

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-175395** Submit Date: **10/12/2015** Call Sign: **WECT** Facility ID: **48666** City:

WILMINGTON State: NC

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/12/2015 Filing Status: Active

Report reflects information for : Third Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Wilmington NC
	Web Home Page Address	www.wect.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of	
18)	Response
Program Title	Ruff Ruff Tweet & Dave: Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. In compliance with the Children's Television regulations, "Ruff Ruff, Tweet & Dave" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	7-11-15 @ 7:00AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	7-11-15 / RTD102
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	Astroblast; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes. In compliance with the Children's Television regulations, "Astroblast!" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Does the	Yes
Licensee	
dentify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/1?	

Questions	Response
Title of Program	Astroblast; Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	7-11-15 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	7-11-15 / ATB102
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	Lazytown: Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and even building forts and play structures. In compliance with the Children's Television regulations, "Lazytown" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Questions	Response
Title of Program	Lazytown: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	7-12-15 @ 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	7-11-15 / LZT101
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	Earth to Luna!: Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	12

Total times	42
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. The show encourages curiosity, research, and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. For example, Luna might wonder how she can grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupiter (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they've learned. In compliance with the Children's Television regulations, "Earth to Luna!" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Earth to Luna!: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	7-12-15 @ 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	7-11-15 / ETL102
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	Poppy Cat: Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12pm (07/4/15-09/26/15)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure. In compliance with the Children's Television regulations, "Poppy Cat" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
-----------	----------

Title of Program	Poppy Cat: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	9-19-15 @ 9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-19
Episode #	9-19-15 / PCT205
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	7-18-15 @ 9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	7-11-15 / PCT120
Reason for Preemption	Sports

Questions	Response	
Title of Program	Poppy Cat: Channel 44.1 (WECT PRIMARY)	
List date and time rescheduled	9-26-15 @ 9am	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2015-09-26	
Episode #	9-26-15 / PCT206	
Reason for Preemption	Sports	

Digital Core Program (6 of 18)	Response
Program Title	Tree Fu Tom: Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30pm (07/4/15-09/26/15)

Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area, yet has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish and relying on teamwork in order to accomplish a goal. In compliance with the Children's Television regulations, "Tree Fu Tom" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Tree Fu Tom: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	7-18-15 @ 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11

Episode #	7-11-15 / TFT115
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	8-22-15 @ 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-08-22
Episode #	8-22-15 / TFT121
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	8-15-15 @ 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-08-15
Episode #	8-15-15 / TFT120
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	9-19-15 @ 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-19
Episode #	9-19-15 / TFT125
Reason for Preemption	Sports

Title of Program	Tree Fu Tom: Channel 44.1 (WECT PRIMARY)	
List date and time rescheduled	8-8-15 @ 9:30AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2015-08-08	
Episode #	8-8-15 / TFT119	
Reason for Preemption	Sports	

Questions	Response
Title of Program	Tree Fu Tom: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	8-29-15 @ 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-08-29
Episode #	8-29-15 / TFT122
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	9-26-15 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-26
Episode #	9-26-15 / TFT126
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom: Channel 44.1 (WECT PRIMARY)
List date and time rescheduled	9-12-15 @ 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2015-09-12
Episode #	9-12-15 / TFT124
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Culture Click: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the relationship between cultural events every-day life. It analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society. In compliance with the Children's Television regulations, "Culture Click" features an on-air icon indicating that each program is "educationa informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Live Life and Win: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am (07/4/15-09/26/15)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skil such as the importance of exercise and nutrition. In compliance with the Children's Television regulations, "Live Life and Win" features an on-air icon indicating that each program is "educational an informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Animal Atlas: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" travels the globe to meet every kind of animal imaginable, from the familiar to the astound Viewers learn about the animals lives, their history, and the adaptations that have allowed them to survive and thrive. But best of all, viewers meet the animals face to face, whether ape or giant lizard, shark or tigor any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in between. Ah, wildlife! Ah, the tame and the domesticated! Learning about animals is heartwarming, invigorating, and wildly entertaining all at the same time. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. In compliance with the Children's Television regulations, Animal Atlas features an on-air icon indicating that each program is "educational and informational" for children. This "icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Safari Tracks: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari Tracks" is an exciting and entertaining series focused entirely on African wildlife. Filmed in exotic African locations, every show will explore the magnificent and mysterious world of Africa's animals, all in their natural habitat. Led by Ushaka, the show's young South African host, SAFARI TRACKS takes the viewer from the brushlands of the Savanna to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar - and beyond! You'll see everything from rare African birds to "creek crawlers" to animal babies interacting with their mothers and iblings. "Safari Tracks" educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. All of this while remaining fun, fast-paced and always surprising. In compliance with the Children Television regulations, Safari Tracks features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Live Life and Win: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skil such as the importance of exercise and nutrition. In compliance with the Children's Television regulations, "Live Life and Win" features an on-air icon indicating that each program is "educational an informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Real Winning Edge: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10:30am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challeng In compliance with the Children's Television regulations, "The Real Winning Edge" features an air icon indicating that each program is "educational and informational" for children. This "E/I" is displayed throughout each broadcast, as well as identified to program listing services.

