



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0007580152** | File Number: **CPR-131949** | Submit Date: **07/09/2012** | Call Sign: **WFMZ-TV** | Facility ID: **39884** |

City: **ALLENTOWN** | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/09/2012** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Philadelphia
	Web Home Page Address	http://www.wfmz.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	13.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 5PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Wild America is geared at familiarizing children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wild America
List date and time rescheduled	04/04/12 5:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-04-08
Episode #	04/08/12 / 133R
Reason for Preemption	Other

Digital Core Program (2 of 20)	Response
Program Title	DragonFly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 1:30PM
Total times aired at regularly scheduled time	6
Total times aired	13

Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges while providing valuable information to reach answers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	DragonFly TV
List date and time rescheduled	06/30/12 8:00AM on RTV Channel
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-26
Episode #	06/26/12 / F216
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	DragonFly TV
List date and time rescheduled	04/14/12 8:00AM on RTV Channel
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-04-10
Episode #	04/10/12 / F205
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	DragonFly TV
List date and time rescheduled	06/02/12 8:00AM on RTV Channel
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-29
Episode #	05/29/12 / F212
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	DragonFly TV
List date and time rescheduled	05/19/12 8:00AM on RTV Channel
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-15
Episode #	05/15/12 / F210
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	DragonFly TV
List date and time rescheduled	05/05/12 8:00AM on RTV Channel
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-01
Episode #	05/01/12 / F208
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	DragonFly TV
List date and time rescheduled	06/16/12 8:00AM on RTV Channel
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-12
Episode #	06/12/12 / F214
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	DragonFly TV
List date and time rescheduled	04/28/12 8:00AM on RTV Channel

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-04-24
Episode #	04/24/12 / F207
Reason for Preemption	Sports

Digital Core Program (3 of 20)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 1:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 1:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 1:30PM
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	05/29/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-01
Episode #	06/01/12 / #2079
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	04/24/12 1:30PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-04-27
Episode #	04/27/12 / #2049
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	06/26/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-29
Episode #	06/29/12 / #2107
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	05/01/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-04
Episode #	05/04/12 / #2056
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	05/15/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-18
Episode #	05/18/12 / #2067
Reason for Preemption	Sports

### Digital Preemption Programs #6

Questions	Response
Title of Program	Jack Hanna's Animal Adventures

List date and time rescheduled	06/12/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-15
Episode #	06/15/12 / #2091
Reason for Preemption	Sports

**Digital Preemption Programs #7**

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	04/10/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-04-13
Episode #	04/13/12 / #2287
Reason for Preemption	Sports

Digital Core Program (6 of 20)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: This show takes a look at the top student athletes around the country, to see how they handle their schoolwork, training,and how they overcome any adversities in their life to achieve their dreams of becoming a great athlete.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 20)	Response
Program Title	Three Wide Life

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 5PM
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	06/15/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-16
Episode #	06/16/12 / #1110
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	05/18/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-19
Episode #	05/19/12 / #1106
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	06/29/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-30
Episode #	06/30/12 / #1112
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	04/27/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-04-28
Episode #	04/28/12 / #1103
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	05/04/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-05
Episode #	05/05/12 / #1104
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	06/01/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-02
Episode #	06/02/12 / #1108
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	04/13/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-04-14
Episode #	04/14/12 / #1101
Reason for Preemption	Sports

Digital Core Program (8 of 20)	Response
Program Title	Green Screen Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday & Saturday/8AM,8:30AM,9AM,9:30AM
Total times aired at regularly scheduled time	104
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Green Screen Adventures is intended to promote literacy. Utilizing humor as a powerful learning tool. It sparks enthusiasm for writing through age-appropriate sketch, comedy, original songs, puppetry and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power, and that their voices are being heard.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	Edgemont
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday 10AM,10:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	Mad About.....
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10AM, 10:30AM
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Mad About... provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. It explores being "green" and understanding how our actions impact the world. The Mad About... team uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:30AM, Tuesday 8:30AM, Wednesday 7:30AM, Thursday 7:30AM & 8:30AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Combining the art of storytelling and the element of song, the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 20)	Response
Program Title	Ariel & Zoey, Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Ariel & Zoey, Eli, Too
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Ariel & Zoey, Eli, Too introduces children to people who have accomplished great things and have a positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 20)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Pretty Raf, a very young angel who has just turned 15 stars, live in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school....that will transform them into 100% Guardian Angels. This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	Virus Attack
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Under attack from monstrous viruses, the Earth could soon be doomed. Each virus, with its own unique characteristics and super powers, can transform, multiply, mutate and fuse together to become even more powerful.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)		Response
Program Title		Passport to Explore
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesday 8AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Digital Channel: Teens travel the globe in search of exciting and adventure filled places and learn a little something in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (17 of 20)		Response
Program Title		Beta Records TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesday 8:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: This show teaches about the science of animals, animal morphology, animal behavior, animal classification, environment and adaptive characteristics through an entertaining narrative style.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. They also travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20) Response	
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversation reporting that is accessible, relevant and compelling. The program's energetic and outhful journalist/hosts present stories that promote an action-oriented approach to environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Barry N. Fisher
Address	300 E. Rock Rd.
City	Allentown
State	PA
Zip	18103
Telephone Number	610-798-4000
Email Address	barryf@wfmz.com



