



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0002538445** File Number: **CPR-143171** Submit Date: **07/08/2013** Call Sign: **WMUR-TV** Facility ID: **73292** 

City: MANCHESTER State: NH

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2013 Filing Status: Active

## Report reflects information for : Second Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | ABC, Me-TV          |
|              | Nielsen DMA           | Boston              |
|              | Web Home Page Address | www.wmur.com        |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(15)

| Digital Core<br>Program (1 of<br>15)   | Response   |
|--|--|
| Program Title  | Jack Hanna's Wild Countdown  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays, 10-10:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (2 of 15)  | Response   |
|--|--|
| Program Title  | Ocean Mysteries  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays, 10:30-11AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding with stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries illustrates how animals and humans often share the same behaviors, challenges and triumphs. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of mingling specials, viewers will get to know and care about the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (3 of<br>15)            | Response              |
|---|-----------------------|
| Program Title                                   | Born To Explore       |
| Origination                                     | Syndicated            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays, 11-11:30AM |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
|--|---|
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, tak viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E ///?                            | Yes   |

| Digital Core<br>Program (4 of<br>15)            | Response             |
|---|----------------------|
| Program Title                                   | Sea Rescue           |
| Origination                                     | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays, 11:30-12N |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation are in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offer educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. The information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core Program (5 of 15)                | Response            |
|---|---------------------|
| Program Title                                 | Teen Kids News      |
| Origination                                   | Syndicated          |
| Days/Times Program Regularly<br>Scheduled     | Sundays, 10:30-11AM |
| Total times aired at regularly scheduled time | 13                  |
| Total times aired                             | 13                  |
| Number of Preemptions                         | 0                   |

| Number of Preemptions for other than Breaking News   |   |
|--|---|
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. Hosted by a diverse team of young journalists. The child-oriented newscast covers serious news topics like terrorism, bullying, health issues as well as entertainment. International news and a regular segment with the Weekly Reader will also be featured. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (6 of 15)  | Response  |
|--|---|
| Program Title  | Recipe Rehab  |
| Origination  | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled   | Sundays, 11-11:30AM   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of<br>Preemptions   | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. |

| Doos the Licenses | Var |
|-------------------|-----|
| Does the Licensee | Yes |
| identify the      |     |
| program by        |     |
| displaying        |     |
| throughout the    |     |
| program the       |     |
| symbol E/I?       |     |
| Symbol L/1:       |     |

## **Digital Preemption Programs #1**

| Questions  | Response     |
|--|--------------|
| Title of Program   | Recipe Rehab |
| List date and time rescheduled   | NA           |
| Is the rescheduled date the second home?   | No           |
| Were promotional efforts made to notify the public of rescheduled date and time? | No           |
| Date Preempted   | 2013-05-26   |
| Episode #  |              |
| Reason for Preemption  | Sports       |

|  |                      | <b>-</b> |
|--|----------------------|----------|
| Digital Core<br>Program (7<br>of 15)                           | Response             |          |
| Program Title  | Food For Thought     |          |
| Origination  | Syndicated           |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays, 11:30AM-12N |          |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 12                   |          |
| Total times aired  | 12                   |          |
| Number of<br>Preemptions                                       | 1                    |          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                      |          |
| Number of<br>Preemptions<br>Rescheduled                        | 0                    |          |
| Length of<br>Program   | 30 mins              |          |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years |          |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

## **Digital Preemption Programs #1**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Food For Thought |
| List date and time rescheduled   | NA               |
| Is the rescheduled date the second home?   | No               |
| Were promotional efforts made to notify the public of rescheduled date and time? | No               |
| Date Preempted   | 2013-05-26       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (8 of 15)                  | Response            |
|--|---------------------|
| Program Title                                      | Children Talk       |
| Origination  | Network             |
| Days/Times<br>Program<br>Regularly<br>Scheduled    | Saturdays, 9-9:30AM |
| Total times aired at regularly scheduled time      | 13                  |
| Total times aired                                  |                     |
| Number of<br>Preemptions                           | 0                   |
| Number of Preemptions for other than Breaking News |                     |

