

# Children's Television Programming Report

 FRN:
 0023931157
 File Number:
 CPR-155587
 Submit Date:
 07/02/2014
 Call Sign:
 WTVA
 Facility ID:
 74148
 City:

 TUPELO
 State:
 MS
 State:
 State:

# **Report reflects information for : Second Quarter of 2014**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Res	ponse
Television Information	Station Type	Station Type Net	work Affiliation
		Affiliated network NBC	2
		Nielsen DMA Colu	umbus-Tupelo-W Pt.
		Web Home Page Address www	w.wtva.com
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		ain program 3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		t by the 168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting the ad applied to free video programming aired on other than the main Yes No prog program episodes that had already aired within the previous seven days eit	Iram

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	6/7/2014 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 15)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the Noodle and Doodle is a live-action show hosted by Sean Roach that blends animation and puppetry into the educational overall format. Sean drives a double-decker bus into various communities to meet children who have written and to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character, Doodle, a digital character that lives inside a tablet computer, informational and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that objective of the program appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled and how it materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children meets the definition of playing together. Core Programming. Yes Does the Licensee identify the

#### **Digital Preemption Programs #1**

program by displaying throughout the program the symbol E

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Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	6/7/2014 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 15)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures and to solve problems When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons are, learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time and when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from a young child's perspective and teaches lessons about social/emotional dilemmas universally experienced by preschool children.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	6/7/2014 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 15)	Response
Program Title	Tree Fu Tom
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom follows the adventures of Tom a boy who straps on a power belt and through the power of movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. Tree Fu Tom combines its innovative elements of heroic action, fantasy and magic, coupled with unique interactive physical activity. All of the Tree Fu movements are developed from therapeutic techniques used to help children with movement disorders, and they are also designed to enhance the development of all children at a crucial time in their growth. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	6/7/2014 12:30pm

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 15)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who is determined to coax her friends and relatives into adopting a healthy, active lifestyle. She wins over her news friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend, Ms. Busy Body, to support her efforts. Robbie Rotten, the underground spy who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

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Questions	Response
Title of Program	Lazytown
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	6/14/2014 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	
Reason for Preemption	Sports

# Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	5/31/2014 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-31
Episode #	
Reason for Preemption	Sports

#### Digital Core Program (6 of 15) Response

Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are the big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Zou
List date and time rescheduled	4/5/2014 8:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-05
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Zou
List date and time rescheduled	6/14/2014 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	
Reason for Preemption	Sports

# Digital Preemption Programs #4

Questions	Response
Title of Program	Zou
List date and time rescheduled	4/26/2014 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-26
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou

List date and time rescheduled	5/3/2014 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-03
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou
List date and time rescheduled	4/19/2014 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-19
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #7**

Questions	Response
Title of Program	Zou
List date and time rescheduled	5/31/2014 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-31
Episode #	
Reason for Preemption	Sports

## Digital Core Program (7 of

15)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 5:00pm
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-05-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 15)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. Jack Hanna's Wild Countdown aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond, by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know, and care, about these heroes, and all of the fascinating life teeming in our ocean. Ocean Mysteries aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program the	Yes

symbol E/I?

Digital Core Program (10 of 15)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club educational history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate informational Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world objective of who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an the program active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Born to Explore aired on the secondary digital stream, ABC. definition of

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Digital Core Program (11 of 15)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Sea Rescue aired on the secondary digital stream, ABC.

Yes

Digital Core Program (12 of 15)	Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife Docs goes behind the scenes with Busch Gardens' veterinarians, technicians and trainers as they care for the more than 12,000 exotic animals that inhabit Busch Gardens. Viewers get an up-close look at the ground-breaking medical procedures and enriching care that are just part of a day's work for this dedicated group. Much of the show takes place in the park's new Animal Care Center, an innovative, 16,000-square-foot medical center that brings park guests into the animal care experience. The Animal Care Center includes a nutrition center, treatment rooms, clinical lab and viewing areas. Wildlife Docs aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Expedition Wild is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places, revealing a rare glimpse into the beauty and complexity of the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with wolverines in British Columbia, observe mountain lions in Montana, stake out scavengers of Yellowstone, investigate a raven's nest, observe polar bears on Alaska's northern slope, and climb to rugged extremes in pursuit of northern Maine's black bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. Expedition Wild aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Title of Program	Expedition Wild
List date and time rescheduled	6/29/2014 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Expedition Wild
List date and time rescheduled	6/15/2014 4:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	
Reason for Preemption	Sports

Program (14 of 15)	Response
Program Title	Pets. TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. Pets. TV aired on the secondary digital stream, ABC.
Does the Licensee identify the program by displaying throughout the program	Yes

the symbol E

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Questions	Response
Title of Program	Pets. TV
List date and time rescheduled	6/15/2014 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pets. TV
List date and time rescheduled	6/15/2014 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-28
Episode #	
Reason for Preemption	Sports

	Digital Core Program (15 of 15)	Response	
Prodram Litie Animal Exploration with Jarod Willer	Program Title	Animal Exploration with Jarod Miller	

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Energetic and humorous, Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, the mission of Animal Exploration is to inspire kids and their families to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In addition, each show features a "Did You Know?" segment, that shares information that viewers can use in their own backyards. Animal Explorations aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	6/29/2014 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-28
Episode #	
Reason for Preemption	Sports

#### Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 12:00pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	11
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	Pets. TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays at 10:00am
Total times aired at regularly scheduled time:	8
Number of Preemptions	3

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. Pets. TV aired on the secondary digital stream, ABC.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response	
Non-Core Educational and Informational Programming (3 of 3)	Posponso	
Programming (3 of 3) Program Title	Response Animal Exploration with Jarod Miller	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Sundays at 10:30am	

Total times aired at regularly scheduled time:	9
Number of Preemptions	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Energetic and humorous, Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, the mission of Animal Exploration is to inspire kids and their families to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In addition, each show features a "Did You Know?" segment, that shares information that viewers can use in their own backyards. Animal Explorations aired on the secondary digital stream, ABC.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	6/21/2014 10:00am

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donna Simpson
Address	P.O. Box 350
City	Tupelo
State	MS
Zip	38802
Telephone Number	662-842-7620
Email Address	dsimpson@wtva.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In response to question 12: Three Children's E/I programs are listed that did not meet all the definitions for core programming. The regularly scheduled time period for Jack Hanna's Animal Adventures was preempted an excessive numbe of times due to network sporting events. The Sunday airings of Pets.TV and Animal Exploration with Jarod Miller were repeats of the episodes that aired on Saturday.

