



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001587583** | File Number: **CPR-127651** | Submit Date: **01/10/2012** | Call Sign: **KSBW** | Facility ID: **19653** | City:  
**SALINAS** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2012** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Monterey-Salinas    |
|              | Web Home Page Address | www.ksbw.com        |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core Programs(17)

| Digital Core Program (1 of 17)   | Response   |
|--|--|
| Program Title  | Turbo Dogs   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday, 9:00 - 9:30 A.M.   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Turbo Dogs" features the hilarious antics of a wacky, dog-filled community who are wild about racing. Dash, Mags, GT, Strut, Stinkbert and Clutch make up the fastest group of dogs n Racerville, and they will take kids on an accelerated adventure filled with comedic high jinks and fast racing action. the story lines are non-stop fun, while at the same time, they emphasize friendship, fair play, teamwork and will offer valuable rules of the road. Program airs on KSBW's main digital channel 8.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

Digital Preemption Programs #1

| Questions  | Response             |
|--|----------------------|
| Title of Program   | Turbo Dogs           |
| List date and time rescheduled   | N/A                  |
| Is the rescheduled date the second home?   | No                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                   |
| Date Preempted   |                      |
| Episode #  | Saturday, 11/19/2011 |
| Reason for Preemption  | Sports               |

| Digital Core Program (2 of 17)   |  | Response |
|--|--|----------|
| Program Title  | Shelldon   |          |
| Origination  | Network  |          |
| Days/Times Program Regularly Scheduled   | Saturday, 9:30 - 10:00 A.M.  |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Total times aired  | 13   |          |
| Number of Preemptions  | 1  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  | 0  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 4 years to 8 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Shelldon" is a lighthearted series that aims to entertain while educating children about marine life. Set in the world of seashells, the show also informs kids on what they can do to help make the world a better and greener place. The series of kids, ages 4-8 focuses on environmental themes. Program airs on KSBW's main digital channel 8.1. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Shelldon            |
| List date and time rescheduled   | N/A                 |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                  |
| Date Preempted   |                     |
| Episode #  | Saturday 11/19/2011 |
| Reason for Preemption  | Sports              |

| Digital Core Program (3 of 17)         |                              | Response |
|--|------------------------------|----------|
| Program Title                          | The Magic School Bus         |          |
| Origination                            | Network                      |          |
| Days/Times Program Regularly Scheduled | Saturday, 10:00 - 10:30 A.M. |          |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 11  |
| Total times aired  | 13  |
| Number of Preemptions  | 3   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 4 years to 9 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. Program airs on KSBW's main digital channel 8.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | The Magic School Bus       |
| List date and time rescheduled   | Saturday 12/03/2011 4 p.m. |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | Saturday 12/03/2011        |

|                       |        |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

## Digital Preemption Programs #2

| Questions  | Response             |
|--|----------------------|
| Title of Program   | The Magic School Bus |
| List date and time rescheduled   | N/A                  |
| Is the rescheduled date the second home?   | No                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                   |
| Date Preempted   |                      |
| Episode #  | Saturday 11/19/2011  |
| Reason for Preemption  | Sports               |

## Digital Preemption Programs #3

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | The Magic School Bus       |
| List date and time rescheduled   | Saturday 10/15/2011 4 p.m. |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | Saturday 10/15/2011        |
| Reason for Preemption  | Sports                     |

| Digital Core Program (4 of 17)                     | Response                     |
|--|------------------------------|
| Program Title                                      | Babar                        |
| Origination  | Network                      |
| Days/Times Program Regularly Scheduled             | Saturday, 10:30 - 11:00 A.M. |
| Total times aired at regularly scheduled time      | 11                           |
| Total times aired                                  | 13                           |
| Number of Preemptions                              | 3                            |
| Number of Preemptions for other than Breaking News |                              |
| Number of Preemptions Rescheduled                  | 2                            |
| Length of Program                                  | 30 mins                      |
| Age of Target Child Audience                       | 6 years to 10 years          |



|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle. Program airs on KSBW's main digital channel 8.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Babar                     |
| List date and time rescheduled   | Sat. 10/15/2011 4:30 p.m. |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | Saturday 10/15/2011       |
| Reason for Preemption  | Sports                    |

#### Digital Preemption Programs #2

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Babar               |
| List date and time rescheduled   |                     |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                  |
| Date Preempted   |                     |
| Episode #  | Saturday 11/19/2011 |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #3

