

Children's Television Programming Report

 FRN: 0005795067
 File Number: CPR-127491
 Submit Date: 01/10/2012
 Call Sign: WTXF-TV
 Facility ID: 51568

 City: PHILADELPHIA
 State: PA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/10/2012
 Filing Status: Active
 Filing Status: Active
 Status Date:
 Status Date:

Report reflects information for : Fourth Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affiliat		
		Affiliated network FOX		
		Nielsen DMA Philadelphia		
		Web Home Page Address www.myfoxphilly	.com	
Digital Core	Question		Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
		Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
		y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	14
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 12 to 16 year-olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	14

Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform and entertain children aged 13 to 16 years old. Each episode is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make learning fun. The program is regularly scheduled between 7am and 10pm, is 30 minutes in length and is identified as an educational and informational show targeted to 13 to 16 year-olds, in information provided to national publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8am
Total times aired at regularly scheduled time	14
Total times aired	23
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a magazine series hosted by emmy-award winning actress Mariette Hartley. The objective of the program is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9am
Total times aired at regularly scheduled time	14
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. The program is regularly scheduled between 7am and 10pm, is 30 minutes in length, and is identified as an educational and informational show targeted to 7 to 16 year-olds, in information provided to national publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12noon
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Real Winning Edge" delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This 13 week television series includes three profiles of young achievers per 30 minute episode. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is minutes in length, and is identified as an educational and informational show, targeted to teens (13-year olds), at the beginning of each broadcast and in listings provided to publishers of program guid

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Preemption Programs #1

Questions	Response
Title of Program	The Real Winning Edge
List date and time rescheduled	December 25th @ 12pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	December 24th
Reason for Preemption	Sports

Digital Core

Digital Core Program (6 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" is an educational news magazine series aimed at children and teenagers that discusses important issues in a format intended to educate and inform both children and adults. Educational content for the show is provided by the child-oriented Weekly Reader publication. In-studio segments are shot at studios in Manhattan with field reports done on location around the country. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	December 25th @ 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	December 24th
Reason for Preemption	Sports

Digital C	Core
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Program (7 of 7)	Response
Program Title	Live Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Live Life & Win" features inspirational segments from character and determination in the arts, school and sports to health and wellness to teen success stories, with themes including social responsibility, perseverance, leadership, academic achievement, volunteerism, exercise and nutrition and more, all showing a teen audience how they can "Live Life & Win." The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jennifer E. Best
Address	330 Market Street
City	Philadelphia
State	PA
Zip	19106
Telephone Number	(215) 982- 5290
Email Address	Jennifer. Best@foxtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 12 to 16 year-olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
Other Matters	

Other Matters (2 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a magazine series hosted by Emmy-award winning actress Mariette Hartley. The objective of the program is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform and entertain children aged 13 to 16 years old. Each episode is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make learning fun. The program is regularly scheduled between 7am and 10pm, is 30 minutes in length and is identified as an educational and informational show targeted to 13 to 16 year-olds, in information provided to national publishers of program guides.
	Response Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
educational and informational	"Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creature the animal kingdom. The show is aimed at children and families who want to learn about animal
program and how it meets the	treatment, care and protection. The program is regularly scheduled between 7am and 10pm, is 30 minutes in length, and is identified as an educational and informational show targeted to 7 to 16 year olds, in information provided to national publishers of program guides.

Programming.

Other Matters (5 of 7)	Response
Program Title	Teen Kids News

Origination	Syndicated			
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm			
Total times aired at regularly scheduled time	13 e			
Length of Program	30 mins			
Age of Target Child Audience from	13 years to 16 years			
and informational objective of the program and	een Kids News" is an educational news magazine series aimed at children and teenagers that acusses important issues in a format intended to educate and inform both children and adults. Ilucational content for the show is provided by the child-oriented Weekly Reader publication. In-studio gments are shot at studios in Manhattan with field reports done on location around the country. The ogram is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 nutes in length, and is identified as an educational and informational show, targeted to teens (13-16 ar olds), at the beginning of each broadcast and in listings provided to publishers of program guides.			
Other Matters (6				
of 7)	Response			
Program Title	The Real Winning Edge			
Origination	Syndicated			
Days/Times Program Regularly Scheduled	Saturdays, 12pm			
Total times aired at regularly scheduled time	13			
Length of Program	30 mins			

 Length of Program
 30 mins

 Age of Target
 13 years to 16 years

 Child Audience
 13

 from
 13

 Describe the
 "The Real Winning Edge" delivers to our nation's youth the kind of entertainment value they enjoy

 educational and
 watching, while promoting a value system that enforces a strong source of purpose and worthiness.

 Informational
 This 13 week television series includes three profiles of young achievers per 30 minute episode. The

program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.

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program and how

Other Matters (7 of 7)	Response
Program Title	Live Life & Win
Origination	Network

Days/Times Program	Sundays @ 8am
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the educational and informational	"Live Life & Win" features inspirational segments from character and determination in the arts, school and sports to health and wellness to teen success stories, with themes including social responsibility, perseverance, leadership, academic achievement, volunteerism, exercise and nutrition and more, all
objective of the	showing a teen audience how they can "Live Life & Win." The program is regularly scheduled and airs
program and	between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an
how it meets the	educational and informational show, targeted to teens (13-16 year olds), at the beginning of each
definition of	broadcast and in listings provided to publishers of program guides.
Core	
Programming.	

Attachments No Attachments.