

Children's Television Programming Report

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 04/09/2013
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 WPHL-TV
 Facility ID:
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 PHILADELPHIA
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
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 04/09/2013
 Filing Status:
 Active
 Filing Status:
 Active
 Status

Report reflects information for : First Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
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Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	My Network	
		Nielsen DMA	Philadelphia	
		Web Home Page Address	www.phl17.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			504.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			14.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(26)

Digital Core Program (1 of 26)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 26)	Peenenee
(2 01 20)	Response
Program Title	Now Eat This!
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat 9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) "Now Eat This! with Rocco DiSpirito" is chef Rocco DiSpirito's new E/I show, dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Rocco has two passions in life: family and food. He knows that the pressures of modern life make it harder for families to stay whole and eat wisely. Drawing from his own real life experiences, Rocco is determined to bring families back together over a delicious, healthy meal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 26)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals - whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 26)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest and best of America's youth (age 18 and under), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.

Digital Core Program (5 of 26)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available to them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 26)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Yes

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) On the Spot is a series tapping knowledge across a series of subject areas; geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occuring. By removing information from the academic silos where it is ggenerally tought and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by sterotypes of smart people is essential. It means that anyone can own infromation. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the cirriculum or information, knowledge becomes that star, and is demonstrated by every type of person.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 26)	Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 26)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) "Critter Gitters" features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florid Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA.

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Digital Core Program (9 of 26)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often land him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10	
of 26)	Response
Program Title	Heads Up!

Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) "Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content a practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all t planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 26)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12P & 12:30P
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) "Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 26)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 9:30A
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Core Program (13 of 26)	Response
Program Title	Green Screen Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3)Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R's - Curiosity, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 26)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30A

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Busy World of Richard Scarry
List date and time rescheduled	3/30/13 1P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/13 #40
Reason for Preemption	Other

Digital Core Program (15 of 26)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11A & 11:30A
Total times aired at regularly scheduled time	24

Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Wimzie's House
List date and time rescheduled	3/30/13 1:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23

Episode #	3/23/13 #104
Reason for Preemption	Other

Questions	Response
Title of Program	Wimzie's House
List date and time rescheduled	3/30/13 2P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/13 #105
Reason for Preemption	Other

Digital Core Program (16 of 26)	Response
Program Title	Country Mouse, City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12P
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Questions	Response
Title of Program	Country Mouse, City Mouse
List date and time rescheduled	3/30/13 2:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/13 #24
Reason for Preemption	Other

Digital Core Program (17 of 26)	Response
Program Title	Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30P
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Danger Rangers
List date and time rescheduled	3/30/13 3P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23

Episode

Reason for Preemption

Digital Core Program (18 of 26)	Response
Program Title	The Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10A
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of Doodlenet on their magical tour bus. Deedee, Rooney and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for the day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Doodlebops Rockin' Road Show
List date and time rescheduled	3/29/13 10A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

3/23/13 #113

Other

Date Preempted	2013-03-24
Episode #	3/24/13 #126
Reason for Preemption	Other

Digital Core Program (19 of 26)	Response
Program Title	The Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10:30A
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join the Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response	
Title of Program	The Doodlebops	
List date and time rescheduled	3/31/13 11A	
Is the rescheduled date the second home?	Yes	

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-24
Episode #	3/24/13 #312
Reason for Preemption	Other

Digital Core Program (20 of 26)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 7A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the ocean and how protection of oceans is necessary to present and future generations. Not only does this show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) Animal Science is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its enviornment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 26)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in the areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunterr opportunities avaulable in these same areas. Various age-appropriate global issues are introduced to the viewing audience through indept the thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. I addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (23 of 26)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9A & 9:30A
Total times aired at regularly scheduled time	25
Total times aired	25
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4)Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Pets.TV
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2013-03-10
Episode #	3/10/13 #516B
Reason for Preemption	Other

Digital Core Program (24 of 26)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10A
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest and best of America's youth (age 18 and under), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.
Does the Licensee identify the program by displaying throughout the program the	Yes

symbol E/I?