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Babar                     |
| List date and time rescheduled   | Sat. 12/03/2011 4:30 p.m. |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | Saturday 12/03/2011       |
| Reason for Preemption  | Sports                    |

| Digital Core Program (5 of 17)   |   | Response |
|--|---|----------|
| Program Title  | Teen Kids News  |          |
| Origination  | Syndicated  |          |
| Days/Times Program Regularly Scheduled   | Saturday, 11:00-11:30 A.M.  |          |
| Total times aired at regularly scheduled time  | 11  |          |
| Total times aired  | 13  |          |
| Number of Preemptions  | 3   |          |
| Number of Preemptions for other than Breaking News   |   |          |
| Number of Preemptions Rescheduled  | 2   |          |
| Length of Program  | 30 mins   |          |
| Age of Target Child Audience   | 13 years to 16 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>"Teen Kids News" is a dynamic television news program for teens by teens. The half-hour weekly program provides information and news to students in a way that's educational, as well as, entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Geared toward teens ages 13 to 16. Program airs on KSBW's main digital channel 8.1.</p> |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |          |

Digital Preemption Programs #1

| Questions                      | Response             |
|--------------------------------|----------------------|
| Title of Program               | Teen Kids News       |
| List date and time rescheduled | Sun. 12/04/11 9 a.m. |

|  |                       |
|--|-----------------------|
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   |                       |
| Episode #  | Sat. 12/03/11 11 a.m. |
| Reason for Preemption  | Sports                |

**Digital Preemption Programs #2**

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | Teen Kids News        |
| List date and time rescheduled   | Sun. 10/16/11 9 a.m.  |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   |                       |
| Episode #  | Sat. 10/15/11 11 a.m. |
| Reason for Preemption  | Sports                |

**Digital Preemption Programs #3**

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | Teen Kids News        |
| List date and time rescheduled   | N/A                   |
| Is the rescheduled date the second home?   | No                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                    |
| Date Preempted   |                       |
| Episode #  | Sat. 11/19/11 11 a.m. |
| Reason for Preemption  | Sports                |

| Digital Core<br>Program (6 of 17)                   |    | Response                     |
|---|----|------------------------------|
| Program Title                                       |    | Animal Exploration           |
| Origination   |    | Syndicated                   |
| Days/Times<br>Program Regularly<br>Scheduled        |    | Saturday, 11:30 - 12:00 P.M. |
| Total times aired at<br>regularly<br>scheduled time | 8  |                              |
| Total times aired                                   | 10 |                              |
| Number of<br>Preemptions                            | 6  |                              |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Have you ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheethas to chimpanzees, from snakes to snails, from baboons to bears, "Animal Exploration with Jarod Miller," brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, "Animal Exploration.." entertains, informs and inspiries viewers as Jarod interacts with creatures in unexpected ways. Program airs on KSBW's main digital channel 8.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Digital Preemption Programs #1

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Animal Exploration       |
| List date and time rescheduled   | N/A                      |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                       |
| Date Preempted   |                          |
| Episode #  | Sat. 11/26/11 11:30 a.m. |
| Reason for Preemption  | Sports                   |

Digital Preemption Programs #2

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Animal Exploration       |
| List date and time rescheduled   | Sun. 10/16/11 4:00 p.m.  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 10/15/11 11:30 a.m. |
| Reason for Preemption  | Sports                   |

Digital Preemption Programs #3

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Animal Exploration       |
| List date and time rescheduled   | N/A                      |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                       |
| Date Preempted   |                          |
| Episode #  | Sat. 12/17/11 11:30 a.m. |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #4

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Animal Exploration       |
| List date and time rescheduled   | Sun. 12/04/11 4:00 p.m.  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 12/03/11 11:30 a.m. |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #5

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Animal Exploration       |
| List date and time rescheduled   | N/A                      |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                       |
| Date Preempted   |                          |
| Episode #  | Sat. 12/10/11 11:30 a.m. |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #6

