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Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-126536** | Submit Date: **01/09/2012** | Call Sign: **WUAB** | Facility ID: **8532** | City:
LORAIN | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2012 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Cleveland
	Web Home Page Address	http://www.my43.net

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	AQUA KIDS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS, which aired on WUAB's main digital channel throughout the 4th quarter 2011, is a half-hour weekly series that provides core programming in the area of biology and specifically, the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic as it relates to the entire ecosystem of the earth. AQUA KIDS uses the technique of near-peer mentors i.e., children to teach other children. Each episode employs these mentors (called Aqua Kids) who ask questions and experience firsthand the experience of the topic. For example, children might feed manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows to teeth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)		Response
Program Title	JACK HANNA'S INTO THE WILD (main digital channel 28.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed, unpredictable show is filled with remarkable animals, breathtaking scenery, and good family fun. INTO THE WILD, which aired on WUAB's main digital channel throughout the 4th quarter 2011, stars world-renowned animal champion & expert Jack Hanna as he travels the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals & animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 19)		Response
Program Title	ANIMAL ATLAS (main digital channel 28.1)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which aired on WUAB's main digital channel throughout the 4th quarter 2011, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 19)		Response
Program Title		MYSTERY HUNTERS (main digital channel 28.1)
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS, which aired on WUAB's main digital channel throughout the 4th quarter 2011, is a fast-paced, award-winning half-hour series that sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Araya Mengesha and Christina Broccolini, two real-life teenage mystery hunters, scour the world with scientist/skeptic/magician "Doubting Dave" in search of unexplained phenomena.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	WHADDYADO (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:00-7:30AM
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, which aired on WUAB's main digital channel throughout the 4th quarter 2011, is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target age is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up anytime, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants and expert instructions, we learn what the proper reaction should be when/if faced with similar life-threatening circumstances. Also - in an effort to help young people to make the right decision at the right moment - there is a Moral Dilemma segment featured in some of the episodes. NOTE: On Sunday, 12/25/11, the 7AM episode of WHADDYADO was preempted one-time-only due to special holiday programming. The preempted program was rescheduled to its "designated 2nd home" time period (Saturday, 12/24/11 @ 9AM) and viewers were notified of the rebroadcast with crawls that aired throughout the 7-9AM E/I programming on 12/24/11.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WHADDYADO (main digital channel 28.1)
List date and time rescheduled	12/24/11...9:00-9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/25/11...#117
Reason for Preemption	Other

Digital Core Program (6 of 19)	Response
Program Title	ANIMAL ATLAS CLASSICS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30-8:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Classic episodes from the ANIMAL ATLAS series. ANIMAL ATLAS CLASSICS, which aired on WUAB's main digital channel throughout the 4th quarter 2011, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS CLASSICS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation. NOTE: On Sunday, 12/25/11, the 7:30AM episode of ANIMAL ATLAS CLASSICS was preempted one-time-only due to special holiday programming. The preempted program was rescheduled to its "designated 2nd home" time period (Saturday, 12/24/11 @ 9:30AM) and viewers were notified of the rebroadcast with crawls that aired throughout the 7-9AM E/I programming on 12/24/11.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	ANIMAL ATLAS CLASSICS (main digital channel 28.1)
List date and time rescheduled	12/24/11...9:30-10:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/25/11...#705
Reason for Preemption	Other