| Number of          |   |
|--------------------|---|
| Preemptions        |   |
| Rescheduled        |   |
| Length of Program  | 30 mins   |
| Age of Target      | 13 years to 16 years  |
| Child Audience     |   |
| Describe the       | ME-TV-second digital channel only. Children Talk is a weekly half-hour series where children talk ab    |
| educational and    | what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor         |
| informational      | Mason, each weekly episode of Children Talk provides young viewers with an educational experience       |
| objective of the   | by visiting a variety of locations with historical or scientific significance. Visits are combined with |
| program and how    | practical demonstrations and useful information for building important life skills. Series includes an  |
| it meets the       | interview segment where children participate in a question and answer session on what they have         |
| definition of Core | learned.  |
| Programming.       |   |
| Does the           | Yes   |
| Licensee identify  |   |
| the program by     |   |
| displaying         |   |
| throughout the     |   |
| program the        |   |
| symbol E/I?        |   |

| Digital Core<br>Program (9 of 15)                  | Response             |
|--|----------------------|
| Program Title                                      | Workforce            |
| Origination  | Network              |
| Days/Times Program Regularly Scheduled             | Saturdays, 9:30-10AM |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  |                      |
| Number of<br>Preemptions                           | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled            |                      |
| Length of Program                                  | 30 mins              |
| Age of Target Child<br>Audience                    | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (10 of 15)  | Response   |
|--|--|
| Program Title  | Travel Thru History  |
| Origination  | Network  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays, 10-10:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (11 of<br>15)           | Response              |
|---|-----------------------|
| Program Title                                   | Safari                |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays, 10:30-11AM |

| ;      | Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
|--------|--|---|
|        | Total times<br>aired   |   |
|        | Number of<br>Preemptions   | 0   |
| 1      | Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
|        | Number of<br>Preemptions<br>Rescheduled  |   |
|        | Length of<br>Program   | 30 mins   |
|        | Age of Target<br>Child Audience  | 13 years to 16 years  |
|        | Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
| ;<br>; | Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (12 of 15)            | Response           |
|---|--------------------|
| Program Title                                 | Cookin' With Cutty |
| Origination                                   | Network            |
| Days/Times<br>Program Regularly<br>Scheduled  | Sundays, 9-9:30AM  |
| Total times aired at regularly scheduled time | 13                 |
| Total times aired                             |                    |
| Number of<br>Preemptions                      | 0                  |

| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 9 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Cookin' With Cutty promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. Our mission is to encourage good health, nutrition and fitness habits to children around the world. Filmed on location throughout the beautiful Hawaiian Islands, Cookin' With Cutty informs and educates children, parents and families through the easiest learning method on earth-FUN! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (13 of 15)  | Response  |
|--|---|
| Program Title  | Kids Cooking For Kids   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Sundays, 9:30-10AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importanc of good nutrition, kitchen safety and a healthy lifestyle. |

Does the Licensee Yes identify the program by displaying throughout the program the symbol E/I?

| Digital Core   |   |
|--|---|
| Program (14 of 15)   | Response  |
| Program Title  | Mad About   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays, 10-10:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Mad About is a half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13-16. A true E/I series, episodes use a creative mixture of humor, improv, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eyecatching animation, music videos, humorous "man-on-the-street" interviews, and viewer-created questions about life's issues |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?         | Yes   |

| Digital Core<br>Program (15 of<br>15)  | Response  |
|--|---|
| Program Title  | Edgemont  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays, 10:30-11AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)   | Response  |
|---|---|
| Program Title   | The Real Winning Edge   |
| Origination   | Syndicated  |
| Days/Times Program Regularly Scheduled:   | Saturdays, 5-5:30AM   |
| Total times aired at regularly scheduled time:  | 13  |
| Number of Preemptions   |   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  | Main Digital Channel only. An uplifting show that profiles remarkable young achievers who have successfully dealt with adversity in order to achieve national success. These youthful role models hail from across the country and from every walk of life. Endorsed by schools and athletic programs around the nation, these stories feature a respected celebrity who is tops in the field of the profiled achiever. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?  | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?   | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? | Yes   |

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                       |
|---|--------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                            |
| Name of children's programming liaison  | Alex Jasiukowicz               |
| Address   | 100 South<br>Commercial Street |
| City  | Manchester                     |
| State   | NH                             |
| Zip   | 03101                          |
| Telephone Number  | 603-641-9073                   |
| Email Address   | ajasiukowicz@hearst.           |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                                |