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Animal Exploration       |
| List date and time rescheduled   | N/A                      |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                       |
| Date Preempted   |                          |
| Episode #  | Sat. 11/19/11 11:30 a.m. |
| Reason for Preemption  | Sports                   |

| Digital Core Program (7 of 17)   |  | Response |
|--|--|----------|
| Program Title  | Eco Company  |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | Sat. 3:30 - 4:00 P.M.  |          |
| Total times aired at regularly scheduled time  | 10   |          |
| Total times aired  | 10   |          |
| Number of Preemptions  | 4  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  | 0  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now, there's "Eco Company," a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. "Eco Company" will explore all aspects of being green and understanding how we impact our world. The Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition, through the dynamic and interactive eco-company. tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live Green! Program airs on KSBW's main digital channel 8.1.</p> |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

#### Digital Preemption Programs #1

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |                         |
|--|-------------------------|
| Title of Program   | Eco Company             |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 10/22/11 3:30 p.m. |
| Reason for Preemption  | Sports                  |

#### Digital Preemption Programs #2

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Eco Company             |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 10/08/11 3:30 p.m. |
| Reason for Preemption  | Sports                  |

#### Digital Preemption Programs #3

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Eco Company             |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 10/29/11 3:30 p.m. |
| Reason for Preemption  | Sports                  |

#### Digital Preemption Programs #4

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Eco Company             |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 11/19/11 3:30 p.m. |
| Reason for Preemption  | Sports                  |

| Digital Core Program (8 of 17)   |   | Response |
|--|---|----------|
| Program Title  | Willa's Wild Life   |          |
| Origination  | Network   |          |
| Days/Times Program Regularly Scheduled   | Saturday, 4:00-4:30 pm.   |          |
| Total times aired at regularly scheduled time  | 8   |          |
| Total times aired  | 8   |          |
| Number of Preemptions  | 6   |          |
| Number of Preemptions for other than Breaking News   |   |          |
| Number of Preemptions Rescheduled  | 0   |          |
| Length of Program  | 30 mins   |          |
| Age of Target Child Audience   | 6 years to 10 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple of elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa! Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in "I Love Lucy," finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality-rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. Program airs on KSBW's main digital channel 8.1. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |          |

Digital Preemption Programs #1

| Questions                      | Response          |
|--------------------------------|-------------------|
| Title of Program               | Willa's Wild Life |
| List date and time rescheduled | N/A               |



|  |                         |
|--|-------------------------|
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 10/22/11 4:00 p.m. |
| Reason for Preemption  | Sports                  |

#### Digital Preemption Programs #2

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Willa's Wild Life       |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 10/15/11 4:00 p.m. |
| Reason for Preemption  | Sports                  |

#### Digital Preemption Programs #3

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Willa's Wild Life       |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 11/12/11 4:00 p.m. |
| Reason for Preemption  | Sports                  |

#### Digital Preemption Programs #4

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Willa's Wild Life       |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 10/08/11 4:00 p.m. |
| Reason for Preemption  | Sports                  |

#### Digital Preemption Programs #5

| Questions        | Response          |
|------------------|-------------------|
| Title of Program | Willa's Wild Life |

|  |                         |
|--|-------------------------|
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 11/19/11 4:00 p.m. |
| Reason for Preemption  | Sports                  |

**Digital Preemption Programs #6**

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Willa's Wild Life       |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 12/03/11 4:00 p.m. |
| Reason for Preemption  | Sports                  |

| Digital Core Program (9 of 17)                     | Response                   |
|--|----------------------------|
| Program Title                                      | Pearlie                    |
| Origination  | Network                    |
| Days/Times Program Regularly Scheduled             | Saturday, 4:30 - 5:00 P.M. |
| Total times aired at regularly scheduled time      | 9                          |
| Total times aired                                  | 9                          |
| Number of Preemptions                              | 5                          |
| Number of Preemptions for other than Breaking News |                            |
| Number of Preemptions Rescheduled                  | 0                          |
| Length of Program                                  | 30 mins                    |

|  |  |
|--|--|
| Age of Target Child Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Pearlie" is an animated comedy series based on the children's book series Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlle focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlle was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlle's nemesis and cousin Saphira, often takes advantage of Pearlle's good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, we see Pearlle approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Program airs on KSBW's main digital channel 8.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Pearlie                 |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 11/12/11 4:30 p.m. |
| Reason for Preemption  | Sports                  |

#### Digital Preemption Programs #2

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Pearlie                 |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 12/03/11 4:30 p.m. |
| Reason for Preemption  | Sports                  |

#### Digital Preemption Programs #3

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |                         |
|--|-------------------------|
| Title of Program   | Pearlie                 |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 10/15/11 4:30 p.m. |
| Reason for Preemption  | Sports                  |