Does the Licensee
dentify the program by
displaying throughout
he program the
symbol E/I?

Digital Core Program (13 of 18)	Response
Program Title	Missing: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. In compliance with the Children's Television regulations, "Missing" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Teen Kids News: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teer Kids News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	So You Want to Be: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"So You Want to Be" reveals information about various occupations for teen viewers, while allowing them to explore the different aspects of a wide assortment of professions. "So You Want to Be" also serves as an important educational tool to help our teens make academic decisions. In compliance with the Children's Television regulations, "So You Want to Be" features an on-air icon indicating the each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Does the Licensee	Yes		
identify the			
program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (16 of 18)	Response
Program Title	Tomorrow Today: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Tomorrow Today" is an educational video guidebook for young teens as they are exposed to new innovations and research that will serve them if or when they decide to pursue higher education. The series includes various segment topics such as geothermal energy, new forms of transportation, medical breakthroughs and space exploration. In compliance with the Children's Television regulations, "Tomorrow Today" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Teen Kids News: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:00pm (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teel Kids News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Missing: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30pm (07/4/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Missing profiles the cases of missing children and adults and offers internet safety tips and an
educational and	instructional message from the National Center for Missing and Exploited Children. In
informational objective	compliance with the Children's Television regulations, "Missing" features an on-air icon indicating
of the program and how	that each program is "educational and informational" for children. This "E/I" icon is displayed
it meets the definition of	throughout each broadcast, as well as identified to program listing services.
Core Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout	
the program the symbol	
E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gary McNair
Address	322 Shipyard Blvd.
City	Wilmington
State	NC
Zip	28412
Telephone Number	910-386-5500
Email Address	gmcnair@wect.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2	"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. Wilmington, NC, was selected as the first United States television market to broadcast entirely in digital. This early transition took place on September 8, 2008. Being within the Wilmington, NC, market, WECT was one of the stations to take part in the early digital transition. On September 8, 2008, WECT ceased its analog signal and converted to digital. Since September 8, 2008 WECT has operated as a digital-only station. This FCC 398 was filled out based on the fact that WECT no longer has any analog programming. Therefore, question 10 reports all of our main digital channel programming, as well as our multi-cast digital channel programming. Also, since WECT ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable. On 9/26/11, WECT's digital multi-cast channel changed from WECT Plus, to Bounce Wilmington. We added the Escape Channel as a second multicast channel. We went on the air with that channel (44.3) on 10/15/14 at 11am.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Ruff-Ruff, Tweet & Dave; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10AM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. In compliance with the Children's Television regulations, "Ruff-Ruff, Tweet & Dave" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (2 of 18)	Response
Program Title	Astroblast!; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes. In compliance with the Children's Television regulations, "Astroblast!" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (3 of 18)	Response
Program Title	The Clangers; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11AM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

informational objective of the program and how it meets the definition of Core Programming.

