

Children's Television Programming Report

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Report reflects information for : Second Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affiliation	on	
		Affiliated network FOX		
		Nielsen DMA South Bend-Elkh	nart	
		Web Home Page Address www.fox28.com		
Digital Core	Question		Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
		y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Jack Hanna Into the Wild - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7a (4/7-6/30/12)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's: Into the Wild is a series designed to educate and inform children ages 13-16 years old of the wild life of animals and places. This series is based around Jack traveling the world with his friends and family taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jacks travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. Each episode has a tv rating of TV-G E/I throughout the run of the show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Jack Hanna's Animal Adventures - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a (4/7-6/30/12)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in a way that present positive role models and pro-social values within an environmently responsible universe. The program is 30 minutes in length and is identified as an educational, and informational show, targeted to 13-16 years old, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Elizabeth Stanton's Great Big World - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8a (4/7-6/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through indepth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	Pets.TV - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a (4/7-6/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides eductional and information segments exposing the target audience of 13 to 16 years old to everything with pets. The upbeat contemporary presentation relates pets to viewers lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets adn the3ir geographic origins. Professionals share personal experiences of featured animals. The motivational and inspirational message of each gues empowers audiences of all ages to purse more information and education about pets. The E/I symbol is displayed thoughtout the show and complies with all the FCC Childrens Television rules by furthering the educational and informational needs of children 13 to 16 years of age.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	Teen Kids News - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9a (4/7-6/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half hour weekly program provides information and news to students in a way thats eductional as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult dominated media and provides a unique perspective that is not currently available on network news programs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	Awesome Adventures - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30a (4/7-6/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under about the world around them. Each program is 30 minutes in length and is identified as a educational and informational show targeted for 16 and under, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	Wild About Animals - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12p (4/7-6/30/12)
Total times aired at regularly scheduled time	8
Total times aired	12

Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild about animals is a weekly half hour animal magazine series produced for children 16 and under (specific target audience is 13-16). The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

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Questions	Response
Title of Program	Wild About Animals - 28.1
List date and time rescheduled	4/29/2012 12pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	4/28/2012 / 136
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Wild About Animals - 28.1
List date and time rescheduled	4/15/2012 12pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	4/14/2012 / 134
Reason for Preemption	Sports

Questions	Response
Title of Program	Wild About Animals - 28.1
List date and time rescheduled	5/20/2012 12pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	5/19/2012 / 139
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Wild About Animals - 28.1
List date and time rescheduled	5/13/2012 12pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	5/12/2012 / 138
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Wild About Animals - 28.1
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-09
Episode #	6/9/2012 / 142
Reason for Preemption	Other

Digital Core Program (8 of 15)	Response
Program Title	Animal Exploration with Jared Miller - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30a (4/1-6/24/12)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children 13 to 16 years of age. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether its the need for speed or animal heroes-there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. The mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In order for parents, children, and listing services to clearly identify the program as one that fulfills the FCC description of a program that meets kids' educational television needs, each episode will display the recommended rating TV-G E/I icon from beginning to end.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of	
15)	Response
Program Title	Taste Buds - 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9a (4/1-6/24/12)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Aqua Kids - 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30a (4/1-6/24/12)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Real Life 101 - 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10a (4/1-6/24/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adult in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Major Decision - 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30a (4/1-6/24/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Animal Atlas - 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11a (4/1-6/24/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a weekly half hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up beat and entertaining narration over beautifully shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and persepctive of young viewers through a friendly and fascinating presentation of information about the animal world.

Licensee identify the program by displaying throughout the program the symbol E/I?	Does the	Yes		
displaying throughout the program the	Licensee identify			
throughout the program the	the program by			
program the	displaying			
	throughout the			
symbol E/I?	program the			
	symbol E/I?			

Digital Core Program (14 of 15)	Response
Program Title	Mystery Hunter - 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:30a (4/1-6/24/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a weekly half hour program designed and produced for viewers 13-16 years of age. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to questions the world around them. Armed with vide cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15	
of 15)	Response
Program Title	MLB Player Poll - 28.1

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 3:00pm (4/7-6/30/12)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/PI For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically usir traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physic Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	MLB Player Poll - 28.1
List date and time rescheduled	5/19/2012 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	05/19/2012 / MLBPP107
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	MLB Player Poll - 28.1
List date and time rescheduled	5/12/2012 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	5/12/2012 / MLBPP106
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	MLB Player Poll - 28.1
List date and time rescheduled	4/28/2012 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	04/28/2012 / MLBPP104
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	MLB Player Poll - 28.1
List date and time rescheduled	4/14/2012 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	04/14/2012 / MLBPP102
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	Animal Atlas Classics - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 6:30a (4/7-6/30/12)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics continues its tradition as a series that blends animal images with information on a wide range of life science issues in a manner that is entertaining and clever. The episodes combine facts, comparisons, and reflections on broad concepts with an engaging narration that targets the 13 to 16 year old age range in both vocabulary and interest level. The series is rich with interesting details that support examination and curiosity. The program maintains educational integrity while remaining entertaining to its target age group. Additionally, there is a wide range of visuals that support viewer interest from underwater photography to close ups of animal morphology and an editing style that includes fast cuts and split screens to better make comparative points. The compare and contrast method of looking at mammals, lizards, invertebrates, and extinct species, while educationally sound, is kept entertaining with humor and an irreverent tone "perfect, again, for the target age. This blend of authentic educational value with target-age entertainment is typical of the Animal Atlas series. The entertainment value of the series may make the educational value nearly invisible to the viewer, but it is there.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Does the	Yes
Licensee	
provide	
information	
regarding the	
program,	
including an	
indication of	
the target	
child	
audience, to	
publishers of	
program	
guides	
consistent	
with 47 C.F.	
R. Section	
73.673?	