**Digital Preemption Programs #4**

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Pearlie                 |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 11/19/11 4:30 p.m. |
| Reason for Preemption  | Sports                  |

**Digital Preemption Programs #5**

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Pearlie                 |
| List date and time rescheduled   | N/A                     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                      |
| Date Preempted   |                         |
| Episode #  | Sat. 10/22/11 4:30 p.m. |
| Reason for Preemption  | Sports                  |

| Digital Core Program (10 of 17)               | Response                    |
|---|-----------------------------|
| Program Title                                 | Jack Hanna's Wild Countdown |
| Origination                                   | Syndicated                  |
| Days/Times Program Regularly Scheduled        | Saturday, 9:00 - 9:30 A.M.  |
| Total times aired at regularly scheduled time | 10                          |

|  |  |
|--|--|
| Total times aired  | 14   |
| Number of Preemptions  | 4  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 4  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. Program airs on digital multicast channel 8.2, Central Coast ABC |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Digital Preemption Programs #1

| Questions  | Response                    |
|--|-----------------------------|
| Title of Program   | Jack Hanna's Wild Countdown |
| List date and time rescheduled   | Sun. 11/27/11 11:00 a.m.    |
| Is the rescheduled date the second home?   | Yes                         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                         |
| Date Preempted   |                             |
| Episode #  | Sat. 11/26/11 9:00 a.m.     |
| Reason for Preemption  | Sports                      |

Digital Preemption Programs #2

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |                             |
|--|-----------------------------|
| Title of Program   | Jack Hanna's Wild Countdown |
| List date and time rescheduled   | Sun. 10/09/11 11:00 a.m.    |
| Is the rescheduled date the second home?   | Yes                         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                         |
| Date Preempted   |                             |
| Episode #  | Sat. 10/08/11 9:00 a.m.     |
| Reason for Preemption  | Sports                      |

### Digital Preemption Programs #3

| Questions  | Response                    |
|--|-----------------------------|
| Title of Program   | Jack Hanna's Wild Countdown |
| List date and time rescheduled   | Sun. 12/04/11 11:00 a.m.    |
| Is the rescheduled date the second home?   | Yes                         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                         |
| Date Preempted   |                             |
| Episode #  | Sat. 12/03/11 9:00 a.m.     |
| Reason for Preemption  | Sports                      |

### Digital Preemption Programs #4

| Questions  | Response                    |
|--|-----------------------------|
| Title of Program   | Jack Hanna's Wild Countdown |
| List date and time rescheduled   | Sun. 11/13/11 11:00 a.m.    |
| Is the rescheduled date the second home?   | Yes                         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                         |
| Date Preempted   |                             |
| Episode #  | Sat. 11/12/11 9:00 a.m.     |
| Reason for Preemption  | Sports                      |

| Digital Core Program (11 of 17)               | Response                         |
|---|----------------------------------|
| Program Title                                 | Ocean Mysteries with Jeff Corwin |
| Origination                                   | Syndicated                       |
| Days/Times Program Regularly Scheduled        | Saturday, 9:30 - 10:00 A.M.      |
| Total times aired at regularly scheduled time | 10                               |

|  |   |
|--|---|
| Total times aired  | 14  |
| Number of Preemptions  | 4   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 4   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. Program airs on digital multicast channel 8.2, Central Coast ABC |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Ocean Mysteries with Jeff Corwin |
| List date and time rescheduled   | Sun. 12/04/11 11:30 a.m.         |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | Sat. 12/03/11 9:30 a.m.          |
| Reason for Preemption  | Sports                           |

#### Digital Preemption Programs #2

| Questions                      | Response                         |
|--------------------------------|----------------------------------|
| Title of Program               | Ocean Mysteries with Jeff Corwin |
| List date and time rescheduled | Sun. 11/27/11 11:30 a.m.         |

|  |                         |
|--|-------------------------|
| Is the rescheduled date the second home?   | Yes                     |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   |                         |
| Episode #  | Sat. 11/26/11 9:30 a.m. |
| Reason for Preemption  | Sports                  |

Digital Preemption Programs #3

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Ocean Mysteries with Jeff Corwin |
| List date and time rescheduled   | Sun. 10/09/11 11:30 a.m.         |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | Sat. 10/08/11 9:30 a.m.          |
| Reason for Preemption  | Sports                           |

