FCC Federal Communications Commission

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Children's Television Programming Report

FRN: **0024376642** | File Number: **CPR-166528** | Submit Date: **04/06/2015** | Call Sign: **WKYC** | Facility ID: **73195** | City: **CLEVELAND** | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/06/2015** | Filing Status: **Active**

Report reflects information for : First Quarter of 2015

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Cleveland
	Web Home Page Address	www.wkyc.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)	Digital Core Program (1 of 18)	Response
	Program Title	Where on Earth is Carmen Sandiego
	Origination	Local
	Days/Times Program Regularly Scheduled	Saturday 8-8:30am 1/1/15 - 1/17/15
	Total times aired at regularly scheduled time	3
	Total times aired	
	Number of Preemptions	0
	Number of Preemptions for other than Breaking News	
	Number of Preemptions Rescheduled	
	Length of Program	30 mins
	Age of Target Child Audience	4 years to 10 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil gIvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
	Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 1/1/15 - 1/17/15
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response

Program Title	Dive Olly Dive
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 1/1/15 - 1/17/15
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-in-training, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Dive Olly Dive

Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8-8:30am 1/1/15 - 1/17/15
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-in-training, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	Where on Earth is Carmen Sandiego
Origination	Local

Days/Times Program Regularly Scheduled	Saturday 8-8:30am 1/1/15 - 1/17/15
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. Ivy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil gIvy and her younger brother, Zack, work for the Acme Detective Agency. Their job? To track down and foil glamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis. lamorous super-thief Carmen Sandiego, who's out to steal priceless treasures all over the world. There's mystery and excitement, plus lots of history and culture, as the intrepid teen sleuths travel the globe in pursuit of their elusive nemesis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	Dive Olly Dive
Origination	Local

Days/Times Program Regularly Scheduled	Saturday 8-8:30am 1/1/15 - 1/17/15
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel)Dive Olly Dive follows the adventures of Olly, a young submarine-in-training, and Beth, his best friend and fellow sub-in-training. Stationed at the Special Underwater Research Facility (S.U.R.F.) under the guidance of Diver Doug, the young subs explore their spectacular underwater world. Joining Olly and Beth are Skid, Doug's sleek transport vehicle; Brandt, a cantankerous hermit crab who imagines himself as a pirate; UMA, an eight-appendaged Underwater Maintenance Assistant; Ranger, a tiny cowboy seahorse who wrangles his herd of squid; Shankley, the Scottish sea crane who spins tales of the deep seas; Suzy, the awesome aerobatic seas plane; and Luseal, the fun-loving, athletic seal. Whether carrying out a research assignment for Diver Doug, playing in spectacular Lava Rock Park, or evading the dangers found in Dark Trench, there's never a dull moment in Olly's world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Lazytown
Origination	Network

Days/Times Program Regularly Scheduled	Wed 12:30-1pm 1/1/15 - 3/31/15
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Tree Fu Tom
Origination	Network

Days/Times Program Regularly Scheduled	Tue 12:30-1pm 1/1/15 - 3/31/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	The Chica Show
Origination	Network

Days/Times Program Regularly Scheduled	Mon 12:30-1pm 1/1/15 - 3/31/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 18)	**Response**
Program Title	Noodle & Doodle
Origination	Network

Days/Times Program Regularly Scheduled	Fri 12:30-1pm 1/1/15 - 3/31/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(See Question 17) Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Astroblast!
Origination	Network

Days/Times Program Regularly Scheduled	Sat 11:30am-12:00pm 1/1/15 - 3/31/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Poppy Cat
Origination	Network

Days/Times Program Regularly Scheduled	Thu 12:30-1pm 1/1/15 - 3/31/15
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2015-01-01
Episode #	
Reason for Preemption	Other

Digital Core Program (13 of 18)	**Response**
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00 - 9:30am 1/18/15 - 3/31/15
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 18)	**Response**
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30 - 10:00am 1/18/15 - 3/31/15
Total times aired at regularly scheduled time	10

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00 - 10:30am 1/18/15-3/31/15
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am 1/18/15-3/31/15
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 18)	Response

Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am 1/18/15 - 3/31/15
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30am - 12:00pm 1/18/15 - 3/31/15
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Moir
Address	1333 Lakeside Avenue
City	Cleveland
State	OH
Zip	44114
Telephone Number	216-344-3351
Email Address	tmoir@wkyc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	*Poppy Cat was preempted on 1/1/15 by NBC network for live coverage of the Tournament of Roses Parade. Every attempt was made to reschedule but we were unable to find an appropriate time slot. Where on Earth is Carmen Sandiego and Dive Olly Dive ceased airing after the 1/17/15 episodes. We changed the programmer of our multicast channel and therefore changed the children's programming to six thirty minute episodes of Food for Thoought each Saturday as noted above. Lazytown only aired 12 times in Q1 because there were only 12 Wednesdays in the quarter.

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Monday 12:30-1pm 4/1/15-6/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (2 of 14)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Friday 12:30-1pm 4/6/15-6/30/15
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

Other Matters (3 of 14)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 12:30-1pm 4/1/15-4/5/15
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Other Matters (4 of 14)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 12:30-1pm 4/1/15-6/30/15

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.

Other Matters (5 of 14)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Friday 12:30-1pm 4/1/15-4/5/15
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (6 of 14)	Response

Program Title	Food For Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9-9:30am 4/1/15-6/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (7 of 14)	Response
Program Title	Food For Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30-10am 4/1/15-6/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (8 of 14)	Response
Program Title	Food For Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10-10:30am 4/1/15-6/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (9 of 14)	Response
Program Title	Food For Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11am 4/1/15-6/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (10 of 14)	Response
Program Title	Food For Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11-11:30am 4/1/15-6/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (11 of 14)	Response
Program Title	Food For Thought
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30am-12pm 4/1/15-6/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on 13.2 multicast channel) Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (12 of 14)	Response
Program Title	Astroblast!
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30am-12:00pm 4/1/15-6/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Other Matters (13 of 14)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Tues 12:30-1:00pm 4/6/15-6/30/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Other Matters (14 of 14)	Response
Program Title	Earth to Luna
Origination	Network
Days/Times Program Regularly Scheduled	Wed 12:30-1:00pm 4/6/15-6/30/15
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**WKYC-TV, Inc.**

Attachments   No Attachments.