

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022840185** File Number: **CPR-134892** Submit Date: **10/09/2012** Call Sign: **KIDK** Facility ID: **56028** City:

IDAHO FALLS State: ID

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/09/2012 Filing Status: Active

Report reflects information for : Third Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Idaho Falls-Pocatello
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	DOODLEBOPS ROCKIN' ROADSHOW - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 7-7:30 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DOODLEBOPS ROCKIN' ROADSHOW -
List date and time rescheduled	09/01/12 10:00 AM MT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday - 09/01/12
Reason for Preemption	Sports

Digital Core Program (2 of 17)	Response
Program Title	DOODLEBOPS ROCKIN' ROADSHOW - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 7:30-8:00 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DOODLEBOPS ROCKIN' ROADSHOW -
List date and time rescheduled	09/01/12 4:30 PM MT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday - 09/01/12
Reason for Preemption	Sports

Digital Core Program (3 of 17)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 8:00-8:30 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewer's problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - I
List date and time rescheduled	08/26/12 7:00 AM MT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday - 09/01/12
Reason for Preemption	Sports

Digital Core Program (4 of 17)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network

Days/Times Program Regularly Scheduled	Saturday - 8:30-9:00 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busystown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewer's problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II
List date and time rescheduled	08/26/12 7:30 AM MT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Saturday - 09/01/12
Reason for Preemption	Sports

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Digital Core Program (5 of 17)	Response		
Program Title	DANGER RANGERS		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturday - 9:00-9:30 AM MT (thru 9/21)		
Total times aired at regularly scheduled time	10		
Total times aired	11		
Number of Preemptions	1		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled	1		
Length of Program	30 mins		
Age of Target Child Audience	4 years to 8 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DANGER RANGERS is a show for kids ages 4 to 8 and focuses on empowering children with problem-solving skills designed to keep them safe. The show teaches safety rules as well as social skills using music and messages geared at young viewers. The animated series features seven different characters who are friends and work as a team to bring safety wherever they go. Gabby, the bird, is a strict but affectionate taskmaster and a fount of useful information. Kitty, the cat, is the brains of the operation, forever researching and testing new safety methods. Sally, the Sea Lion, is the self-styled "action hero" of the bunch. Burbie, the bear, is the resident practical joker albeit eminently well-informed in the realm of avoiding recreational hazards. Burt, the turtle and the youngest of the group, is also it's "creative genius" and Squeaky, the mouse, is the most rebellious of the Rangers, whose occasional lapses into foolishness serve as an example to young viewers. The only non-animal member of "Club Danger Rangers" is also non-human in the bargain. Failbot is a silly, clumsy, overeager, but well-intentioned robot. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital		

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Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	08/26/12 4:30 PM MT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday - 09/01/12
Reason for Preemption	Sports

Digital Core Program (6 of 17)	Response
Program Title	HORSELAND
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:30-10:00 AM MT (thru 9/21)
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in a spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital
Does the Licensee identify the program by displaying throughout the program the symbol E /!?	Yes

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	09/01/12 4:30 PM MT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday - 09/01/12
Reason for Preemption	Sports

Digital Core Program (7 of	Designation
17)	Response
Program Title	LIBERTY KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-9:30 AM MT starting on 9/22/12
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0

