

Children's Television Programming Report

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 File Number: CPR-118584
 Submit Date: 04/05/2011
 Call Sign: KMSP-TV
 Facility ID: 68883

 City: MINNEAPOLIS
 State: MN

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/05/2011
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

Report reflects information for : First Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information					
Information	Applicant	Address	Phone	Email	Applicant Type	

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Obilducula	Section	Question	Response	
Children's Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	FOX	
		Nielsen DMA	Minneapolis-St.P	aul
		Web Home Page Address	www.myfox9.com	ו
			1	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Dragonsfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DragonflyTV is an award-winning multi-media science education program combining television, community outreach, the Web, and fun. DragonflyTV engages tens of millions of children, parents and teachers in accessible, hands-on science activities. DragonflyTV is designed to appeal to children from diverse ethnic, socioeconomic, and educational backgrounds. By modeling and celebrating children's science capabilities, DragonflyTV has always shown that if kids can dream it, they can do it! The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 930am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. The program is regularly scheduled and airs between the hours of 7 00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12) Response

Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge introduces viewers to some of the most incredibly talented young people in America. It is about teenagers who have built character through their struggles with cancer or death of a loved one, or who came face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments, each segment featuring the personal story of an outstanding young person. The stories are introduced by an all-star team of high profile, professional athletes, and top names from the extreme sports. The Real Winning Edge is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 12)	Response
Program Title	Sports Stars of Tomorrow

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 1030am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow is a United States nationally-syndicated sports television show about high school and college athletics. The show, which is hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of the brightest young stars in sports. The show provides in-depth feature stories about the top prep athletes in the United States. The goal of the program is to get an "off the field" look at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	The Young Icons
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes, and everyday youth. The inspirational stories motivate teens and tweens. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 1130am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Into The Wild is based around Jack Hanna traveling the world with his friends and family, taking the viewe
educational	to his favorite destinations and introducing them to new and amazing creatures each week. Throughout
and	Jack's travels, he raises awareness of different cultures, geography and spectacular animals and animal
informational	facts, while teaching children the importance of stewardship of our environment through his documented
objective of	donations to conservation efforts worldwide. The episodic content will certainly further the educational,
the program	information needs of children 13-16 years of age. The program is regularly scheduled and airs between the
and how it	hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and
meets the	informational show, at the beginning and through each broadcast, and in listings provided to publishers of
definition of	program guides.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
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the program	
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Digital Core Program (7 of 12)	Response
Program Title	Awesome Adventures (on D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Wild About Animals (on D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals educates and informs children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about exotic and unique animals, as well as to educate them further about the animals they see everyday. The program is regularly scheduled and airs between the hours of 7:00am and 10: 00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Swap TV (on D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Digital Core Program (10 of 12)	Response
Program Title	Made in Hollywood: Teen Edition (on D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1/1-3/26 at 830am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. The program is regularly scheduled and airs between the hours of 7:00am and 10: 00pm. The program is 30 minutes in length and is identified as educational and informational at the beginning and through each broadcast and in the listings provided to the publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Animal Atlas (on D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 1/2-3/27 at 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites, Animal Antics and Animal Babies. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.

Describe the

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Does the
Licensee
identify the
program by
displaying
the program
the symbol E
/!?Yes

Digital Core Program (12 of 12)	Response
Program Title	Pets TV (on D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 1/2-3/27 at 830am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	David Gumlock
Address	11358 Viking Drive
City	Eden Prairie
State	MN
Zip	55344
Telephone Number	952-946-5681
Email Address	david.gumlcok@foxtv com
Include any other comments or information you want the Commission to consider in evaluating you compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming tha you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	analog programming t during the past quarter because it

Liaison Contact

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 4/2-6/25 at 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DragonflyTV is an award-winning multi-media science education program combining television, communoutreach, the Web, and fun. DragonflyTV engages tens of millions of children, parents and teachers in accessible, hands-on science activities. DragonflyTV is designed to appeal to children from diverse ethn socioeconomic, and educational backgrounds. By modeling and celebrating children's science capabilitied DragonflyTV has always shown that if kids can dream it, they can do it! The program is regularly schedu and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Other Matters (2 of 13)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 4/2-6/25 at 930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. The program is regularly scheduled and airs between the hours of 7: 00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.

Other Matters (3 of 13)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 4/2-6/25 at 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge introduces viewers to some of the most incredibly talented young people in America. It is about teenagers who have built character through their struggles with cancer or death of a loved one, or who came face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments, each segment featuring the personal story of an outstanding young person. The stories are introduced by an all-star team of high profile, professional athletes, and top names from the extreme sports. The Real Winning Edge is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, at the beginning and through each broadcast, and in listings provided to publishers of program guides.

Other Matters (4 of 13)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 4/2-6/25 at 1030am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow is a United States nationally-syndicated sports television show about high school and college athletics. The show, which is hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of the brightest young stars in sports. The show provides in-depth feature stories about the top prep athletes in the United States. The goal of the program is to get an "off the field" ook at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Other Matters (5	of Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Pro Regularly Schec	
Total times aired regularly schedu time	
Length of Progra	n 30 mins
Age of Target C Audience from	Id 13 years to 16 years
Describe the educational and informational ob of the program a how it meets the definition of Core Programming.	
Other Matters (6 of 13)	Response
Program Title	nto The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 4/2-6/25 at 1130am

Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
educational and informational objective of the program and how it meets the	Into The Wild is based around Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16 years of age. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, at the beginning and through each broadcast, and in listings provided to publishers of program guides.	
Other Metters (7		
Other Matters (7 13)	Response	
Program Title	Awesome Adventures (on D2)	
Origination	Syndicated	
Days/Times Program Regular Scheduled	Sat 4/2-6/25 at 7am rly	
Total times aired regularly schedul time		
Length of Progra	m 30 mins	
Age of Target Ch Audience from	nild 13 years to 16 years	
Describe the educational and informational objective of the program and how meets the definiti of Core Programming.		
Other Matters (8 of 13)	Response	

Origination

Days/Times Program Regularly Scheduled Syndicated

Sat 4/2-6/25 at 730am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals educates and informs children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about exotic and unique animals, as well as to educate them further about the animals they see everyday. The program is regularly scheduled and airs between the hours of 7:00am and 10: 00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.

Other Matters (9 of 13)	Response
Program Title	Swap TV (on D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 4/2-6/25 at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.

Other Matters (10 of 13)	Response
Program Title	Made in Hollywood: Teen Edition (on D2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat 4/2-6/25 at 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. The program is regularly scheduled and airs between the hours of 7:00am and 10: 00pm. The program is 30 minutes in length and is identified as educational and informational at the beginning and through each broadcast and in the listings provided to the publishers of program guides.
Other Matters (11 of 13)	Response
Program Title	Animal Atlas (on D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 4/3-6/26 at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites Animal Antics and Animal Babies. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is regularly scheduled and airs between the hours of 7:00am and

Other Matters (12 of 13)	Response
Program Title	Pets TV (on D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 4/3-6/26 at 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets TV is a television program that provides educational and informational segments exposing the targe audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.
Other Matters (13 of 13)	Response
Program Title	This Week in Baseball

of 13)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Sat 4/2-6/25 at 12pm except for 4/9, 4/30 & 5/7 when it will air at 3pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core This Week In Baseball highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), This Week In Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13-16 year olds, at the beginning and through each broadcast, and in listings provided to publishers of program guides.

Programming.

Attachments No Attachments.