

# Children's Television Programming Report

 FRN: NO FRN
 File Number: CPR-143633
 Submit Date: 07/09/2013
 Call Sign: KDFW
 Facility ID: 33770
 City:

 DALLAS
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/09/2013
 Filing Status: Active

## **Report reflects information for : Second Quarter of 2013**

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliat	
		Affiliated network FOX	
		Nielsen DMA Dallas-Ft. Worth	l
		Web Home Page Address www.myfoxdfw.	com
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens share their stories of inspiration, motivation and triumph over adversity. Athletes introduce the interviews and profiles of these outstanding youngsters who discuss goal-setting and character building.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to inform and entertain kids about the histories and culture of places they visit during each episode. Children travel the world and experience th excitement of journeys while learning about the beauty of nature, its creatures and th people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00 AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" presents news and informational features in a teen appropriate manner. Segments include college advice; personal safety-including tips for new drivers; vocabulary skills training and nutrition. This program develops youngsters' learning, cognitive, listening and thinking skills and stimulates their curiosity. "Teen Kids News" serves as an enhancement of their academic and educational experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	Sun 4/14 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 4/13 11:00 AM #1031
Reason for Preemption	Sports

## Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	Sun 5/12 12:00 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 5/11 11:00 AM #1035
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	Sun 4/28 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 4/27 11:00 AM #1033
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30 AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" shows youngsters they can reach their full potential in life and athletics through hard work, dedication and determination. This program reinforces the importance of key values like discipline, commitment and community involvement.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Sports Stars of Tomorrow
List date and time rescheduled	Sun 4/14 12:30 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 4/13 11:30 AM #732
Reason for Preemption	Sports

Questions	Response
Title of Program	Sports Stars of Tomorrow
List date and time rescheduled	Sun 4/28 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 4/27 11:30 AM #734
Reason for Preemption	Sports

## Digital Preemption Programs #3

Questions	Response
Title of Program	Sports Stars of Tomorrow
List date and time rescheduled	Sun 5/12 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 5/11 11:30 AM #736
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00 PM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Swap TV" gives two kids from different backgrounds the opportunity to "swap" lives for a weekend. Viewers see the special interests of the "swapping" youngsters and the adjustments they make to a different life situation. "Swap TV" emphasizes tolerance and appreciation of different ways of life. Each episode promotes good social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Swap TV
List date and time rescheduled	Sun 4/14 1:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 4/13 12:00 PM #135
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Swap TV
List date and time rescheduled	Sun 5/12 1:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 5/11 12:00 PM #102
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Swap TV
List date and time rescheduled	Sun 4/28 1:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 4/27 12:00 PM #137
Reason for Preemption	Sports

Digital Core Program (6 of 6)

Response

Program Title	Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30 PM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, Jack Hanna, along with his family and crew, travels the world learning about the conservation projects that are making a difference in the lives of the local people and animals.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Into the Wild
List date and time rescheduled	Sun 4/14 1:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 4/13 12:30 PM #422
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Into the Wild
List date and time rescheduled	Sun 4/28 1:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 4/27 12:30 PM #610
Reason for Preemption	Sports

## Digital Preemption Programs #3

Questions

Title of Program	Into the Wild
List date and time rescheduled	Sun 5/12 1:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat 5/11 12:30 PM #6 <sup>-</sup>
Reason for Preemption	Sports

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays 4/07; 4/21; 5/05; 6/02 11:00 AM
Total times aired at regularly scheduled time:	4
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" shows youngsters they can reach their full potential in life and athletics through hard work, dedication and determination. This program reinforces the importance of key values like discipline, commitment and community involvement.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Saunders
Address	400 N. Griffin
City	Dallas
State	ТХ
Zip	75202
Telephone Number	(214) 720-3176
Email Address	Kathy. Saunders@foxt com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you airect this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	1

Liaison Contact

# Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens share their stories of inspiration, motivation and triumph over adversity. Athletes introduce the interviews and profiles of these outstanding youngsters who discuss goal-setting and character building.

Other Matters (2 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to inform and entertain kids about the histories and cultures of places they visit during each episode. Children travel the world and experience the excitement of journeys while learning about the beauty of nature, its creatures and the people who inhabit the land.

Other Matters (3 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" presents news and informational features in a teen appropriate manner. Segments include college advice; personal safety-including tips for new drivers; vocabulary skills training and nutrition. This program develops youngsters' learning, cognitive, listening and thinking skills and stimulates their curiosity. "Teen Kids News" serves as an enhancement of their academic and educational experience.
Other Matters (4 of 7)	Response

Sports Stars of Tomorrow

Program Title

Origination	Syndicated
Days/Times Program Regularly Scheduled	y Saturday 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience f	rom 13 years to 16 years
Describe the educational and informational objective of the pr and how it meets the definition Core Programming.	
Other Matters (5 of 7)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program	Saturday 12:00 PM

**Regularly Scheduled** Total times aired at regularly 13 scheduled time Length of Program 30 mins Age of Target Child Audience 13 years to 16 years from Describe the educational and "Swap TV" gives two kids from different backgrounds the opportunity to "swap" lives for a informational objective of the weekend. Viewers see the special interests of the "swapping" youngsters and the program and how it meets the adjustments they make to a different life situation. "Swap TV" emphasizes tolerance and definition of Core appreciation of different ways of life. Each episode promotes good social values and Programming. respect.

Other Matters (6 of 7)	Response
Program Title	Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Each week, Jack Hanna, along with his family and crew, travel the world learning about the conservation projects that are making a difference in

definition of Core Programming.

learning about the conservation projects that are making a difference in the lives of the local people and animals.

Other Matters (7 of 7)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 4:00 PM

Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Biz Kids" focues on financial literacy and entrepreneurship for teens. Using financial education tools, sketch comedy and inspiring true stories of young entreprenuers, "Biz Kids" provides important information for future success. Each episode features math, language arts and social studies as well as teaching teens about money and business.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge,	
	information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or	
	coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the	
	construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE	
	PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR	
	FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	NW Communications of Texas, Inc.

Attachments No Attachments.