Describe the

educational

and

The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place. In compliance with the Children's Television regulations, "The Clangers" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (4 of 18)	Response
Program Title	Earth to Luna; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30AM (10/03/15-12/26/15)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. In compliance with the Children's Television regulations, "Earth to Luna" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (5 of 18)	Response
Program Title	Lazytown; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12PM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and even building forts and play structures. In compliance with the Children's Television regulations, "Lazytown" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (6 of 18)	Response
Program Title	Tree Fu Tom; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30PM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program	Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area, yet has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational

educational and informational objective of the program and how it meets the definition of Core Programming. Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area, yet has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish and relying on teamwork in order to accomplish a goal. In compliance with the Children's Television regulations, "Tree Fu Tom" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (7 of 18)	Response
Program Title	Awesome Adventures: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10am (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"AWESOME ADVENTURES" is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote."AWESOME ADVENTURES" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. This series is designed with a goal to make learning fun. In compliance with the Children's Television regulations, Awesome Adventures features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (8 of 18)	Response
Program Title	Live Life and Win: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. In compliance with the Children's Television regulations, "Live Life and Win" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (9 of 18)	Response
Program Title	Animal Atlas: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11am (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Target Child	
Audience	
from	
Describe the	"Animal Atlas" travels the globe to meet every kind of animal imaginable, from the familiar to the astounding.
educational	Viewers learn about the animals lives, their history, and the adaptations that have allowed them to survive
and	and thrive. But best of all, viewers meet the animals face to face, whether ape or giant lizard, shark or tiger,
informational	or any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in
objective of	between. Ah, wildlife! Ah, the tame and the domesticated! Learning about animals is heartwarming,
the program	invigorating, and wildly entertaining all at the same time. Just spin the globe. Anywhere, everywhere animals
and how it	live, you'll find Animal Atlas. In compliance with the Children's Television regulations, Animal Atlas features
meets the	an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is
definition of	displayed throughout each broadcast, as well as identified to program listing services.
Core	
Programming.	

Age of

13 years to 16 years

Other Matters (10 of 18)	Response
Program Title	Awesome Adventures: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"AWESOME ADVENTURES" is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. "AWESOME ADVENTURES" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. This series is designed with a goal to make learning fun. In compliance with the Children's Television regulations, Awesome Adventures features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (11 of 18)	Response
Program Title	Live Life and Win: Channel 44.2 (BOUNCE)
Origination	Network

Days/Times Program Regularly Scheduled	Sundays @ 10am (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. In compliance with the Children's Television regulations, "Live Life and Win" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified

definition of Core

Programming.

to program listing services.

Other Matters (12 of 18)	Response
Program Title	Real Winning Edge, The: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10:30am (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. In compliance with the Children's Television regulations, "The Real Winning Edge" features an onair icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (13 of 18)	Response
Program Title	Missing: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	Missing profiles the cases of missing children and adults and offers internet safety tips and an
educational and	instructional message from the National Center for Missing and Exploited Children. In
informational objective	compliance with the Children's Television regulations, "Missing" features an on-air icon indicating
of the program and how	that each program is "educational and informational" for children. This "E/I" icon is displayed
it meets the definition of	throughout each broadcast, as well as identified to program listing services.
Core Programming.	

Other Matters (14 of 18)	Response
Program Title	Teen Kids News: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teen Kids News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (15 of 18)	Response
Program Title	So You Want to Be: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00am (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"So You Want to Be" reveals information about various occupations for teen viewers, while allowing them to explore the different aspects of a wide assortment of professions. "So You Want to Be" also serves as an important educational tool to help our teens make academic decisions. In compliance with the Children's Television regulations, "So You Want to Be" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (16 of 18)	Response
Program Title	Tomorrow Today: Channel 44.3 (ESCAPE)

Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (10/03/15-12/26/15)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Tomorrow Today" is an educational video guidebook for young teens as they are exposed to new innovations and research that will serve them if or when they decide to pursue higher education. The series includes various segment topics such as geothermal energy, new forms of transportation, medical breakthroughs and space exploration. In compliance with the Children's Television regulations "Tomorrow Today" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.	

Other Matters (17 of 18)	Response
Program Title	Teen Kids News: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:00pm (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teel Kids News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (18 of 18)	Response
Program Title	Missing: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30pm (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. In compliance with the Children's Television regulations, "Missing" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WECT License Subsidiary, LLC **Attachments**

No Attachments.