Number of Preemptions for	
other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers age 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportun to experience this period of history through the eyes of a similar demographic. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming a specified in the Commission's rules. Main Digital
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	LIBERTY KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:30-10:00 AM MT starting on 9/22/12
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers age 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 7:00-7:30 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a weekly half-hour animal magazine series that airs 52 weeks a year. The show is hosted by emmy-award winning actress, Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of Wild About Animals, it is the objective of Steve Rotfeld Productions to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate then further about animals they see everyday. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (10 of 17)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 7:30-8:00 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO is a half-hour weekly education series designed to educate, inspire and entertain children 16 and under about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddyado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decisions at the right moment, there will be a moral dilemma segment featured in each show. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (11 of 17)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 8:00-8:30 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES is a weekly half-hour adventure series that airs 52 weeks a year. Our host, as well as two different teenagers each week, travel all over the world to both exotic and remote locations. Awesome Adventures is designed to educate, inform, and entertain children 16 and under (specific target age is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (12 of 17)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 8:30-9:00 AM MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures in an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. Children can learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations in the future, with the biggest ecosystem on the earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understanding the topic related to the entire ecosystem of the earth. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as as significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13	
of 17)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 11:00-11:30 AM MT
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the THE MYSTERY HUNTERS is a documentary series which sees the Mystery Hunters team investigate educational reports of real-life mysteries. It is aimed at a young audience and the show puts emphasis on using and scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger informational their investigations. Can people be frozen and brought back to life in the future? Do the ghosts of objective of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and the program Christina as they travel across the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and how it meets the and and mysteries. This program is specifically designed to further the educational and information needs of definition of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital Core Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Preemption Programs #1

Questions	Response
Title of Program	MYSTERY HUNTERS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday - 9/22/12
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	MYSTERY HUNTERS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday - 9/15/12
Reason for Preemption	Sports

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Title of Program	MYSTERY HUNTERS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Saturday - 9/29/12
Reason for Preemption	Sports

Reason for Pre	Sports	
Digital Core Program (14 of 17)	Response	
Program Title	DRAGONFLY TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday - 7:00-7:30 AM MT	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	9 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV presents real-life science investigations in a style of television of today's MTV and video-game generation. Against a pop-music soundtrack, chi investigations, communicating the infectious excitement that comes with making Dragonfly TV engages children, parents and teachers in accessible, hands-on so program is designed to appeal to children from diverse ethnic, socioeconomic, are backgrounds. By modeling and celebrating children's science capabilities, Dragon that if kids can dream it, they can do it. Series goals include fostering a greater in process of scientific inquiry among children, and giving children encouragement acconduct their own science investigations. This program is specifically designed to and informational needs of children, has educating and informing children as a significant of the commission	ildren tell about their their own discoveries. ience activities. This and educational onfly TV has always shown atterest in science and the and the confidence to a further the educational gnificant purpose, and

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Digital Core Program (15 of 17)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday - 7:30-8:00 AM MT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital

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Digital Core Program (16 of 17)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday - 9:00-9:30 AM MT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. The Real Winning Edge seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self-directed, stable personality. They are more able to negotiate the challenges inherent in life. The show encourages young people to discover where their talents lie and develop an appreciation for honesty and a sense of self discipline and internal acceptance, while delivering a strong message of hope and optimism for the future of American youth. This program is specifically designed to further the ecucational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital

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Digital Core Program (17 of 17)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday - 10:00-10:30 AM MT
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a fun, fast-paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's Rules. Sub-channel Digital
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	SWAP TV
List date and time rescheduled	N/A

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sunday - 7/22/12
Reason for Preemption	Sports

Questions	Response
Title of Program	SWAP TV
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sunday - 9/23/12
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	SWAP TV
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sunday - 9/30/12
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	SWAP TV
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sunday - 9/16/12
Reason for Preemption	Sports

Questions	Response
Title of Program	SWAP TV

List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sunday - 7/08/12
Reason for Preemption	Sports

Questions	Response
Title of Program	SWAP TV
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sunday - 9/09/12
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Teri J. Hein
Address	1915 N. Yellowstone Highway
City	Idaho Falls
State	ID
Zip	83401
Telephone Number	(208) 528-2150
Email Address	thein@localnews8.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (13)

Programming.

Other Matters (1 of 13)	Response
Program Title	DOODLEBOPS ROCKIN' ROADSHOW - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 7:00-7:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital

Other Matters (2 of 13)	Response
Program Title	DOODLEBOPS ROCKIN' ROADSHOW - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 7:30-8:00 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

the program

and how it

meets the definition of

Programming.

