

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** File Number: **CPR-135768** Submit Date: **10/10/2012** Call Sign: **KGTV** Facility ID: **40876** City:

SAN DIEGO State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/10/2012 Filing Status: Active

## Report reflects information for : Third Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	SanDiego
	Web Home Page Address	www.10news.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8-8:30AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the "fastest animals in Africa", "tallest insects", "biggest eaters", "smartest birds"Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals and analogies to human experience. This show is for ages 13-16 and shows how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpecte conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10AM PT

Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Sea Rescue
List date and time rescheduled	Sunday, 9/16/12, 11:30-12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/15/12 9:30-10AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Sea Rescue
List date and time rescheduled	Sunday, 9/9/12, 10-10:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/8/12, 9:30-10AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Sea Rescue
List date and time rescheduled	Sunday, 8/26/12, 2:30-3PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 8/25/12, 9:30-10AM
Reason for Preemption	Sports

Digital Core Program (4 of	
10)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30AM PT
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series, the hosts scan the country finding those who "pay it forward" to promote health and wellness. The remarkable people that viewers meet are referred to as "agents of change", special individuals who are making big changes in people's lives, one small step at a time. This series uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are "paying it forward" with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	Sunday, 9/16/12, 10:30-11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/15/12, 9:30-10AM
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	Sunday, 8/26/12, 3-3:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 8/25/12, 9:30-10AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	Sunday, 9/09/12, 10:30-11AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/08/12, 9:30-10AM
Reason for Preemption	Sports

Digital Core Program (5 of 10)	Response
Program Title	Food For Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11AM PT
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Claire Thomas is the 22-year old host who opens viewers' eyes to how everyday life can inspire culinary creations. Each weekly half-hour informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time and no matter how exotic or local the location, Claire is always in search of new tastes and places to explore. The audience will learn how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Food For Thought
List date and time rescheduled	Sunday, 9/9/12, 11-11:30AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/8/12, 10:30-11AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Food For Thought
List date and time rescheduled	Sunday, 9/16/12, 11-11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/15/12, 10:30-11AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Food For Thought
List date and time rescheduled	Sunday, 8/27/12, 3:30-4PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 8/26/12, 10:30-11AM
Reason for Preemption	Sports

Digital Core Program (6 of 10)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9-9:30AM, PT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13 - 16 year olds, the world's cultures and geographic wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. Richard uncovers amazing facts of nature and manmade treasures, which makes Born to Explore an engaging program for the whole family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Born To Explore
List date and time rescheduled	Sunday, 9/9/12, 9:30-10AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/8/12, 9-9:30AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Born To Explore
List date and time rescheduled	Sunday, 9/16/12, 12-12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/15/12, 9-9:30AM
Reason for Preemption	Sports

Digital Core Program (7 of 10)	Response
Program Title	Cybercuartes
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:30-9AM, PT, Channel 10.15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is about Joel & Sabina, two children who are "cyber-transformed" by a planetary ray. This has changed them forever, giving them special knowledge. They use their power daily to take kids on a journey into uncovering the mysteries of science, technology and nature in a fun and amusing way. Each half-hour episode is truly an adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Reino Animal
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 8-8:30AM PT, Channel 10.15
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show travels the globe to introduce viewers to all kinds of animals, from the familiar to the astounding, including monkeys, giant lizards, sharks and tigers. Each episode is an exciting adventure into the animal kingdom where viewers learn about their lives, their history and the adaptations that allow them to survive and thrive. This show is not only captivating, but in a world where the natural habitats of many animals are endangered, it is also relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Ariel, Zoey & Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 4:30-5PM PT, Channel 10.2
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a musical variety show that is driven by three siblings, empowering children to accomplish their goals and their dreams. This is accomplished through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	BETA Records
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7-7:30AM PT, Channel 10.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine formal with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

73.671, NOTES 2 and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda A. Blake
Address	4600 Air Way
City	San Diego
State	CA
Zip	92102
Telephone Number	619-237-6200
Email Address	linda.blake@10news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section	STATION TOURS of KGTV are offered to children of all ages - from Scout groups eager to learn about the television business to high school students interested in Broadcasting and Journalism careers. Kids get an extensive tour of the station, have an opportunity to get in front of the camera and even watch a live newscast. 10LEADERSHIP AWARDS are presented to community leaders who have founded non-profit organizations or have been instrumental in organizing projects and fundraisers in San Diego. During the Third Quarter of 2012, one of our recipients was a mother of two who started a non-profit called Kids for Peace. This organization enables children to actively engage in socially conscious leadership, community service, arts, environmental stewardship and global friendship. Another recipient of our 10Leadership Award was a man who founded the Jammer Family Foundation which provides encouragement and support to disadvantaged youth in San Diego. The philosophy of this organization is based upon the knowledge that creating and supporting young leaders will help maintain a positive and prosperous community. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (1) the only programs specifically designed for children twelve and under that the station broadcast this quarter are disclosed in this report and (2) the licensee fully complied with the FCC's commercial limits, as specified at 47 C.F.R. Section 73.670, with respect to these programs. KGTV has terminated analog operations. Therefore questions 7(b) and 7(c) no longer are applicable.

#### Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8-8:30AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the "fastest animals in Africa", "tallest insects", "biggest eaters", "smartest birds"Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (2 of 10)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals and analogies to human experience. This show is for ages 13-16 and shows how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care about - these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (3 of 10)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9-9:30AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13 - 16 year olds, the world's cultures and geographic wonder come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. Richard uncovers amazing facts of nature and manmade treasures, which makes Born to Explore an engaging program for the whole family.

Other Matters (4 of 10)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (5 of 10)	Response
Program Title	Everyday Health
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays, 10-10:30AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	In this weekly half-hour series, the hosts scan the country finding those who "pay it forward" to promote health and wellness. The remarkable people that viewers meet are referred to as "agents of change", special individuals who are making big changes in people's lives, one small step at a time. This series uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are "paying it forward" with good will and new ideas that will inspire other teens to take action.

Programming.

Other Matters (6 of 10)	Response
Program Title	Food For Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Claire Thomas is the 22-year old host who opens viewers' eyes to how everyday life can inspire culinary creations. Each weekly half-hour informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time and no matter how exotic or local the location, Claire is always in search of new tastes and places to explore. The audience will learn how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (7 of 10)	Response
Program Title	Cybercuartes
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:30-9AM PT, Channel 10.15

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is about Joel & Sabina, two children who are "cyber-transformed" by a planetary ray. This has changed them forever, giving them special knowledge. They use their power daily to take kids on a journey into uncovering the mysteries of science, technology and nature in a fun and amusing way. Each half-hour episode is truly an adventure.

Other Matters (8 of 10)	Response
Program Title	Reino Animal
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 8-8:30AM PT, Channel 10.15
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show travels the globe to introduce viewers to all kinds of animals, from the familiar to the astounding, including monkeys, giant lizards, sharks and tigers. Each episode is an exciting adventure into the animal kingdom where viewers learn about their lives, their history and the adaptations that allow them to survive and thrive. This show is not only captivating, but in a world where the natural habitats of many animals are endangered, it is also relevant and important.

Other Matters (9 of 10)	Response
Program Title	Ariel, Zoey & Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 4:30-5PM PT, Channel 10.2
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This is a musical variety show that is driven by three siblings, empowering children to accomplish their goals and their dreams. This is accomplished through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.

Other Matters (10 of 10)	Response
Program Title	BETA Records
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7-7:30AM PT, Channel 10.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

The E.W. Scripps Company

**Attachments** 

No Attachments.