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Children's Television Programming Report

FRN: **0001529627** | File Number: **CPR-150143** | Submit Date: **01/09/2014** | Call Sign: **KMIR-TV** | Facility ID: **16749** |

City: **PALM SPRINGS** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/09/2014 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2013

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Palm Springs |
| | Web Home Page Address | WWW.KMIR6.COM |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 5.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(12)

| Digital Core Program (1 of 12) | Response |
|--|---|
| Program Title | The Chica Show (Primary Digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 8am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 12) | Response |
|--|---|
| Program Title | Pajamimals (Primary Digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday at 830a |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pajanimals are a group of four preschool aged puppets that live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about-facing their issues when they awaken the following day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 12) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

| | |
|--|--|
| Program Title | Justin Time (Primary digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday at 9A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--------------------------------|-------------------------------|
| Title of Program | Justin Time (Primary digital) |
| List date and time rescheduled | 10/13 930A |

| | |
|--|-----------------|
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/05 EJTM114DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-------------------------------|
| Title of Program | Justin Time (Primary digital) |
| List date and time rescheduled | 12/14 7A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/14 EJTM124DH |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 12) | Response |
|--|-------------------------------|
| Program Title | Tree Fu Tom (Primary Digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 930a |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 13 |
| Number of Preemptions | 7 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 7 |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-------------------------------|
| Title of Program | Tree Fu Tom (Primary Digital) |
| List date and time rescheduled | 10/19 7A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/19 ETFT117DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-------------------------------|
| Title of Program | Tree Fu Tom (Primary Digital) |
| List date and time rescheduled | 11/30 730A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/23 ETFT122DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|------------------|-------------------------------|
| Title of Program | Tree Fu Tom (Primary Digital) |

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|--|-----------------|
| List date and time rescheduled | 11/09 730A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/09 ETFT120DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|-------------------------------|
| Title of Program | Tree Fu Tom (Primary Digital) |
| List date and time rescheduled | 12/14 730A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/14 ETFT125DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|-------------------------------|
| Title of Program | Tree Fu Tom (Primary Digital) |
| List date and time rescheduled | 10/12 at 4p |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/05 ERFT115DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|-------------------------------|
| Title of Program | Tree Fu Tom (Primary Digital) |
| List date and time rescheduled | 12/28 730A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/28 ETFT114DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|-----------|----------|
|-----------|----------|

| | |
|--|-------------------------------|
| Title of Program | Tree Fu Tom (Primary Digital) |
| List date and time rescheduled | 11/30 730A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/30 ETFT123DH |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 12) | Response |
|--|---|
| Program Title | Lazy Town (Primary Digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 10a |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 13 |
| Number of Preemptions | 7 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 7 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.</p> |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------------|
| Title of Program | Lazy Town (Primary Digital) |
| List date and time rescheduled | 12/28 3P |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/28 ELZT110DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------------------|
| Title of Program | Lazy Town (Primary Digital) |
| List date and time rescheduled | 12/14 3PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/14 ELZT312DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|-----------------------------|
| Title of Program | Lazy Town (Primary Digital) |
| List date and time rescheduled | 11/30 3P |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/30 ELZT308DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|-----------|----------|
|-----------|----------|

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|--|-----------------------------|
| Title of Program | Lazy Town (Primary Digital) |
| List date and time rescheduled | 11/09 3PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/09 ELZT305DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|-----------------------------|
| Title of Program | Lazy Town (Primary Digital) |
| List date and time rescheduled | 11/23 4P |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/23 ELZT307DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|-----------------------------|
| Title of Program | Lazy Town (Primary Digital) |
| List date and time rescheduled | 10/12 3PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/05 ELZT301DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|-----------------------------|
| Title of Program | Lazy Town (Primary Digital) |
| List date and time rescheduled | 10/19 3P |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/19 ELZT310DH |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 12) | | Response |
|--|--|----------|
| Program Title | Make Way for Noddy (Primary Digital) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays at 1030 | |
| Total times aired at regularly scheduled time | 4 | |
| Total times aired | 13 | |
| Number of Preemptions | 9 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 9 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 2 years to 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

Digital Preemption Programs #1

| Questions | Response |
|--------------------------------|--------------------------------------|
| Title of Program | Make Way for Noddy (Primary Digital) |
| List date and time rescheduled | 10/19 330P |

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|--|----------------|
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/19 EMWN104D |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Make Way for Noddy (Primary Digital) |
| List date and time rescheduled | 12/21 330P |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/21 EMWN112D |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Make Way for Noddy (Primary Digital) |
| List date and time rescheduled | 11/23 430P |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/23 EMWN108D |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Make Way for Noddy (Primary Digital) |
| List date and time rescheduled | 10/12 330P |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/05 EMWN101D |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|------------------|--------------------------------------|
| Title of Program | Make Way for Noddy (Primary Digital) |

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|--|----------------|
| List date and time rescheduled | 12/14 330P |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/14 EMWN111D |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Make Way for Noddy (Primary Digital) |
| List date and time rescheduled | 11/09 330P |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/09 EMWN106D |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Make Way for Noddy (Primary Digital) |
| List date and time rescheduled | 11/03 10AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/02 EMWN105D |
| Reason for Preemption | Sports |