Questions	Response
Title of Program	Young Icons
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2013-02-17
Episode #	2/17/13 #313
Reason for Preemption	Other

Questions	Response
Title of Program	Young Icons
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2013-03-10
Episode #	3/10/13 #316
Reason for Preemption	Other

Digital Core Program (25 of 26)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10:30A
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available to them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Career Day
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2013-03-10
Episode #	3/10/13 #316
Reason for Preemption	Other

Questions	Response
Title of Program	Career Day
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2013-02-17
Episode #	2/17/13 #313
Reason for Preemption	Other

Digital Core Program (26 of 26)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 7:30A
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) "SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "SWAP TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Jennifer Burns
Address	5001 Wynnefield Avenue
City	Philadelphia
State	PA
Zip	19131
Telephone Number	215-883-3364
Email Address	jeburns@phl17.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

The correct response to Question No. 7(b) is NO inasmuch as the station has ceased analog operation. However, a YES response is required in order to enable the submission of this filing. Due to a failure of the network-wide graphics box, which is responsible for keying in the "E/I" logo over all children's educational programming, THIS Network children's educational programs which aired on Saturday, March 23 and Sunday March 24, 20013 did not contain an "E/I" logo superimposition throughout the entirety of the programs. Each of these programs were identified by the Network as an "E/I" program to the suppliers of program guides, and each was also introduced by an announcement stating that the following program is an "E/I" program. However, due to the graphics error the "E/I" logo failed to appear as a superimposition over each of the programs for the full duration of all program segments. THIS Network has informed us that this inadvertent error has been corrected. In addition, these same program episodes were aired in a rebroadcast, in their respective second home, at the following dates and times listed below (all times listed in Eastern time, and during the corresponding time block in other time zones). These rebroadcasts were publicized by announcements on THIS Network, and the "E/I" logo was superimposed over each of the seven programs for the entire program duration in these rebroadcasts. (THIS TV air on 17.3)

Other Matters (26)

Other Matters (1 of 26)	Respo	nse
Program Title	Pets.T	V
Origination	Syndic	ated
Days/Times Program Regularly Scheduled	Sat 9A	
Total times aired at regularly scheduled time	13	
Length of Program	30 min	S
Age of Target Child Audience from	13 yea	rs to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	target a to their that sh deliver aspect	Pets.TV is a television program that provides educational and informational segments exposing the audience of young viewers to everything pets. The upbeat contemporary presentation relates pets r lives and interests. Pets from everyday to the unique are showcased with educational information ares how they evolved to become pets and their geographic origins. Each segment of Pets.TV s an educational and informational message that supports current social, intellectual and emotional s of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded e of priorities, commitment and perseverance children can apply to their lives.
Other Matters (2	of 26)	Response
Program Title	,	Now Eat This!
Origination		Syndicated
Days/Times Prog Regularly Schedu		Sat 9:30A
Total times aired regularly schedul		13
Length of Program	m	30 mins
Age of Target Ch Audience from	ild	13 years to 16 years
Describe the educational and informational obje of the program ar it meets the defin Core Programmir	nd how ition of	(17.1) "Now Eat This! with Rocco DiSpirito" is chef Rocco DiSpirito's new E/I show, dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Rocco has two passions in life: family and food. He knows that the pressures of modern life make it harder for families to stay whole and eat wisely. Drawing from his own real life experiences, Rocco is determined to bring families back together over a delicious, healthy meal.
Other Matters (3 of		

Other	
Matters (3 of	
26)	Response
Program Title	Animal Atlas
Origination	Syndicated

