital stream (4.3).
--	---

Other Matters (18 of 19)	Response
Program Title	Make Television
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 11:30am (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAKE: TELEVISION - This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program will air on the secondary digital stream (4.3)

Other Matters (19 of 19)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 12pm (10/3/15 - 12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program will air on the secondary digital stream (4.3).
--	--

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WPBN Licensee, LLC</p>

Attachments

No Attachments.