Digital Core Program (7 of 19)	Response
Program Title	AQUA KIDS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS, which aired in the aforementioned time period on WUAB's main digital channel one-time-only on 12/24/11, is a half-hour weekly series that provides core programming in the area of biology and specifically, the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic as it relates to the entire ecosystem of the earth. AQUA KIDS uses the technique of near-peer mentors i.e., children to teach other children. Each episode employs these mentors (called Aqua Kids) who ask questions and experience firsthand the experience of the topic. For example, children might feed manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows to teeth. NOTE: This was a special additional telecast of the program series and was a different episode from the AQUA KIDS episode that aired earlier on 12/24/11 at 7:00AM. Crawls were aired within the 9-10AM E/I programming on 12/24 to promote this special additional telecast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	JACK HANNA'S INTO THE WILD (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed, unpredictable show is filled with remarkable animals, breathtaking scenery, and good family fun. INTO THE WILD, which aired in the aforementioned time period one-time-only on WUAB's main digital channel on 12/24/11, stars world-renowned animal champion & expert Jack Hanna as he travels the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals & animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. NOTE: This was a special additional telecast of the program series and was a different episode from the INTO THE WILD episode that aired earlier on 12/24/11 at 7:30AM. Crawls were aired within the 9-10AM E/I programming on 12/24 to promote this special additional telecast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	ANIMAL ATLAS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00-10:30AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which aired on WUAB's main digital channel in the aforementioned time period one-time-only on 12/25/11, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation. NOTE: This was a special additional telecast of the program series and was a different episode from the ANIMAL ATLAS episode that aired on 12/24/11 at 8:00AM. Crawls were aired within the 9-10AM E/I programming on 12/24 to promote this special additional telecast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	MYSTERY HUNTERS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS, which aired on WUAB's main digital channel in the aforementioned time period one-time only on 12/25/11, is a fast-paced, award-winning half-hour series that sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Araya Mengesha and Christina Broccolini, two real-life teenage mystery hunters, scour the world with scientist/skeptic/magician "Doubting Dave" in search of unexplained phenomena. NOTE: This was a special additional telecast of the program series and was a different episode from the MYSTERY HUNTERS episode that aired on 12/24/11 at 8:30AM. Crawls were aired within the 9-10AM E/I programming on 12/24 to promote this special additional telecast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	LIBERTY'S KIDS (digital channel 28.2 on WUAB-DT2 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Friday, 9:30-10:00AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series, which aired on WUAB's secondary digital channel "This-TV" throughout the 4th quarter 2011, thrusts the viewer into the dramatic fray of the War of Independence - as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also been taken in by Ben, may be younger than his new "big brother" and "big sister," but he often sees most clearly. The series is packed with action yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	GREEN SCREEN ADVENTURES (digital channel 28.2 on WUAB-DT2 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasize the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES aired on WUAB's secondary digital channel "This-TV" throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	BUSYTOWN MYSTERIES (digital channel 28.2 on WUAB-DT2 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES aired on WUAB's secondary digital channel "This-TV" throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)		Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY - I (digital channel 28.2 on WUAB-DT2 "This-TV")	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. THE BUSY WORLD OF RICHARD SCARRY - I aired on WUAB's secondary digital channel "This-TV" throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY - II (digital channel 28.2 on WUAB-DT2 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. THE BUSY WORLD OF RICHARD SCARRY - II aired on WUAB's secondary digital channel "This-TV" throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	DINO SQUAD - I (digital channel 28.2 on WUAB-DT2 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00-12:30PM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into dinosaurs while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor (a transforming half-human half-dinosaur corporate executive) is creating mutant-saurs in his effort to accelerate global warming. DINO SQUAD - I aired on WUAB's secondary digital channel "This-TV" throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	DINO SQUAD - II (digital channel 28.2 on WUAB-DT2 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1:00PM
Total times aired at regularly scheduled time	14
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into dinosaurs while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor (a transforming half-human half-dinosaur corporate executive) is creating mutant-saurs in his effort to accelerate global warming. DINO SQUAD - II aired on WUAB's secondary digital channel "This-TV" throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (digital channel 28.2 on WUAB-DT2 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each animated episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS ROCKIN' ROAD SHOW aired on WUAB's secondary digital channel "This-TV" throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	DOODLEBOPS (digital channel 28.2 on WUAB-DT2 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS aired on WUAB's secondary digital channel "This-TV" throughout the 4th quarter 2011.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa McManus
Address	1717 East 12th Street
City	Cleveland
State	OH
Zip	44114
Telephone Number	216-367-7105
Email Address	Lmcmanus@woio.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NOTE: Because WUAB-TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable.