Date and Time Aired:

Questions		Response
Date Time		
Non-Core Educational and Informational Programming (2 of 4)	Response	
Program Title	Animal Atlas - 28.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Saturday 4a (4/7-6/30/12)	
Total times aired at regularly scheduled time:	13	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the Animal Atlas continues its tradition as a series that blends animal images with information on a wide range educational of life science issues in a manner that is entertaining and clever. The episodes combine facts, comparisons, and reflections on broad concepts with an engaging narration that targets the 13 to 16 year old age range in both vocabulary and interest level. The series is rich with interesting details that support examination and informational objective of curiosity. The program maintains educational integrity while remaining entertaining to its target age group the program with such devices as intercutting facial close ups of a gorilla and a chimp as reaction shots, a narration that and how it often addresses animals instead of the human audience, and a wonderfully whimsical musical score. meets the Visuals, not facts, lead the content. The use of clear and colorful graphics is excellent as support for definition of concept clarity. Size comparisons are done in silhouette, typical in state adopted textbooks and the global map with highlighted ranges elephant species is necessary for geographic context at the 13 to 16 year old age range. Additionally, there is a wide range of visuals that support viewer interest from underwater Programming. photography to close ups of animal morphology and an editing style that includes fast cuts and split screens to better make comparative points. The compare and contrast method of looking at mammals, lizards, invertebrates, and extinct species, while educationally sound, is kept entertaining with humor and an irreverent tone "perfect, again, for the target age. This blend of authentic educational value with target-age entertainment is typical of the Animal Atlas series. The entertainment value of the series may make the educational value nearly invisible to the viewer, but it is there.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Yes

Date and Time Aired:

and

Core

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 4)	Response	
Program Title	Jack Hanna's Animal Advent	tures - 28.1
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Saturday 4:30a (4/7-6/30/12))
Total times aired at regularly scheduled time:	13	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode is designed to present positive role models universe. The program is 30	tures is to educate and inform children 13-16 years of age. reveal to children the world around them in a way that and pro-social values within an environmently responsible minutes in length and is identified as an educational, and to 13-16 years old, at the beginning of each broadcast and hers of program guides.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes	
Date and Time Aired:		
Questions		Response

Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	American Athlete - 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday 5:30a (4/1-6/24/12)

Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete is a television program that goes one on one with the world's greatest sports superstars. As each athlete shares their passion for their particular sport, careful use of leading questions allows the athletes to open up to the viewers sharing the personal triumphs, aspirations an words of advise. The program's motivational and inspirational message of each guest empowers audiences of all ages to pursue their dreams through high expectations both personally and professionally and a strong commitment to a sport.Each segment of The American Athlete delivers are educational and informational message that supports current social, intellectual and emotional aspect of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance or priorities, dedication, and perseverance children can apply to their lives. In one segment Freddy Adu stated to the viewers, I just worked hard and everything happens for a reason.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response
Date Time	

Sponsored Core Programming (0)

Question	Respons
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ed Kral
Address	58096 County Road 7 South
City	Elkhart
State	IN
Zip	46517
Telephone Number	574-679- 9758
Email Address	ekral@fc com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	MLB Player Poll - 28.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 3p (7/7-9/29/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Play For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physical Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Other Matters (2
of 15)	Response
Program Title	Jack Hanna Into the Wild - 28.1

Pr	rogram Title	Jack Hanna Into the Wild - 28.1
Or	rigination	Syndicated
Da	ays/Times	Saturday 7a (7/7-9/29/12)
Pr	rogram	
Re	egularly	
Sc	cheduled	
То	otal times aired	13
at	regularly	
SC	cheduled time	
Le	ength of	30 mins
Pr	rogram	

Age of Target Child Audience from

definition of

Programming.

Core

13 years to 16 years

Describe the Jack Hanna's: Into the Wild is a series designed to educate and inform children ages 13-16 years old of the wild life of animals and places. This series is based around Jack traveling the world with his friends educational and informational and family taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jacks travels he raises awareness of different cultures, geography and objective of the spectacular animals and animal facts, while teaching children the importance of stewardship of our program and environment through his documented donations to conservation efforts worldwide. Each episode has a tv how it meets the rating of TV-G E/I throughout the run of the show.