Digital Preemption Programs #4

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Ocean Mysteries with Jeff Corwin |
| List date and time rescheduled   | Sun. 11/13/11 11:30 a.m.         |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | Sat. 11/12/11 9:30 a.m.          |
| Reason for Preemption  | Sports                           |

| Digital Core Program (12 of 17)               | Response                     |
|---|------------------------------|
| Program Title                                 | Born to Explore              |
| Origination                                   | Syndicated                   |
| Days/Times Program Regularly Scheduled        | Saturday, 10:00 - 10:30 A.M. |
| Total times aired at regularly scheduled time | 10                           |
| Total times aired                             | 14                           |



|  |   |
|--|---|
| Number of Preemptions  | 4   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 4   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. Program airs on digital multicast channel 8.2, Central Coast ABC |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Born to Explore          |
| List date and time rescheduled   | Sun. 12/04/11 12:00 p.m. |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 12/03/11 10:00 A.M. |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #2

| Questions                      | Response                 |
|--------------------------------|--------------------------|
| Title of Program               | Born to Explore          |
| List date and time rescheduled | Sun. 11/13/11 12:00 p.m. |

|  |                          |
|--|--------------------------|
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 11/12/11 10:00 A.M. |
| Reason for Preemption  | Sports                   |

Digital Preemption Programs #3

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Born to Explore          |
| List date and time rescheduled   | Sun. 11/27/11 12:00 p.m. |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 11/26/11 10:00 A.M. |
| Reason for Preemption  | Sports                   |

Digital Preemption Programs #4

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Born to Explore          |
| List date and time rescheduled   | Sat. 10/09/11 12:00 p.m. |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 10/08/11 10:00 a.m. |
| Reason for Preemption  | Sports                   |

| Digital Core Program (13 of 17)               | Response                         |
|---|----------------------------------|
| Program Title                                 | Culture Click                    |
| Origination                                   | Syndicated                       |
| Days/Times Program Regularly Scheduled        | Saturday, 10:30 a.m.- 11:00 a.m. |
| Total times aired at regularly scheduled time | 10                               |
| Total times aired                             | 14                               |

|  |  |
|--|--|
| Number of Preemptions  | 4  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 4  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click. Program airs on digital multicast channel 8.2, Central Coast ABC |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Culture Click              |
| List date and time rescheduled   | Sun. 11/13/11 12:30 p.m.   |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | Sat. 11/12/2011 10:30 a.m. |
| Reason for Preemption  | Sports                     |

#### Digital Preemption Programs #2

| Questions                      | Response                 |
|--------------------------------|--------------------------|
| Title of Program               | Culture Click            |
| List date and time rescheduled | Sun. 12/04/11 12:30 p.m. |

|  |                            |
|--|----------------------------|
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | Sat. 12/03/2011 10:30 a.m. |
| Reason for Preemption  | Sports                     |

### Digital Preemption Programs #3

| Questions  | Response                    |
|--|-----------------------------|
| Title of Program   | Culture Click               |
| List date and time rescheduled   | Sun. 11/27/11 12:30 p.m.    |
| Is the rescheduled date the second home?   | Yes                         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                         |
| Date Preempted   |                             |
| Episode #  | SSat. 11/26/2011 10:30 a.m. |
| Reason for Preemption  | Sports                      |

### Digital Preemption Programs #4

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Culture Click              |
| List date and time rescheduled   | Sun. 10/09/11 12:30 p.m.   |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | Sat. 10/08/2011 10:30 a.m. |
| Reason for Preemption  | Sports                     |

| Digital Core Program (14 of 17)               | Response                     |
|---|------------------------------|
| Program Title                                 | Every Day Health             |
| Origination                                   | Syndicated                   |
| Days/Times Program Regularly Scheduled        | Saturday, 11:00 - 11:30 A.M. |
| Total times aired at regularly scheduled time | 9                            |
| Total times aired                             | 14                           |

|  |  |
|--|--|
| Number of Preemptions  | 5  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 5  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action. Program airs on digital multicast channel 8.2, Central Coast ABC |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Every Day Health         |
| List date and time rescheduled   | Sun. 11/13/11 1:00 p.m.  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 11/12/11 11:00 a.m. |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #2

| Questions                      | Response                |
|--------------------------------|-------------------------|
| Title of Program               | Every Day Health        |
| List date and time rescheduled | Sun. 12/04/11 1:00 p.m. |

|  |                          |
|--|--------------------------|
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 12/03/11 11:00 a.m. |
| Reason for Preemption  | Sports                   |