Other Matters (21)

Other Matters (1 of 21)	Response
Program Title	AQUA KIDS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS, which will air on WUAB's main digital channel in the 1st quarter 2012, is a half-hour weekly series that provides core programming in the area of biology and specifically, the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of the oceans is necessary to preent and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic as it relates to the entire ecosystem of the earth. AQUA KIDS uses the technique of near-peer mentors i.e., children to teach other children. Each episode employs these mentors (called Aqua Kids) who ask questions and experience firsthand the experience of the topic. For example, children might feed manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows to teeth.

Other Matters (2 of 21)	Response
Program Title	JACK HANNA'S INTO THE WILD (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed, unpredictable show is filled with remarkable animals, breathtaking scenery, and good family fun. INTO THE WILD, which will air on WUAB's main digital channel in the 1st quarter 2012, stars world-renowned animal champion & expert Jack Hanna as he travels the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals & animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
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Other Matters (3 of 21)	Response
Program Title	ANIMAL ATLAS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which will air on WUAB's main digital channel in the 1st quarter 2012, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.

Other Matters (4 of 21)	Response
Program Title	MYSTERY HUNTERS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS, which will air on WUAB's main digital channel in the 1st quarter 2012, is a fast-paced, award-winning half-hour series that sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Araya Mengesha and Christina Broccolini, two real-life teenage mystery hunters, scour the world with scientist/skeptic/magician "Doubting Dave" in search of unexplained phenomena.

Other Matters (5 of 21)	Response
Program Title	WHADDYADO (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, which will air on WUAB's main digital channel in the 1st quarter 2012, is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target age is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up anytime, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants and expert instructions, we learn what the proper reaction should be when/if faced with similar life-threatening circumstances. Also - in an effort to help young people to make the right decision at the right moment - there is a Moral Dilemma segment featured in some of the episodes.
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Other Matters (6 of 21)	Response
Program Title	ANIMAL ATLAS CLASSICS (main digital channel 28.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Classic episodes from the ANIMAL ATLAS series. ANIMAL ATLAS CLASSICS, which will air on WUAB's main digital channel in the 1st quarter 2012, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS CLASSICS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.

Other Matters (7 of 21)	Response
Program Title	REAL LIFE 101 (digital channel 28.2 on WUAB-DT2 "Bounce TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101, targeted to children ages 13-16, introduces viewers to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, REAL LIFE 101 takes viewers "on the job" so that they can see for themselves why these professionals love what they do. Viewers also learn about jobs that they might not know even existed. Each week, hosts explore new professions in the exciting world of work. REAL LIFE 101 will air on WUAB's secondary digital channel ("Bounce TV") in the 1st quarter 2012.

Other Matters (8 of 21)		Response
Program Title	ULTIMATE CHOICE (digital channel 28.2 on WUAB-DT2 "Bounce TV")	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ULTIMATE CHOICE, targeted to children ages 13-16, is a radically different television series where teens embark on thrilling outdoor adventures during the day and in the evening, grapple with controversial issues that they may face. Cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. ULTIMATE CHOICE will air on WUAB's secondary digital channel ("Bounce TV") in the 1st quarter 2012.	

Other Matters (9 of 21)		Response
Program Title	ANIMAL ATLAS (digital channel 28.2 on WUAB-DT "Bounce TV")	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which will air on WUAB's secondary digital channel ("Bounce TV") in the 1st quarter 2012, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as ANIMAL APPETITES (which explores the various diets of animals along with information about how animals catch and eat their food; how diets determine their lifestyle; etc.); ANIMAL ANTICS (a hilarious look at the crazy physical antics and talents of certain species); ANIMAL BABIES (an intimate look at babies of various species - how they are born, how they are raised and the difficulties & delights of growing up) along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens/supports its survival. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing viewers how to support wildlife conservation.	

Other Matters (10 of 21)	Response
Program Title	SAFARI TRACKS (digital channel 28.2 on WUAB-DT2 "Bounce TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS will air on WUAB's secondary digital channel ("Bounce TV") in the 1st quarter 2012.