<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>WFMZ-TV is very active in its outreach to children in the community beyond its required children's programming. An outline of several projects WFMZ-TV has developed and are on going are listed below.</p> <p><b>Freddy Awards:</b> The licensee actively works on a major theatre/performing arts scholarship program called the Freddy Awards. This program was developed to encourage students to excellence and seek careers in the performing arts. Over 31 high schools participated in the annual competition culminating in a live three-hour telecast announcing the winners of various competitions in the performing arts. Two significant college scholarships are awarded to students. WFMZ-TV has won numerous awards for this program including 2 Mid-Atlantic State Emmy Awards.</p> <p><b>Kids' News Set:</b> WFMZ-TV has developed a Kids' News Set, which is complete with a replica of the station's news set, teleprompter, camera and lighting. The Kids' News Set was designed to allow kids to see how a newscast is produced and ask questions about broadcasting in general. Youth of all ages can sit at the set, read a prepared script from the teleprompter and is recorded for them to take home. The set has been at major events during the past year where a significant amount of the general public attended.</p> <p><b>Internship Program:</b> College students spend a semester in a position that gives them hands on experience in their chosen field of interest. Students generally spend 15 hours per week during the semester working in our newsroom with reporters, photographers, producers, etc. Station management evaluates their performance and provides this information to the student's advisor.</p> <p><b>Shadowing Program:</b> A program that allows local high school students to travel with reporters and photographers to help students understand the field of television news. These events are set up by a high school teacher or advisor to help students make informed career decisions.</p> <p><b>Da Vinci Discovery Science Center Outreach:</b> WFMZ-TV has developed an on going educational platform at the Da Vinci Discovery Center for Science in Allentown. The effort includes a multiple interactive kiosk where students and the general public can learn about meteorology and how the forecast and weather presentations are produced at WFMZ-TV. A fully functional chroma key wall allows the public to experience how forecasters present the weather forecast. In addition to the educational center at the Da Vinci Discovery Center that runs daily seven days a week, WFMZ-TV's chief meteorologist speaks to classrooms of children an average of twice a week at the center. The presentation includes an interactive tour of the television station, discussion of the various jobs available in broadcasting and encouraging children in general to study and prepare for their futures.</p> <p><b>Homework Help Page:</b> WFMZ-TV has also developed an on-line Homework Help Page on our website for weather related questions. Students have access to basic weather information and explanations. Students are also able to ask our meteorologist for help with their homework questions.</p> <p><b>Station Tours:</b> WFMZ-TV conducts regular tours of the station to schools, clubs and community groups. Tours range from 5 to 12 people per tour and are conducted approximately 9 months of the year with an average of 1 tour per week. Tours include all aspects of the broadcast facility and attendee's questions are answered by news department personnel and other station employees.</p>
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Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 5PM, Monday 8:30AM
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment.

Other Matters (2 of 18)	Response
Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges while providing valuable information to reach answers.

Other Matters (3 of 18)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Other Matters (4 of 18)	Response
Program Title	Animal Rescue

Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat.

Other Matters (5 of 18)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe.

Other Matters (6 of 18)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: This show takes a look at the top student athletes around the country, to see how they handle their schoolwork, training, and how they overcome any adversities in their life to achieve their dreams of becoming a great athlete.

Other Matters (7 of 18)	Response
Program Title	Three Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 5PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams.

Other Matters (8 of 18)	Response
Program Title	Green Screen Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8AM,8:30AM,9AM,9:30AM & Saturday 8AM,8:30AM,9AM,9:30AM
Total times aired at regularly scheduled time	108
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Green Screen Adventures is intended to promote literacy. Utilizing humor as a powerful learning tool. It sparks enthusiasm for writing through age-appropriate sketch, comedy, original songs, puppetry and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power, and that their voices are being heard.

Other Matters (9 of 18)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10AM 10:30AM
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Other Matters (10 of 18)	Response
Program Title	Mad About.....
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10AM & 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Mad About... provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. It explores being "green" and understanding how our actions impact the world. The Mad About... team uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

Other Matters (11 of 18)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:30AM, Tuesday 8:30AM, Wednesday 7:30AM, Thursday 7:30AM & 8:30AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Combining the art of storytelling and the element of song, the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems.

Other Matters (12 of 18)	Response
Program Title	Ariel & Zoey, Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8AM,Friday 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Ariel & Zoey, Eli, Too introduces children to people who have accomplished great things and have a positive message.
<b>Other Matters (13 of 18)</b>	
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Pretty Raf, a very young angel who has just turned 15 stars, live in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school....that will transform them into 100% Guardian Angels. This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils.
<b>Other Matters (14 of 18)</b>	
Program Title	Virus Attack
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Under attack from monstrous viruses, the Earth could soon be doomed. Each virus, with its own unique characteristics and super powers, can transform, multiply, mutate and fuse together to become even more powerful.
<b>Other Matters (15 of 18)</b>	
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Teens travel the globe in search of exciting and adventure filled places and learn a little something in the process.
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Other Matters (16 of 18)	Response
Program Title	Beta Records TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Other Matters (17 of 18)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversation reporting that is accessible, relevant and compelling. The program's energetic and outhful journalist/hosts present stories that promote an action-oriented approach to environmental issues.

Other Matters (18 of 18)	Response
Program Title	Aqua Kids Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. They also travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Maranatha Broadcasting Company</b></p>

**Attachments**

No Attachments.