## Other Matters (15)

| Other Matters (1 of 15)  | Response  |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays, 10-10:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives insights and interesting facts about the animals. |

| Other Matters (2 of 15)  | Response   |
|--|--|
| Program Title  | Ocean Mysteries  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays, 10:30-11AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding with stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries illustrates how animals and humans often share the same behaviors, challenges and triumphs. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of mingling specials, viewers will get to know and care about the fascinating life teeming in our oceans. |

| Other Matters (3 of 15)                         | Response              |
|---|-----------------------|
| Program Title                                   | Born To Explore       |
| Origination                                     | Syndicated            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays, 11-11:30AM |

| Total times  | 13                   |
|--------------|----------------------|
| aired at     |                      |
| regularly    |                      |
| scheduled    |                      |
| time         |                      |
| Length of    | 30 mins              |
| Program      |                      |
| Age of       | 13 years to 16 years |
| Target Child |                      |
| Audience     |                      |
| from         |                      |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Main Digital Channel Only. Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

| Other Matters (4 of 15)  | Response  |
|--|---|
| Program Title  | Sea Rescue  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays, 11:30AM-12N  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. The information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |

| Program Title  | Teen Kids News  |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Sundays, 10:30-11AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. Hosted by a diverse team of young journalists. The child-<br>oriented newscast covers serious news topics like terrorism, bullying, health issues as<br>well as entertainment. International news and a regular segment with the Weekly<br>Reader will also be featured. |

| Other Matters (6 of 15)  | Response  |
|--|---|
| Program Title  | Recipe Rehab  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sundays, 11-11:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Channel Only. In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. |

| Other<br>Matters (7 of<br>15)                   | Response           |
|---|--------------------|
| Program Title                                   | Food For Thought   |
| Origination                                     | Syndicated         |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sundays, 11:30-12N |
| Total times aired at regularly scheduled time   | 13                 |

| Length of    | 30 mins              |  |
|--------------|----------------------|--|
| Program      |                      |  |
| Age of       | 13 years to 16 years |  |
| Target Child |                      |  |
| Audience     |                      |  |
| from         |                      |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

Main Digital Channel Only. Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

| Other Matters (8 of 15)   | Response  |
|---|---|
| Program Title   | Children Talk   |
| Origination   | Network   |
| Days/Times Program Regularly Scheduled  | Saturdays, 9-9:30AM   |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 9 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | ME-TV-second digital channel only. Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. |

| Other Matters (9 of 15)                       | Response             |
|---|----------------------|
| Program Title                                 | Workforce            |
| Origination                                   | Network              |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays, 9:30-10AM |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |

| Age of Target Child<br>Audience from   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |

| Other Matters (10 of 15)   | Response   |
|--|--|
| Program Title  | Travel Thru History  |
| Origination  | Network  |
| Days/Times Program Regularly<br>Scheduled  | Saturdays, 10-10:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |

| Other Matters<br>(11 of 15)                            | Response              |
|--|-----------------------|
| Program Title  | Safari                |
| Origination  | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Saturdays, 10:30-11AM |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                    |
| Length of<br>Program                                   | 30 mins               |
| Age of Target<br>Child<br>Audience from                | 13 years to 16 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ME-TV-second digital channel only. Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

| Other Matters (12 of 15)   | Response  |
|--|---|
| Program Title  | Cookin' with Cutty  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | Sundays, 9-9:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 9 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Cookin' With Cutty promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. Our mission is to encourage good health, nutrition and fitness habits to children around the world. Filmed on location throughout the beautiful Hawaiian Islands, Cookin' With Cutty informs and educates children, parents and families through the easiest learning method on earth-FUN! |

| Other Matters (13 of 15)   | Response   |
|--|--|
| Program Title  | Kids Cooking for Kids  |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Sundays, 9:30-10AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle. |

| Other Matters<br>(14 of 15)  | Response  |
|--|---|
| Program Title  | Mad About   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays, 10-10:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ME-TV-second digital channel only. Mad About is a half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13-16. A true E/I series, episodes use a creative mixture of humor, improv, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye catching animation, music videos, humorous "man-on-the-street" interviews, and viewer-created questions about life's issues. |

| Other Matters  |                      |
|----------------|----------------------|
| (15 of 15)     | Response             |
| Program Title  | Edgemont             |
| Origination    | Network              |
| Days/Times     | Sundays, 10:30-11AM  |
| Program        |                      |
| Regularly      |                      |
| Scheduled      |                      |
| Total times    | 13                   |
| aired at       |                      |
| regularly      |                      |
| scheduled time |                      |
| Length of      | 30 mins              |
| Program        |                      |
|                | 40                   |
| Age of Target  | 13 years to 16 years |
| Child Audience |                      |
| from           |                      |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

ME-TV-second digital channel only. Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The story lines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Hearst Properties Inc. **Attachments** 

No Attachments.