Digital Preemption Programs #3

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Every Day Health         |
| List date and time rescheduled   | Sun. 11/06/11 1:00 p.m.  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 11/05/11 11:00 a.m. |
| Reason for Preemption  | Sports                   |

Digital Preemption Programs #4

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Every Day Health         |
| List date and time rescheduled   | Sun. 10/09/11 1:00 p.m.  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 10/08/11 11:00 a.m. |
| Reason for Preemption  | Sports                   |

Digital Preemption Programs #5

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Every Day Health         |
| List date and time rescheduled   | Sun. 11/27/11 1:00 p.m.  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 11/26/11 11:00 a.m. |
| Reason for Preemption  | Sports                   |

| Digital Core Program (15 of 17) |  | Response                            |
|---------------------------------|--|-------------------------------------|
| Program Title                   |  | Food for Thought with Claire Thomas |

|  |   |
|--|---|
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 11:30 - 12:00 P.M.  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 8   |
| Total times<br>aired   | 13  |
| Number of<br>Preemptions   | 6   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 5   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Program airs on digital multicast channel 8.2, Central Coast ABC |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

**Digital Preemption Programs #1**

| Questions                                | Response                            |
|--|-------------------------------------|
| Title of Program                         | Food for Thought with Claire Thomas |
| List date and time rescheduled           | N/A                                 |
| Is the rescheduled date the second home? | No                                  |

|  |                          |
|--|--------------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | No                       |
| Date Preempted   |                          |
| Episode #  | Sat. 12/31/11 11:30 a.m. |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #2

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Food for Thought with Claire Thomas |
| List date and time rescheduled   | Sun. 11/13/11 1:30 p.m.             |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | Sat. 11/12/11 11:30 a.m.            |
| Reason for Preemption  | Sports                              |

#### Digital Preemption Programs #3

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Food for Thought with Claire Thomas |
| List date and time rescheduled   | Sun. 10/09/11 1:30 p.m.             |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | Sat. 10/08/11 11:30 a.m.            |
| Reason for Preemption  | Sports                              |

#### Digital Preemption Programs #4

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Food for Thought with Claire Thomas |
| List date and time rescheduled   | Sun. 12/04/11 1:30 p.m.             |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | Sat. 12/03/11 11:30 a.m.            |
| Reason for Preemption  | Sports                              |

#### Digital Preemption Programs #5

| Questions                      | Response                            |
|--------------------------------|-------------------------------------|
| Title of Program               | Food for Thought with Claire Thomas |
| List date and time rescheduled | Sun. 11/06/11 1:30 p.m.             |



|  |                          |
|--|--------------------------|
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   |                          |
| Episode #  | Sat. 11/05/11 11:30 a.m. |
| Reason for Preemption  | Sports                   |

Digital Preemption Programs #6

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Food for Thought with Claire Thomas |
| List date and time rescheduled   | Sun. 11/27/11 1:30 p.m.             |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   |                                     |
| Episode #  | Sat. 11/26/11 11:30 a.m.            |
| Reason for Preemption  | Sports                              |

| Digital Core Program (16 of 17)                    | Response                       |
|--|--------------------------------|
| Program Title                                      | Teen Kids News                 |
| Origination  | Syndicated                     |
| Days/Times Program Regularly Scheduled             | Sunday, 10:00 a.m.- 10:30 a.m. |
| Total times aired at regularly scheduled time      | 11                             |
| Total times aired                                  | 11                             |
| Number of Preemptions                              | 2                              |
| Number of Preemptions for other than Breaking News |                                |
| Number of Preemptions Rescheduled                  | 0                              |
| Length of Program                                  | 30 mins                        |
| Age of Target Child Audience                       | 13 years to 16 years           |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Teen Kids News" is a dynamic television news program for teens by teens. The half-hour weekly program provides information and news to students in a way that's educational, as well as, entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Geared toward teens ages 13 to 16. Program airs on digital multicast channel 8.2, Central Coast ABC |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Preemption Programs #1**

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Teen Kids News           |
| List date and time rescheduled   | N/A                      |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                       |
| Date Preempted   |                          |
| Episode #  | Sun. 12/25/11 10:00 a.m. |
| Reason for Preemption  | Sports                   |

