

Children's Television Programming Report

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 File Number:
 CPR-160849
 Submit Date:
 10/09/2014
 Call Sign:
 WSB-TV
 Facility ID:
 23960
 City:

 ATLANTA
 State:
 GA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/09/2014
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Third Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	ype, and Contact Information			
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	ABC	
		Nielsen DMA	Atlanta	
		Web Home Page Address	http://www.wsbtv	.com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			4.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00am (7/5/14 - 8/23/14)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30am (7/5/14 - 8/23/14)

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12:00pm (7/5/14 - 9/27/14)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animal and rescuers; and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Sea Rescue
List date and time rescheduled	07/12/14 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 15)	Response
Program Title	Ch 2 High Q
Origination	Local
Days/Times Program Regularly Scheduled	Sundays 1:00-1:30pm (7/6/14 - 9/28/14)
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	High Q is Channel 2's locally produced bowl-type program with students from local high schools participating. This educational program is sanctioned by the Geogia High School Association. The show premiered on WSB-TV on October 18, 1986.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:30-2:00pm (7/6/14 - 9/28/14)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Digital Preemption Programs #1

Questions	Response
Title of Program	Wildlife Docs
List date and time rescheduled	07/12/14 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-13
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2:00-2:30pm (07/06/14 - 09/28/14)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey educational Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand informational Canyon, ski with wolverines in British Columbia, observe mountain lions in Montana, stake out the objective of scavengers of Yellowstone, investigate a raven's nest, observe polar bears on Alaska's Northern Slope, and the program climb to rugged extremes in pursuit of northern Maine's black bears - bringing audiences a rare and and how it personal experience with endangered species, some deadly, others dashing, in the stunning natural meets the definition of ecosystems that they call home.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Preemption Programs #1

and

Core

Programming.

Questions	Response
Title of Program	Expedition Wild
List date and time rescheduled	07/12/14 1:30-2:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-13
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Green Screen Adventures (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am and 8:30-9:00am (07/05/14 - 09/27/14)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 8-12. Children get the message that their words have power, and that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C's" as well as the three "R's" - curiosity, citizenship, and compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Travel Thru History (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am (07/05/14 - 09/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens ar their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Mystery Hunters (Channel 2.2 only)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am (07/05/14 - 09/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on site reporting and exciting adventures, the Mystery Hunters use science and reasoning to tr to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 winner of Parents Choice Award.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Safari (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am (07/05/14 - 09/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face-to-face with some of the planet's most interesting animals. Safari offers a dynamic experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Edgemont (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00am (07/05/14 - 09/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve isues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Jack Hanna's Animal Adventures (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:00-10:30am (07/06/14 - 09/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is instructional programming. Each single-themed episode features different species from around the world and their interaction with the dedicated people committed to their care and preservation. The viewers can observe, explore and discover the unique and exciting world of animals. Jack Hanna's Animal Adventures is hosted by Columbus Zoo Director Emeritus Jack Hanna.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Animal Exploration with Jarod Miller (Channel 2.2 only)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 10:30-11:00am (07/06/14 - 09/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" brings people to the animals they might not otherwise experience - and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30am (8/30/14 - 9/27/14)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of	Bernand
15)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2:00-2:30pm (8/31/14 - 9/28/14)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jac highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (2)