Core

Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specificially designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital

Other Matters (3 of 13)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 8:00-8:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow the classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewer's problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts,

Other Matters (4 of 13)	Response	
Program Title	BUSYTOWN MYSTERIES - II	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday - 8:30-9:00 AM MT	

and ultimately reach conclusions. Each episode develops vocabulary through words and concepts that are

part of the episode's overall theme. This program is specifically designed to further the educational and

otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital

informational needs of children, has educating and informing children as a significant purpose, and

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	3 years to 7 years	
Target Child	, ,	
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow the classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewer's problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital

Other Matters (5 of 13)	Response
Program Title	LIBERTY'S KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:00-9:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers age 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital

Other Matters (6 of 13)	Response
Program Title	LIBERTY'S KIDS II
Origination	Network

Days/Times Program Regularly Scheduled	Saturday - 9:30-10:00 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of	The purpose of this series is to introduce viewers age 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital

Other Matters (7 of 13)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 7:00-7:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	WILD ABOUT ANIMALS is a weekly half-hour animal magazine series that airs 52 weeks a year. The show

educational and informational objective of the program and how it meets the definition of Core Programming.

Core

Programming.

WILD ABOUT ANIMALS is a weekly half-hour animal magazine series that airs 52 weeks a year. The show is hosted by emmy-award winning actress, Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of Wild About Animals, it is the objective of Steve Rotfeld Productions to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital

Other Matters (8 of 13)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 7:30-8:00 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO is a half-hour weekly education series designed to educate, inspire and entertain children 1 and under about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddyado will skillfully document the event, interview th participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life threatening circumstances. Also, in an effort to help young people make the right decisions at the right moment, there will be a moral dilemma segment featured in each show. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital

Other Matters (9 of 13)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times	Saturday - 8:00-08:30 AM MT
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

AWESOME ADVENTURES is a weekly half-hour adventure series that airs 52 weeks a year. Our host, as well as two different teenagers each week, travel all over the world to both exotic and remote locations. Awesome Adventures is designed to educate, inform, and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital

Other Matters (10	
of 13)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 8:30-9:00 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Audience from

AQUA KIDS provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures in an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. Children can learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understanding the topic related to the entire ecosystem of the earth. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the defintion of Core Programming as specified in the Commission's rules. Sub-channel Digital

Other Matters (11 of 13)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday - 7:00-7:30 AM MT

Total times	13	
aired at	13	
regularly		
scheduled		
time		
ength of	30 mins	
Program		
rogiam		
ge of	9 years to 12 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Core

Programming.

DRAGONFLY TV presents real-life science investigations in a style of television that captures the attention of today's MTV and video-game generation. Against a pop-music soundtrack, children tell about their investigations, communicating the infectious excitement that comes with making their own discoveries. Dragonfly TV engages children, parents and teachers in accessible, hands-on science activities. This program is designed to appeal to children from diverse ethnic, socioeconomic, and educational backgrounds. By modeling and celebrating children's science capabilities, Dragonfly TV has always shown that if kids can dream it, they can do it. Series goals include fostering a greater interest in science and the process of scientific inquiry among children, and giving children encouragement and the confidence to conduct their own science investigations. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital

Other Matters (12 of 13)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday - 7:30-8:00 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	DOG TALES showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital

Other Matters (13 of 13)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday - 9:00-9:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	THE REAL WINNING EDGE is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. The Real Winning Edge seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self-directed, stable personality. They are more able to negotiate the challenges inherent in life. The show encourages young people to discover where their talents lie and develop an appreciation for honesty and a sense of self discipline and internal acceptance, while delivering a strong message of hope and optimism for the future of American youth. This program is specifically designed to futher the educational and informational needs of children, has educating and informing childen as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Sub-channel Digital

Programming.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Fisher Broadcasting-S.E. Idaho L. L.C. **Attachments**

No Attachments.