**Digital Preemption Programs #2**

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Teen Kids News           |
| List date and time rescheduled   | N/A                      |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                       |
| Date Preempted   |                          |
| Episode #  | Sun. 10/08/11 10:00 a.m. |
| Reason for Preemption  | Sports                   |

| Digital Core Program (17 of 17) |             | Response |
|---------------------------------|-------------|----------|
| Program Title                   | Eco Company |          |
| Origination                     | Syndicated  |          |

|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday, 10:30 a.m.- 11:00 a.m.  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 11  |
| Total times<br>aired   | 11  |
| Number of<br>Preemptions   | 2   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now, there's "Eco Company," a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. "Eco Company" will explore all aspects of being green and understanding how we impact our world. The Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition, through the dynamic and interactive eco-company. tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live Green! Program airs on digital multicast channel 8.2, Central Coast ABC |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response    |
|--|-------------|
| Title of Program   | Eco Company |
| List date and time rescheduled   | N/A         |
| Is the rescheduled date the second home?   | No          |
| Were promotional efforts made to notify the public of rescheduled date and time? | No          |

|                       |                          |
|-----------------------|--------------------------|
| Date Preempted        |                          |
| Episode #             | Sun. 12/25/11 10:30 a.m. |
| Reason for Preemption | Sports                   |

**Digital Preemption Programs #2**

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Eco Company              |
| List date and time rescheduled   | N/A                      |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                       |
| Date Preempted   |                          |
| Episode #  | Sun. 10/08/11 10:30 a.m. |
| Reason for Preemption  | Sports                   |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response           |
|---|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   |                    |
| Name of children's programming liaison  | Theresa Wright     |
| Address   | 238 John Street    |
| City  | Salinas            |
| State   | CA                 |
| Zip   | 93901              |
| Telephone Number  | 831 758-7720       |
| Email Address   | twright@hearst.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                    |

Other Matters (17)

| Other Matters (1 of 17)  | Response  |
|--|---|
| Program Title  | Turbo Dogs  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 9:00 - 9:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Turbo Dogs" features the hilarious antics of a wacky, dog-filled community who are wild about racing. Dash, Mags, GT, Strut, Stinkbert and Clutch make up the fastest group of dogs in Racerville, and they will take kids on an accelerated adventure filled with comedic high jinks and fast racing action. the story lines are non-stop fun, while at the same time, they emphasize friendship, fair play, teamwork and will offer valuable rules of the road. Program will air on KSBW's main digital channel 8.1. |

| Other Matters (2 of 17)  | Response   |
|--|--|
| Program Title  | Shelldon   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday, 9:30 - 10:00 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Shelldon" is a lighthearted series that aims to entertain while educating children about marine life. Set in the world of seashells, the show also informs kids on what they can do to help make the world a better and greener place. The series of kids, ages 4-8 focuses on environmental themes. Program will air on KSBW's main digital channel 8.1. |

| Other Matters (3 of 17)                | Response                   |
|--|----------------------------|
| Program Title                          | The Magic School Bus       |
| Origination                            | Network                    |
| Days/Times Program Regularly Scheduled | Saturday, 10:00 - 10:30 AM |



|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 4 years to 9 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Magic School Bus" is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. Program will air on KSBW's main digital channel 8.1. |

| Other Matters (4 of 17)  | Response  |
|--|---|
| Program Title  | Barbar  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 10:30 - 11:00 A.M.  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle. Program will air on KSBW's main digital channel 8.1. |

| Other Matters (5 of 17)                | Response                 |
|--|--------------------------|
| Program Title                          | Eco Company              |
| Origination                            | Syndicated               |
| Days/Times Program Regularly Scheduled | Saturday, 3:30 - 4:00 PM |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now, there's "Eco Company," a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. "Eco Company" will explore all aspects of being green and understanding how we impact our world. The Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition, through the dynamic and interactive eco-company. tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live Green! Program will air on KSBW's main digital channel 8.1. |

| Other Matters (6 of 17)  | Response  |
|--|---|
| Program Title  | Willa's Wild Life   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 4:00 - 4:30 PM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple of elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa! Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in "I Love Lucy," finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality-rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. Program will air on KSBW's main digital channel 8.1. |

| Other Matters (7 of 17) | Response |
|-------------------------|----------|
|-------------------------|----------|

|  |  |
|--|--|
| Program Title  | Pearlie  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 4:30 - 5:00 P.M.   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 4 years to 8 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | "Pearlie" is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Program will air on KSBW's main digital channel 8.1. |