Origination Syndicated Days/Times Program Regularly Scheduled Sundays 4:00-4:30am (07/06/14 - 09/28/14) Total times aired at regularly Scheduled time: 13 Number of Preemptions 0 Langth of Program 30 mins Age of Target Child Audionce 13 years to 16 years Audionce The world's cultures and its geographical wonders come alive as the youngest president in devoluped for 13:16 years 04. Some to Explore is engaging for the whole family. In this weekly advectionel and informational objective of the program and backs the role of the ultimate social studies teacher to an ew level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he elimbs Mount River, viewers will travel the world without leaving their homes. Does the program have educating and information uppose? Yes Does the Licensee provide information regarding the program, audience, to publishers of program sudies Yes Does the Licensee provide information regarding the program, audience, to publishers of program guides consistant with 47 C.F. Yes State and Time Atreet: Yes	Non-Core Educational and Informational Programming (1 of 2)	Response
Days/Timos Program Regularly Scheduled: Sundays 4:00-4:30am (07/06/14 - 08/28/14) Total times aired at regularly scheduled time: 13 Number of Proemptions 0 Length of Program 30 mins Age of Target Child Audionce 13 years to 16 years Describe the educational and informational objective of the program and how if meets the device for Or Gene The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While edveloped for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly table-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing udeince to the pieces and people of our world who form our cultures. Whether he climbs Mount Klimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Does the Licensee the program the symbol En/7 Yes Does the Licensee provide information regarding the ropagina, including an indication of the target child audience. to publishers of program guides consistent with A r C. F. R. Section 73.673? Yes	Program Title	Born to Explore
Regularly Scheduled: 13 Total times aired at regularly scheduled time: 13 Number of Preemptions 0 Length of Program 30 mins Age of Targel Child 13 years to 16 years Audience The world's cultures and its geographical wonders come alive as the youngest president in explores Cub history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard worvers amazing facts of nature and man-made treasures. The host to with meets these the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Does the program have educating and ninorming philoten ages tag significant purpose? Yes Does the Licensee provide information regarding the symbol Eliz? Yes Does the Licensee and the symbol Eliz? Yes Does the Licensee and the oppigram, including an indication of the target child and the 7 C.F. R. Section 73.673? Yes Bate and Time Aireel. Yes	Origination	Syndicated
regularly scheduled time:Image: Scheduled time:Number of Program0Langth of Program30 minsAge of Target Child13 years to 16 yearsAge of Target Child13 years to 16 yearsDescribe the educational and informational objectionThe world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history. Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds. Born to Explore is engaging for the whole family. In this weekly adventoped for 13-16 year olds. Born to Explore is engaging for the whole family. In this weekly adventoped for 01-8-16 year olds. Born to Explore is engaging for the whole family. In this weekly who form our cultures. Whether he climbs Mount Programming.Does the program have educating and informing children ages takes the role of the ultimate social studies teacher to a new love), tringing the role River, viewers will travel the world without leaving their homes.Does the program have educating and informing children ages tage and people of our world without leaving their homes.Does the program have the program by educating and informing children ages to the program the symbol E/?Does the Licensee identify the program by regulating in the symbol the program the symbol educating an infection of the target children the symbolDoes the Licensee identify the program by regulating the program, regulating the program the symbolDoes the Licensee oprovide information regulating	Days/Times Program Regularly Scheduled:	Sundays 4:00-4:30am (07/06/14 - 09/28/14)
Length of Program 30 mins Age of Target Child 13 years to 16 years Audience 13 years to 16 years Describe the educational and informational objective of the program and how it meets the developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount River, viewers will travel the world without leaving their homes. Does the program have educating and informing children ages significant purpose? Yes Does the Licensee provide information regarding the program, regarding the program, cultures, the program by displaying throughout, the program the symbol <i>El</i> ? Yes Does the Licensee provide information regarding the program, consistent with 47 C.F. R. Section 73.673? Yes	Total times aired at regularly scheduled time:	13
Age of Target Child 13 years to 16 years Describe the educational and informational objective of the program and how it meets the bases and people of our world who form our cultures. Whether he climbs Mount The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Programming. Yes Does the program have educating and under as a significant purpose? Yes Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers or optimates and explores why people live at the solution of the target child audience, to publishers or program, such as the solution of the target child audience, to publishers and people of our world who form our cultures. Pate and Time Aired: Yes	Number of Preemptions	0
Audience The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globertotting adventure. While developed for 13-16 year olds, Bom to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Does the program have educating and informing children ages? Yes Does the Licensee identify the program by displaying throughout the symbol E/? Yes Does the Licensee provide information guides consistent with 47 C.F. R. Section 73 673? Yes Audience Yes	Length of Program	30 mins
educational and informational objective of the program and how it meets the definition of Core Programming.Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.Does the program have educating and informing children ages 16 and under as a significant purpose?YesDoes the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?Yes	Age of Target Child Audience	13 years to 16 years
educating and informing children ages 16 and under as a significant purpose?YesDoes the Licensee identify the program by displaying throughout the program the symbol E/l?YesDoes the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?Yes	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile
identify the program by displaying throughout the program the symbol E/I?YesDoes the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?Yes	Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
	Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Yes
Questions Response	Date and Time Aired:	
	Questions	Response