Other Matters (3 of 15)	Response
Program Title	Jack Hanna's Animal Adventures - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a (7/7-9/29/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in a way that present positive role models and pro-social values within an environmently responsible universe. The program is 30 minutes in length and is identified as an educational, and informational show, targeted to 13-16 years old, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (4 of 15)	Response
Program Title	Elizabeth Stanton's Great Big World - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8a (7/7-9/29/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern Describe the educational to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need informational ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great objective of Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse the program and how it experiences of world exploration with the life-changing volunteer opportunities available in these same meets the areas. Various age-appropriate global issues are introduced to the viewing audience through indepth and definition of thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. Programming.

and

Core

Age of Target Child

Audience from

13 years to 16 years

Other Matters (5 of 15)	Response
Program Title	Pets.TV - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a (7/7-9/29/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides eductional and information segments exposing the target audience of 13 to 16 years old to everything with pets. The upbeat contemporary presentation relates pets to viewers lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals. The motivational and inspirational message of each guest empowers audiences of all ages to purse more information and education about pets. The E/I symbol is displayed thoughtout the show and complies with all the FCC Childrens Television rules by furthering the educational and informational needs of children 13 to 16 years of age.
Other Matters ((6 of 15) Response
Program Title	Teen Kids News - 28.1
Origination	Syndicated
Days/Times Pro Regularly Sche	
Total times aire regularly sched time	
Length of Progr	ram 30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half hour weekly program provides information and news to students in a way thats eductional as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult dominated media and provides a unique perspective that is not currently available on network news programs.

Other Matters (7 of 15)	Response
Program Title	Awesome Adventures - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30a (7/7-9/29/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under about the world around them. Each program is 30 minutes in length and is identified as an educational and informational show targeted for 16 and under, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (8 of 15) Response
Program Title	Wild About Animals - 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12p (7/7-9/29/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild about animals is a weekly half hour animal magazine series produced for children 16 and under (specific target audience is 13-16). The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further about animals they see everyday.
Other Matters (9 of 15) Respo	onse
Program Title Anima	al Exploration with Jared Miller - 28.2

Origination Syndicated

Program Regularly Scheduled	Sunday 7:30a (7/1-9/30/12)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children 13 to 16 years of age. Each week Jarod looks at exotic an domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether its the need for speed or animal heroes-there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. The mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to revert to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In order for parents, children, and listing services to clearly ident the program as one that fulfills the FCC description of a program that meets kids' educational television needs, each episode will display the recommended rating TV-G E/I icon from beginning to end.
Other Matters (10 of 15)	Response
Program Title	Taste Buds - 28.2
Program Title Origination	Taste Buds - 28.2 Network
Origination Days/Times Program Regularly	Network
Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Network Sunday 9a (7/1-9/30/12)
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of	Network Sunday 9a (7/1-9/30/12) 14

(11 of 15)	Response
Program Title	Aqua Kids - 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30a (7/1-9/30/12)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while shari their adventures and what they learn about preserving a world for everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Other Matters (1 of 15)	2 Response
Program Title	Real Life 101 - 28.2
	Real Life 101 - 28.2 Network
Program Title	Network Sunday 10a (7/1-9/30/12)
Program Title Origination Days/Times Program Regular	Network Sunday 10a (7/1-9/30/12) Iy
Program Title Origination Days/Times Program Regular Scheduled Total times aired regularly	Network Iv Sunday 10a (7/1-9/30/12) at 14
Program Title Origination Days/Times Program Regular Scheduled Total times aired regularly scheduled time	Network Iv Sunday 10a (7/1-9/30/12) at 14 m 30 mins

Other Matters (13 of 15) Response

Program Title	Major Decision - 28.2
Origination	Network
Days/Times	Saturday 10:30a (7/1-9/30/12)
Program	
Regularly	
Scheduled	
Total times aired	14
at regularly	
scheduled time	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Major Decision is a weekly half-hour program designed and produced for children aged 13-16.
educational and	by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the
informational	career path. Each episode focuses on one career with an in-depth interview, a multi-faceted rev
objective of the	and career ranking. The importance of career guidance is highlighted in this series, which gives
program and how	viewers a glimpse into the life of a different profession in each episode. As teens prepare for life
it meets the	high school, Major Decision provides more information about the options available to them as a
definition of Core	
Programming.	
. rogrammig.	
Other Matters	
	Response
Program Title	Animal Atlas - 28.2
Origination	Network
Days/Times	Sunday 11a (7/1-9/30/12)
Program	
Regularly	
Scheduled	
Total times aired	14
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16
educational and	the animal kingdom. Every week viewers are given an in-depth look at many different kinds of ar
informational	their biology and habitats, their eating and socializing habits, and much, much more. The series
objective of the	an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife
program and	habitats all over the world. Without pandering, pontificating, or watering down material, it broader
how it meets the	knowledge and perspective of young viewers through a friendly and fascinating presentation of
definition of Core	information about the animal world.
Programming.	
Other Matters (15	
of 15)	Response

of 15)	Response
Program Title	Mystery Hunter - 28.2
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 11:30a (7/1-9/30/12)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.

Inc.

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. **WSJV Television**,

Attachments No Attachments.