



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022027601** | File Number: **CPR-121777** | Submit Date: **07/07/2011** | Call Sign: **WFOX-TV** | Facility ID: **11909** |  
City: **JACKSONVILLE** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/07/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX/MNTV/RTV
	Nielsen DMA	Jacksonville-Brunswick
	Web Home Page Address	www.actionnewsjax.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Mayor Peyton's Book Club
Origination	Local
Days/Times Program Regularly Scheduled	Saturday, 7:00AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program was developed by FOX30 at the request of Jacksonville's Mayor, John Peyton, and plays a key role in a city-wide literacy project which encourages children to begin reading. Each week, Mayor Peyton reads one of a series of books written and illustrated about Jacksonville. Whether it's teaching children the letters used in each name of our city's bridges, or spelling the names of the animals at the Jacksonville Zoo, the show's primary goal is to get pre-school children excited about learning. This program is specifically designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. This program was aired on both the analog and main digital program streams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Career Day
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 8:00AM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)		Response
Program Title	Eco Company	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday, 8:30AM 04/03/11 - 06/26/11	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)		Response
Program Title		PETS.TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 9:00AM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 13)		Response
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Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:30AM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)      Response	
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00AM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals.. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)		Response
Program Title		The American Athlete
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 10:30AM 04/03/11 - 06/26/11
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show targeted to an audience of 13-16 year old children, featuring one-on-one interviews with today's hottest and most recognizable superstar athletes. Byron Allen has amazing chemistry with your favorite sports stars making it the most entertaining half hour of your week. Television audiences across the country know him as one of the brightest and funniest of today's comedians, as well as an acclaimed talk show host, writer and actor. Byron buddies up with America's sports icons, learns the secrets of the game, success strategies and lessons in leadership.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 13)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)		Response
Program Title		Mad About
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 9:00AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 13)		Response
Program Title		SPORTS STARS OF TOMORROW
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday, 9:30AM 04/02/11 - 06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)		Response
Program Title	This Week In Baseball	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 3:30PM 04/02/11 - 06/25/11	
Total times aired at regularly scheduled time	9	
Total times aired	13	

Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week In Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week In Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	This Week In Baseball
List date and time rescheduled	Saturday, 4/30/11 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 4/30/11 TWIB #1205
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	This Week In Baseball
List date and time rescheduled	Saturday, 5/07/11 12:30PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 5/07/11 TWIB #1206
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	This Week In Baseball
List date and time rescheduled	Saturday, 4/09/11 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 4/09/11 TWIB #1202
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	This Week In Baseball
List date and time rescheduled	Saturday, 5/28/11 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 5/28/11 TWIB #1209
Reason for Preemption	Sports

Non-Core  
Educational and  
Informational  
Programming (0)



**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Adrian S. West
Address	11700 Central Parkway Unit 2
City	Jacksonville
State	FL
Zip	32224
Telephone Number	904-996-0419
Email Address	awest@ActionNewsJax.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Children PSAs-2nd Quarter 2011 Title/ Length / # of times run (WAWS) Ad Council Energy Savers :30 39x Ad Council Energy Magical :30 25x Ad Council Literacy Tangled :30 42x Ad Council Literacy Tangled :15 19x Ad Council Pet Adoption :30 53x Ad Council Pet Adoption :15 4x Ad Council Wildfire Season :30 43x Ad Council Wildfire Season :15 9x FAB Professor Tinkermeister :30 52x (WAWD- DT2 30.2) Ad Council Energy Savers :30 148x Ad Council Energy Magical :30 3x Ad Council Literacy Tangled :30 145x Ad Council Literacy Tangled :15 6x Ad Council Pet Adoption :30 130x Ad Council Pet Adoption :15 9x Ad Council Wildfire Season :30 125x Ad Council Wildfire Season :15 7x FAB Professor Tinkermeister :30 9x

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Where on Earth is Carmen Sandiego?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series features the world famous super-thief Carmen Sandiego, a former agent of the Acme Detective Agency who's gone bad. Carmen circles the globe stealing major cultural and historical artifacts while trying to outwit two teenage super-sleuths, Zack and Ivy. This cartoon uniquely combines stories of mystery and excitement with historical and geographical facts to keep viewers of all ages entertained.

Other Matters (2 of 13)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.

Other Matters (3 of 13)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.

Other Matters (4 of 13)	Response
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Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (5 of 13)	Response
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Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.

Other Matters (6 of 13)	Response
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Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 9:30AM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.

Other Matters (7 of 13)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day, a weekly half hour program targeted to an audience of 13-16 year old children. The Purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.

Other Matters (8 of 13)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:30AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company is targeted to Teens ages 13-16. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.
<b>Other Matters (9 of 13)</b>	
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:00AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour weekly FCC friendly program for children (13-16). Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.
<b>Other Matters (10 of 13)</b>	
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:30AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is targeted to children ages 13-16 is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.
<b>Other Matters (11 of 13)</b>	
Program Title	SPORTS STARS OF TOMORROW

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly half hour, produced by GameDay, focusing on American youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals.. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.

Other Matters (12 of 13)	Response
Program Title	The American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30AM 07/03/11 - 09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show targeted to an audience of 13-16 year old children, featuring one-on-one interviews with today's hottest and most recognizable superstar athletes. Byron Allen has amazing chemistry with your favorite sports stars making it the most entertaining half hour of your week. Television audiences across the country know him as one of the brightest and funniest of today's comedians, as well as an acclaimed talk show host, writer and actor. Byron buddies up with America's sports icons, learns the secrets of the game, success strategies and lessons in leadership.

Other Matters (13 of 13)	Response
Program Title	This Week In Baseball
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 12:30PM 07/02/11 - 09/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week In Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week In Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Newport Television LLC</b></p>

**Attachments**

No Attachments.