Days/Times		
Program Regularly Scheduled	Sun 8A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 ye	ears
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals - whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young.	
Other Matters ((4 of 26)	Response
Program Title		Young Icons
		Young Icons Syndicated
Origination Days/Times Pro	ogram Regularly	
Origination Days/Times Pro Scheduled Total times aire	d at regularly	Syndicated
Origination Days/Times Pro Scheduled Total times aire scheduled time	d at regularly	Syndicated Sun 8:30A
Origination Days/Times Pro Scheduled Total times aire scheduled time Length of Progr Age of Target C	ad at regularly	Syndicated Sun 8:30A 13
Scheduled Total times aire scheduled time Length of Progr Age of Target C from Describe the ec informational ob program and ho	ed at regularly ram Child Audience ducational and ojective of the	Syndicated Sun 8:30A 13 30 mins
Origination Days/Times Pro Scheduled Total times aire scheduled time Length of Progr Age of Target O from Describe the eo informational ob program and ho definition of Con	ed at regularly ram Child Audience ducational and ojective of the ow it meets the re Programming.	Syndicated Sun 8:30A 13 30 mins 13 years to 16 years (17.1) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest and best of America's youth (age 18 and under), including world-class athletes,
Origination Days/Times Pro Scheduled Total times aire scheduled time Length of Progr Age of Target C from Describe the ec informational of program and ho definition of Con	ed at regularly ram Child Audience ducational and ojective of the ow it meets the re Programming.	Syndicated Sun 8:30A 13 30 mins 13 years to 16 years (17.1) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest and best of America's youth (age 18 and under), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.
Origination Days/Times Pro Scheduled Total times aire scheduled time Length of Progr Age of Target O from Describe the eo informational of program and ho definition of Con Other Matters (Program Title	ed at regularly ram Child Audience ducational and ojective of the ow it meets the re Programming.	Syndicated Sun 8:30A 13 30 mins 13 years to 16 years (17.1) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest and best of America's youth (age 18 and under), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. Response
Origination Days/Times Pro Scheduled Total times aire scheduled time Length of Progr Age of Target C from Describe the ec informational of program and ho definition of Con Other Matters (Program Title Origination	ed at regularly ram Child Audience ducational and ojective of the ow it meets the re Programming.	Syndicated Sun 8:30A 13 30 mins 13 years to 16 years (17.1) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest and best of America's youth (age 18 and under), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. Response Career Day Syndicated
Origination Days/Times Pro Scheduled Total times aire scheduled time Length of Progr Age of Target C from Describe the ec informational of program and ho definition of Col Other Matters (Program Title Origination Days/Times Pro	ad at regularly ram Child Audience ducational and ojective of the ow it meets the re Programming.	Syndicated Sun 8:30A 13 30 mins 13 years to 16 years (17.1) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest and best of America's youth (age 18 and under), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. Kesponse Career Day Syndicated Sundicated Sundicated
Origination Days/Times Pro Scheduled Total times aire scheduled time Length of Progr Age of Target C from Describe the ec informational of program and ho definition of Col Other Matters (Program Title Origination Days/Times Pro	ad at regularly ram Child Audience ducational and ojective of the ow it meets the re Programming. (5 of 26)	Syndicated Sun 8:30A 13 30 mins 13 years to 16 years (17.1) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest and best of America's youth (age 18 and under), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. Response Career Day Syndicated Sun 9A

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(17.1) The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available to them to explore.

Matters (6 of 26)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) On the Spot is a series tapping knowledge across a series of subject areas; geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitiv factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occuring. By removing information from the academic silos where it is ggenerally tought and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fat that correct answers are given by diverse ethnicities and ages, by both genders, and not by sterotypes of smart people is essential. It means that anyone can own infromation. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the cirriculum or information, knowledge becomes that star, and is demonstrated by every type of person.
Other Matters ((7 of 26) Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Pro Regularly Sche	-
Total times aire regularly sched	
Length of Prog	ram 30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(17.2) "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs the youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other Matters (8 of 26)	Response		
Program Title	Critter Gitters		
Origination	Network		
Days/Times Program Regularly Scheduled	Sat 10:30A		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	9 years to 14 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	cational stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Actions and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid-West just about everywhere in the USA.		
Other Matters (Other Matters (9 of		
26)	Response		
Program Title	Curiosity Quest		
Origination	Network		
Days/Times Program Regula Scheduled	Sat 11A arly		
Total times aire	d at 13		

26)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. (17.2) "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each guest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (10 of 26)	Response
Program Title	Heads Up!
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) "Heads Up!" is a series about astronomy and astronutics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, the series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.