Liaison Contact

## Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a lar floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica deve or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica ar Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different s
Other Matters (2 of 15) Program Title	Response Noodle and Doodle
	Network
Origination Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

 Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character, Doodle, a digital character that lives inside a tablet computer and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

Other Matters (3 of 15)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures and to solve problems When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons are, learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time and when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from a young child's perspective and teaches lessons about social/emotional dilemmas universally experienced by preschool children.
Other	

Other Matters (4 of 15)	Response	
Program Title	Tree Fu Tom	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays at 10:30am	

aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom follows the adventures of Tom a boy who straps on a power belt and through the power of movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. Tree Fu Tom combines its innovative elements of heroic action, fantasy and magic, coupled with unique interactive physical activity. All of the Tree Fu movements are developed from therapeutic techniques used to help children with movement disorders, and they are also designed to enhance the development of all children at a crucial time in their growth. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends car resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Other Matters (5 of 15)	Response
Matters (5 of	<b>Response</b> Lazytown
Matters (5 of 15)	
Matters (5 of 15) Program Title	Lazytown
Matters (5 of 15) Program Title Origination Days/Times Program Regularly	Lazytown Network
Matters (5 of 15) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	Lazytown Network Saturdays at 11:00am

Describe the Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is educational Stephanie, a young girl who is determined to coax her friends and relatives into adopting a healthy, active informational lifestyle. She wins over her news friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their objective of gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, the program Mayor Milford Meanswell, and his friend, Ms. Busy Body, to support her efforts. Robbie Rotten, the and how it underground spy who personifies the ethos of Lazy Town, is determined to ruin the health and fitness meets the practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a definition of gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide Programming. range of physical activities including playing games, competing athletically, and even building forts and play structures.

and

Core

Other Matters (6 of 15)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are the big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

Other Matters (7 of 15)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 5:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(10 of 15)

Response

In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (8 of 15)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. Jack Hanna's Wild Countdown will air on the secondary digital stream, ABC.

Other Matters (9 of 15)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond, by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know, and care, about these heroes, and all of the facinating life teeming in our ocean. Ocean Mysteries will air on the secondary digital stream, ABC.
Other Matters	

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Describe the The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in	Describe the	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instant
educational and release back into the wild of ocean wildlife. Sea Rescue offers educational and ente	ducational and	release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining t
informational by demonstrating the welfare and medical benefits that rescue and rehabilitation pro-	nformational	by demonstrating the welfare and medical benefits that rescue and rehabilitation programs p
objective of the animals. Viewers will also learn that there's a reciprocal benefit: rescued animals pro-		
program and how insight into their biology and ecology. This information adds to the pool of knowledge	bjective of the	animals. Viewers will also learn that there's a recipiocal benefit. rescued animals provide var

conserve threatened and endangered species. Sea Rescue will air on the secondary digital stream,

it meets the

definition of Core Programming. ABC.

(12 of 15)	Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife Docs goes behind the scenes with Busch Gardens' veterinarians, technicians and trainers as they care for the more than 12,000 exotic animals that inhabit Busch Gardens. Viewers get an up-clos look at the ground-breaking medical procedures and enriching care that are just part of a day's work for this dedicated group. Much of the show takes place in the park's new Animal Care Center, an innovati 16,000-square-foot medical center that brings park guests into the animal care experience. The Anima Care Center includes a nutrition center, treatment rooms, clinical lab and viewing areas. Wildlife Docs will air on the secondary digital stream, ABC.
Other Matters (13	
Matters (13 of 15) F	Response
of 15) F	Response Expedition Wild
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of 15) F Program Title I Origination S Days/Times Program Regularly Scheduled	Expedition Wild Syndicated
of 15) F Program Title I Origination S Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Expedition Wild Syndicated Saturdays at 10:30am

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Expedition Wild is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with wolverines in British Columbia, observe mountain lions in Montana, stake out scavengers of Yellowstone, investigate a raven's nest, observe polar bears on Alaska's northern slope, and climb to rugged extremes in pursuit of northern Maine's black bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. Expedition Wild will air on the secondary digital stream, ABC.

Other Matters (14 of 15)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. Pets. TV will air on the secondary digital stream, ABC.

Other Matters (15 of 15)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	13

Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Energetic and humorous, Jarod Miller brings viewers up close and personal with the most fascinating
educational and	members of the animal kingdom. Exciting, surprising and fun, the mission of Animal Exploration is to
informational	inspire kids and their families to preserve the innate human instinct to explore. Each episode is designed
objective of the	to reveal to children the world around them in a way that identifies positive role models and pro-social
program and	values within an environmentally responsible universe. In addition, each show features a "Did You
how it meets the	Know?" segment, that shares information that viewers can use in their own backyards. Animal
definition of	Explorations aired on the secondary digital stream, ABC.
Core	
Programming.	

Certification	Question
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).
	I certify that this application includes all required and relevant attachments.
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Response

WTVA, Inc. Attachments No Attachments.