Other Matters (11 of 21)	Response
Program Title	TEEN KIDS NEWS - I (digital channel 28.2 on WUAB-DT2 "Bounce TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00-12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is an award-winning television news show for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program meets FCC requirements for "core" children's programming by producing weekly educational features such as "Make The Grad" homework tips and "Word" vocabulary skills for teens as well as reports on the dangers of drinking, Internet predators, etc. The show was designed to meet the needs of children and adolescents with a unique curiosity; develops their cognitive, listening, thinking and learning skills; and serves as an enhancement to their academic and educational experiences. The program also enjoys distribution within numerous educational systems and curricula. TEEN KIDS NEWS - I will air on WUAB's secondary digital channel ("Bounce TV") in the 1st quarter 2012.
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Other Matters (12 of 21)	Response
Program Title	TEEN KIDS NEWS - II (digital channel 28.2 on WUAB-DT2 "Bounce TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is an award-winning television news show for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program meets FCC requirements for "core" children's programming by producing weekly educational features such as "Make The Grad" homework tips and "Word" vocabulary skills for teens as well as reports on the dangers of drinking, Internet predators, etc. The show was designed to meet the needs of children and adolescents with a unique curiosity; develops their cognitive, listening, thinking and learning skills; and serves as an enhancement to their academic and educational experiences. The program also enjoys distribution within numerous educational systems and curricula. TEEN KIDS NEWS - II will air on WUAB's secondary digital channel ("Bounce TV") in the 1st quarter 2012.

Other Matters (13 of 21)	Response
Program Title	LIBERTY'S KIDS (digital channel 28.3 on WUAB-DT3 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Friday, 9:30-10:00AM

Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series, which will aired on WUAB's tertiary digital channel "This-TV" in the 1st quarter 2012, thrusts the viewer into the dramatic fray of the War of Independence - as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also been taken in by Ben, may be younger than his new "big brother" and "big sister," but he often sees most clearly. The series is packed with action yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.

Other Matters (14 of 21)	Response
Program Title	GREEN SCREEN ADVENTURES (digital channel 28.3 on WUAB-DT3 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasize the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES will air on WUAB's tertiary digital channel "This-TV" in the 1st quarter 2012.

Other Matters (15 of 21)		Response
Program Title	BUSYTOWN MYSTERIES (digital channel 28.3 on WUAB-DT3 "This-TV")	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES will air on WUAB's tertiary digital channel "This-TV" in the 1st quarter 2012.	

Other Matters (16 of 21)		Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY - I (digital channel 28.3 on WUAB-DT3 "This-TV")	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. THE BUSY WORLD OF RICHARD SCARRY - I will air on WUAB's tertiary digital channel "This-TV" in the 1st quarter 2012.	

Other Matters (17 of 21)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY - II (digital channel 28.3 on WUAB-DT3 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. THE BUSY WORLD OF RICHARD SCARRY - II will air on WUAB's tertiary digital channel "This-TV" in the 1st quarter 2012.
Other Matters (18 of 21)	Response
Program Title	DINO SQUAD - I (digital channel 28.3 on WUAB-DT3 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00-12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into dinosaurs while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor (a transforming half-human half-dinosaur corporate executive) is creating mutant-saurs in his effort to accelerate global warming. DINO SQUAD - I will air on WUAB's tertiary digital channel "This-TV" in the 1st quarter 2012.
Other Matters (19 of 21)	Response
Program Title	DINO SQUAD - II (digital channel 28.3 on WUAB-DT3 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1:00PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into dinosaurs while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their unique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor (a transforming half-human half-dinosaur corporate executive) is creating mutant-saurs in his effort to accelerate global warming. DINO SQUAD - II will air on WUAB's tertiary digital channel "This-TV" in the 1st quarter 2012.

Other Matters (20 of 21)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (digital channel 28.3 on WUAB-DT3 "This-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each animated episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS ROCKIN' ROAD SHOW will air on WUAB's tertiary digital channel "This-TV" in the 1st quarter 2012.

Other Matters (21 of 21)	Response
Program Title	THE DOODLEBOPS (digital channel 28.3 on WUAB-DT3 "This-TV")
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS will air on WUAB's tertiary digital channel "This-TV" in the 1st quarter 2012.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WOIO License Subsidiary, LLC</p>

Attachments

No Attachments.