| Other Matters<br>(8 of 17)                             | Response                 |
|--|--------------------------|
| Program Title  | Teen Kid News            |
| Origination  | Syndicated               |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Sunday, 9:00 - 9:30 A.M. |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                       |
| Length of<br>Program                                   | 30 mins                  |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years     |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Teen Kids News" is a dynamic television news program for teens by teens. The half-hour weekly program provides information and news to students in a way that's educational, as well as, entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Geared toward teens ages 13 to 16. Program will air on KSBW's main digital channel 8.1. |
|--|--|

| Other Matters (9 of 17)  | Response  |
|--|---|
| Program Title  | Animal Exploration  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday, 9:30 - 10:00 A.M.   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Have you ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheethas to chimpanzees, from snakes to snails, from baboons to bears, "Animal Exploration with Jarod Miller," brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, "Animal Exploration.." entertains, informs and inspiries viewers as Jarod interacts with creatures in unexpected ways. Program will air on KSBW's main digital channel 8.1. |

| Other Matters (10 of 17)                      | Response                    |
|---|-----------------------------|
| Program Title                                 | Jack Hanna's Wild Countdown |
| Origination                                   | Syndicated                  |
| Days/Times Program Regularly Scheduled        | Saturday, 9:00 - 9:30 A.M.  |
| Total times aired at regularly scheduled time | 13                          |
| Length of Program                             | 30 mins                     |
| Age of Target Child Audience from             | 13 years to 16 years        |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. The program will air on digital multicast channel 8.2, Central Coast ABC |
|--|--|

| Other Matters (11 of 17)   | Response  |
|--|---|
| Program Title  | Ocean Mysteries with Jeff Corwin  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday, 9:30 - 10:00 A.M.   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. The program will air on digital multicast channel 8.2, Central Coast ABC |

| Other Matters (12 of 17)                      | Response                     |
|---|------------------------------|
| Program Title                                 | Born to Explore              |
| Origination                                   | Syndicated                   |
| Days/Times Program Regularly Scheduled        | Saturday, 10:00 - 10:30 A.M. |
| Total times aired at regularly scheduled time | 13                           |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. Airs digital multicast channel 8.2, Central Coast ABC |

| Other Matters (13 of 17)   | Response   |
|--|--|
| Program Title  | Culture Click  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday, 10:30 - 11:00 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click. The program will air on digital multicast channel 8.2, Central Coast ABC |

| Other Matters (14 of 17) | Response        |
|--------------------------|-----------------|
| Program Title            | Everyday Health |
| Origination              | Syndicated      |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Saturday, 11:00 - 11:30 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action. The program will air on digital multicast channel 8.2, Central Coast ABC |

| Other Matters (15 of 17)                      | Response                           |
|---|------------------------------------|
| Program Title                                 | Food for Thought with Clare Thomas |
| Origination                                   | Syndicated                         |
| Days/Times Program Regularly Scheduled        | Saturday, 11:30 - 12:00 P.M.       |
| Total times aired at regularly scheduled time | 13                                 |
| Length of Program                             | 30 mins                            |
| Age of Target Child Audience from             | 13 years to 16 years               |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. The program will air on digital multicast channel 8.2, Central Coast ABC |
|--|---|

| Other Matters (16 of 17)   | Response   |
|--|--|
| Program Title  | Teen Kids News   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 10:00 - 10:30 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Teen Kids News" is a dynamic television news program for teens by teens. The half-hour weekly program provides information and news to students in a way that's educational, as well as, entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Geared toward teens ages 13 to 16. The program will air on digital multicast channel 8.2, Central Coast ABC |

| Other Matters (17 of 17)                      | Response                 |
|---|--------------------------|
| Program Title                                 | Eco Company              |
| Origination                                   | Syndicated               |
| Days/Times Program Regularly Scheduled        | Sunday, 10:30 - 11:00 AM |
| Total times aired at regularly scheduled time | 13                       |



|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now, there's "Eco Company," a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. "Eco Company" will explore all aspects of being green and understanding how we impact our world. The Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition, through the dynamic and interactive eco-company. tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live Green! The program will air on digital multicast channel 8.2, Central Coast ABC |

Certification

| Question   | Response                                   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Hearst<br/>Stations<br/>Inc.</b></p> |

**Attachments**

No Attachments.