



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030027791** | File Number: **CPR-119985** | Submit Date: **04/08/2011** | Call Sign: **KWHD** | Facility ID: **37103** | City:
HILO | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Honolulu
	Web Home Page Address	www.kwhe.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Angels Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Angels Friends series is an illustrated cartoon program aimed at 13 to16 year olds. The music is upbeat and appropriate for the target audience. The main characters deal with making choices in life which is one of the main challenges that adolescents are faced with as they grow and mature. Contemporary issues such as bullying establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance of friendship taking responsibility for your actions and fair play. Within each episode the stories are about real life issues that teenagers face such as bullying standing up for friends peer pressure body image being a leader rather than a follower staying true to yourself and original ideas are better than copies among other important challenges. The series appeals to the adolescent audience because of its visuals contemporary issues and occasional intrigue and mystery that keep them interested to see what happens next and how each problem will be solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Ariel Zoey and Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 1130 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel Zoey Eli Too (hereafter AZE2) provides CORE programming in the areas of music art and history. For example AZE2 introduces the viewer to people who have accomplished great things and have a positive message for kids. The music on the show is produced by Emmy Winner David Barrett make certain all music is tailored perfectly for kids and have a positive message about life. AZE2s central theme is to empower children to accomplish their goals and dreams. There is always a focus on important life lessons treating others with respect and kindness. They cite examples of working with the homeless with animal shelters and with the armed services. The AZE2 series is a childrens informational show hosted by three siblings twin girls Ariel and Zoey and their younger brother Eli. As hosts they entertain and inform their audience through song dance music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life including following dreams and setting goals. Character education is an integral part of academic education as well as family life. This show supports and encourages respect for others having integrity following directions putting forth best effort and taking responsibility which is a wonderful message for American youth. AZE2 is an upbeat fun diverse and entertaining childrens television series that will inform young people on a variety of subjects while keeping their interest. Although it is a show that young people will be drawn to on their own parents can watch it with their children and use it as a discussion platform for many important subjects.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)		Response
Program Title	B In Tune TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays at 12 PM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	B In Tune TV is a show for and about kids and their music. Hosted from the B In Tune Studio on the Sunset Strip in Hollywood B In Tune TV plugs its viewers into the very heart of the music scene with exciting and compelling stories of the biggest stars and up to the second topics. Designed to be EI friendly for viewers ages 13 to 16 B In Tune TV is informative as well as entertaining giving kids an insiders look at the faces places and things which make up their favorite spot the exciting world of music.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (4 of 6)		Response
Program Title	Mad About	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays at 1230 PM	
Total times aired at regularly scheduled time	13	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a television program that clearly meets the goals of providing children and young teens with a show that meets CORE requirements of the FCC. Mad About provides CORE programming in the area of Financial Literacy Nutrition Earth Science Ecology Health Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bullying prevention. The show uses the technique of sketch comedy music videos animation and kid on the street interviews to teach entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the show combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Laura McKenzies Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 130 PM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzies Traveler is a television program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home the classroom and or any other educational media venues. This in depth high definition travel show offers entertaining safe educational and informational programming appropriate for general audiences of all ages including children under the age of 16. Through the use of on site stand ups voice over monologues environmental b roll and pop up Travel Tips Laura McKenzies Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring rich new cultures and heritages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Heroes Among Us
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8 PM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heroes Among Us is an in depth documentary style show that offers entertaining safe educational and informational programming appropriate for general audience of all ages including children under the age of 16. Heroes Among Us provides examples of how to become a more concerned citizen. Children are being inspired as they see the value in giving back helping neighbors in need and aiding in emergency situations. Several other educational components are built into the fabric of the program that would qualify it as an effective aid for teaching children. Educational topics include the importance of charity civic participation community building and social responsibility. Heroes Among Us also provides examples of how young students are impacting the world around them through volunteer opportunities. The show also profiles celebrities who have committed their time talent and treasures to helping out their local communities. In addition child hero stories such as 911 Green and Zach Smothers reinforce the lesson that kids can help save lives if properly instructed. Overall Heroes Among Us exceeds the expectations to educate children between the ages of 13 and 16 by respectfully sharing relevant practical, and diverse lessons in being a better person.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Heroes Among Us
List date and time rescheduled	1/15/11 at 1 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-15
Episode #	1/15/11 / Ep. 245
Reason for Preemption	Other

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Raymund Flores
Address	1188 Bishop Street Suite 502
City	Honolulu
State	HI
Zip	96813
Telephone Number	808 538 1414
Email Address	rflores@lesea.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Good Samaritan which temporarily took the place of B In Tune TV last aired on 1/15/11. B In Tune TV resumed on 1/22/11.

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>LeSEA Broadcasting of Hawaii Inc</p>

Attachments

No Attachments.