Digital Preemption Programs #8

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Make Way for Noddy (Primary Digital) |
| List date and time rescheduled | 11/30 330P |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 11/30 EMWN109D |
| Reason for Preemption | Sports |

Digital Preemption Programs #9

| Questions | Response |
|-----------|----------|
|-----------|----------|

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|--|--------------------------------------|
| Title of Program | Make Way for Noddy (Primary Digital) |
| List date and time rescheduled | 12/28 330P |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/28 EMWN113D |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 12) | Response |
|--|---|
| Program Title | Taste Buds (Secondary Digital Live Well) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays at 9am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme,beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
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| Digital Core Program (8 of 12) | Response |
|--|---|
| Program Title | Aqua Kids Adventures (Secondary Digital Live Well) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays at 930a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (9 of 12) | Response |
|--|--|
| Program Title | Real Life 101 (Secondary Digital Live Well) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays at 10a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed. |

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|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (10 of 12) | Response |
|--|---|
| Program Title | Major Decision (Secondary Digital Live Well) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays at 1030am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 12) | Response |
|--|---|
| Program Title | Animal Atlas (Secondary Digital Live Well) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays at 11am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and Entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it roadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 12) | Response |
|---|---|
| Program Title | Nature Adventrues with Terri & Todd (Secondary Digital Live Well) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays at 1130am |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nature Adventures is a weekly half-hour program designed and produced For viewers 13-16. Every week viewers will learn about the vegetation at the high altitudes in Rocky Mountain National Park. What adaptations the pants need to survive? There are many shots of the beautiful wildflowes that grow on the mountain sides and along the trails. Terri and Todd introduce us to elk and discuss the adaptations that allow them to survive in the harsh environment of the mountains. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|--|---|
| Program Title | Eco Company (Primary Digital) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturdays at 11a |
| Total times aired at regularly scheduled time: | 2 |
| Number of Preemptions | 11 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment. Each week the shown also provides practical tips that teens, and people of all ages can use in their daily lives. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|---|
| Date Time | 10/20, 11/3, 11/10, 12/01, 12/22, & 12/29 at 930a |

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Craig Marrs VP/GM |
| Address | 72920 Parkview Drive |
| City | Palm Desert |
| State | CA |
| Zip | 92260 |
| Telephone Number | 760-568-3636 |
| Email Address | cmarrs@kmir6.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KMIR-TV is a full power station that ceased analog broadcasts on or before June 12th, 2009. Therefore the analog portion of this document no longer applies to the station |

Other Matters (11)

| Other Matters (1 of 11) | Response |
|--|--|
| Program Title | The Chica Show (Primary digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 8a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other Matters (2 of 11) | Response |
|---|-------------------------------------|
| Program Title | Noodle and Doodle (Primary digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 830a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal |
|--|--|

| Other Matters (3 of 11) | Response |
|--|---|
| Program Title | Justin Time (Primary digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 9a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination |

| Other Matters (4 of 11) | Response |
|--|-------------------------------|
| Program Title | Tree Fu Tom (Primary digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 930a |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day. |

| Other Matters (5 of 11) | Response |
|--|--|
| Program Title | Lazytown (Primary digital) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 10a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p> |

| Other Matters (6 of 11) | | Response |
|--|--|----------|
| Program Title | Make Way for Noddy (Primary digital) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays at 1030a | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 2 years to 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Noddy is surrounded by a large cast of other toy characters some of whom are mentors, and a few others who are mischief makers in Toyland. In every episode of Noddy, there is a challenge experienced by Noddy or someone else in Toyland that lends itself to a humorous and lighthearted resolution. Whether it's Martha the monkey getting her undoing for her selfish ways, Mr. Wobblyman learning to play soccer with no legs, or Noddy trying to assemble a kite, the characters in Toyland work out their issues and live together in harmony. | |
| Other Matters (7 of 11) | | Response |
| Program Title | Eco Company (Primary digital) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays at 11a | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment. Each week the show also provides practical tips that teens, and people of all ages can use in their daily lives. | |
| Other Matters (8 of 11) | | Response |
| Program Title | Taste Buds (Secondary Digital Live Well) | |
| Origination | Network | |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sundays 9a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 13 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Budscommunicates a positive message about healthy eating, kitchen safety, and environmental responsibility. |

| Other Matters (9 of 11) | Response |
|---|---|
| Program Title | Aqua Kids Adventures(Secondary Digital Live Well) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday at 930a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |

| Other Matters (10 of 11) | Response |
|-----------------------------|----------|
|-----------------------------|----------|

| | |
|--|--|
| Program Title | Real Life 101 (Secondary Digital Live Well) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays at 10am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers take important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed. |

| Other Matters (11 of 11) | Response |
|--|--|
| Program Title | Nature Adventures(Secondary Digital Live Well) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday at 1030a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nature Adventures is a weekly half-hour program designed and produced For viewers 13-16. Every week viewers will learn about the vegetation at the high altitudes in Rocky Mountain National Park. What adaptations the pants need to survive? There are many shots of the beautiful wildflowes that grow on the mountain sides and along the trails. Terri and Todd introduce us to elk and discuss the adaptations that allow them to survive in the harsh environment of the mountains. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Journal Broadcast Corporation dba KMIR- TV</p> |

Attachments

No Attachments.