(11 of 26)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times	Sat 12P & 12:30P
Program Bogularky	
Regularly Scheduled	
Scheduled	
Total times	26
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	(17.2) "Young America Outdoors" introduces young viewers to a wide variety of outdoor activities,
educational	explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing,
and	hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking.
informational	The series also provides imporatant information on wilderness survival skills and emphasizes safety
objective of the	outdoors as well as enviornmental awareness and responsible use of our natural resources. The program
program and	shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as
how it meets	well as exhibiting good social responsibility and promoting strong personal and community values.
the definition of	
Core	

Other Matters (12 of	26) Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	
Total times aired at regularly scheduled ti	64 ime
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the education and informational objective of the progra and how it meets the definition of Core Programming.	incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult
Other Matters (13 of 26)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Citizenship, Compassion.
Other Matters (14 of	26) Response
Program Title	The Busy World of Richard Scarry

Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(17.3) This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile

Other Matters (15 of 26)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11A & 11:30A
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Other Matters (16 of	
26)	Response
Program Title	Country Mouse, City Mouse
Origination	Network

Days/Times Program Regularly Scheduled	Sat 12P
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Other Matters (17 of 26)	Response
Program Title	Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30P
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Other Matters (18 of 26)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of Doodlenet on their magical tour bus. Deedee, Rooney and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for the day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!

Other Matters (19 of 26)	Response
Program Title	The Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join the Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.

Other Matters (20 of 26)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times	Sun 7A
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	(17.4) Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem
educational and	related to the ocean, its tributaries and estuaries. Children can learn about the resources of the ocean
informational	and how protection of oceans is necessary to present and future generations. Not only does this show
objective of the	teach biological topics, but it aims to enrich children's lives by making them aware of future generation
program and	the role they play now, and for generations into the future, with the biggest ecosystem on earth - the
how it meets	oceans. Each episode provides information related to a specific topic and gives and educational
the definition of	approach to understand the topic related to the entire ecosystem of the earth.
Core	
Programming.	

Other Matters (21 of 26) Response

Program Title	Swap TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sun 7:30A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) "SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "SWAP TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.	
Other Matters ((22 of 26) Response	
Program Title	Animal Science	
Origination	Syndicated	
Days/Times Pro Scheduled	ogram Regularly Sun 8A	

Core Programm	ning. excel in its enviornment.
Other Matters (23 of 26)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated

(17.4) Animal Science is a brand new half-hour weekly E/I animal series with a

uniquely scientific approach. While most animal shows look at the behavior of

animals, we go one step further to look at the how and why an animal is able to

Total times aired at regularly

Age of Target Child Audience from

informational objective of the program and how it meets the definition of

Describe the educational and

scheduled time

Length of Program

13

30 mins

13 years to 16 years

Days/Times Program Regularly Scheduled	Sun 8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	(17.4) Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in the areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese paighborhoods where aritizene have experienced high rates of prefound desferee and hearing.
objective of the program and how it meets the definition of Core Programming.	Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through indept the thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
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Other Matters (24 of 26)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9A & 9:30A
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	(17.4) Pets. TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational
and	information that shares how they evolved to become pets and their geographic origins. Each segment o

Other Matters (25 of 26)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) The Young Icons provides CORE programming by showing profiles of inspiring young American teenagers. This program offers a glimpse inside the lives of the brightes and best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.

Other Matters (26 of 26)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available to them to explore.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WPHL, LLC

Attachments No Attachments.