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Jack Hanna Into the Wild
Origination	Syndicated

Days/Times Program Regularly Scheduled:	Sundays 4:30-5:00am (07/06/14 - 09/28/14)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around animal expert Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Art Rogers
Address	1601 West Peachtree St, NE
City	Atlanta
State	GA
Zip	30309
Telephone Number	404 897-7479
Email Address	art.rogers@wsbtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The Children's Television Act and the FCC's rules require that programming targeting children ages twelve and under may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed *primarily* for commercial purposes (that is, ecommerce or advertising; the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other websites that utilize a program's characters to advertise, promote or sell products or service.) After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcasted this quarter are disclosed in the report and (ii) the licensee fully complied with the FCC's commercial limits with respect to those program. WSB-TV, throughout third quarter 2014, aired People 2 People, a 30-minute public affairs program designed to deal with the needs of Atlanta's diverse community. Organizations and events for whom public service announcements were aired during third quarter, 2014 included: Children's Restoration Network (our "Stuff the Bus" campaign); American Red Cross; Special Olympics Georgia; Back on My Feet; Epilepsy Foundation of Georgia; Bike MS (Atlanta Ride); Ape Conservation; CHAMPS (Community Health and Men's Promotion Summit); Sickle Cell Foundation of Georgia; and the Emory Winship Cancer Institute.

Liaison Contact

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.

Other Matters (2 of 11)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animal and rescuers; and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (3 of 11)	Response
Program Title	Ch 2 High Q
Origination	Local
Days/Times Program Regularly Scheduled	Sundays 12:30-1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	High Q is Channel 2's locally produced bowl-type program with students from local high schools participating. This educational program is sanctioned by the Georgia High School Association. The show premiered on WSB-TV on October 18, 1986.

Other Matters (4 of 11)	Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:00-1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Other Matters (5 of	
11)	Response

11)	Response
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:30-2:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventurs of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of bird.

Response
Jack Hanna's Wild Countdown
Syndicated
Sundays 2:00-2:30pm
13
30 mins
13 years to 16 years
Wildlife expert and animal ambassador Jack Hanna brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Other Matters (7 of 11)	Response
Program Title	Green Screen Adventures (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am & 8:30-9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 8-12. Children get the message that their words have power, and that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C's" as well as the three "R's" - curiosity, citizenship, and compassion.

Other Matters (8 of 11)	Response
Program Title	Travel Thru History (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am & 9:30-10:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (9 of 11)	Response
Program Title	Mystery Hunters (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am & 10:30-11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on- site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 winner of Parents Choice Award.
Other Matters (10 of 11)	Response
Program Title	Jack Hanna's Animal Adventures (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Jack Hanna's Animal Adventures" is instructional programming. Each single-themed episode features different species from around the world and their interaction with the dedicated people committed to their care and preservation. The viewers can observe, explore and discover the unique and exciting world of animals. Jack Hanna's Animal Adventures is hosted by Columbus Zoo Director Emeritus Jack Hanna.

Other Matters (11 of 11)	Response
Program Title	Animal Exploration with Jarod Miller (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" brings people to the animals they might not otherwise experience - and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York.

LLC

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND**

FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. **Georgia**

Attachments No Attachments.